



People whose judgment you value

will tell you straight that a Dayton Scale is an asset in your store. People of judgment know that it will mean justice to you. And they know even better than you do, being "on the outside," that the feeling of the public is overwhelmingly in favor of the visible weighing of the Dayton Scale. The price calculations, based on our new price charts, take in every selling price you use. For speed, accuracy, beauty, finish and durability no scale touches the Dayton Computing Scale.

The above scale flashes your advt. in red by electricity every time it is used. The same model is also furnished without this electrical feature. Made in Canada. Catalogue free.

DAYTON COMPUTING SCALES

Manufactured by
International Business Machines Co., Limited

Royce and Campbell Ave.
Toronto

Frank E. Mutton
Vice-Pres. and Gen. Mgr.

Offices in all
principal cities

*Also makers of International Time Recorders and Hollerith
Electric Tabulators*