

Spencer's August Furniture Sale

The event of the year in Furniture—waited for by our customers—prepared for on a grand scale by our House Furnishing Executives. Now is the time to plan new furnishings on a broad scale with unprecedented assortments to choose from and values that are only associated with furniture buying on an immense scale. This sale will surpass your utmost expectations. Here is furniture from Canada's best makers at prices that will surprise you. Simplifying your buying are generous credit terms to suit your convenience through our Home Furnishing Club and safeguarding any purchases that you may make is the undeviating Spencer policy that the customer must be satisfied at any cost. Make your choice now from this matchless array.

IT'S TIME TO MAKE GENEROUS APPROPRIATIONS
FOR HOME EQUIPMENT.

DAVID SPENCER LTD.

"World Wide" [Montreal] Commends B.C.M. Editorial Suggestion re an "All British Organization"

"WORLD WIDE," published in Montreal, is well-known throughout the Dominion as a periodical claiming to contain "A Selection of the Ablest Articles from Leading Journals and Reviews Reflecting the current thought of both hemispheres."

In a recent issue "World Wide" not only did us the honour of using some of our personally selected literary quotations appearing under "Book Guests and Quests," but under the caption "AN INGENIOUS IDEA" published the following—which it may not be out of place to repeat verbatim:

In this enterprising and well-edited little monthly, devoted to community

service as well as the promotion of knowledge regarding Western Canada, an ingenious idea is promulgated in a leading editorial dealing with the matter of U. S. periodicals in the Dominion, a part of which we quote:-

"If they will, our Canadian newspapers can help Canadian Magazines in more ways than one. After all, all we want is a fair field in our own country... We question whether the time is not ripe for the Canadian Clubs of Canada, and other organizations with aims in sympathy with CANADIAN NATIONAL DEVELOPMENT, to organize, advertise and extend AN ALL-BRITISH ORGANIZATION, or community of organizations, provincially and otherwise, which shall in no way interfere with the good will and good feeling engendered through the numerous United States affiliations with Canada, but none the less put our own

country and Empire first, and foster inter-Empire interests and affiliations.

"Otherwise, if nothing is done, it may not be amiss to raise the question—if a loyal Britisher may raise it academically—Does Canada face annexation by the United States? If, as a Canadian correspondent whose communication we published some time ago, alleged, the result would at once be a largely increased prosperity to Canada, with immense development of Canadian resources by larger influx of capital and population from the United States, then this may become a pertinent reflection: If British Imperial ties are not maintained and strengthened by inter-Empire development, economically and otherwise, who shall say what may happen in the not distant days? Throughout the Empire let Britons awake, think and act Imperially!

"I saw your advertisement in the B.C. Monthly."