Good Returns — Absolute Security

SUN LIFE ASSURANCE COMPANY **OF CANADA**

BIGGEST { ASSETS, INCOME, BUSINESS IN FORCE, NEW BUSINESS, SURPLUS } OF ALL CANADIAN COMPANIES

Head Office ... ... MONTREAL

ROBERTSON MACAULAY, Pres. T.B. MACAULAY, Man. Dir.

PROFITS TO POLICYHOLDERS

THE

Crown Life Insurance Co.

Is Paying Profits to Policyholders Equal to the Original Estimates.

Insure in the Crown Life—and get both Protection and Profits

Head Office, Crown Life Bldg., 59 Yonge St., TORONTO

The Standard Life Assurance Co., of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.

Invested Funds	$ 66,500,000	Investments under Canadian Branch, over	16,000,000
Deposited with Canadian Government and Government Trustees, over	7,000,000	Revenue, over	7,900,000
		Bonus declared	40,850,000
		Claims paid	151,000,000

M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

A Dominion Company for the People of the Dominion

Now, if ever, is the time for true patriots to patronize home establishments.

THE DOMINION LIFE ASSURANCE COMPANY of Canada, through 26 years, has fully earned the confidence of the Canadian public. It bases its claim to your consideration on

Its Unexcelled Results to Policyholders

Interest Rate 8.22% Mortality Savings, 45%

Head Office .... WATERLOO, Ont. 8

ENDOWMENTS AT LIFE RATES

ISSUED ONLY BY

The London Life Insurance Co.

LONDON ... ... CANADA

POLICIES "GOOD AS GOLD." 1

AGENTS WANTED

We appreciate your efforts, and promote you accordingly. Liberal contracts, first-class territory. Write to—

THE CONTINENTAL LIFE INSURANCE CO.,

TORONTO

GEO. B. WOODS, President. CHARLES H. FULLER, Secretary

H. A. KENTY, Superintendent of Agencies

The British Columbia Life Assurance Co.

HEAD OFFICE VANCOUVER, B.C.

Authorized Capital, $1,000,000.00 Subscribed Capital, $1,000,000.00

PRESIDENT—L. W. Shatford, M.P.P.

VICE-PRESIDENTS—T. E. Ladner, L. A. Lewis

Secretary—C. P. Stiver General Manager—Sanford S. Davis

Liberal contracts offered to general and special agents

The Occidental Fire Insurance Co.

Head Office WINNIPEG, Man.

RANDALL DAVIDSON, President. C. A. RICHARDSON, Secretary

Subscribed Capital	$500,000.00
Paid-up Capital	169,073.06
Net Surplus	75,416.02

Full Deposit with Dominion Government.

L'UNION

Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed, 25% paid up	$ 2,000,000.00
Fire Reserve Fund	4,919,000.00
Available Balance from Profit and Loss Account	206,459.00
Total Losses paid to 31st December, 1913	90,120,000.00
Net premium income in 1913	5,561,441.00

Canadian Branch, 17 St. John Street, Montreal. Manager for Canada

MAURICE FERRAND, Toronto Office, 18 Wellington St. East.

J. H. EWART, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Company, Limited

FIRE of London, England LIFE

Founded 1792

Total resources over	$ 90,000,000
Fire losses paid	425,000,000
Deposit with Federal Government and Investment in Canada for security of Canadian policy holders only exceed	2,500,000

Agents wanted in both branches. Apply to

R. MACD. PATERSON, J. B. PATERSON } Managers.

100 St. Francois Xavier St., Montreal, Que.

All with profit policies taken out prior to 31st December will participate in four full years' reversionary bonus as at 1915.

THE WESTERN LIFE ASSURANCE CO.

Head Office ... Winnipeg

APPLICATIONS RECEIVED DURING 2ND YEAR,

$1,590,000.00

The Company is popular on account of its liberal and up-to-date Policies — and aggressive management—making the Agents' work easy.

For particulars of two important positions, apply to:

ADAM REID ... ... MANAGING DIRECTOR

LONDON & LANCASHIRE FIRE INSURANCE COMPANY LIMITED

ALFRED WRIGHT, Manager

A. E. BLOGG, Branch Secretary

8 Richmond Street E. TORONTO

Security, $29,600,000