

farmers with their requirements in this line, and our steadily increasing business is sufficient proof that our Customers are receiving full value, both in the implements themselves and in the service rendered.

The past is a good index of the future-Massey-Harris Service will always be a prominent factor in the business.

JUNE 7, 1917

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Satisfactory service cannot be rendered by a middleman. He does not have the necessary knowledge and experience, and may this year handle the products of one factory and next year be handling a different line, so that no continuous service of any kind is to be had.

We are represented in several thousand towns and villages throughout Canada by Local Agents backed up by our factories and branches located at convenient points. In dealing

not in any way affect the situation, for Massey-Harris service is always availableright in your neighborhood there is a Massey-Harris Representative ready to extend a helping hand. Is it not worth while to know that when you buy a Massey-Harris Implement it will be carefully erected, a reliable

with one of our Agents, you are dealing with Massey-

Harris Company, Limited, and

should there be any change in

your Local Agent, this does

THE FARMER'S ADVOCATE.

man will see that it is properly started, and that further service will be available at any time on short notice?

In an early number of this publication we shall have



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of Ontario, Quebec, Nova Scotia New Brunswick, P. E. Island.

