Field and Farm Management

By S. A. BENTON

ARM management bears much the same relation to the business of farming as "scientifie" management bears to factory management in the industrial world. However, in the industrial world the value of concrete data has long been recognized. In both fields of activity the necessity of efficient use of labor, of capital, and of natural resources is becoming more and more clearly recognized. Scientific management, that is management based on facts the result of study and investigations, is the latest phase in our agricultural. commercial and industrial development. Agriculture has been the last to recognize the value of accurate facts relating to the business side of its operation.

Rural economics is the science dealing with our wealth-getting and our wealth-using activities of rural people. It therefore deals with the general problems of international trade, of transportations, of value and prices, of land tenure, of taxation and similar subjects affecting the general property and living conditions of

the farmer.

The farmers individually are primarily interested in their own farms and the system of farming that will be profitable; not profitable only in favorable years, but in the unfavorable ones. Much has been done by the State, and rightly so, in encouraging production and in getting larger yields, and much more remains to be done in finding out what kind of crops to grow, how much of each kind, and how to most profitably dispose of them after being produced. Shall they be sold or fed to stock? If fed to stock, what kind will be most profitablehogs, sheep, dairy cattle, beef cattle, and what combinations of them? What system of farm management should be followed if stock are kept? If they are not kept, what policy should be pur-sued? These are all questions of vital interest to the farmer and to the province. A purely agricultural province should not neglect to develop continuously prosperous systems of farming.

Farm management systems and the methods of successful operators can be secured only from actual farmers living on their own farms and getting a livelihood by their own work. Information gained from them, then, is based on fact, not theory. Their experience is of immeasurable value to others. Little or no concrete data of this character is now available. This phase of farm development

cannot come altogether from experiment or demonstration farms, but the practices of successful farmers must be given the greatest weight.

Such information can be cured and given to the public. The Farm Management Departments of the leading agricultural States across the border are now recognized as most important. Through careful investigations among actual farmers, facts, and not opinions, are made available. Several lines of investigation are be-

ing pursued:

1. The Farm Management Survey-All the farmers in a selected area, typical of a large farming district of similar agricultural conditions, are interviewed by trained men in regard to their methods of farming, the amount of livestock kept, the crops raised, yields secured and amounts sold. the amount of labor used, etc. Among a number of farmers some will be successful, some will be partly so, and some will be un-successful. By finding out what the successful farmers do and what the unsuccessful do or do not do, facts, not opinions, are available on which to advise the unsuccessful ones. Few farmers keep accounts, but data along the line suggested can be secured with surprising accuracy. figures may be too high; others may be too low, but the average is very near the truth.

Whether the year is favorable or unfavorable, all farmers have the same opportunity. Data secured in an average year is per-haps more profitable than in a particularly profitable year, for to succeed in spite of adversity is real success and carries a lesson for others. Ontario began work of this nature last year, and this year is extending it. Investigations of this character will be of

immeasurable value: (a) Determining the most profit-

- able size of farm. (b) Determining the amount of horse and man labor required on farms of various sizes.
- (c) Determining the most profitable systems of farming.

(d) Determining the amount of machinery needed.

(e) Determining the factors giving profitable farming under existing conditions.

2. Cost of Production Data -Accurate knowledge as to the cost of production of farm products is essential in making progress in farming systems. profit in the old pioneer grain farming system in Southern Manitoba is decreasing. High prices,

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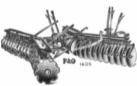
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