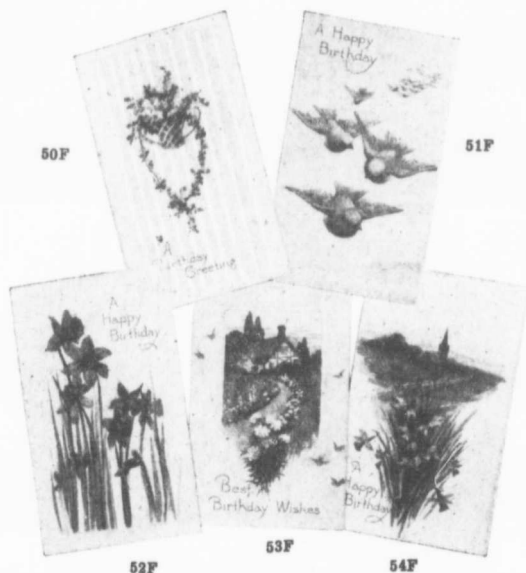


## Remember the Day



**I**F you would reach the hearts of the scholars, just send each—one of these particularly beautiful

### BIRTHDAY FOLDERS

on their Birthday—the day that looms large in young lives.

Hark back to your own boyhood or girlhood. You magnified in value the little Birthday greeting card sent you on this eventful day and your heart warmed toward the sender.

It's the same to-day. The scholars expect you to **remember the day**. And they are so disappointed if you fail in this.

These new **Birthday Folders**, above illustrated, are exceptionally fine. The soft, rich tints of the delicate designs are a treat. Each folder contains a scripture text and verse.

There is an envelope for each to allow for mailing. Size,  $2\frac{3}{4} \times 4\frac{1}{2}$  inches.

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P.S.—These are very suitable for grown-ups, too

*It Pays to Remember the Day*

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