

rangements to make the July issue of this popular illustrated monthly as interesting to the thousands who visit Quebec as to those who cannot go. The cover is a magnificent portrait of the Prince of Wales in the uniform of a vice-admiral. It is pronounced the best yet published in Canada. A special feature is a large map of the city of Quebec and environs, made specially for this occasion, showing the Plains of Abraham and indicating the relative positions of the opposing armies on this historic battlefield. The road with which it is proposed to encircle the new National Park is also

shown. The publishers have been given access to the advance drawings for the pageants, and they will be reproduced. It is announced that the August number will be filled with illustrations from actual photographs taken during the celebration itself, so that the two numbers will be worth binding as a souvenir of an event of national importance.

The high standard of excellence maintained by the Canadian Pictorial since the very first issue is sufficient indication that now the publishers announce a special number it will be "special" in every sense of the word.

CENTRAL CANADA EXHIBITION

AT OTTAWA, SEPTEMBER 18th to 26th, 1908

DISPLAYS will far excel those of any previous year. A Grand **PURE FOOD EXHIBIT** to be made by Canadian Manufacturers.

HIGH-CLASS VAUDEVILLE PROGRAM will be given daily in front of the Grand Stand, in addition to the **HORSE RACES**.

THE NIGHT ENTERTAINMENT will consist of the latest Comic Opera, "**WHAT HAPPENED THEN ?**" by the famous **DE WOLFF HOPPER** and All-Star Company. Popular Prices will Prevail.

A GRAND DISPLAY of **PAINTINGS AND LADIES' WORK** will be made to signalize the opening of the Handsome New Fireproof Building now being erected at a cost of \$12,000.

THE SPECIAL ATTRACTIONS in front of Grand Stand in the afternoon will include the latest European Novelty, "**DEL ORO'S PERFORMING COWS**." This attraction is billed to appear in Ottawa for the first time in America. There will also be a most sensational **AUTOMOBILE RACE** on a specially-constructed incline, the contesting chauffeurs being two daring young women.

THERE will be **BALLOON RACES** daily, with a double **PARACHUTE DESCENT** from each Balloon, by the famous **PROF. HUTCHISON** and companion.

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