

# THE PEOPLE'S STORE,

61 and 63 Gottingen Street,  
HALIFAX, N. S.,

IS ONE OF THE LARGEST AND MOST FLOURISHING

⊙ Dry Goods Stores ⊙

IN THE CITY.

THE PROPRIETORS

Messrs. McPherson and Freeman,

Are wide awake and are capturing a  
large share of the CASH TRADE.

*The Letter Order Department*  
Is one of the most successful  
branches of their business.

**SAMPLES** forwarded on re-  
quest to all parts of the  
Provinces.

**GIVE THEM A TRIAL ORDER.**