

THE RING OR THE BANK

Nearly everybody is ambitious to save money, and those who are not should cultivate such an ambition. As an investment, Diamonds promise greater returns than a savings bank can. If you had put \$100.00 in a savings bank at three per cent., compound interest, ten years ago, it would now amount to only \$134.00. If you had bought a diamond at the same time for the same amount it would now be worth \$160.00. The supply of Diamonds grows less every year, while the demand for them increases annually. There is a great deal of pleasure in possessing and wearing a beautiful Diamond.

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