

J. H. GIGNAC, LIMITED.

This Company of J. H. Gignac, Limited, is a prominent and extensive one in the Ancient Capital, and holds a high place in the manufacturing community. The Company dates back to 1884, since which time it has met with phenomenal success.

The large factory and adjoining buildings occupy 28,000 square feet of floor space, and their mills and yards cover several acres. Equipped with all the latest machinery, it has no difficulty in meeting the many orders received. In all its appointments it is far ahead of any other concern following similar lines. As manufacturers of hay rakes, step ladders, wood-ware, toboggans, sledges, axe and pick handles, the Company have the field to themselves; while as manufacturers of sashes, doors, mouldings and general wood work, apart from being wholesale lumber merchants, the Company's reputation is too well established to need enumeration of details; suffice to say the trade of the Company extends throughout Quebec Province and beyond.

Mr. J. H. Gignac, who is the head of this progressive Company, has long identified himself with the City's interests, having represented for 8 years his ward as Councillor, and is regarded as a solid and progressive business man. He is well known in social, financial and business circles, has hosts of friends and on all occasions wins the commendation of citizens irrespective of party. As a member of the Board of Trade, he naturally takes a keen interest in what concerns the welfare of the City, and never spares himself when matters affecting its improvement and advancement are being discussed and furthered.

Associated with Mr. J. H. Gignac, the President, are: J. O. C. Gignac, Vice-President; O. A. Gignac, Treasurer; P. Alph. Galarneau, Secretary; Frs. Huot, Draftsman.

J. E. MARTINEAU.

Mr. J. E. Martineau, who is the head of the important limited company of wholesale hardware dealers, situated at No. 135 St. Joseph St., St. Roch, is proud to say he began with \$50 of a debt, and to-day is President of the Company which bears his name, with a capital of \$60,000.

An inspection of the spacious premises gives one an excellent idea of the large trade carried on and the importance of the Company, which appears to have a monopoly of the special line of business followed in this thriving section of Quebec.

Mr. Martineau has always identified himself with the welfare of the Ancient Capital, being a Councillor of the Board of Trade, Alderman of the St. Roch District, and President of the Union St. Joseph for over 20 years.

It is in men of Mr. Martineau's stamp and character that we find the true material for what is progressive and uplifting, and the electors of St. Roch were wise in their choice of a candidate.

MESSRS. AUGER & SON.

That the timber industry has long been considered one of Quebec's commercial landmarks is undisputed, and this well known firm of timber and lumber merchants is foremost in the ranks.

Mr. M. A. J. Auger, the head of the firm, was born in 1841, and first began business in Montreal in 1866, where he remained until 1874, when he removed to Quebec, where he has since been identified as one of its leading business men in the industry. It was to his foresight that the pulp industry in this Province owes its origin, he being the first man to engage in the business in Canada, and the pioneer of what is now a national and paying commercial asset. Mr. Auger is still an active worker in his own field of labor and a zealous mover in all that concerns the commercial life of the Ancient Capital. In addition to being a member of various organizations, he is a councillor of the Board of Trade, and one of the most respected citizens of the city.

Associated with Mr. M. A. J. Auger, is his son, Mr. M. A. G. Auger, who is in every way worthy of such a sire, since he has followed in his footsteps in all that relates to the great industry inaugurated by the former in the timber and pulp industries; so much so that he has ventured farther afield, and is the founder of the Charlevoix Lumber Company. He has been a member of the firm of Auger & Son since its formation, having joined his father in the business when he left college, and has added new life to its development in the manufacturing of railway ties, telegraph poles, and other branches of trade where pulp is utilized. He is a popular member of Quebec society, Treasurer of the Board of Trade, and one of the energetic business men of the younger generation.

ELZEAR FORTIER & COMPANY.

This firm, now controlled by Mr. Elzear Fortier, at Nos. 121-23 St. Dominique Street, St. Roch, is ranked as the best known manufacturers of the district, and its arid waters have a wide sale. One has only to visit the large and imposing brick structure on the street named, to be assured of the extensive business carried on, a business which has been fostered by the able management of the principal who has left nothing undone to perfect and improve his plant. Despite the keenest competition, Mr. Fortier has succeeded in placing his business on a sound footing, and in commercial circles he ranks as one of Quebec's enterprising manufacturers, with many years of patient industry and integrity to his credit. Formerly associated with his brother, he now carries on business alone under the above name. The factory is situated in the most convenient part of the densely populated suburb of St. Roch, and is one of the substantial buildings in that neighborhood. Mr. Fortier is married and the father of four children. He is also connected with various societies and other benevolent bodies.

THEOPHILE LE VASSEUR.

Mr. Theophile Le Vasseur, who is Secretary of the Board of Trade, and whose appointment dates from June, 1899, is also a notary by profession, having taken his degree in 1881. But it is as a journalist that Mr. Le Vasseur is best known, being for the past eight years editor of the *Semaine Commerciale*; reporter for Quebec of the Canadian Associated Press since 1897; correspondent of *Le Canada*, Montreal, and correspondent of various weeklies. Mr. Le Vasseur was appointed a Commissioner of the Superior Court for taking affidavits; secretary of the Joint Industrial Committee, and of the Wholesale Flour, Grain and Provision Merchants Association of Quebec, and five years ago was appointed Vice-Consul for Brazil at Quebec.

Naturally, with so many varied duties to attend to, Mr. Le Vasseur is a very busy man and one who can find little time for anything outside his crowded sphere of labour which often extends far into the night; yet with so many duties pressing upon him, he always finds time to attend to what lies uppermost as regards the welfare of Quebec and its commercial expansion, a fact which makes him a valuable official in his secretarial capacity of the Board of Trade.

JOSEPH O. SAMSON.

Mr. Joseph O. Samson, wholesale and retail hardware merchant, 343-345 St. Paul street, Quebec, was born at St. Isidore, Quebec, and began business in 1887; the firm being known as Samson & Filion; but although still known as such it is virtually conducted by Mr. Samson alone with Mr. H. Lemieux.

A large extension has been made to the business premises during the past year, and it is known as one of the best wholesale and retail hardware firms in the city.

Mr. Samson is a member of the Board of Trade and is interested in the *Compagnie Desjardines* at St. Henri, Kamouraska.

C. N. FALARDEAU.

Mr. Falardeau began at Sillery six years ago as a wood and coal merchant, but owing to expansion of business, and the need of larger premises, he removed to his present fine site at the junction of Dorchester street and the St. Charles river, St. Roch. This was the first coal business opened in the St. Roch district, and it has proved a gold mine to its owner. Although the present business has flourished like the proverbial bay tree, Mr. Falardeau continues to maintain his old place at Sillery, where he has valuable rights in real estate. The business in Quebec has an additional advantage in having the river St. Charles flowing by the large yards, thus enabling barges to discharge their contents without loss of time and with much economy. Mr. Falardeau is reputed to be the largest retail coal and wood merchant in his section of the city, and is assisted in his business by his sons.

Office 211 Dorchester St., St. Roch.