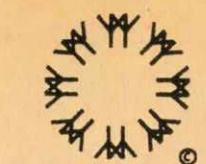


World's Fair in '67



expo67

# It's size could be a curse unless visit well planned

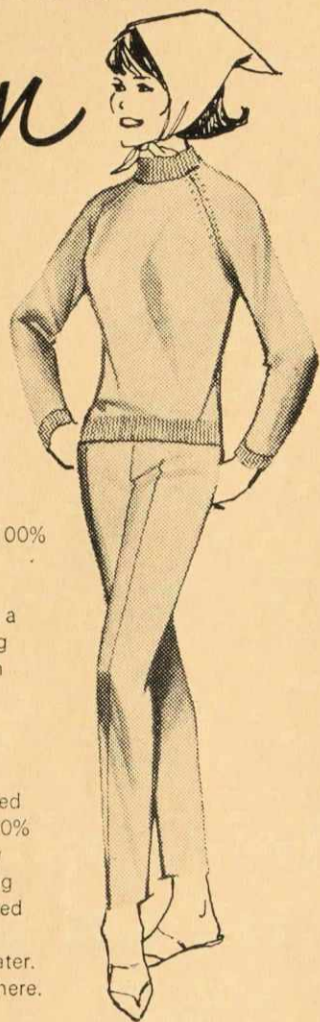
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How can you HELP but be seen in this perfectly matching "slim" outfit by Kitten? The machine-washable 100% English Botany wool full-fashioned raglan shoulder beauty features a high turtle-neck and long sleeves. It has a zipper in the back, is mothproof and comes in all the exciting new shades for Fall. And the superbly tailored pure wool worsted slims are woven from 100% superfine English Botany wool. In addition to being dry-cleanable, they're dyed to perfectly-match any Kitten Botany wool sweater. At all fine shops everywhere.



Without this label it is not a genuine KITTEN.

Canadians will probably still be debating EXPO '67 in 1977, but one thing can be said about the business right now - it is big. No matter how you look at it the figures are impressive: a record breaking 76 countries are participating; there will be over 200 restaurants serving everything from hot dogs to distinctive national dishes; this is the first official world exhibition since Brussels 1958 and the theme buildings alone will cost \$40 million.

The gigantic scale of EXPO can be both a curse and a blessing, and unless you have unlimited resources and time, it is essential that you plan your visit as much as possible.

You could liken the problem to - trying to tour the Pentagon in 10 minutes.

After a short review of the number of exhibits and the area of the Fair site it will become obvious that selectivity is a must. However, your first problem is found long before you reach the main gate.

Montreal never was an inexpensive city to visit and starting next year things are going to get much worse.

It is true that the Quebec provincial government and the Montreal civic administration

## First of a series

are promising to prevent profiteering, but it appears the battle was lost before the first shot was fired.

Toronto and Montreal newspapers have been running stories for several months now about the spiralling service costs in Montreal.

Hotels have been ordered to post their prices for next year in advance. As an example of what you can expect to find next year let's look at the rate for a single room in a downtown hotel.

The Windsor is an old but comfortable establishment. Its rooms are spacious but certainly a far cry from the accommodations offered by the nearby glass and steel towers. Starting in May a single room on the ground floor will cost \$18 a day for one person or \$23 for a couple. The answer is not to let a travel agent book you in a downtown hotel.

If the current reports that motels and hotels are already 80 to 90 per cent booked, the

problem may have been solved for you.

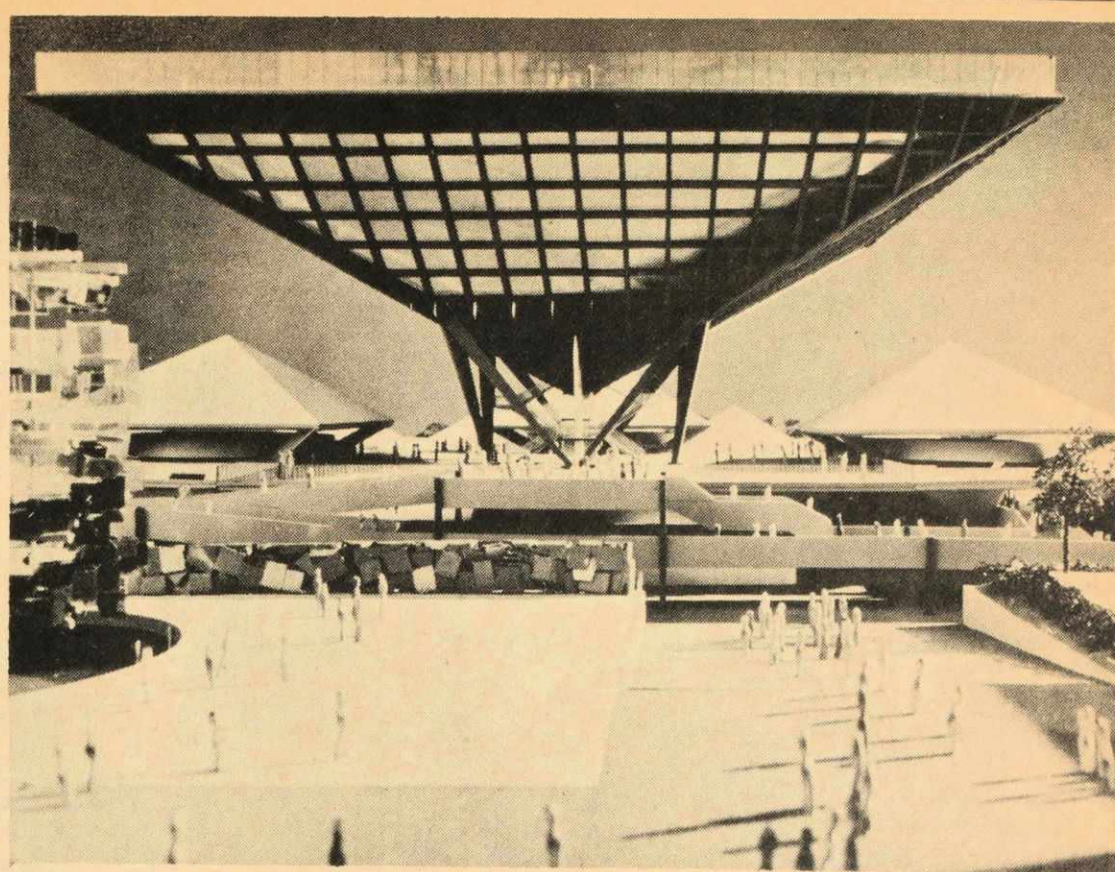
The answer to the accommodations problem for students appears to be LOGEXPO WHICH BOASTS: . . .

"LOGEXPO, which takes over when your travel agent fails to find you suitable accommodation, is booking 350-375 rooms per day at the present time. Besides hotels, motels, boarding houses, rooming houses, and private homes, LOGEXPO can offer beds in apartment hotels and educational centres. Seventy five classical colleges within a radius of fifty miles of Montreal offer 12,000 beds in dormitories at a charge of \$2 per night. Single rooms, two per room, will cost \$8 per night. One college with 350 private rooms will provide bed-and-breakfast at \$5 per night.

"Eighty apartment hotels have been taken over by LOGEXPO

### NOTE

The Gazette presents this week the first of a series of reports on preparations for the world's fair, Expo '67, being held in Montreal. Editor-in-Chief Tim Foley has just returned from the fair site where he was the guest of Expo officials for a couple of days.



CANADA PAVILION - The Katimavik (Eskimo word for "meeting place"), a huge inverted pyramid, will be the focal point of the Canadian pavilion at the 1967 World Exhibition. The Canadian exhibit, to be built on 21 acres of the largely man-made Ile Notre-Dame, will be the largest pavilion - national or private. The Canadian government commenced construction on June 18, 1965.

for the duration of the Exhibition with suites and rooms at various rates.

"Camping sites are also included in the LOGEXPO catalogue, and if you intend to come with trailer or tent, this might be for you.

"To assure your accommodation it is wise to write immediately to LOGEXPO, Administration

& News Pavilion, Cite du Havre, Montreal, P.Q., stating your requirements, and the amount you wish to pay."

Unlike what one might expect, transportation should not be a serious problem in Montreal or on the EXPO site. Montreal, with its new subway, will have one of the best public transportation

systems in the world. And once the visitor is inside the EXPO gate he will have choice of transportation. The much published EXPO express will carry you around all day for free.

But even with the excellent transportation it is obvious from a visit to the grounds that it would take much longer than one week to walk through the buildings. In fact one could probably spend a week sampling the liquor and cuisine the foreign exhibitors will dole out to the natives.

More than this, if you try to spread yourself too thin you will miss a great deal that EXPO '67 has to offer. No matter what subject interests you, or what your level of sophistication, the Fair will give you a once-in-a-lifetime opportunity to indulge yourself.

If you love opera you will be able to see and hear nine of the world's greatest companies perform in Montreal's finest auditoriums. Some of the companies have never made a North American tour.

If medicine is your field then there will be, "Man and His Health," where the newest equipment and techniques will be on display. Oceanography, agriculture, architecture, it will all be there. Experts from around the world will give lectures and answer questions. This ordered approach to seeing EXPO does not mean that you have to follow a strict timetable. It is a realization that in a limited time it is much better to explore some things in depth - even most things - than try and see everything.

The exhibition site is made up of four main areas and has almost 1,000 acres of display space. The alternative answer to the problem is stay two months and see it all.

## Tour Expo 67 on a slim budget

Expo 67 can be, for the visitor, the least expensive international exhibition ever held on this continent, according to World's Fair officials.

Armed with a passport one can enter the main gate, board the free Expo Express train, travel the site, and visit the national, theme, private and industrial pavilions without spending a cent.

Your passport, the admission ticket to Expo, can be bought now at a discount. Youth passports (for those aged 13 to 21 years), if bought before February 28, 1967, will cost \$6.75 for 7 days, \$20.00 for the season. From then until Expo opens youth passports go up to \$8.00 and \$22.50. When Expo opens, full price is \$10.00 for seven days, \$30.00 for the season. One day passports are available until February 28, 1967 for \$2.00; from then until Expo opens they will cost \$2.20, and during Expo one day passports will be \$2.50. There are no special concessions for youth in one day passports.

Guide books and souvenir maps of the site will be on sale for \$1.00. But your individual pass-

port can become your souvenir, when it has been stamped by the countries of the many pavilions you will visit.

Besides there are subsidiary transport systems; minitrails, trackless trailer trains, and boats that sail the canals and lakes.

Canals weaving between pavilions will have water taxis large enough to hold family parties; \$1.50 for a round trip per person, with shorter trips for 75¢. Little boats, vaporettas, stopping at four stations near pavilions will charge 50¢ and 35¢.

But the Expo Express, which can carry 30,000 people per hour around the site, costs nothing, and has stations at strategic spots everywhere.

Eating at Expo can be just as costly or as inexpensive as you want to make it. There will be elegant restaurants serving foods of many countries, for an average bill of \$5.00; or snackbars, cafeterias and family restaurants, where you can eat for as little as 65¢ or \$1.00.

And if you really want to want to save, bring a sandwich or buy

a hamburger and coffee at the controlled Expo price, and eat lunch in the pleasant park on Ile Sainte-Helene. The tables and barbecues of this Montreal recreation area will be left intact for those who want to picnic during Expo. There will also be delicatessan and food shops specializing in the snacks of many nations. For example, a delicious Dutch bun called a Bootje, stuffed with one of thirty different fillings, usually sold on the streets of Amsterdam, will be available to you at Expo and makes a pleasant change from the usual hamburger lunch.

The only area that may cost you money at Expo is La Ronde, the amusement section. But even here there will be much free entertainment: water shows on La Ronde's Dolphin Lake; log rolling contests; water skiing; and the aquarium with its dolphin pool. In the village called Fort Edmonton hold-ups and wild west incidents will take place in the streets; while across the lake in Le Village, with its French Canadian atmosphere, you'll find dancing and chansonniers every-

where. In fact, strolling bands, singers, puppet shows offer free entertainment all over the Expo site.

Rides in La Ronde will be price controlled. The most expensive is the new thriller called Gyrotron, which will cost \$1.00; other rides average 35¢ each.

The Youth pavilion in La Ronde, your own club house, will provide film shows, dancing, everything free except the bar.

You can wander to the docks too, and look over the ships; among them a three-masted training schooner from Denmark and a replica of the ship which carried Jacques Cartier up the St. Lawrence River. The marina in La Ronde will be home for hundreds of visiting yachts.

In the early evening, before dinner, the fabulous Garden of Stars is to be turned over to youth; here, for a small fee you can dance to the best available bands.

Still to be talked about are the band shells offering free programmes throughout the site every day, the Place des Nations where contributing nations will stage festivals. All this, and more you can enjoy at Expo on a very small budget, or for nothing more than the cost of your own passport.

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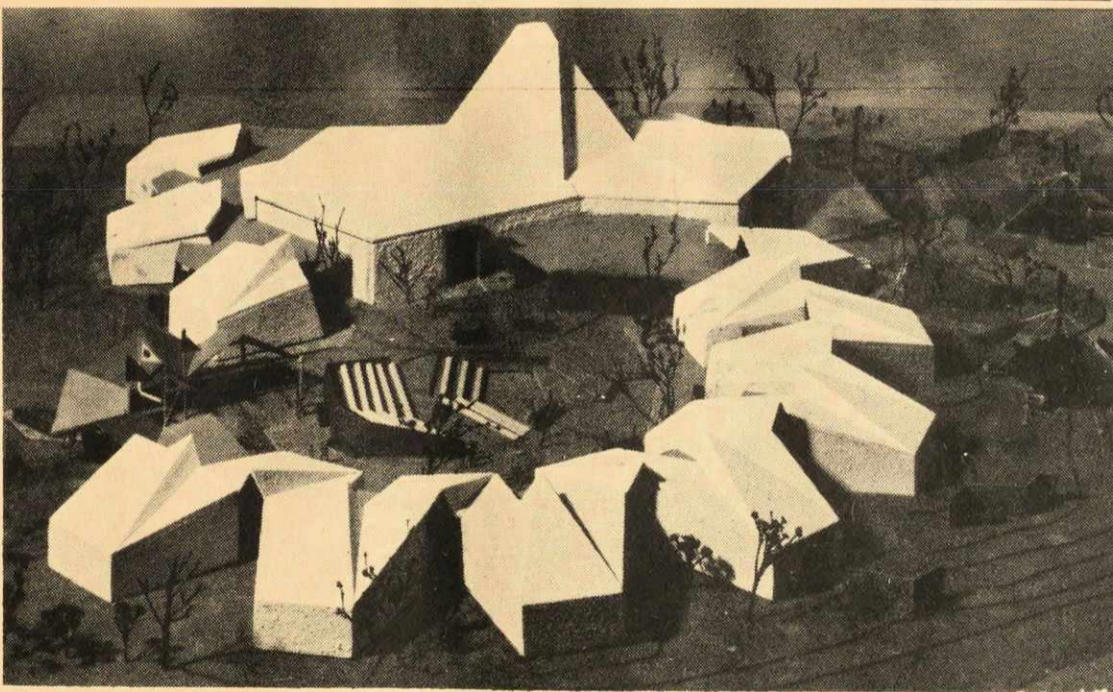
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