



**GENERAL FOODS. LIMITED** Box 4019, Terminal A, Toronto, Ontario

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J. W. ANDREWS  
PRESIDENT & GENERAL MANAGER

To the Graduating Classes:

Gentlemen -

For many of you the time of decision is at hand. Recruitment teams from major Canadian companies are arriving on your campus to bid for your talents.

It is also an important time for us at General Foods. The future success of our Company is in the hands of our newest staff members and it is from Canadian universities that we recruit this staff.

That's why the General Foods team will soon be visiting your campus. This year, we seek 80 graduates - competent young people ready to expand with us and eager to meet the challenges of the days ahead.

What do we have to offer you? We offer career opportunities in almost every field of business and professional endeavour - in marketing, in finance, in engineering, in chemistry, and in other specialized services. Because of the scope of opportunity, graduates will be interviewed not only for specific jobs, but for careers with General Foods.

No matter what your specialty, if you're ambitious, if you're perceptive enough not to limit your horizons, if you can grow with a company whose sales have increased two and a half times in the past ten years, then don't let anything stop you from seeing the men from GF.

No matter what your decision, may I wish you a very successful future.

Yours sincerely,

JWA/mr

A General Foods Recruiting Team  
will visit your university on  
November 7. See your Placement Office.