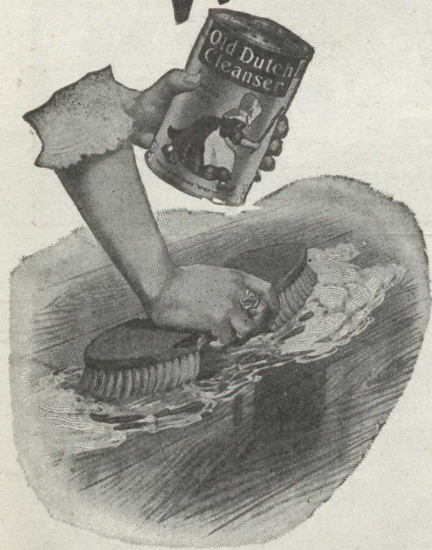


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The Canadian **Courier**
A National Weekly

Published at 12 Wellington St. East, by the Courier Press, Limited.

VOL. XI. TORONTO NO. 1

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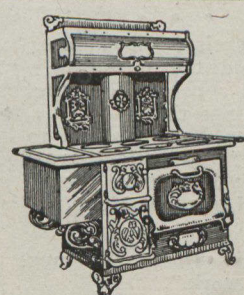
Editor's Talk

CANADA'S periodicals have in times past had a "hard row to hoe." When the "Canadian Courier" was first issued, on Dec. 1st, 1906, the general public looked askance at the two men who stood sponsors for it. The wise old public knew the history of two score of "national" ambitions similar in kind. "The Nation" and "The Week" were grand papers, but they faded away because of insufficient public support. The first issue of "The Nation" appeared in April, 1874, and the first number of "The Week" in December, 1883. From 1896 to 1906, no one had the courage to make a real attempt to found a national weekly. Then came the "Canadian Courier" and the public wondered whether it was courage or ignorance.

There were practically no finger-posts. No Canadian weekly had made even a semblance of success. The British models and British experience were of little value because of their highly specialised nature. What guidance there was came from the history of United States weeklies. The latter had had a free run of this market for many years, and they had set such fashion as there was.

That the "Canadian Courier" circulates as freely in proportion to population in British Columbia and in Nova Scotia as in Ontario is some proof of its national fitness. That its circulation is larger than any other periodical issued in the country is a tribute to its business management and editorial steadfastness. That it enters buoyantly its eleventh volume shows that the Canadian people have been generous in their encouragement.

The staff of to-day is the same as in 1906—a little older, a little wiser, but still the same. "The Monocle Man," the mightiest of all regular contributors, was in the first number. His many friends will be glad to know that he intends to continue indefinitely. Mr. W. A. Fraser contributed the first short story, and he is still giving us first call on his work. "Canadienne," who wrote a special article for the first issue, has been a weekly contributor ever since. The staff is larger, but the same spirit is in the minds and hearts of all—a desire to reflect Canadian national life with truth, accuracy, and enthusiasm.



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