National Directory of Standard Products

PLUMBING SUPPLIES.



PRINTING.

THE LEADER PRINTING CO. Book and Job Printers

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PUBLICATION PRINTERS.

THE ONTARIO PRESS, LIMITED " The Clearing House for Magazines and Newspapers"

PRINTING INKS.

"NONE BETTER" PRINTING INK DOMINION PRINTING INK & COLOR CO.

RADIATORS (Electric).



RANGES (Electric).

The Cleanest and the Cheapest for Cooking in the Home.

Electric Ranges, \$60 and up.

Toronto Electric Light Co., Ltd., Toronto.



RANGES.

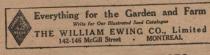
"HOME COMFORT" Steel and Malleable Iron Ranges

Wronght Iron Range Company of Canada, Limited
149 King St. W., Toronto The Trade Supplied

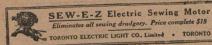
READING LAMPS (Electric).

Save your eyes and reduce your light bill. A Reading Lamp puts the light where you need it. Price \$4.50. Toronto Electric Light Co., Ltd., Toronto.

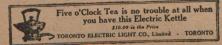
SEEDS.



SEWING MACHINE MOTORS.



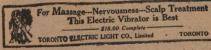
TEA KETTLES (Electric).



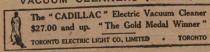
TOASTERS (Electric).



VIBRATORS (Electric).



VACUUM CLEANERS (Electric).



VARNISHES.

THE AULT-& WIBORG CO. OF CANADA VARNISH WORKS WINNIPEG TORONTO MONTREAL

peasants, instead of trying to cast a new light on the workings of the revolution. He points out that the great inarticulate peasantry of Russia are interested overwhelmingly in land, machinery and crops; and that therefore the revolution for them is important only in so far as it will affect their relation to these things. What the country needs are schools, railroads and means for industrial development; and here is where America should play a most important part. She can help to a great extent to supply these needs; and if she doesn't, Germany, we are told, will .-Macmillan Co.: \$1.50.

A Neurotic Lady VIRTUOUS WIVES. By Owen John-

T HERE must be some reason for the persistence of some authors in spilling a lot of sloppy stuff into print under pretext that they are solving the sex problem. Perhaps it is because there is a great deal of profit in pandering to the purient. However that may be it is obvious that Owen Johnston isn't ashamed to share the public pennies with the other panderers. His latest book, "Virtuous Wives," has only royalty revenues as an excuse for its existence. It is all about a lady whose neurosis leads her into a lot of naughtiness and pretty nearly fleps her into a nasty situation. The lady has a fool of a husband and a fast set of friends. Owen mixes them up in a devil of a mess and then untangles them again just in time to save the lady from having her marriage license revoked-or something like that.-McClelland, Goodchild & Stewart. \$1.50.

Another War Book

"A FLYING FIGHTER." By Lieut. E. M. Roberts.

Two years of active service with the R. F. C. in France—and the knack of telling a yarn—is the equipment used by Lieut. E. M. Roberts for the making of one of the most/interesting of the latest batch of war books. The material he has put into the tale of "A Flying Fighter"-encounters and miraculous escapes in mid-air-is the sort of stuff which makes one still wonder how, on earth, the tale came to be told. Lieut. Roberts writes, primarily, for an American audience, and there are signs at times of a little straining after "propaganda" effects. He is quite frank in his opinion that his countrymen need to open the throttle a little wider and speed up their drive to make the world safe for democracy. Musson. \$1.50.

Educational Hygiene

OPEN-AIR SCHOOLS. By Neil S.

THE open-air school has been one of the livelies. of the liveliest of the factors working for the quickening of public interest in the hygiene of education, and it was a timely thought that inspired Dr. Neil S. MacDonald to write a little book which provides, in a convenient form, reliable information regarding the main principles and practices governing open-air education and treatment. It is a compact record of the history and progress of the openair school movement and points out the results that have been attained

through this means of dealing with delicate school children. In addition it contains hints with regard to the care, food and sleep of the pupils, as well as Dr. MacDonald's own personal observations of the Toronto and New York Open-Air Schools.-McClelland, Goodchild & Stewart. \$1.25.

Russia To-Day "TRAPPED IN 'BLACK RUSSIA." By Ruth Pierce.

THIS story of the writer's detention in Russia for six weeks is told in a series of letters, which are exceedingly frank in depicting conditions which obviously filled the author with disgust. They convey a strong impression of the sordidness of life in Russia as it is to-day; and the descriptions of the sufferings of thousands of Jews on their forced march to Siberia are vivid enough to thrill readers who like to be thrilled by such repulsive incidents. The book is "very easy reading" throughout, and there is enough matter to give it a gripping interest.—Thomas Allen: \$1.25.

War Experiences of a Popular Irishman

PICTURES TRENCH FRANCE. By Major William Red-

LWAYS one of the most popular A members of Parliament, Major Redmond was also a keen partisan and a sturdy fighter for Home Rule. He was a man of fifty-five when he went to France, anticipating his own death there, but glad to give up his life in the cause of freedom.

His "Trench Pictures" are very pleasingly written, and are chiefly interesting as a revelation of Major Redmond's own nature rather than for the novelty of their presentation. His death in the battle of the Somme drew forth expressions of the most bitter regret from all parties of the House of Commons.-McClelland, Goodchild & Stewart. \$1.00.

Lectures from a Leading Public Teacher

"THE SOUL OF DEMOCRACY." By Edward Howard Griggs.

W HILE simple and attractive in style, this book was obviously meant to be delivered as a series of lectures, and consequently makes rather tedious reading. The difficulty is that people nowadays are too impatient to spend time on a mere acaanalysis of the war, however keed, or on a summary of the philosophy of the world struggle. They would much rather read one of the two thousand-odd "greatest human documents the war has produced," written by someone who has been doing something "over actually there.'

Dr. Griggs is well-known in Canada as a lecturer, and has been very popular as one of the leading public teachers in America. There is no doubt that if his book were heard instead of read, it would have a much stronger appeal.-Macmillan: \$1.25.

Everything has a price—and if that price is not paid, not that thing, but something else, is obtained.—Emerson.

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WASTE PAPER.

E PAPER PHENE



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WATCHES.





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