ADVERTISER PUZZLE CONTEST CORNER

Important Questions Answered by Contest Manager and Matters of General Interest Discussed — Contestants Should Watch This Corner.

ABOUT SUBSCRIPTION PAYMENTS.

All those taking part in The Advertiser contest are, or should be, aware that the value of the first five prizes depends to a very considerable extent on the amount the subscriber pays when giving in his solution to the puzzle. This is fully illustrated under "First Prize" in the prize list.

It is not our desire to urge contestants to go in any deeper than they feel inclined, but those who, from lack of due consideration, have paid in a smaller amount than they feel they should have, may, if they desire, increase their first payments without turning in another solution. In this way you may increase your prize money from the minimum to the maximum if you should win one of the first five prizes.

To do this fill in your name and address on the regular solution blank, together with the extra amount you wish credited on the solution you already have sent, and attach to it a slip of paper, on which you will mark the amount previously paid, date sent, the edition subscribed to, and the answer formerly submitted. Remember, you cannot submit another solution with this payment if it is to be treated as an extension of your former payments.

OVER ONE MILLION PEOPLE PATRONIZE LOEW'S DURING YEAR

Programs of Unusual Merit Being Shown Anniversary Week.

When the doors of Loew's Theatre were first opened on February 16 of last year, and Londoners were given their first glimpse of its wonderful interior there were many pessimists who declared that such a large and magnificent playhouse could never be a success in a city the size of London. That their beliefs were absolutely unfounded has been proven by the first year of its existence, for it has been one of solid and consistent success. Every performance since the opening night has been greeted by audiences hitherto undreamed of by theatre managers of this city.

This splendid accomplishment is being celebrated in a fitting manner by the management of Loew's, and they have set this week aside as anniversary week. The theatre has been decorated, and at a considerable expense a program of unusual merit has been provided.

That this success is no idle boast is proven by statistics issued by E. A. Lake, the manager. In twelve months, more than 1,138,000 people paid their way into the theatre. Despite the fact that the house contains 2,000 seats, hundreds seeking admittance have been turned away on many occasions.

Since the opening night 250 different vaudeville acts appeared on the stage. At first five acts a night were played, but as the management believing that the patrons would rather have quality than quantity reduced the number to three. The same amount of money as formerly, however, was expended on the three acts. The pictures have always been chosen from among those of the highest standard, and although special features have been provided from time to time, the price was never raised.

There have been many improvements to the playhouse since its opening. The greatest of these was the installation of the pipe organ. The organ is the largest in the city. Although experts have been working on the organ for many months, they are not through yet, but before long it is expected that the proper pitch will be secured, so that the organ will be able to play in conjunction with the nine-pice orchestra. When this is accomplished, the theatregoers in London will be given a rare musical treat. During the year the orchestra has been steadily improved, and the management is still striving for greater efficiency in this department.

Among other improvements was the raising of the last fourteen rows of seats to a higher level, so that everyone could secure a view of the stage. The lobby of the theatre has been repainted and decorated at a considerable expense. Following a policy adopted in the beginning, everything possible used in connection with the theatre has been purchased in Canada.

Under Manager E. A. Lake, the same efficient staff which ushered the patrons to their seats on the opening night is still practically intact.

NEW HOSPITAL FUND.

The following contributions have been received by Mrs. Cl. T. Campbell, treasurer War Memorial Children's Hospital fund: Hugh Niven Chapter, I. O. D. E., London, $407.29; Sir John Carling Chapter, I. O. D. E., London, $50; Princess Patricia Chapter, I. O. D. E., London, $1,000; Miss Emery, given through Lord Roberts Chapter, $500; Alvinston Red Cross Society, $78.38; London Motor Club, $300; Lucan Women's Institute, $35; Princess Magnolia Circle, No. 168, Companions of the Forest, A. O. F., $33; London Advertiser Mail-Box, per Cynthia Grey, $82.

BUILDING FIGURES STEADILY INCREASING

Total Expenditure for Year Reaches $45,490.

Building figures for this year now have a lead of more than twelve thousand dollars on those for 1920. A total of 28 permits have been issued up till today, representing a total expenditure on building of $45,490. During all February last year the expenditure was only $43,525.

With January's total the figures for the year are $85,590 compared to $73,210 at the end of February last year.

Mrs. M. Graham was granted a permit today to build a 1½-story brick-veneer dwelling at 7 Betrice street, at a cost of $3,000. Thomas Copp took out permits to erect two frame houses veneered with tile, on Euclid avenue, at a cost of $3,500 each.

TORONTO IS MECCA OF TOWN PLANNERS

Members of Housing Commission Attending Provincial Conference.

Members of London's housing commission are in Toronto today attending a provincial conference on town planning and housing. Ald. F. E. Harley and Mayor Little will also go to the Queen City in time for Thursday's session of the conference.

The conference was called by the Town Planning Associations of Southwestern Ontario and the Town Planning and Housing Association of Toronto, and is under the patronage of the lieutenant-governor. The delegates from all parts of the province will discuss changes in legislation. Addresses will be given by persons prominent in both lines of work.

Mayor Little is to preside at a luncheon to be held in the King Edward Hotel Friday. The other London delegates will participate in the discussions on the various phases of housing.

TASCHEREAU DEFENDS TREASURER'S RIGHT TO SPEAK ENGLISH

Quebec Premier and Leader of Opposition in Lively Tiff.

Quebec, Feb. 16.—Canadian Press.—The Taschereau government's liquor bill gave rise to a violent passage at arms between Premier Taschereau and Arthur Sauve, leader of the opposition, last night on study in committee of the house. It arose when P. J. Dufresne, opposition member for Joliette, pointed out that Provincial Treasurer Mitchell gave all his answers and explanations in English, which three-quarters of the members could not understand.

The members shouted "In French! In French!" when C. E. Gault, opposition member, began discussing the bill in English, and there was much laughter. Mr. Sauve here interposed and lectured the house for laughing at opposition members for asking for information.

Premier Taschereau said it was the treasurer's right to speak in English, and said he repudiated any statement that a member of the Quebec Legislature had not the right to speak English.

Eat food that will work for you

Grape-Nuts

is not only good to taste but contains those nourishing elements which make for health and energy.

Children and grown-ups thrive on this ready-cooked blend of wheat and malted barley.

"There's a Reason" for Grape-Nuts

SOLD BY GROCERS EVERYWHERE!

Made by Canadian Postum Cereal Co. Ltd. Windsor, Ontario

NEED FOR ANOTHER BRANCH LIBRARY

Citizens in Southeastern Section Petition Library Board.

A largely-signed petition from residents and taxpayers of the southeastern part of the city has been forwarded to the public library board through Rev. Dr. McCrae, asking that the board consider opening a branch library in that part of the city.

It is pointed out that from the Grand Trunk tracks south and far out to the east there is one of the most thickly settled parts of the city that at the present time finds its difficult to take advantage of the public library, either at the main library or the east end branch on Dundas street. The danger to children having to cross the dozen or more tracks in order to go to the east branch library means that hosts of them are barred from the privileges offered there while the same holds good with regard to the main library which is from two to three miles distant from them.

The library board has long had the idea of a southeast branch in mind, but during the war was compelled to hold back on extensions of its work that even then were much needed. This year the board is placing in its estimates the sum of $1,200 to start this new work in the southeastern part of the city, and is looking forward to something of a permanent character before long in the way of a building. It has been suggested that the southeastern district is so extensive that it would only be properly looked after by having two small branches which could be open on alternate days, or three days each a week. One of these would be located somewhere in the neighborhood of Hamilton road and Adelaide street, and the other some considerable distance to the east.

"I know of no part of the city where there are such a large number of young people as this southeastern end," Rev. Dr. McCrae said to The Advertiser. "I have had people of all ages bringing to my attention their desire for a library, and I think we ought to do all we can for them. Some of the leading businessmen in the district gave their effort to securing the petition which was sent to the board, and there was widespread feeling that children should not have to cross those dangerous crossings in the east end in order to get to a library.

"It is hoped that all may go ahead, so that by the summer the people in the southeast part of the city may be able to borrow books from their own branch, just as those who live in the direct east and south sides are able to do now, a very great convenience to those who are unable to come regularly to the main library."

VALIDITY OF LIQUOR ACT TO BE TESTED

Proceedings Arise Out of the Quashing of Conviction.

Calgary, Alta., Feb. 16.—Canadian Press.—With the object of making an appeal to the supreme court at Ottawa, application will be made before the appellated court of Alberta, in Calgary this morning on behalf of the, Alberta Government for a stay of proceedings in the decision of the appellate division, quashing the conviction of the Nat Bell Liquor Company, Edmonton, under the Alberta Liquor Act, and quashing also the order issued for confiscation of the liquor seized by the Government.

This is a case in which the validity of the Alberta Liquor Act is involved, and the whole matter will be threshed out in the supreme court of Canada, and possibly later before the privy council. The Provincial Government had obtained a conviction against the liquor company, and prepared to seize the liquor, worth $50,000. The company obtained an order quashing the conviction, and ordering the return of the liquor to the company. This, in turn, was dissented from by Chief Justice Harvey, but an appeal to the appellate brought decision, ordering return of the liquor to the company.

URGES SINGLE AUTHORITY FOR PORT OF NEW YORK

Albany, N.Y., Feb. 16.—Creation of a single district and a single authority for the port of New York was urged by Gov. Nathan L. Miller in a special message to the Legislature today. In transmitting the joint report and comprehensive plan and recommendations of the New York-New Jersey port and harbor development commission, the governor wrote that no "narrow or provincial view" should be permitted to delay action on the proposed compact.

At the present time part of the port of New York is under the jurisdiction of New York State and part under the control of New Jersey. The governor declared the present system of administering the port is "costly and inefficient."

NORTH IDAHO WOULD SECEDE FROM STATE

Boise, Idaho, Feb. 16.—A secession movement took definite form today when a resolution was introduced into the Senate of the Idaho Legislature virtually asking permission for North Idaho to secede from the state.

The resolution calls for the holding of a convention at the University of Idaho at Moscow, June 20, 1923, of delegates from the various counties of the proposed new state. At this time a constitution would be adopted, to be submitted to the electors of the new state for their rejection or adoption.

The proposed state would include ten North Idaho counties, embracing an area of 35,000 square miles, and including a population of approximately 150,000.

ENROLL FOR STRIKE DUTY.

Mexico City, Feb. 16.—All soldiers who were formerly railroad workers have been called upon to enroll for strike duty, this action being taken by the war office as a result of a threatened strike of the employees on the national lines. The war office issued a statement last night declaring it was ready to deal with the situation by replacing strikers with soldiers, who would occupy the dual role of operatives and protectors of the equipment.

DEPORTING DETROIT RUSSIANS.

Detroit, Feb. 16.—Twenty-five Russians left here yesterday for New York, where they are to be deported. The party included Alexander Bukovetski, who filed charges of cruel treatment against federal officers here, following the department of justice raids a year ago.

ANOTHER BRITISH BY-ELECTION.

London, Feb. 16.—(Canadian Associated Press).—A sixth by-election is imminent through the retirement of Sir Henry Dalziel, the member for Kirkcaldy.

Lumbago

like rheumatism is caused by poisons left in the blood by defective kidney action. Correct this condition by using Dr. Chase's Kidney-Liver Pills. One pill a dose. 25c. a box, all dealers.

Dr. Chases Kidney & Liver Pills

J. B. COX CELEBRATES HIS 79TH BIRTHDAY

Veteran Commission Buyer Arrives at Market Sporting Red Rose.

John B. Cox, the oldest commission buyer in the city, is today celebrating his 79th birthday. Mr. Cox has been a commission buyer for 61 years in London and presented a hale and hearty appearance today.

In his 61 years on the market he has only been absent for four months and this was in 1865 when he visited New York.

Few vegetables were sold in the olden days, the majority of the people growing their own. He said from 50 to 100 loads of hay were sold every day then, but if 100 loads are now sold in a week it is considered by the officials to be exceptionally good. Mr. Cox bases the falling off on the fact that the automobiles are taking the place of the horses.

Mr. Cox was at the market bright and early this morning and wearing a bright red rose, purchased by Market Clerk Charles Maker, as a present. Friends were mean enough to intimate that it looked like a red cabbage. Mr. Cox was the recipient of hearty congratulations and replied that he still had a "few more thousand loads of hay and oats to buy before he was going to quit."

ITALIAN AGRICULTURE

Interesting Report on Conditions Received From Credito Italiano.

Italy as a country is not usually associated with agriculture in the minds of Canadians, but that this land of orange groves and sunshine is a farming nation of considerable importance is shown by a report which has just been received by the London Chamber of Commerce. This communication which comes from the Credito Italiano, Milan, gives an interesting account of the present conditions and prospects of Italian agriculture.

In this report special attention is drawn to what are called "the numerous trade opportunities arising from the development of Italian agriculture, which may lead to a considerable export business on account of the variety and value of Italian produce."

Wheat, maize, oats, barley, rye, rice, potatoes, sugar beets, hemp, jute, wine, oil and silkworm cocoons are a few of these products. The country also grows a great variety of fruits, including, oranges, grapes, lemons, olives and figs.

Prior to the war, no fewer than 9,000,000 individuals were employed in agricultural work in Italy, and as the document points out, continuous hard work and intensive methods have been used by Italians of all ages to conquer adverse conditions, including the draining of marshes, the cultivation of the steep mountain sides, and the clearing of vast tracts of rough country.

The result is that today the agricultural and forestal areas of Italy represent 92 per cent of the geographical area.

The Chamber of Commerce has also been furnished with statistics of Italian produce within recent years.

LORD ROBERT CECIL TO PUT AMENDMENT TO FINANCIAL BILLS

Opposition Leaders in British Parliament Ready for Debate.

London, Feb. 16.—Opposition leaders in the House of Commons were prepared at the opening of today's session to begin debate on the speech from the throne. Former Premier Asquith and John Robert Clines, former food controller, give indications that they will declare the address unsatisfactory in many respects, Mr. Asquith saying it was "notable for its omissions." J. H. Thomas, one of the labor leaders in the House of Commons, took especial exception to the part of the speech relative to Ireland. It was expected that the coming conference of Allied and German delegates in this city, the revision of the Treaty of Sevres, Mesopotamia, Ireland and domestic affairs would be discussed today or tomorrow in the House.

Lord Robert Cecil, who has joined the Opposition, will on Friday introduce an amendment to the financial bills before parliament, in which economy will be urged. On Monday an Independent Liberal amendment, criticizing the Irish administration, will be laid before the House.

REAPPOINTED DEAN.

New Haven, Conn., Feb. 16.—Dean Wilbur L. Cross was reappointed dean of the Yale graduate school for five years by the corporation at its meeting last Saturday, announcement of which was made from the university's secretary's office today.

The resignation of Rev. Anson Phelps Stokes, as secretary of the university, was announced by President Arthur T. Hadley today.

Assistant Professor Tucker Brooke of the English department, has been elected professor of English and assigned to the graduate school. He has been at Yale since 1909 and is recognized both in England and this country as one of the foremost Shakespearean scholars.

PASSENGERS ARE LANDED.

New Bedford, Mass., Feb. 16.—One hundred passengers were landed during the night from the Portuguese steamer Sao Vicente from Lisbon, which struck on a ledge at the harbor entrance yesterday. It was expected that unless the vessel could be floated at high tide, the remaining 200 passengers would be taken off this morning. The steamer remained nearly on even keel and the sea was smooth.

Children Cry FOR FLETCHER'S CASTORIA

Announcing the First Showing of . .

Spring Wool Materials

Tricotines, Gabardines, Fine Botany Serges, Jerseys, Satin Berbas, Santoys, Jersette Velours and Sedan Broadcloths

We view the spring season with confidence, because we know that quality merchandise at reasonable prices will always have first demand. The wide range of spring's fine fabrics that fashion approves has been carefully selected from the best markets at considerably less in cost than many seasons past. Each and every kind in these fine fabrics for spring possess the genuine distinction that women crave. Our Mail Order customers should select their new season's requirements now, as many of the exclusive novelties and colors are to be had at the commencement of a season.

54-Inch All-Wool Tricotine $3.50 Yard

A leading material for spring wear at a most reasonable price shown in navy, nigger. See this special.....$3.50 yard

Satin Berba $6.00 Yard

The smart spring one-piece dress material, all pure wool, rich silk-like finish, shown in the new colors of eucalyptus green, old blue, French and Jap blue, wild rose, silver grey, grouse brown and Marine blue; 50 inches wide. Price .....$6.00 yard

Pure Wool Santoy $3 Yard

A most fashionable, finely-woven dress material for one-piece dresses, very effective for the embroidered styles; shown in taupe, nigger, porcelain blue and navy; 42 inches wide. Price.....$3.00 yard

Navy Blue All-Wool Serges Extra Special Values.

42 inches, all-wool shrunk finish. Price .....$1.75 yard

50 inches, all Botany wool, fine twill. Price .....$3.50 yard

54-Inch All-Wool Dark Navy Serge. Special .....$2.50 yard

50 inches, all Botany wool, fine twill. Price .....$4.50 yard

54 inches, all Botany wool, fine twill. Price .....$6.00 yard

Sedan Broadcloths $5 Yard

Famous for their beauty of finish and durability, all pure wool, a fine broadcloth of light weight, particularly adapted for dresses or spring coats; shown in mastic, old blue, navy and nigger; 50 inches wide. Price $5.00 yard

Jersette Velours $6 Yard

A new weave for smart spring coats, fashionable for street or motor coats; shown in sand, reindeer, old blue, Jap blue; 54 inches wide. Price $6.00 yard

Botany Wool Tricotine, $5.00 Yard

Our best imported quality for fine wear, shown in the newest colors of sand, mastic, taupe, beaver, grouse, brown, kettledrum, silver grey, mole, henna, national and dark navy blue also black; 50 inches wide. Price .....$5.00 yard

Panatex, the New Weave, $7.50 Yard

A new weave for spring wear, attractive in finish and color for dress wear, particularly adapted for embroidered work; shown in mink brown, dark navy, sand, French blue, old blue and new grey; 54 inches wide. Price .....$7.50 yard

Out-of-Town Customers are requested to write for samples while the assortment is unbroken.

FOUND!

Found in the store, three Ladies' Muffs, two black and one grey. Owners can have same by applying at the Exchange Desk, Main Floor.

SEE THE NEW ORGANDIES

SMALLMAN & INGRAM LIMITED

NEW GINGHAMS IN PLAIDS AND CHECKS

JUNIOR PARTNER IS PUT UNDER ARREST

Gerald H. Bruce, of Montreal Brokerage Firm, Held On Serious Charge.

Montreal, Feb. 16.—Canadian Press.—Gerald H. Bruce, junior partner of the firm of Oswald Bros., stock brokers, 113 St. Peter street, this city, was arrested yesterday on a warrant sworn out by M. C. Oswald, senior partner of the firm. This is the sequel to the assignment of the company into the hands of liquidators following a statement by Mr. Oswald that the company was badly hit as a consequence of false entries in the books. The amount of the falsifications is set down in the warrant as about $10,000.

This amount, however, said the liquidator, Frank P. Turville, of the A. Touche Company, represents only the loss that can be proved at present and he thought that the figures when the books are straightened out will be far larger.

DELAY REMOVAL OF UNIDENTIFIED DEAD

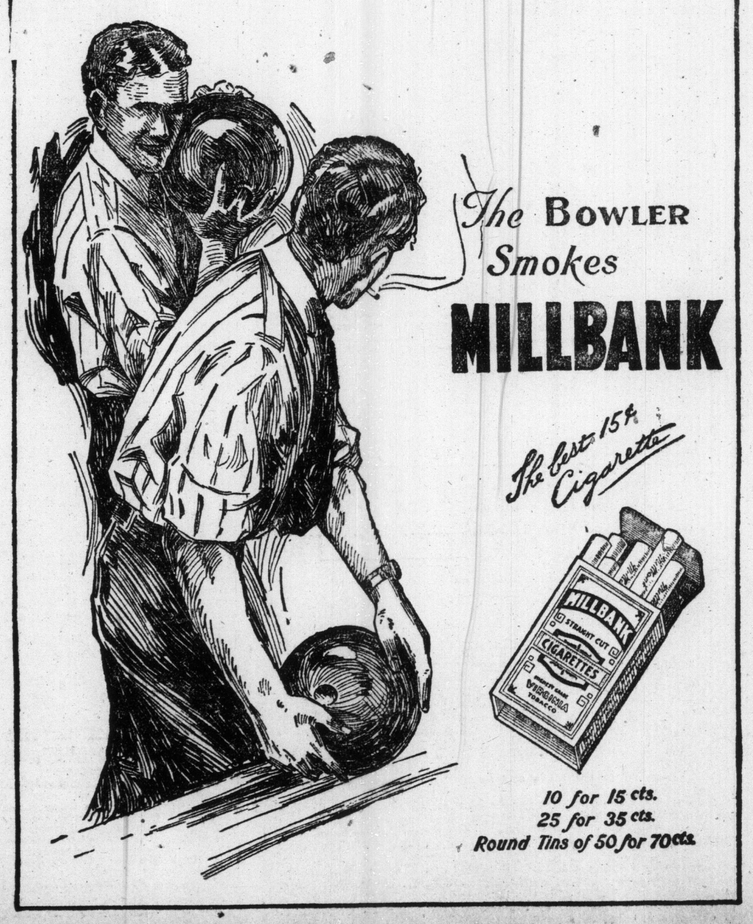
Paris, Feb. 16.—The United States graves registration service expressed itself today as opposed to the selection at present of the body of an unidentified soldier from the United States war dead in France for removal and burial with honors in the United States, should Congress enact legislation to this end. The reason is the constant reduction in the number of the unidentified, and the hope of the eventual identification of almost all of them through teeth charts which are being sent to Washington and compared with the records.

ALFONSO TO INTERVENE.

Buenos Ayres, Feb. 16.—King Alfonso of Spain will be asked to intervene in a friendly fashion with the United States Government in behalf of the restoration of full liberty to San Domingo at a meeting to be held next Monday by the Association Patriotica Espanola. The call for the meeting was sent out today, and gave details of plans for the memorial to be sent to the Spanish sovereign.

TRY FOR NEW RECORD.

Mineola, N. Y., Feb. 16.—Lieut. Ross C. Kirkpatrick and Max Goodenough, a mechanician, pushed off in a biplane at Mitchell Field at 7:34 o'clock this morning in an effort to break the world's endurance record for aeroplanes.

REV. PAUL FOUDE DIES.

Crestwood, N. Y., Feb. 16.—Rev. Paul Faude, rector of St. Joseph's Episcopal Church, Detroit, Mich., died here today after a long illness. He was the son of Rev. Dr. John J. Faude of Minneapolis.