

ADVERTISER PUZZLE CONTEST CORNER

Important Questions Answered by Contest Manager and Matters of General Interest Discussed — Contestants Should Watch This Corner.

ABOUT SUBSCRIPTION PAYMENTS.

All those taking part in The Advertiser contest, are, or should be, aware that the value of the first five prizes depends to a very considerable extent on the amount the subscribers pay when giving in their solution to the puzzle. This is fully illustrated under "First prize" in the prize list.

It is not our desire to urge contestants to go in any deeper than they feel inclined, but those who, from lack of due consideration, have paid in a smaller amount than they feel they

should have, may, if they desire, increase their final payment without incurring any penalty. In this way you may increase your prize money from the minimum to the maximum if you should win one of the first five prizes.

To do this fill in your name and address on the regular solution blank, together with the extra amount you wish credited on the solution you already have sent, and attach to it a slip of paper, on which you will mark the amount previously paid, date sent, the edition subscribed to, and the answer formerly submitted. Remember, you cannot submit another solution with this payment if it is to be treated as an extension of your former payment.

OVER ONE MILLION PEOPLE PATRONIZE LOEW'S DURING YEAR

Programs of Unusual Merit Being Shown Anniversary Week.

When the doors of Loew's Theatre were first opened on February 16 of last year, and Londoners were given their first glimpse of its wonderful interior there were many pessimists who declared that such a large and magnificent playhouse could never be a success in a city the size of London. That their beliefs were absolutely unfounded has been proven by the first year of its existence, for it has been one of solid and consistent success. Every performance since the opening night has been greeted by audiences hitherto undreamed of by theatre managers of this city.

This splendid accomplishment is being celebrated in a fitting manner by the management of Loew's, and they have set this week aside as anniversary week. The theatre has been decorated, and at a considerable expense a program of unusual merit has been provided.

That this success is no idle boast is proven by statistics issued by E. A. Lake, the manager. In twelve months, more than 1,138,000 people paid their way into the theatre. Despite the fact that the house contains 1,000 seats, hundreds seeking admittance have been turned away on many occasions.

Since the opening night 260 different vaudeville acts appeared on the stage. At first five acts a night were played, but as the management believes that the patrons would rather have quality than quantity reduced the number to three. The same amount of money formerly, however, was expended on the three acts. The pictures have always been chosen from among those of the highest standard, and although special features have been provided from time to time, the price was never raised.

There have been many improvements to the playhouse since its opening. The greatest of these was the installation of the pipe organ. The organ is the largest in the city. Although experts have been working on the organ for many months, they are not through yet, but before long it is expected that the organ will be able to play in conjunction with the nine-piece orchestra. When this is accomplished, the theatregoers in London will be given a rare musical treat. During the year the orchestra has been steadily improved, and the management is still striving for greater efficiency in this department.

Among other improvements was the raising of the last fourteen rows of seats to a higher level, so that everyone could secure a view of the stage. The lobby of the theatre has been repainted and decorated at a considerable expense. Following a policy adopted in the beginning, everything possible used in connection with the theatre has been purchased in Canada.

Under Manager E. A. Lake, the same efficient staff which ushered the patrons to their seats on the opening night is still practically intact.

NEW HOSPITAL FUND.

The following contributions have been received by Mrs. C. T. Campbell, treasurer War Memorial Children's Hospital fund: Ruth Niven Chapter, I. O. O. F., London, \$407.25; Sir John Irving Chapter, I. O. O. F., London, \$20; Princess Patricia Chapter, I. O. O. F., London, \$1,000; Miss Emery, 1550 Kensington Road, \$100; Mrs. J. H. Alvinson, Red Cross Society, \$100; London Motor Club, \$100; Lucas Women's Institute, \$25; Princess Magnolia Circle, No. 128; Companions of the Forest, A. O. F. 123; London Advertiser Mail-Box, per Cynthia Gray, \$25.

Eat food that will work for you Grape-Nuts

is not only good to taste but contains those nourishing elements which make for health and energy.

Children and grown-ups thrive on this ready-cooked blend of wheat and malted barley.

"There's a Reason" for Grape-Nuts

SOLD BY GROCERS EVERYWHERE!

Made by Canadian Postum Cereal Co. Ltd. Windsor, Ontario



NEED FOR ANOTHER BRANCH LIBRARY

Citizens in Southeastern Section Petition Library Board.

A largely signed petition from residents and taxpayers of the southeastern part of the city has been forwarded to the public library board through Rev. Dr. McCrae, asking that the board consider opening a branch library in that part of the city.

It is pointed out that from the Grand Trunk tracks south and far out to the east there is one of the most thickly settled parts of the city that at the present time finds it difficult to take advantage of the public library, either at the main library or the east end branch on Dundas street. The danger to children having to cross the dozen or more tracks in order to get to the east branch library means that hosts of them are barred from the privileges of the library while the same holds good with regard to the main library which is from two to three miles distant from them.

The library board has long had the idea of a southeast branch in mind, but during the war was compelled to hold back on extensions of its work that even there was much needed. This year the board is placing in its estimates the sum of \$1,200 to start this new work in the southeastern part of the city, and is looking forward to something of a permanent character before long in the way of a building. It had been suggested that the southeastern district is so extensive that it would only be properly looked after by having two small branches which could be open on alternate days, or three days each a week. One of these would be located somewhere in the neighborhood of Hamilton road and Adelaide street, and the other some considerable distance to the east. "I know of no part of the city where there are such a large number of young people as this southeastern end," Rev. Dr. McCrae said to The Advertiser. "I have had people of all ages bringing to my attention their desire for a library, and I think we ought to do all we can for them. Some of the leading businessmen in the district gave their effort to securing the petition which was sent to the board, and there was widespread feeling that children should not have to cross those dangerous crossings in the east end in order to get to a library."

It is hoped that all may go ahead, so that by the summer the people in the southeast part of the city may be able to borrow books from their own branch, just as those who live in the direct east and south sides are able to do now, a very great convenience to those who are unable to come regularly to the main library.

VALIDITY OF LIQUOR ACT TO BE TESTED

Proceedings Arise Out of the Quashing of Conviction.

Calgary, Alta., Feb. 15.—Canadian Press.—With the object of making an appeal to the supreme court at Ottawa, a writ application will be made before the appellate court of Alberta, in Calgary this morning on behalf of the Alberta Government, for a writ of certiorari to quash the decision of the appellate division, quashing the conviction of the Nat. Bell Liquor Company, Edmonton, under the Alberta Liquor Act, and quashing the order issued for confiscation of the liquor seized by the Government.

This is a case in which the validity of the Alberta Liquor Act is involved, and the whole matter will be threshed out in the supreme court of Canada, and possibly later before the privy council. The Provincial Government had obtained a conviction against the liquor company, and prepared to seize the liquor, worth \$50,000. The company obtained an order quashing the conviction, and ordering the return of the liquor to the company. This, in turn, was dissented from by Chief Justice Harvey, but an appeal to the appellate brought decision, ordering the return of the liquor to the company.

URGES SINGLE AUTHORITY FOR PORT OF NEW YORK

Albany, N.Y., Feb. 15.—Creation of a single district and a single authority for the port of New York was urged by Gov. Nathan L. Miller in a special message to the Legislature today. In transmitting the joint report and comprehensive plan and recommendations of the New York port authority, the governor wrote that no "narrow or provincial view should be given to the harbor development commission, the action on the proposed compact."

NORTH IDAHO WOULD SECEDE FROM STATE

Boise, Idaho, Feb. 15.—A secession movement took definite form today when a resolution was introduced into the Senate of the Idaho Legislature virtually asking permission for North Idaho to secede from the state.

The resolution calls for the holding of a convention at the University of Idaho at Moscow, June 20, 1923, of delegates from the various counties of the proposed new state. At this time a constitution would be adopted, to be submitted to the electors of the new state for their rejection or adoption.

The proposed state would include ten North Idaho counties, embracing an area of 35,000 square miles, and including a population of approximately 150,000.

ENROLL FOR STRIKE DUTY.

Mexico City, Feb. 15.—All soldiers who were formerly railroad workers have been called upon to enroll for strike duty, this action being taken by the war office as a result of a threatened strike of the employees on the national lines. The war office issued a statement last night declaring it was ready to deal with the situation by replacing strikers with soldiers, who would occupy the dual role of operatives and protectors of the equipment.

DETROIT DETROIT RUSSIANS. Detroit, Feb. 15.—Twenty-five Russians left here yesterday for New York, where they are to be deported. The party included Alexander Bukovetski, who filed charges of cruel treatment against federal officers here, following the department of justice raids a year ago.

ANOTHER BRITISH BY-ELECTION. London, Feb. 15.—(Canadian Associated Press.)—Sixth by-election in imminent through the retirement of Sir Henry Dalziel, the member for Kirkcaldy.

Lumbago

like rheumatism is caused by poisons left in the blood by defective kidney action. Correct this condition by using Dr. Chase's Kidney-Liver Pills. One pill a dose. 25c. a box. All dealers.

Dr. Chase's Kidney-Liver Pills

J. B. COX CELEBRATES HIS 79TH BIRTHDAY

Veteran Commission Buyer Arrives at Market Sporting Red Rose.

John B. Cox, the oldest commission buyer in the city, is today celebrating his 79th birthday. Mr. Cox has been a commission buyer for 51 years in London and presented a hale and hearty appearance today.

From his 31 years on the market he has only been absent for four months and this was in 1865 when he visited New York.

Few vegetables were sold in the olden days, the majority of the people growing their own. He said from 10 day then, but if 100 loads are now sold in a week it is considered by the officials to be exceptionally good. Mr. Cox bases the falling off on the fact that the automobiles are taking the place of the horse.

Mr. Cox was at the market bright and early this morning and wearing a bright red rose, purchased by Market Clerk Charles Maker, as a present. Friends were mean enough to intimate that it looked like a red cabbage. Mr. Cox was the recipient of hearty congratulations and replied that he still had a "few more thousand loads of hay and oats to buy before he was going to quit."

ITALIAN AGRICULTURE

Interesting Report on Conditions Received From Credito Italiano.

Italy as a country is not usually associated with agriculture in the minds of Canadians, but that this is the case is shown by a report which has just been received by the London Chamber of Commerce. This communication which comes from the Credito Italiano, Milan, gives an interesting account of the present conditions and prospects of Italian agriculture.

In this report special attention is drawn to wheat, which is the most important trade opportunity arising from the development of Italian agriculture, which may be said to be a considerable export business on account of the variety and value of Italian produce. Wheat, maize, oats, barley, rye, rice, peaches, sugar beets, hemp, flax, wine, oil and silkworm cocoons are a few of these products. The country also grows a great variety of fruits, including oranges, grapes, lemons, olives and figs.

Prior to the war, no fewer than 9,000,000 individuals were employed in agricultural work in Italy, and as the document points out, continuous hard work and intensive methods have been used by Italians of all ages to conquer adverse conditions, including the draining of marshes, the cultivation of the steep mountain sides, and the clearing of vast tracts of rough country.

The result is that the agricultural and forestal areas of Italy represent 92 per cent of the geographical area. The Chamber of Commerce has also been furnished with statistics of Italian produce within recent years.

LORD ROBERT CECIL TO PUT AMENDMENT TO FINANCIAL BILLS

Opposition Leaders in British Parliament Ready for Debate.

London, Feb. 15.—Opposition leaders in the House of Commons were prepared at the opening of today's session to debate the amendment to the financial bills proposed by Lord Robert Cecil, former foreign secretary, who is now a member of the House of Commons, took special exception to the part of the speech relating to Ireland. It was expected that the coming conference of Allied and German delegates in this city, the revision of the Treaty of Sevres, Mesopotamia, Ireland and domestic affairs would be discussed today or tomorrow in the House.

Lord Robert Cecil, who has joined the Opposition, will on Friday introduce an amendment to the financial bills before parliament, in which economy will be urged. On Monday an Independent Liberal amendment, criticizing the Irish administration, will be laid before the House.

REAPPOINTED DEAN.

New Haven, Conn., Feb. 15.—Dean Wilbur L. Cross was reappointed dean of the Yale graduate school for five years by the corporation at its meeting last Saturday, announcement of which was made from the university's secretary's office today.

The resignation of Rev. Anson Phelps Stokes, as secretary of the university, was announced by President Arthur T. Hadley today.

Assistant Professor Tucker Brooke of the English department, has been elected professor of English and assigned to the graduate school. He has been at Yale since 1905 and is recognized both in England and this country as one of the foremost Shakespearean scholars.

PASSENGERS ARE LANDED.

New Bedford, Mass., Feb. 15.—One hundred passengers were landed during the night from the Portuguese steamer Sao Vicente from Lisbon, which struck a ledge at the harbor entrance yesterday. It was expected that unless the vessel could be floated at high tide, the remaining 200 passengers would be taken off this morning. The steamer remained nearly on even keel and the sea was smooth.

Children Cry FOR FLETCHER'S CASTORIA

Announcing the First Showing of Spring Wool Materials

Tricotines, Gabardines, Fine Botany Serges, Jerseys, Satin Berbas, San-toys, Jerette Velours and Sedan Broadcloths

We view the spring season with confidence, because we know that quality merchandise at reasonable prices will always have first demand. The wide range of spring's fine fabrics that fashion approves has been carefully selected from the best markets at considerably less in cost than many seasons past. Each and every kind in these fine fabrics for spring possess the genuine distinction that women crave. Our Mail Order customers should select their new season's requirements now, as many of the exclusive novelties and colors are to be had at the commencement of a season.

54-Inch All-Wool Tricotine \$3.50 Yard

A leading material for spring wear at a most reasonable price shown in navy, nigger. See this special. \$3.50 yard

Satin Berba \$6.00 Yard

The smart spring one-piece dress material, all pure wool, rich silk-like finish, shown in the new colors of eucalyptus green, old blue, French and Jap blue, wild rose, silver grey, grouse brown and Marine blue; 50 inches wide. Price \$6.00 yard

Pure Wool Santoy \$3 Yard

A most fashionable, finely-woven dress material for one-piece dresses, very effective for the embroidered styles; shown in taupe, nigger, porcelain blue and navy; 42 inches wide. Price \$3.00 yard

Navy Blue All-Wool Serges Extra Special Values.

42 inches, all-wool shrunk finish. Price \$1.75 yard

50 inches, all Botany wool, fine twill. Price \$3.00 yard

54-Inch All-Wool Dark Navy Serge. Special \$2.50 yard

50 inches, all Botany wool, fine twill. Price \$4.50 yard

54 inches, all Botany wool, fine twill. Price \$6.00 yard

Out-of-Town Customers are requested to write for samples while the assortment is unbroken.

SEE THE NEW ORGANDIES

Sedan Broadcloths \$5 Yard

Famous for their beauty of finish and durability, all pure wool, a fine broadcloth at light weight, particularly adapted for dresses or spring coats; shown in mastic, old blue, navy and nigger; 50 inches wide. Price \$5.00 yard

Jerette Velours \$6 Yard

A new weave for smart spring coats, fashionable for street or motor coats; shown in sand, reindeer, old blue, Jap blue; 54 inches wide. Price \$8.00 yard

Botany Wool Tricotine, \$5.00 Yard

Our best imported quality for fine wear, shown in the newest colors of sand, mastic, taupe, beaver, grouse, brown, kettledrum, silver grey, mole, henna, national and dark navy blue also black; 50 inches wide. Price \$5.00 yard

Panatex, the New Weave, \$7.50 Yard

A new weave for spring wear, attractive in finish and color for dress wear, particularly adapted for embroidered work; shown in mink brown, dark navy, sand, French blue, old blue and new grey; 54 inches wide. Price \$7.50 yard

Out-of-Town Customers are requested to write for samples while the assortment is unbroken.

SMALLMAN & INGRAM LIMITED

NEW GINGHAMS IN PLAIDS AND CHECKS



FOUND!

Found in the store, three Ladies' Muffs, two black and one grey. Owners can have same by applying at the Exchange Desk, Main Floor.

JUNIOR PARTNER IS PUT UNDER ARREST

Gerald H. Bruce, of Montreal Brokerage Firm, Held On Serious Charge.

Montreal, Feb. 15.—Canadian Press.—Gerald H. Bruce, junior partner of the firm of Oswald Bros., stock brokers, 113 St. Peter street, this city, was arrested yesterday on a warrant sworn out by Mr. C. Oswald, senior partner of the firm. This is the sequel to the assignment of the company into the hands of liquidators following a statement by Mr. Oswald that the company was badly hit as a consequence of misentries in the books. The amount of the liquidations is set down in the warrant as about \$10,000.

This charge, however, said the liquidator, Frank P. Turville, of the A. Touche Company, represents only the loss that can be proved at present and he thought that the figures when the books are straightened out will be far larger.

DELAY REMOVAL OF UNIDENTIFIED DEAD

Paris, Feb. 15.—The United States graves registration service expressed itself today as opposed to the selection at present of the body of an unidentified soldier from the United States war dead in France for removal and burial with honors in the United States, should Congress enact legislation to this end. The reason is the constant reduction in the number of the unidentified, and the hope of the eventual identification of almost all of them through teeth charts which are being sent to Washington and compared with the records.

ALFONSO TO INTERVIEW.

Buenos Ayres, Feb. 15.—King Alfonso of Spain will be asked to interview in a friendly fashion with the United States government in behalf of the restoration of full liberty to San Domingo at a meeting to be held next Monday by the Association Patriótica Española. The call for the meeting was sent out today, and gave details of plans for the memorial to be sent to the Spanish sovereign.

TRY FOR NEW RECORD.

Minneapolis, N.Y., Feb. 15.—Leut. Ross C. Kirkpatrick and Max Goodenough, a mechanic, pushed off in a biplane at Mitchell Field at 7:34 o'clock this morning in an effort to break the world's endurance record for aeroplanes.

REV. PAUL FOUDE DIES.

Crestwood, N.Y., Feb. 15.—Rev. Paul Foude, rector of St. Joseph's Episcopal Church, Crestwood, Mich., died here today after a long illness. He was the son of Rev. Dr. John J. Foude of Minneapolis.



The Bowler Smokes MILLBANK

The Best 15's Cigarettes



10 for 15 cts. 25 for 35 cts. Round Tins of 50 for 70 cts.