

FOXES FOXES FOXES

Just received by the Massachusetts Fox Exchange a large shipment of choice Silver Black and Cross Foxes from Saskatchewan and the Peace River Districts.

We offer for immediate delivery:

TEN PAIR SILVER BLACKS.
FORTY-PAIR HIGHEST GRADE CROSSES

We will also supply options for later delivery to parties not wishing to take delivery of Foxes now.

FOX MEN GET BUSY

Now is the time to form your companies, and this is your opportunity to purchase first class stock.

These Foxes may be seen at the sales ranch of the Massachusetts Fox Exchange, on the Mount Edward Road, Charlottetown, P. E. I. Wire or write for full information.

Parties interested in purchasing Foxes should see what we have, and get our prices before purchasing elsewhere.

MASSACHUSETTS FOX EXCHANGE,
161 Queen Street, Charlottetown, P. E. I.

ONE OF THE VERY BEST

Permanent Silver Foxes Limited

Fifteen pairs of Silver Black. Capital, \$270,000. Shares, par value \$25.00. Payments, ten per cent, with application; twenty per cent, 1st July and balance 15th August.

DIRECTORS—Pres. Alexander Ross, M. D., Charlottetown; Vice-President Col. Curtis S. Emery, Newport, Vt.; Secy.-Treas. Benjamin Rogers, Charlottetown; Hammond Kelly, Southport, P. E. I.; Murdoch J. McLeod, Murray Harbor, P. E. I.

For prospectus, applications, etc. write

Benjamin Rogers, P. O. Box 412, Charlottetown, P. E. I.

The Premier Silver Black Fox Co. Limited

HEAD OFFICE BEDEQUE, P. E. I.
AUTHORIZED CAPITAL \$100,000.00
AMOUNT ISSUED \$90,000.00
SHARES PAR VALUE \$50.00

FOXES

This Company now owns five pairs of Silver Black Foxes, Class A, obtained from the following ranches:

- Two pairs from the Magic S. B. Fox Co., Ltd.
- One pair from the Riverside Fox Co., Ltd.
- One pair from the Diamond Fox Co., Ltd.
- One pair from the Maritime Fox Co., Ltd.

These Companies are all among this year's highest dividend payers and the foxes of the Premier Co. should therefore be very profitable.

RANCH

A new ranch is now being built for these foxes after the most approved modern methods. Much has of late been learned in regard to the building of ranches and dens. Investors in this Company may rest assured that their foxes will have up-to-date and sanitary quarters.

Thomas Moyle will take care of the foxes. The well-known "peerless Co." which last year paid a dividend of 900 p. c. had its foxes under his care.

All expenses in regard to the ranching of the foxes and their young are assumed by Mr. Moyle for seven per cent. of each year's increase for a period of three years.

SPECIAL OFFER

It is the aim and intention of the Company to have ten pairs of foxes in its ranch this fall. In order to do this they wish to place the present issue of stock as soon as possible. They therefore offer to those investing on or before July 15th, 1914, a discount of ten per cent. on above capitalization which places the foxes at \$18,200 a pair.

Those who wish to take advantage of our special offer should apply at once to President Thomas Moyle, Central Bedeque, P. E. I. or Secretary-Treasurer John C. Ballen, M. D., Bedeque, P. E. I.

The Empire Black Fox Company, Ltd.

(Incorporated by Letters Patent 10th Sept., 1913.)

Head Office and Ranch, Charlottetown, P. E. I.

Assesses

5 pair pure P. E. I. ranch bred Silver Black Foxes, all registered with particulars of pedigree filed under oath. Every pair has a litter this year and the dividend will be 100%.

Enlargement

The Company are adding from 7 to 10 additional pair of this year's pups. All pure "Silver Black" stock which are capitalized at \$17,000 a pair.

The Best Proposition on the Market

Shares \$100 par value, 20% with application, balance 1st September, 1914.

Ask for prospectus and particulars of pedigrees.

DR. GEORGE CARRUTHERS,
President.

WALTER J. LOUTZ,
Secy.-Treas.
R. R. No. 6, Charlottetown, P. E. I.

Announcement

This space in the next issue of this feature page will contain the formal announcement of the

ABEGWEIT SILVER BLACK FOX AND FUR FARM, LTD.

H. G. Jenkins,
Secretary-Treasurer,
Charlottetown

THE RUSSIAN GOVERNMENT FUR EXPERT HAS REPORTED

Vladimir Generossoff Visited Prince Edward Island Recently—A Translation of Part of His Report—Interesting Reading for Those Connected With Fox Industry.

Vladimir Generossoff, the Russian Commissioner, who some time ago visited Prince Edward Island to investigate the fox industry, has reported to his government and a translation of his report has been received in Charlottetown. It is pleasing to hear that his report is favorable and that he recommends the establishment of the industry in his country. Mr. Generossoff may be explained, is Secretary of the Russian Government Agricultural Agency in St. Louis, but it is his intention to return to Russia at an early date, as the work he has done abroad has earned him promotion. In his report Mr. Generossoff says in part:

During the fall of 1912 I made a trip to Prince Edward Island, for the purpose of investigating Silver Fox farms. The new fur industry transplanted to the island is about twenty-five years old. About the year 1900 several fox farmers succeeded in solving in some degree the problem of fox breeding by keeping the animals in semi-domesticated conditions, and the results of their experiments attracted wide attention in February 1914 the value of the fox ranches and breeders was estimated according to official data at about \$15,000,000.00.

The natives of the said island own the honor of creating the new line of

HAPPY AND CONTENTED



Black Foxes That Have Become Thoroughly Domesticated. The above Picture is a Reproduction of a Photograph Which has Been Designated as the Best Fox Picture Ever Taken.

farm industry and the results are such that they will be of great value for Russian Northern territories. The possibility of breeding common and Polar foxes in captivity, and the commercial advantage of this industry is proved to Canadians on facts collected by a special investigation by Mr. J. Walter Jones, agent of the Canadian Government. Mr. Wesley Frost, American Consul on Prince Edward Island, and my personal impressions are, permit me to state, that the question of the possibility and profit of this new rural industry is fully solved.

Though the experience of Canadians is limited to the breeding of common and polar foxes, the results obtained are of more practical importance and wide application than appears at first. As to the principles of breeding wild fur-bearing animals, it is now widely known that a great natural resource has been discovered in the form of game fur-bearing animals which are diminishing in numbers everywhere with astonishing rapidity. The main cause of this sorrowful fact, I think, is fully explained by the words of Mr. Hornaday, director of the New York Zoological Garden, who writes: "No wild species of bird, reptile or fish can withstand exploitation for commercial purposes" (Our Vanishing Wild Life p. 83). In such a condition all prohibitive and protective measures, although necessary, are indeed only palliative and cannot successfully solve the problem of maintaining the supply. The final solution of the difficulty must be game and fur farming, etc., as measures directly intended to reestablish the balance of nature, upset by the destructive actions of mankind.

"The principle of breeding instead of the principle of trapping has been applied by the Canadians to the fur industry. The task was most difficult to successfully solve, but the results clearly show that their point of view was right. Upon most careful calculation in the last half of this decade the number of silver foxes annually born on Canadian ranches will surpass the number of such foxes trapped in the wild state, and in the next decade the annual crop on fox farms will surpass the present catch of Russian Sable. The common decline of trapping the fur-bearers and the success of the fox industry inspired Mr. J. Walter Jones to make the thesis. The capital now employed in hunting and trapping wild fur-bearing animals can in the case of several species be better employed in fur farming.

"As to the practical importance of the success of the Canadian fox industry it is necessary to have in view that the methods used in breeding foxes are applied now, by analogy with corresponding changes for breeding other fur-bearers, namely skunk, marten and mink, but the cheapness of their pelts is a great obstacle to their profitable raising. In this re-

THE WORLD-WIDE FOX EXCHANGE
MONTAGUE, P. E. ISLAND

Offers for sale:

- Options on Western Foxes (Island born).
- Options on Class A Foxes.
- Stock in Fox Companies that will pay a dividend this season.

Correspondence solicited.

PERTINENT REMARKS ON THE FOX INDUSTRY

J. R. Barr, of Charlottetown, Has Collected the Opinions of Prominent People Concerning Fur Farming.

J. R. Barr, of Charlottetown, has gathered press comments on the fur farming industry and incorporated them in booklet form. In the preface of his booklet Mr. Barr says: "The wonderful success and expansion of the Prince Edward Island black fox topic for newspaper writers the world over."

"Some of the articles have been well written and fair statements of fact, others have been 'yellow journal screams' that produced more harm than good; the majority of effusions deserved a place near the pinnacle of the 'World's Pyramid of Folly' for they were written, evidently by men who have depended upon imagination for their facts."

I have reproduced in these few pages the essence of the most reliable and accurate statements made through the English speaking press. The quotations reflect the various opinions of the ablest writers throughout North America and the Kingdom, and should be interesting to the prospective investor, the breeder, ranchman, promoter and students of the modern art of fur farming.

The booklet is tastefully gotten up and is finely illustrated.

ization of fur sections such as exist abroad, but with this difference, namely, that these sections be under supervision of special Government establishments, (2), that the latter perform not only the commission operations, but the credit operations too, and be for the fur trade what the Government grain elevators and warehouses are for the grain trade.

11. At present the Canadian Silver Fox Industry is of a monopolistic character and speculative. The prices of breeders are, therefore on an extremely high level. With the developing of fox farming the prices of silver fox furs and of breeders must go down, but the decline owing to the shortage of supply of valuable furs on the market, and the increasing difficulty of catching them, cannot reach such an extent as to make the fox farming unprofitable.

"RED LABEL"

THE BEST ENGLISH FOX NETTING

Safeguard your foxes by using our special brand

Made specially to order in lots of thousands of rolls by one of the world's largest manufacturers, according to ideas gathered from experienced and successful fox ranchers.

SUPERIOR QUALITY

M A D E T O O R D E R

EXTRA HEAVILY GALVANIZED AFTER WOVEN

Built Up to a Standard—Not Down to a Price

Here are a few of the many reasons why "RED LABEL" Fox Netting is superior to all others. It unravels perfectly flat, thus making it an easy matter to fix in position. The meshes are uniform, the length and width of each roll and the gauge of wire used are guaranteed true to specifications. The wire is of the very best quality galvanized after woven, going through a modern process in which none but the purest spelter is used. This further strengthens it and effectually prevents rust. There is a good strong selvage at top, bottom and ends. We have just received an unusually large shipment and can fill any orders promptly. We have all the best widths and gauges in 1, 1 1/2 and 2 inch mesh. Write, wire or call. Get our prices and samples and send in your requirements now, while stock is complete.

BRACE, MCKAY & CO., LTD.
SUMMERSIDE - PRINCE EDWARD ISLAND
The Largest Dealers of Fox and Mink Nettings in Canada

LOOKING FOR INVESTMENT?

There are no better opportunities in the Fox Ranching business than we are able to offer. Substantial security, with prospects of very satisfactory returns.

We recommend nothing but what we consider the best, and being largely interested in Fox Ranching know from experience every phase of the business.


In addition to Stocks we are in a position to quote on all grades of Dark Silver, Medium Silver, Light Silver or Cross Foxes—It is to your advantage before investing in fox stock or purchasing animals to wire or write

Home Industry Promotion Co.,
FOX EXCHANGE DEPT. Charlottetown, P. E. I.

TEN Pedigreed Foxes,

Silver Blacks for the shareholders of the North Milton Co., will be one of the greatest money-makers in Canada. Three of the females, from which this company got their stock have already appeared in the ranch with sixteen pups. They are from the greatest strain of breeders in the world. The parents of these pups were sold for \$30,000 per pair. These pups are Capitalized at \$15,700. Don't fail to catch some shares while you can. Write the Secretary at once for prospectus which will convince you of the above facts.

NORTH MILTON PEDIGREED BLACK FOXES LTD., 36 EMI Avenue, Charlottetown, P. E. I.



BONANZA FOX BREEDING CO. LTD.

— A MINE OF WEALTH —

Authorized Capital \$150,000 - - - Shares \$100 Each

DIRECTORS

Pres. J. H. Starna, Souris; Vice-President J. M. McLean, New North; Secy. Treas. W. H. Prowse, Murray Harbor; Fletcher Jordan, William Keating.

Present stock issue limited to \$64,000 covering four pairs 1914 Silver Black and fully equipped ranch.

Write for full particulars to

W. H. Prowse, Murray Harbor
Fletcher Jordan, Charlottetown

FOXES and FOXES

To Promoters of Fox Companies wishing to secure high class Foxes.

To Investors wishing to procure stock in reliable Fox Companies, either 1914 or 1915 divided payers (1914 stock nearly closed out). We would say: **GET IN TOUCH WITH US!**

We are in a position to know the good propositions. We will use our best judgment in advising you. We claim to know the large Ranchers. We can get you the right goods. We claim to know Fox values. Companies for this fall, cash with application. For next fall, 10 to 20 p. c. down, balance before October.

WE GIVE RELIABLE INFORMATION.

WE ARE ALWAYS AT YOUR SERVICE.

Continental Fox Exchange & Investment Company
NEWSON BLOCK, CHARLOTTETOWN, P. E. I.