## POOR DOCUMENT MC2035

the evening times star, saint john, n. b., tuesday, december 28,1926


IS IN GAIP OF SEVEEE WINTER
More Snow Has Fallen Than For Many
Years


Late Sport News
BIG ENTRY LIST FOR Gun Club Will IN CANADA UP NEWBURCH EVENTS Hold Annual
Coman, ainiti, Faranel mard Target Meet OUER LAST YEAR PROPERTY LOSS $\begin{gathered}\text { Ont. Unions Consulted } \\ \text { on Compensation Act }\end{gathered}$
$\qquad$ ELIPLIU IINEX


TORONTO TO TRY OUT
INDOOR RUGBY GAME
TILTING UPWARD
${ }^{w}=$ RATIFIES CLAIM S

crooloasts onmons


floor Lamps At Special Prices

AMLAND BROS., LTD 19 WATERLOD STREET

$\int^{\text {Ont. Unions Consulted }}$ On Compensation Act

## Cut Glass Sale

0. H. WARWICK CO., LTD. 78-80-82 KING STREET
MDRSES TEAS ALWAYS PLEASE
They have done so for 56 Years
TALK OF DRUMMOND
BUSINESS LOCALS
TO U. S. EMBASSY

(An Editorial.)

## Sanity and Honesty

If the staff of J. Marcus, Ltd., kept on claim-
their goods were marked down near half ing their goods were marked down near half
price, or the like -then the days of J. Marcus, Ltd., in the Furniture business would be num:
bered-no matter how good the firm name : bered
first.
Only once in a blue moon do you get a
duction in the prices of some Furniture to com pare with those offered regularly on slow-selling
articles of clothing, millinery etc. Furniture articles of clothing, millinery, etc. Furniture
styles are not perishable styles like those in other styles are not per no comparable allowance is fig-
lines- therefore ured in the Furniture profits to offset losses through style staleness. Furniture is as good as money right through the twelve months-and
how often can you buy dollar bills for sixty cents? The firm of J. Marcus, Ltd., sell far mors Furniture than any other in the Maritime Prow inces. It follows therefore that ine buantities than any. Buying in bigger quan. ger quantities than any. Buying in bigger quan-
tities on a cash basis, they frequently obtain price concessions, offering these in turn to the public to
attract trade. But they admit and insist that the attract trade. But they admit and insist that the
size of these reductions is limited-and not as great as you come across as a rule in lines of more
perishable style. If they were this firm would not make expenses and would go out of business. If they were not-and yet the public were told otherwise-then the public would in due time high pressure exaggeration.
J. Marcus, Ltd., think too highly of their public and of their own good business name be tempted into speeding up sales by an exag
geration that in due time ruins a trade it tool generations of fair dealing to build.

GTharcus

