

The Picnic

Season is only just beginning, and the weather man says that August is to be a dry, warm month.

At our THREE STORES we are clearing out all our stock of Summer Shoes at prices so low that there is no necessity for wearing a shabby boot or shoe.

Carvas, Buck, Patent and Gun Metal Oxfords, Pumps, Colonials and Ties at great reductions.

Now is the time to buy seasonable Footwear

Waterbury & Rising
King Street :: Union Street :: Main Street

COAL?
CONSUMERS COAL CO., LIMITED
TELEPHONE MAIN 2670
Ask For Law Manager

Candy for Picnics
Make this department a success. Our long experience and exceptional facilities will assist you greatly. We have a splendid line especially adapted for this purpose.
EMERY BROS. 82 Germain St.

FATHER SHOTS SON DEAD; KILLS HIMSELF

James Francis and His 24 Year Old Son, of Oliville, Victims in Tragedy

In a fit of violent insanity, James Francis, an aged resident of Oliville, about nine miles beyond Welsford, shot and killed his son Fred while he slept in bed early on Saturday morning, and two hours later he committed suicide with the same weapon.

No one witnessed the tragedy and the two shots were not heard. Two daughters, Mrs. George Patterson and Miss Anne, who were sleeping in the upper part of the house, awoke long after their usual hour of arising. It had been the custom of their brother to call them. When they found that their room door was barred they were in terror. They battered down the door and rushed downstairs to the rooms occupied by their father and brother. Fred was dead with a shot through his head and the father had committed suicide as was shown by the position of the gun. It was propped between his knees and a

little stick rested against the trigger. It was a double barreled shot gun.

Dr. A. A. Lewis and Coroner Malcolm Mackenzie were summoned from Welsford. The coroner decided that no inquest was necessary. The bodies were buried this afternoon.

The elder man was seventy years old. For the last seven or eight months, since the death of his wife, his mind had been affected but never until Saturday morning did he become violent. Recently he decided over his farm to his son and this, it is said, worried him. The younger man was a well known and popular member of the Oliville community. He was a member of the Oliville branch of the United Brotherhood of Carpenters and Joiners of America.

Ingersoll Cheese is good for children, good for old people, good for everybody. Pure, wholesome, delicious.

Three Down in Halifax Harbor
When a rowboat upset in Halifax harbor on Saturday night, three of its occupants, James G. Hann, Clifford Long and Frank Walsh were drowned, while a fourth, Thomas R. James, was rescued.

The three dead men were unmarried and in their early twenties.

The Gift for the Bride

For a Gift of distinction and individuality, let us suggest a choice piece of Diamond Set Platinum Jewelry. It may be a Bracelet, Necklace, Lavalliere, Bar Pin, Brooch or Finger Ring. Our Platinum Jewelry has the latest "touch" in design, and our Diamond and Gem Values are supreme.

Ferguson & Page
Diamond Importers and Jewellers
41 King St.

Gasoline Service For Motor Cars

For the convenience of motorists, we have installed, at the entrance of our paint department—Market Square—a Superior Gasoline Pump with hose attached, and we can supply your car at a moment's notice without inconvenience to you.

WHEN YOUR CAR RUNS LOW IN GASOLINE, COME TO

W. H. THORNE & CO., LTD., Market Square and King Street

BUSINESS HERE ON SOUND BASIS

Harold W. Rising's Paper To National Credit Men

THE MARITIME PROVINCES

A Careful and Comprehensive Review of Conditions—Trade Normal in the East—The Matter of Uniform Commercial Laws

The July number of the Credit Men's Journal includes the following paper, read at the meeting of the National Council of the Canadian Credit Men's Association in Winnipeg in June, by Harold W. Rising, Waterbury & Rising, Limited. Mr. Rising was one of the delegates to the national council meeting. His paper follows:

When approached as to making the journey to Winnipeg to attend this national council meeting, I hardly felt, on account of my being probably the youngest member of the board of governors, and of my short business career, that I was the proper party to touch on the matter I have to deal with. However, I may say that, situated as I am, I have been in touch with conditions to some extent, and I think that the maritime provinces are on a sounder basis today than probably any other part of Canada. There is a feeling of business confidence in these provinces that augurs well for greater prosperity and progress when the war drums have ceased to beat and the battle flags have been furled. It has been demonstrated that the business of the maritime provinces is being conducted on a sane and healthy basis, probably on account of never having been subjected to the boom and bust which has been so prominent in western cities. While there are serious dislocations in some sections, the result on the whole has been most satisfactory.

Agriculture is the Basic Industry. It has been shown that our great basic industry, agriculture, is on a sure foundation, and, wisely guided, is fully capable of lifting up these provinces by the sea to greater heights than they ever dreamed of. Last year's bumper crop in New Brunswick reached the enormous figure of 9,875,570 bushels. The yield in oats was 5,086,000 bushels. While the future of agriculture is most encouraging, and while it contains great possibilities for the future, the point, as well as from a resident farmer's point of view, the future of that other great province industry, lumbering, is very satisfactory.

The old avenues of traffic continue open, thanks to the British navy and the Canadian navy. The lumber trade is being opened up after the present European struggle is over. It is estimated that at the present time 125,000,000 feet of timber is floated down the St. John river yearly, to be manufactured into lumber and pulp. This is entirely aside from the immense quantities of lumber that are cut in the northwestern part of New Brunswick or on the St. Croix river. The various kinds of soft wood are spruce, fir, pine, cedar, hemlock, larch, and poplar, while in hardwoods there are birch, beech, maple and ash. The sea and the lumber shipments from St. John alone to the United States annually amount to about \$1,000,000.

Very optimistic as to the future, and they have good reason to be. A wise conservation of this great natural resource is very necessary, and doubtless this will be insisted upon more emphatically in any new lumber regulations that the provincial government may issue.

While our fishermen have had a fair degree of prosperity during the year, it should have been much greater. This resource is not being developed to the extent that it should be, and steps are now being taken to ensure the province a larger revenue from this source in the future. Nova Scotia is better situated than New Brunswick for this industry, and larger fish concerns are located in Halifax. New Brunswick, however, ships large quantities of both lobsters and sardines abroad. The best markets for the lobster trade are France, Germany, and which of course are now cut off owing to the war. The large sardine factories along the United States coast effect our sardine trade with that country, as there is a heavy duty to overcome, therefore the Canadian factories find it practically impossible to compete in price with the sardine concerns on the other side of the line.

Fishing Industry Neglected.

With respect to other phases of business in St. John, the past year may be said to have marked a decided step in advance in so far as harbor development is concerned. In the language of the war correspondent, "trench" has been taken, and the "forward movement" continues. Last winter the grain exports from St. John were valued at \$7,119,000, and there is a promise that if steamers can be secured this winter the export of grain will be even larger. During last winter a very important traffic was carried on in the shipping of remounts and continental supplies. The general business of the city has been reported on the whole as very satisfactory to the various business houses, all of which goes to show that St. John is sustaining the good name that Vice-

President Bosworth of the C.P.R. recently gave it, "The Premier Waterport of Canada on the Atlantic Seaboard."

The total trade for 1914-1915 of the two big maritime shipping ports, Halifax and St. John, was \$80,944,152. St. John's share being \$25,985,846. In Halifax the \$1,500,000 pier, known as "New Pier No. 2," is practically completed, but in order to accommodate the increased amount of shipping it has been in use the greater part of the past winter, and the record of shipping for the port shows an increase of thirty-two ocean-going steamers during the close of navigation in the St. Lawrence. The new ocean-going terminals in Halifax are progressing favorably, and contracts aggregating \$5,000,000 have already been awarded. Plans are now completed for a \$1,000,000 union passenger station in this site. Building activity has never been greater in history than during the last year in both St. John and Halifax.

Made in Canada in the Maritimes.

The "Made-in-Canada" campaign which has been conducted in bearing good fruit in order to test its effect the Board of Trade at St. John recently sent out two enquiries to business men as follows:

"Do you find evidence of improvement in the business situation?" "Is the Made-in-Canada movement having a beneficial effect?"

The replies received indicate that business in this locality has not been affected to any great extent since the war broke out, and that the "Made-in-Canada" propaganda is being beneficially.

A wholesale grocery firm, which is also engaged in spice manufacturing, replied in the following terms:

"There are quite decided evidences of improvement in business in the steady nature of the markets. The Made-in-Canada movement is certainly having a beneficial effect. We find that manufacturers, buyers, jobbers and retailers are all emphasizing it quite strongly."

A prominent firm of manufacturing confectioners remarked in their report: "We have had a very good increase in business from the first of the year. We note that the Made-in-Canada campaign does help out, but there are concerns who appear to be selling on the motto 'Business is as usual.' While placing business is not as heavy, the sorting orders are better, which makes our business normal."

A leading firm of brush manufacturers reply most encouragingly: "Business so far as we are concerned has decidedly improved in the last six or eight weeks so much so, in fact, that we are now busier than we have been since two years ago, and we have been forced to run overtime in some sections in order to catch up with orders. This improvement is only to a very slight extent due to business arising from the war; it comes mainly from the fact that the direct results of the Made-in-Canada campaign, but from the fact that this has been an influential factor in stimulating trade."

Trade is Normal in East.

One of our largest tea and coffee houses places itself on record as follows: "We find in the west a more rapid recovery from the war, but with improvement in sales. In Ontario there is a decided improvement. In the east, with the exception of a few places, trade is about normal. On the whole it would appear that the outlook is most encouraging."

A prominent dry goods firm makes this report: "We feel that the people of the maritime provinces have every reason to be thankful for the way business has kept up. Business was well sustained during the fall months, the Christmas trade was up to the phenomenal season of 1913, and indications for the spring business seem to be still most favorable each week."

Now as to the matter of collection in our section of the dominion. As I personally keep in very close touch with this department of the business in which I am interested, I can only say I can see very little difference in payments last year and this. A bank manager stated to me recently that he thought one reason why there had been so little difference with collections this spring was due to the cleaning up process which the country has been undergoing at the hands of the banks since 1912. When the stock market broke in the fall of that year, he said, it was taken as a sign that the country was in for a period of depression, and the decision was arrived at that loans made on other than gilt-edged securities, and accounts that were not absolutely satisfactory to the bank, should be gradually weeded out. This policy was forced for more than a year before the war came, and the result was that nearly all the weak people had gone into the discard. The impression this banker had was that the general business of the country throughout the maritime provinces was quite satisfactory at the present time.

Uniform Laws for Maritimes.

A very good movement has been set on foot in the maritime provinces of late in the fact that various boards of trade have been getting together in an endeavor to urge their representatives to secure uniform commercial laws for the provinces of New Brunswick, Nova Scotia and Prince Edward Island. There is now a move in the direction of a standardization of the insolvency laws of Canada, and failing this, a special effort will be made to secure for the maritime provinces such a measure. Attorney-General Baxter of New Brunswick has already opened up a correspondence with the attorney-generals of Nova Scotia and Prince Edward Island along these lines.

As a closing remark I would like to draw your attention to the fact that at the present time the Canadian Society of Sanitary and Heating Engineers is holding their convention in St. John. This city is now one of the most popular conventional cities in eastern Canada, and we hope that before many years we will have the pleasure of entertaining the national council, when we can assure you we will give you a grand reception and place the many possibilities of our maritime cities before you.

LOCAL WAR NOTES

There is a possibility that the Nova Scotia coal mines may be engaged by the admiralty in case the Welsh supply should fail. The matter is now being taken up in England.

Jack Wilson, a young Scotchman, who was for a time engaged with E. S. Carter on his farm at Robbsey, has been killed in action in France. He left here last fall on receiving word from his mother that she was ill and wanted to see him. When he got home, the war drums were beating, and Jack joined his old regiment, a Scottish unit, with which he served to the last in France.

In Saturday's casualty list from Ottawa, the name of Hugh McAlpine, of Edmonton, Alta., formerly of St. John, is listed as wounded and a prisoner of war.

Stores Open 8.30 Close 6 O'clock; Fridays 10 p. m., Saturdays 1 p. m.

The Bargain Sale of Travellers' Samples in Lace, Scrim and Marquisette Curtains Will Be

CONTINUED TUESDAY MORNING

WHITE LACE CURTAINS—2 1-2, 3 and 3 1-2 yards long, slightly soiled. Pair 55c. to \$2.50
MARQUISSETTE CURTAINS—White and beige, 2 1-2 yards long. Pair \$1.25 and \$1.75
SCRIM AND MARQUISSETTE CURTAINS—White, cream and beige, in new and perfect condition. Pair 75c. to \$3.10

CURTAIN DEPARTMENT—SECOND FLOOR

Hammocks At Reduced Prices

All of this season's Hammocks remaining are now being offered in the Linen Room, ground floor and Furniture Department, Market Square, at reduced prices.

As Usual Our Whitewear Department is Replete With The Latest Creations in

Summer Lingerie

In this delightful sunny weather which affords an opportunity to wear the many dainty varieties of warm weather dresses, women take particular delight in the crisp freshness of new summer underwear.

NIGHT DRESSES—Nainsook and cambric, trimmed with embroidery and lace, high neck and long sleeves, low neck and short sleeves. Prices 65c. to \$7.00

COMBINATIONS—New envelope style, nainsook, embroidery and lace trimmed. Prices \$1.00, \$1.15, \$1.30, 30c. to \$3.50

DRAWERS—New styles, embroidery and lace trimmed. Prices \$1.00, \$1.15, \$1.30, 30c. to \$3.50

CORSET COVERS—Tight and loose fitting, embroidery and lace trimmed; also the fashionable Brassieres. Prices 25c. to \$3.50

PRINCESS SLIPS—Large variety, nainsook, lace and embroidery trimmed, ribbon bows. Prices \$1.10 to \$6.00

SKIRTS—Nainsook, lace and embroidery, ribbon; also plain style, buttonholed, suitable for tub dresses. Prices 75c. to \$3.00

KIMONOS—In crepe, sky, pink, helio, grey, red, all plain shades, trimmed with ribbon to match. Sizes 34 to 44. Each \$1.15 to \$4.50

Manchester Robertson Allison, Limited

NOTES FROM THE WAR

NEWS OF LAST NIGHT

Sir R. L. Borden visited the Canadian hospital in Paris on Saturday, and also had dinner as guest of President Poincare.

The French report success at Banded-Sapt, in the Vosges district. They say they have taken 700 undisturbed prisoners.

An Athens report says that the Turkish cruiser Midulla, formerly the German Goeben, was torpedoed on Friday in the Black Sea, but made port with a hole under her waterline.

The Aberdeen trawler Briton has been sunk with six of her crew believed to have been drowned. It is not announced how she was lost.

The Russian submarine, the British steamer Firth, and the French steamer Danes were torpedoed by German submarines on Saturday and Friday night; also the trawlers Henry Charles, Kathleen, Activ and Prosper. All these craft were lost.

The Italian report a victory against the Austrians, in having taken Gorizia, an important strategic point.

PROMOTED

Lieutenant Arthur N. Carter, son of E. S. Carter, of Robbsey, who was a Rhodes scholar and went from Oxford at the beginning of the war, has just been placed in charge of the machine guns of the 8th battalion of the York and Lancaster Regiment, which is expected soon to go to the front.

Charles B. Rand, Famous Optical Expert

I shall make my special monthly visit to my St. John office, Robinson Block, Market Square, St. John, one week only, beginning Monday, July 26, and ending Saturday, July 31. Office hours, 9 a.m. to 6 p.m.

Examination Is Free For This Visit

To every one that has been unable to receive correct glasses, have your eyesight examined by the Rand Special System, without the use of letters and lines and without trying on lenses and asking you, Can you see with this lens and with that lens, until your eyes are so confused you can't say what you see and with all glasses fitted at very reasonable rates.

CHARLES B. RAND, Robinson Block, Market Square, St. John, N. B. ALSO 329 Old South Bldg., Boston, Mass.

The Special Ivory Soap Coupon which our distributor will give you enables you to get two 5-cent cakes of Ivory Soap for the price of a single cake. Do not miss this opportunity to give Ivory Soap a thorough trial.

5 CENTS
IVORY SOAP . 99% PURE
Procter & Gamble Factories in Hamilton, Canada

BILL WILL OPERATE AGAINST U. S. BOATS

Canadian Companies Expected to Acquire Bulk of Lake Trade Through American Law

Cleveland, July 26.—Steamship men operating on the Great Lakes declare that the Seamen's Bill, which will become effective on November 14, 1915, will operate against the American merchant marine on the Great Lakes in as deadly a manner as it is already operating on the Atlantic and Pacific coasts.

The direct effect on the Great Lakes caused by the bill's impossible increase in the cost of operation, they say, will be sure to drive from the Great Lakes low-cost passenger, package freight steamships, which on account of the present low cost of operation and high efficiency, are able to render the shipping and traveling public maximum service at minimum price.

The Northern Navigation Company, a Canadian company, is already working into the passenger business on the American side by advertising personally conducted trips through Georgian Bay and Thirty Thousand Islands from Cleveland for \$89.25 with \$2.50 extra for side trips. Officials of American steamship companies declare that after the Seamen's Bill goes into effect it will be pretty hard to compete with the Canadian companies.

LED HER SCHOOL.

Friends of Miss Marion Smith, daughter of Frank C. Smith, are congratulating her on her fine success in leading her school—Winter street—in the recent High school entrance examinations. She made the splendid mark of 817. Her brother, Gordon, was third with 602.

WAS IN RUSSIA!

Ben Orfan, of Halifax, who is a member of the crew of the Canadian government steamer, J. T. Horne, arrived in the city on Saturday after a most exciting trip from the White Sea. While in Archangel, Russia, he said he saw thousands of Russians drilling. Mr. Orfan left Loughburg several months ago on the ice-breaker for Russia. He is well known in this city, having been on the C. G. S. Stanley for nine years.

PRETORIAN ARRIVES
The Allan liner Pretorian arrived in Glasgow on Sunday morning.

point

is "Sterling parity"

—there are six more in

Sterling Gum

The 7-point gum

PETTERBURY AND ENGLISHMAN FLAVOURS

MADE IN CANADA