

STORE OPENS 8.30 A.M.  
AND CLOSES 5 P.M.

# EATON'S DAILY STORE NEWS

THE STORE'S CONVENIENCES.  
The Information Bureau and Post Office  
—Main Floor.  
The Free Parcelling and Checking Desk  
—In the Basement.

## Monday, New Year's Day, the Store Remains Closed

### "The Mixed Division,"

By R. W. Campbell

WHEN it is said that this book, "The Mixed Division," is by the author of "Private Spud Tamson," its character will be exactly understood by the initiated. It is a blend of Highland and Lowland, a tribute from the Highlander to the Lowlander. Mr. R. W. Campbell belonged to the Regular Army before the war, and in this book he praises the Territorials, although he never lets us think for a moment that he does not love the Regulars best. "The Mixed Division" is an exposition of Scottish character, of fighting, love-making, arguing, humor, faith and works. It is full of accurate information about the share of men in the war, fearlessly told. Such a book could not have been written before the war. Written to-day, "The Mixed Division" is an honest, striking, forceful book, showing great knowledge of character, and convincing the reader that this is how Jock, Sandy and Bob, average men and heroes, feel and think. (Price, \$1.25.)

—FROM MISS MARJORIE MACMURCH'S REVIEW OF NEW BOOKS.  
—Book Dept., Main Floor.

### Write to the Shopping Service

If you want information relating to wearing apparel, house furnishings, needlework, patterns, or subjects of like interest, consult the Shopping Service. Telephone, asking for the Shopping Service, or Main 3501. If you live out of town, address your letter to "The Shopping Service."

### Office Diaries for 1917

SCRIBBLING Diary, 3 days to a page, ruled, 35c.  
Scribbling Diary, three days to a page, ruled, interleaved with blotting paper, 50c.  
Larger size, one week to an opening, pages for memoranda, 40c.  
Large size, one week to a page, cloth bound, board sides, 40c.  
Diary, quarto size, 3 days to a page, leather back, marbled sides, 60c.  
Same, cloth sides, 70c.  
Same size, 2 days to a page, 75c.  
Same size, cloth sides, leather back, 85c.  
Same size, 1 day to a page, leather back, cloth sides, \$1.35.  
—Main Floor, James and Albert Sts.

### Blankets and House Linens

Mentioning Some Extra Good Values in Inexpensive Lines

WOOLNAP Blankets of fine, closely-woven cotton, very thick, soft and warm, white, grey or fawn, with pink or blue borders and bound at the ends. Size 72 x 84 inches. \$3.75 pair.  
Bordered Crash Roller Towelling, of a weave and weight that will give exceptional service; 16½ inches wide. 8½¢ yard.  
Dresser Scarfs, of bleached cotton huckaback, with plain hemstitched ends. Size 17 x 50 inches. 45¢ each.  
Irish Bleached Linen Damask Table Cloths, in a variety of handsome border designs. Fine quality. Size 2½ x 2½ yards, \$3.75; size 2½ x 3 yards, \$4.50.  
Factory Cotton, free from dressing, and a good general purpose weight; 34 inches wide. 7½¢ yard.  
Bleached Canton Flannel, durable quality, with soft nap on one side; 25 inches wide. 12½¢ yard.  
Striped Flannelette, very soft and warm for undergarments or pyjamas, pink and white or blue and white stripes; 27 inches wide. 12½¢ yard.  
—Second Floor, Albert St.

### Storage Jacks for the Motorist

WHEN a car is put away for the winter it is necessary to jack it up to protect tires, etc. These storage jacks are strong enough to lift any make of car, and the set is very moderately priced, four for \$4.00.

A necessity for the car these cold days is a radiator and engine hood cover, and very reliable are those made of well formed pantastote with felt lining. Those for Ford cars are priced at \$1.50; hood covers for other cars are made up specially, according to make of car.

Another very useful winter-time article for the car is the electric hood warmer which keeps motor warm overnight, making starting easy in the morning. It consumes very little electric current and is priced at \$3.50.

WE prepay shipping charges on all orders of \$10.00 or over to your nearest station in Ontario and Eastern Provinces, on both Mail Orders and City Purchases.

### Walls That Need Papering and Woodwork Painting

May be Decorated Now at Exceptional Moderation of Cost, and With Many New Papers to Choose From.

COMPARATIVELY SPEAKING, January and February are quiet months on the calendar of the decorator. And to counteract the tendency, to keep the huge staff of painters and paper-hangers busy during the midseason, the Wall Paper Department is offering many special price inducements at the present time.

In the decorating itself the charges for all phases of work have been placed at an exceptionally low figure. Moreover, price-reductions and special values will prevail in all manner of wall papers, thus affording a golden opportunity for having your walls papered and woodwork painted at a considerable saving in expenditure.

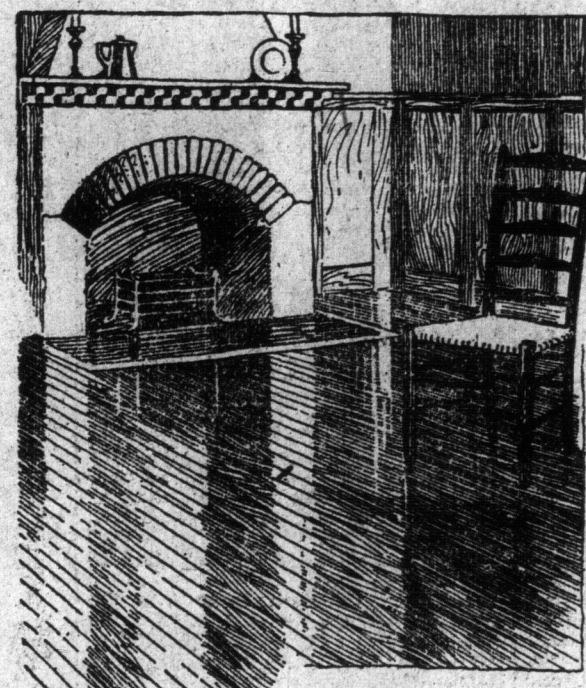
Display screens throughout the department have been specially arranged with papers suitable for the various rooms of the house, each with border and banding in harmonizing tones and design.

At your request a man will be sent to your house to obtain the dimensions of your rooms and supply you with an estimate of cost on whatever style of decoration you wish.

—Fourth Floor, Queen St.

### Improving Your House With Hardwood Floors

It Can Be Easily Achieved, Whether the Place Be Old or New, This Laying of Oak Flooring Being One of the Features of the Rug Department



THE FIRST PRINCIPLES of the modern art of furnishing a house demand the hardwood floor. Its cleanliness contributes to household health. Its long service makes for real economy. Its rich grain and fine polish are indispensable to the best effect of Oriental or other rug.

If your rooms do not boast this foundation, you are reminded that hardwood flooring can be installed, whether your house is old or new. Our Rug Department is equipped with every facility for the purpose. Only experienced workmen are employed, and the quarter-cut white oak which is used has been carefully selected, piece by piece, to insure exact uniformity of grain and color. When the floor is laid it is waxed according to a special process, which makes it possible to restore in a very easy manner such portions of the room as receive most steady wear.

The veneering of stairs with quarter-cut oak is another phase of the same work.

If you are thinking of thus improving your rooms by the laying of hardwood flooring, notify the department by mail or telephone and a man will be sent to your house (located anywhere within city limits) to take measurements and submit an estimate of cost.

—Fourth Floor, James St.

### A Great Series of Special January Sales Begins on Tuesday

Consisting of a series of four, three and two day sales, in which nearly every department will participate sometime within the month. Most remarkable values will be offered—many that cannot be repeated.

"Something Different Every Day" is the slogan. Take advantage of the Sale Specials as they are offered. Watch our announcements. "Where there's a Banner there's a Bargain." Watch for the blue and white sale tickets.

### Are New Covers Needed on Your Sofas and Chairs?

Then Here Are Chintzes, Tapestries and Artistic Fabrics Galore, With Skilled Upholsterers to Apply Them to Your Furniture

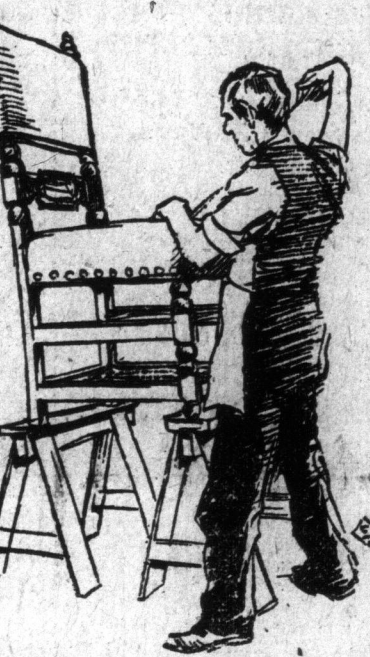
THE QUIET DAYS which follow the rush of Christmas provide good opportunity for dealing with the sundry needs and deficiencies of the household. Shabby furniture, for instance, January is one of the most popular months in the year for the re-covering of sofas and chairs. Are yours in need of such refurbishing?

The Drapery Department achieves a notable success in re-upholstering. And not only are new filling and new covers provided, but, if desired, wood that is scratched and stained will be restored to its original beauty and polish.

In the making, too, of the fashionable chintz slip covers, splendid results prevail, a special group of experienced workers devoting their entire time to the making of this type of furniture cover.

Furthermore, the department affords at the present moment a capital choice in tapestries, velours, repps, chintzes, shadow cloths and other fabrics.

If your furniture requires re-covering, let the department know, by telephone, postcard or personal call, and a man will go up to your house to measure the chairs, sofas, or whatever the pieces may be. He will then be able to give you an estimate of cost.



### Silk Frocks For Misses

Featured at the Surprisingly Small Price of \$7.50.

IT doesn't seem possible that frocks of such extreme daintiness and good style could be procurable for this small figure. The price is a very special one, on a special purchase. Any of these little dresses would prove a delight to the 13 to 20-year-old, for the shades are so very pretty in sky, mauve, pink, Nile, maize and white. The styles, too, are very smart, one showing jacket-effect bodice, trimmed with tiny self buttons, with collar of hemstitched Georgette, and cuffs of the same on the long sleeves; full skirt with deep heading at waist. Another style has wide girdle, which crosses over in back, long sleeves with fancy cuff, collar of hemstitched Georgette, and a full skirt which hangs on straight lines. Sizes 13 to 20 years. Price, \$7.50.

### Coats of Curl Cloth for Junior Misses

Cosy Coats which are made with large convertible collars fastening closely to throat, and wide belt all around. They are made of a fine curl cloth in navy, bro n, green, and black, and lined throughout with saten. Sizes 13 to 19 years. Price, \$7.50.

### Misses' Tailored Skirts of Serge, \$2.50.

Trim Skirt for school and business wear, made of serge, with panel down front, belt at back over gathers, and cut in a fully flaring style. In navy and black. Sizes 22 to 25-inch waist, 31 to 38-inch length. Price, \$2.50.

Great price reductions have been made on Misses' Smart Winter Suits, which may be had at \$6.95, \$7.95, \$9.75, \$10.00, \$11.75, \$13.75 and \$16.50.

—Third Floor, Yonge St.

### Tapestries and Cretonnes

The Former at \$2.00 a Yard, the Latter at 20 Cents—Two Fabrics Deserving Special Mention

THE WEARING QUALITIES of English tapestries are proverbial, and these tapestries referred to above are of a heavy quality in a large selection of designs and colorings, in Jasper and plain grounds, in light, medium and dark effects. Price, \$2.00 per yard.

Art Cretonnes, 30 inches wide, in a splendid assortment of new bird and floral designs. This cretonne in these designs serves well for curtains, cushions and all light upholstery. Per yard, 20c.

Madras Curtain Muslin, in white and ecru; a good range of patterns, including floral, stripe and lattice designs; 36" wide. Price, per yard, 25c.

—Fourth Floor.

### Everyday Needs of the Baby's Wardrobe

FOR THE LITTLE TODDLER just learning to walk, Creepers that are easily laundered and simply made. The material is soft white repp, neatly trimmed with bias bands of self material at neck and sleeves. They button from knee to knee. Sizes 6 months to 2 years. Each, 75c.

Overalls, made of navy blue and white striped duck, have bib and shoulder straps. A splendid little garment for the children's play hours. Sizes 2 to 4 years. Price, 50c.

"Eiderdown" Kimonos, in figured patterns of pink or blue, have the edges bound with satin ribbon, and are tied at waist with cord. Sizes 3 to 6 years. Price, \$2.00.

Infants' White Flannelette Kimonos, finished with dainty pink or blue silk-flossing. Price, 60c.

White Flannelette Drawers, made in bloomer style, finished with scalloped edge and elastic. Fit 1 to 4 years. Price, 25c.

White Flannelette Gowns, made with double yoke and trimmed with braid. Sizes 1 to 6 years. Price, 60c.

White Flannelette Sleepers, made with feet. Sizes 1 to 6 years. Price, 65c.

—Infants' Wear Dept., Third Floor, Queen St.

### Put Your Christmas Books in a Globe-Wernicke Case

It Can Be Got in Many "Finishes" to Harmonize With the Furnishing of Your Room, and in Various Sizes to Fit the Space at Your Disposal.

THE BOOKS THAT ACCUMULATE at Christmas time bring to the fore the question of where to put them—the question of the best kind of case to set up in your living-room or bedroom. And in very happy manner does the Globe-Wernicke present itself by way of reply.

In the matter of appearance it adapts itself to almost any scheme of furnishing, being obtainable in mahogany and in fumed, Early English and golden oak.

In size it accommodates itself to almost any space your room affords, being constructed in sectional style.

In service it meets the exact need of the books you possess, the sections being featured in different heights for volumes of various dimensions. Moreover, the sections may be procured one by one as they are required to add to the original unit or to form new units.

In the matter of care it demands less attention than any other type of book shelves, the glass doors being dust-proof and affording complete protection for the books.

Sizes and prices on some of the most popular units of the Globe-Wernicke are as follows:

Four sections in assorted sizes, with top and base in Mission design in fumed oak—price complete, \$27.75.

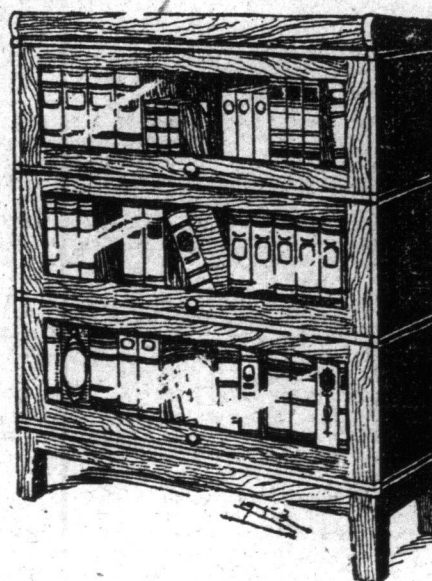
Three sections, with top and base, in same style as above, in oak in any finish—price complete, \$23.00.

Standard design bookcase in fumed or golden oak,

consisting of three sections, top and base—price complete, \$14.00.

Standard design as last described, in mahogany, the three sections in assorted sizes—price complete, \$21.75.

—Furniture Building.



**T. EATON CO. LIMITED**