MONDAY MORNING

THE TORONTO WORLD

MARCH 26 1917

SAVE TIME. SHOP WITH A TRANSFER CARD Ask for a Transfer Card when you make your first purchase; each purchase is then added. You pay total at Pay-in Station, Basement.

THE STORE'S CONVENIENCES Vailing and Rest Room, Third The Information Bureau and e, Main Floor. The Free Parcel-Checking Desk, in the Basement.

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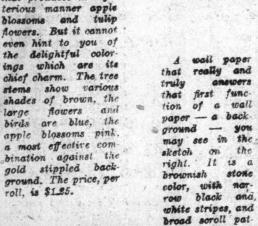
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EATON'S DAILY STORE NEWS

Chiefly About Wall Papers

And Because It's Wall-papering Time, Sketches and Descriptions of Some of the New Designs; Also-With Suitable Backgrounds-Certain Very Effective Suites of Furniture



black

white drawing shows you two little love-

birds perched among

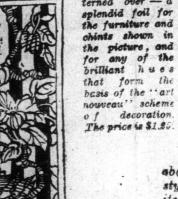
the branches of a tre

that produces in mys

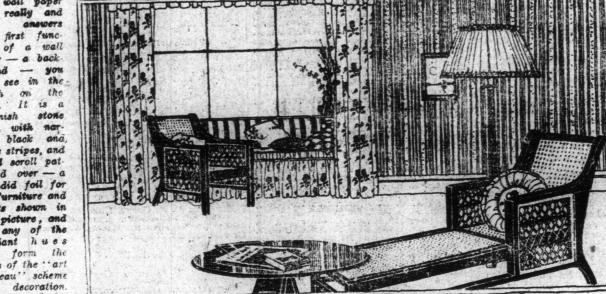
Purplish rose clemflowers. green and blue leaves against a black and white striped ground, and you have the sort of paper that is so decorative and so modish either for "half walls"? or panels where a chints effect is desired. And think what a splendid paper for a big room or for halls, with plain velvet curtains and a fow oushions in the same wine and blue shades. The price is \$1.25 a roll.



broad scroll patterned



"The Call o' Pan !" And doesn't . it seem tresh and springlike, this border with its joyous child figures dancing to the piping of Pan, each one silhouet ted against the land scape, and enclosed in a gay panel of pink and blue flowers i It is shown in the sketch with a pretty paper having the same grey linen ground, and con-ventionalized floral stripes in grey and pink, though it might be used with a variety of sim-ple striped designs. The price of the border is 15c yard, of the wall paper, 25c a roll.



It is color that is the dominating note in art nouveau furniture and furnishings, so the sketch above can give you but a faint, pale idea of the livable charm of a room carried out in this new style. The black and white furniture, despite its simplicity of line, is extremely picturesque, with its black enamelled wood frames, its woven white cane seats and white rattan sides.

There's a splendid collection of pieces suitable for either living-room, sunroom or bedroom, and conderful indeed the effects which can be obtained with brilliantly colored cushions ! The day bed in the foreground of the picture is \$48.50; the round top table with cane panelled supports, \$10.50; the chair near the window, \$31.00, and a rocking chair to match, the same price.

Other pieces in the same sigle are an oblong table 41 inches, with white cane panelled undershelf and rattan ends, price \$30.00; a pretty writing table, with drawers and pigeon holes at the back, \$38.00, and a small chair, §10.50. The lamp, which you may see in the sketch, has a tapering white pedestal with black grooved lines, and without the shade is \$10.50.

ND the bright rays of the sun, the longer days show up all the



It makes you think of the depths of cool, grey tropical for ests-the paper on the left, with its huge lilylike leaves, and its waving upgrowth of feathery bamboo, all arried out in soft bluish grey tones on a light ground. So though it exemplifies the prevailing vogue for tapestry-like pap ers, it is by no means sombre to live with. It might be used either with a drop ceiling or as the upper half of a wall in a large dining-room, or even living-room or hall. Price, 750 a roll.

Canterbury bells, the design

that ornaments the

chintz of ourtains

and window seat on

the left. but such Canterbury bells as

never grew on land

or sea, for they

have deep gold

flowers, mauve calyzes and green leaves, and all this

on a creamy colored ground. Decidedly

'art nouveau'' the

effect, and de-lightful anywhere, but specially effec-tive with the wall

paper and furni-ture of the sketch.

Width 36 inches,

the price, per yard,

Diapery Dep





f the bold-patterned ohints papers ? Then that is one here meet decided with should ap woval. for it is de veloped in charming w soft colorings, with the modish addition of black and white triped background. and the pattern is so centred that it could be used with great ef. fect for panels. The lowers are in delicously soft rose tones, equally soft with areen leaves, and the brown and green bird stands on a grey rock. The price is 90c a roll.

The vogue for tapes ors is at its and here is one

