

Today is Bargain Day at Simpson's



A Remarkable Sale of 500 Women's and Misses' Suits

In Which Many Are Offered for Less Than Their Value at the Factory

\$9.95 At 8.30 Friday morning is the best time to come for these wonderful bargains. The quantity is large enough to last all day, but some are worth more than others, and early selection will of course be a great advantage.

Women's \$12.50 Velvet Dresses, \$6.95.
75 Dresses, in four new styles; made from good twill back. English velveteen, in black, navy, green, wine or brown; every dress up to the minute in style. Sizes 32 to 42. Friday special at **6.95**

Women's \$4.75 Serge Skirts, \$3.49.
Several smart, good-fitting styles, made from excellent quality serges, in black and navy; all new goods just in from the manufacturers. Would sell in the ordinary way at \$4.75. Friday rush price at **3.49**

Girls' 69c Cotton Middies, 19c.
Girls' Percalé and Drill Middies, made with breast pockets, and have large sailor collars of pink and blue. Regular 69c. Friday, while 50 last, each **19**

Women's \$22.50 Plush Coats for \$15.00.
50 only Lister's Silk Seal Plush Coats, made with extra fullness; they are well lined, and have large convertible collar, and deep cuffs. No phone orders. Friday special at **15.00**

Other Coat Specials.
50 Women's Raincoats, regular \$7.50. Friday bargain for **4.95**
50 Women's Winter Coats, regular \$13.50. Friday bargain for **8.50**
Women's \$22.50 to \$30.00 Suits, \$15.00.
It is not often that you get such an opportunity. These suits are well tailored, fashionable models of serges, poplins and gabardines; black, navy, brown and green. Sizes 32 to 42. Regular prices \$22.50, \$25.00, \$27.50 and \$30.00. Bargain **15.00** price Friday

Misses' Suit Bargains at \$9.95.
Made of good quality serge; navy, black, brown and green; they are all graceful, flaring styles; many lined with satin; some are belted and others are becomingly trimmed with touches of silk braid. A wonderful Friday bargain **9.95**

Misses' Autumn Coats, \$8.98.
We have only 60 of these coats, so come early if you want one; young women's styles; fashioned of tweeds and plain cloths, with loose flaring backs; many with belt and large collar. Regular prices \$11.50 to \$16.50. On sale Friday at **8.98**

Misses' \$4.00 and \$4.50 Skirts, \$1.98.
Autumn Skirts, made of tweeds and serges; slightly flaring tailored styles; good, fashionable models of materials that will give excellent wear. A rush special for Friday at **1.98**

\$2.00 Bedspreads Clearing at \$1.25
No Phone or Mail Orders.
A limited quantity of White Honeycomb Bed Spreads, finished hemmed. Size 70 x 90 inches. Regular \$2.00. At 8.30 Friday on sale at **1.25**

20c Flannelette, 10 Yards for \$1.48
No Phone or Mail Orders.
Snowy White Flannelette, closely woven, extra heavy soft quality, 36 inches wide. Regular 20c per yard. Friday bargain, 10 yards for **1.48**

Double Bed Sheets, size 70 x 90 inches, fully bleached, finished hemmed. Friday, 1.25 per pair

Pillow Cases, hemmed, size 42 x 33 and 44 x 33 inches. Friday bargain, 4 pairs for 1.00

Bleached Longcloth, 36 inches wide. Clearing Friday, per yard .10

Checked Glass or Tea Towelling, 22 inches wide. Friday bargain, per yard .9

Damask Breakfast Cloths, spot and key border design. Size 54 x 54 inches. Clearing Friday, each .75

Damask Table Napkins, assorted designs. Size 19 1/2 x 19 1/2 inches. Friday bargain, per dozen .98
(Fourth Floor.)

A Maker's Entire Stock of Silk Velvet Hats on Sale Today at \$1.95

Over 3,500 Hats in the lot, most of them of Lyons silk velvet, which is so entirely different from the cheaper grades; others are of silk hatters' plush, all fresh and glossy, and with Lyons silk velvet underbrims. Many of the very best shapes of this season will be represented, and most of them are in black. The regular price of these hats would be from \$3.00 to \$3.50 each. On sale **1.95** Friday

Shapes, regular \$4.00 and \$5.00. **2.95** On sale Friday

Clearing Out Two Tablefuls of Shapes at 95c
All are of velvet and mostly in black. Regular \$1.50 to \$1.75 hat. Friday at **.95**

Fancy Feathers and Wings Clearing at 29c, 39c and 59c
Including imitation numidi, imitation gaura, imitation paradise, also wings and hackle feather effects. Regular prices would be more than double.

Our Sale of Ostrich Neckwear Continues Today
An extra good line of Ostrich Boas in assorted colors at **\$2.95**. Other prices **\$1.25, \$1.95, \$3.50 and \$4.50.**

4000 Yards of Narrow Fancy Ribbons at 10c
A wonderful variety of patterns and qualities, fancies with gold or silver; fancies in self colors, and cords with picot edge; these ribbons are much used for millinery, children's hats, fancy work, etc. Regular 15c to 25c per yard. Friday selling, per yard **10**

Women's Waists Specially Priced Today
300 dark blue, Belgian or helio striped, with white crepon waists of a very high quality. Open front, with convertible collar and long sleeves; all sizes to 44 bust. Marked at less than half price. Friday, each **50**

Clearing our forward stock of heavy weight habutai silk waists, consisting of all our well-known designs. Some are mussed, but otherwise are perfect. All sizes. Regular **\$2.95 and \$3.95**. Friday, each **2.00**

A tableful of samples and oddments of fine lingerie waists. Beautiful materials, and all are made up in fashionable styles, fit and work being of the very best. Sizes 34 to 50-inch bust. Regular values \$1.48 and **1.00**

Friday Bargain in the October China Sale
Clover Leaf Dinnerware Open Stock
Cups and Saucers .10 Plates .07
13c Dinner Plates, .10 8c Oatmeal Dish .06
12c Breakfast Plates, .9 7c Fruit Saucers .05
1c Soup Plates .8 9c Meat Platters, 10c, 23c
10c Tea Plates .8 9c Bread and Butter Vegetable Dishes .09

An 8.30 Special
Good Quality White Porcelain Tea Cups and Saucers, second; cup and saucer **.6**

Bargains in Glassware
High-class Stem Glassware, Values up to \$5.50 per doz. Friday, each **.12**
Glass Vinegar Bottles, Regular 50c. Friday, each **.15**
Colonial Table Sets, 4 pieces. Regular 49c. Friday **.39**
Fruit Sets, of good quality and well finished, in buzz design; one bowl and six napkins. Friday only **1.25**

Bargains in Boots for Everybody

Women's \$3.50 and \$4 Boots, \$1.99
Women's Splendid-fitting Boots, made on popular lasts, in both lace and button styles; gummetal calf, dongola kid, patent calf and tan calf leathers; some have Goodyear welt, and others McKay sewn soles; 8-inch and medium height tops; plain vamp; patent and kid tips; Cuban, Spanish and medium heels. There is sure to be a rush for these boots, so come early. Friday bargain **1.99**

Men's Boots, \$2.19
Men's Boots are priced for Friday at less than they can be bought wholesale. They are made of heavy box kip leather, Blucher style; have neat, good-fitting last, with heavy standard screw soles, medium height heels. Sizes 6 to 11. Friday **2.19**

Youths' Sample Boots, \$1.85
125 pairs only, Youths' Boots, in genuine box calf, gummetal and patent leather. These are samples and only the best grade of leather is used in them. Sizes 12 to 13. Regular \$2.50 and \$2.75 boots. Friday **1.85** bargain at

Boys' School Boots, \$2.29
Strong, good-looking box kip and Casco calf Blucher boots for boys. They have standard screw soles. Sizes 1 to 5. Friday **2.29** bargain

Small Boys' and Girls' Boots
115 pairs only, button and lace boots for small girls and boys. Patent calf, box calf, gummetal and dongola kid leathers; light and McKay sewn soles. There are not many pairs of any one line, but a good assortment in the lot. Sizes 8 to 10. Regular **1.50 to \$2.25** boots. Friday bargain **1.39**

Boys' Tweed Suits \$3.95
200 Smartly Tailored Norfolk Suits for boys, single-breasted yoke style, with box pleats and belt at waist, full-fitting bloomers. This lot of suits are exceptional values and full range of sizes from 25 to 35; for boys 7 to 17 years. Friday bargain **3.95**

Russian Overcoats at \$2.95
250 coats in the lot, well tailored from strong imported tweeds, in brown and tan shades, plain and diagonal weaves. Warmly finished with flannel linings. Sizes 2 1/2 to 10 years. Friday bargain at **2.95**

Boys' School Ulsters, \$4.85
Double-breasted ulster style coats, with wide convertible collars and belt on back. Well tailored from English ulsterings, in brown and grey shades, showing diagonal and plain weaves. Warmly lined. Sizes 26 to 34. Friday bargain at **4.85**

Boys' Odd Bloomers, 85c
400 Pairs of Strong School Bloomers, in dark shades of tweeds and worsteds, showing stripe patterns, lined throughout with good wearing materials. Sizes 25 to 35, for boys 7 to 17 years of age. Friday **.85** bargain



Electric Fixtures

Hand-Wrought 3-Light Fixture, with lantern shades. A good design for den or living-room. Regular \$14.25, for **12.00**

Semi-Indirect Fixture, with Florentine glass bowl and 4 candles around outside; a new and attractive fixture. Good value at \$19.75. Sale price **16.75**

Square Mission Design, in statuary bronze or brass finish, with 4 art glass lantern shades. Regular \$11.60. Sale price **9.50**

Heavy Cast Brass Four-Light Fixture, for living or dining-room. Regular \$29.00, for **19.00**

The "National," set of 11 pieces, with choice of semi-indirect or 3-light chain fixture, for parlor, is a remarkable bargain **14.75** at

Men's \$15, \$16.50 and \$18 Fall Weight Overcoats at \$10.95

Broken lines from regular stock, including a number of coats left from different sales. A group of splendidly tailored garments, in a number of the season's new and best styles: Slip-ons, with the loose box back and patch pockets; single-breasted, fly front Chesterfield, and double-breasted form-fitting young men's models. The materials include light grey, mixed and brown tweed coatings; black chevrots, black and white Donegal effects, and some fine quality English cravenettes. Every detail of finish is good. Sizes 34 to 44. Friday **10.95**

Men's and Young Men's Tweed Suits at \$7.95
A work suit of good wearing quality, durable English tweeds in browns or grey, in neat small patterns. Carefully tailored in good fitting single-breasted three-button saque style; single-breasted vest and neat good style trousers. The linings are strong, in the young men's sizes the styles are just suited to them. Sizes 33 to 44. Bar **7.95** gain price on Friday

Men's Hunting Coats at \$2.25
Made from a khaki color duck, single-breasted, with game pockets and corduroy collar, wear it over your ordinary coat when hunting. Sizes 36 to 42. Price **2.25**

Men's Work Pants at the Special Price of \$1.49
Made from strong worsted finished tweed, in dark brown and black mixed stripe pattern, well tailored in every detail. Sizes 32 to 42. Bargain price **1.49**

Bargains in Men's Hats
Men's Tweed Hats, with stitched brim and self band, in a good assortment of light and dark shades. These should go very quickly at this low price. Regular \$1.00 and **1.50**. Friday **.39**

Men's Stiff Hats—Clearing all odds and broken ranges from our regular stock. New smart Fall shapes. Regular \$2.00, **2.50 and \$3.00**. Friday **1.25**

Men's Soft Hats—Fedora and Telescope shapes, in brown, green, grey, navy and black. Only a few of each line. Regular \$1.50, \$2.00 and \$2.50. Friday **.79** at

Men's Sweaters
Sweater Coats, grey only, fancy rib knit, shawl collar, elastic rib cuffs. Sizes 34-98 to 44. Friday, each **1.98**

Men's Shirts
Men's Blue Oxford Shirts, the shirt for hard usage. Collar attached. Have full sized bodies. Sizes 14 to 17. Friday, .39 each

Men's Underwear
Natural shade, soft warm fleece-lined shirts and drawers. Sizes 34 to 44. Friday, **.50** per garment

Men's Merino Underwear, shirts and drawers, natural shade, correct weight for present wear. Sizes 34 to 44. Friday, per .50 garment

Boys' Sweaters
Boys' Sweater Coats, grey only, have shawl collars and close-fitting cuffs. Sizes 24 to 32. Cannot promise to fill phone orders. Friday, each **1.98**

Curtain Scrims at 12 1-2c

A limited quantity only of these special scrims; some are in plain ecru, with open-work border; others are in ivory and ecru, with borders in pretty shades of pink, blues, mauves, etc.; 36 inches wide. Selling Friday **12 1/2**

Curtain Nets at 23c
Lots of pretty patterns to select from; Nottingham weaves, showing the popular stripe and block effects; 45 inches wide. Also a number of fish net weaves in white, ivory or ecru. Friday special, per yard **23**

Bathroom and Kitchen Curtains
Each curtain is about 18 inches wide, and about 34 inches long, with neat hemstitched edge and double hemmed top, ready for rod; per pair **23c**. If trimmed with neat lace edging, per pair **39c**.

Curtain Edgings at 5c per Yard
There are ball fringes and tassel fringes, also plain curtain edgings, in wide variety of colorings, some of which sold as high as 35c per yard. Friday, per yard **5**

Wall Paper and Paint Bargains for Friday
2000 Rolls Imported Oatmeal Wall Papers, extra quality stock; yellow, light green, dark blue, blue and dark buff colorings only. On sale Friday, 30 inches wide. Per 8-yard roll **.17**

Decorators' White Enamel
3-H quality, gloss finish. Quarts, \$1.25; pints, 70c. Vanish and Paint Brushes, long selected black bristles, nickel ferrules. Regular 40c. Friday, each **22**

Hardware and Cutlery
Corn Brooms, four string, selected grade broom corn, well made, a good 35c broom. Regular 75c. Friday **29**

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Made from a khaki color duck, single-breasted, with game pockets and corduroy collar, wear it over your ordinary coat when hunting. Sizes 36 to 42. Price **2.25**

Men's Work Pants at the Special Price of \$1.49
Made from strong worsted finished tweed, in dark brown and black mixed stripe pattern, well tailored in every detail. Sizes 32 to 42. Bargain price **1.49**

You are invited to try our Hot Luncheon, 30c—served in the Lunch Room from 11.30 till 2 p.m. Our Menu:
Baked Fresh Filets or Salmon Trout with Potato Sauce.
Prime Roast of Beef with Dish Gravy.
Boiled or Mashed Potatoes, Creamed Carrots, with White Bread and Butter.
Fresh Plum Pie.
Cup of Tea, Coffee or Glass of Milk.

Market Call Adelaide 6100.

MEATS.
1,000 lbs. Smoked Picnic Hams, 5 to 7 lbs. each. Friday, per lb. **.12**
Brislet Boiling Beef, special, per lb. **.12 1/2**
Shoulder Roasts, Best Beef, per lb. **.14**
Blade Roasts, prime, per lb. **.13**
Round Steak Roast, very choice, per lb. **.20**
Porterhouse Roast, choicest quality, lb. **.27**
Forequarter R o a s t, 1 1/2 lb. Lamb, per lb. **.18**
Loin Roast Young Pork, per lb. **.22**
Maple Leaf Breakfast Bacon, select, mild, by the piece, 3 lbs. and up, per lb. **.24**
Maple Leaf Pure Lard, 3-lb. pails, gross weight, per pail **.45**

GROCERIES.
One car Standard Granulated Sugar in 20-lb. cotton bags, per bag **1.55**
Choice Family Flour, 4 bag **1.50**
Yellow Cooking Sugar, 6 1/2 lb. **1.00**
California Seeded Raisins, 3 pkgs. **.33**
Choice Cleaned Currants, 2 lbs. **.40**
Perfection Baking Powder, 3 lbs. **.25**
Heather Brand Cornstarch, assorted, 2 1/2-oz. bottle, 3 bottles **.25**
New Orleans Vanilla, 5 lb. tin **.50**
Mixed Pastry Spice, tin 7 Canned Cornstarch, pkg. at **.5**
Finest Creamery Butter, per lb. **.30**
Orisco, per tin **.30**
Pure White Clover Honey, 5-lb. pail **.25**
No. 1, per tin **.25**
Choice Rangoon Rice, 4 1/2 lb. **.25**

FRUIT SECTION
Finest Jersey Sweet Potatoes, special 6 lbs. 25
Large Boston Sweet Potatoes, each **.10**
1,000 lbs. After-Dinner White Fern Raisins, well filled with assorted terms, each 23 and 37. **.68**
Choice Palms, each **.68**

The Robert SIMPSON Company Limited