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President.  
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THE  
ROBERT

**SIMPSON**

COMPANY  
LIMITED

—PROBABILITIES.  
Westerly winds; fair and cool.

THE  
ROBERT

**SIMPSON**

COMPANY  
LIMITED

Tuesday,  
Oct 19,

# Our Simplicity Suits Have Passed with Honors



No scholar has undergone a more searching examination this past season than has been experienced by our Suits. We have asked for criticism and thrust the Simpson Suits into the white light of publicity. What has been the result of the examination?

**This is the \$16 Suit Referred to, Illustrated Carefully from a Living Model**

## PASSED WITH HONORS!

Full marks have been awarded upon all points—style, quality, tailoring, fit and finish. And a rider has followed containing the remark, "We don't see how you can do it at the prices you charge; also we especially commend your idea of Simple Tailoring."

If you want to see a typical "Honor Suit" ask to see the \$16 Suit described in the following paragraph:

Strictly tailored Suit, of good quality English serge, medium long coat, lined with twill mohair, trimmed with buttons on pockets, cuffs and back vents, skirt is pleated on side, colors are brown, navy, grey and black. Wednesday . . . . . **16.00**

**LADIES' CLOTHES DRESSES.**  
Stylish Dress of all-wool diagonal serge, in taupe, navy, black or smoky, fastens in front to left side, pleated skirt, \$10.00.  
Handsome Dress of all-wool poplin, in either black or navy; bodice part finely braided all over, fastens down back; skirt is pleated; a neat fitting dress, \$15.50.

**LADIES' COATS, \$15.75.**

Elegant Coat of beautiful finished Kersey cloth, the new high turn-down collar, and cuffs, lined with velvet, stitched and trimmed to give panel effect on sides, front shaped and fastened to left side, trimmed with jet buttons, \$15.75.

## Underskirts, Sacques, Negliges

SOME very tempting prices for Wednesday, on such articles your autumn wardrobe would be sadly incomplete without.

**\$5.00 MOIRETTE UNDER-SKIRTS, \$2.95.**

Ladies' Underskirts, of extra quality silk moirette, of very full, made with flounce of accordion pleating, trimmed with novelty beadings; colors navy, myrtle and brown; also in black satin stripe, with pin dots or white, made with deep three-piece

flounce, trimmed with pin tucks, Regular \$4.50 and \$5.00. Wednesday \$2.95.

**SILK NEGLIGE GOWNS, 1/2 PRICE.**

About 25 Silk Neglige Gowns, made in a variety of dainty styles, elaborately trimmed with tucking, shirring, Valenciennes insertion and lace, pink, sky, white

and black, Regular \$3.00 to \$3.50. Sizes 16 to 38. Wednesday, to clear, 1/2 price.

**\$1 FLANNELETTE SACQUES, 50c.**

Women's Kimono Dressing Sacques, of good quality flannelette, navy, sky, cardinal and brown. Sizes 36, 38, 40 and 42. Regular \$1.00. Wednesday 50c.

## Save \$1 on a Taffeta Waist

A VERY unusual opportunity for a good Chiffon Taffeta Silk Waist. We cannot get any more of the silk, therefore, as the range is incomplete, we are clearing it right out.

55 Chiffon Taffeta Silk Waists, in black, navy, tabac, Copenhagen, sky, champagne and grey, Gibson effect, with box pleat over shoulder, fasten side, front, handsome soutache buttons, tucked cuff, tucked back. Our regular \$2.98 waist, Wednesday, \$1.98.

### Orchestral Programme

Noon Programme in the

March—Sword of Justice ..

Price Valse—La Lettre de Manon ..

Selection—La Grande Valse ..

Valverde Descriptive—Mill in the For-

est .. Ellenberg

Valse—España .. Waldteufel

Humoresque—Teddy After

Africa .. Pryor

Valse—Chiribiribin ..

March—Come and Tease

the Mood With Me ..

Waltz—Artiste .. Llewellyn

Hungarian Folk Song and

Cardas .. Roberts

Selection—Traviata .. Verdi

Incidental Music to "Mon-

sieur Beaucaire" .. Bucalossi

March—Entry of the Gladi-

ators .. Fucik

### Dutch Bulbs for Fall Planting

Daffodils, per dozen, 15c

and 25c.

Tulips, rainbow mixture,

per dozen, 15c and 20c.

Narcissus (paper white),

per dozen 25c.

**FERNS.**

Boston Ferns, special value

at 25c, 50c, 75c, \$1.25 and \$2.00

each.

Fern Pans, well filled, at

35c.

Table Ferns, 3 for 25c.

### In the Grocery Store

2000 stone Fresh Rolled

Oats, per stone 42c.

Choice Side Bacon, per

meal, half or whole, per lb.

20c.

Finest Spanish Onions, 9

lbs. 25c.

Pure White Clover Honey,

5-lb. pail 60c.

Malta Vita Breakfast Cer-

eal, 3 packages 25c.

Half-fax Shredded Codfish,

3 packages 25c.

Finest White Sago, 4 lbs.

25c.

Polished Rangoon Rice, 5

lbs. 25c.

Borden's Eagle Brand Con-

dened Milk, 2 tins 25c.

Telephone direct to depart-

ment. Main 7841.

**2 LBS. FRESH ROASTED**

**COFFEE 35c.**

300 lbs. Fresh Roasted Coffee,

in the bean, ground pure

or with chicory. Wednesday,

2 lbs. 35c.

## Sale of Pastel Broadcloths

Regular \$2.00 and \$2.50, Wednesday \$1.50 Per Yard.

Evening shades in a most delightful range. Soft graceful draping cloths for opera cloaks, reception gowns, suits and dresses. Rich, fine wool qualities. Spot-proof finishes and unshrinkable; 54 inches wide. Regular \$2 and \$2.50, Wednesday, per yard, \$1.50.

**NEW BLACK GOODS, SUITINGS AND DRESS WEIGHTS.**  
New Broadcloths and Venetians, New Ottoman Cords, New West of England Worsters, New Satin Pencil Cloths, New Wide Wale and Diagonal, New Beaver Coatings. An immense variety of staple and novelty weaves. Newest designs in materials for suits, coats and dresses. Fast unfading dyes and guaranteed unshrinkable. Special showing of these high-class fabrics, Wednesday at, per yard, \$1.00 to \$3.50.

## Black Silks

Selling Regularly at 65c and 75c, on Sale Wednesday 50c.

3000 yards Black French Paillette, Black Swiss Ottoman Cord, Black French, Mouseline Satins, Black French Chiffon Taffeta, Black Swiss Peau de Cygne, Black English Peau de Soie, Black Italian Merveilleux Satin. These fashionable makes in the most stylish finishes offered Wednesday at 50c yard.

## Silk Organdy from France

Beautiful evening wear designs—floral effects—goods worth 65c a yard even at the old scale of cotton prices selling in this store at 39c a yard.

A special purchase and a fashionable fabric, with cotton market rising like the thermometer in June.

200 pieces of Superior French Silk Organdy, white goods, with dainty silk checks, grey or small floral designs of geraniums, pansies, orchids, leaves, wreaths and foliage, combinations of colorings in yellow, sky, pink, mauve, etc., just the correct thing for parties, receptions, theatre and evening wear generally. Had we bought these in the regular way the price would have had to be 65c. Special price.

## A \$4.50 "Queen Quality" Boot for \$3.50

**TWO STYLES WE ARE DISCONTINUING.**  
270 pairs Ladies' Boots, "Queen Quality," high-grade American styles, patent coil, with dull calf lace tops, Goodyear welted soles, Cuban heels, stylish, comfortable, long-wearing, E. C. D and E widths. All sizes 2 1/2 to 7. Regular price to-day \$4.50. On sale Wednesday \$3.50.

**BUCKSKIN MOCCASIN SLIPPERS, INDIAN GRASS AND COLORED HEAD TRIMMED.**

667 pairs of Fine Buckskin Moccasin Slippers, Indian colored grass and colored head trimmed, used for house wear, as a bath-room or bedroom slipper, and for ornamentation; very dainty hand workmanship; all sizes.

Men's, all sizes 6 to 11. Regular price \$1.50. Wednesday 50c.

Women's, all sizes 3 to 7. Regular price \$1.25. Wednesday 40c.

Misses', all sizes 11 to 2. Regular price \$1.00. Wednesday 35c.

Children's, all sizes 3 to 10. Regular price 75c. Wednesday 25c.

## Sample Sale of Sixty Overcoats



First thing Wednesday morning in the Men's Store.

60 only. Finest quality Sample Overcoats consisting of fine black English Beaver, black and also handsome mixed brown English Meltons. Made up with raw edge and raised seams. Some are lined through-out with Skinner's Satin. The newest Chesterfield models.

Regular \$18 to \$24. Wednesday, \$14.95.

## Sweaters for Men and Boys

A choice of thousands of Sweaters and Sweater Coats—dozens of different styles and qualities—all the club and college color combinations, standard plain colors and fancy trimmings. Prices 50c to \$5.00.

### For Wednesday's Showing

Look over this list of Sweaters and Sweater Coats for Wednesday's showing. The prices quoted represent the best possible quality at the least possible price.

1500 Men's Sweater Coats, Winter weights, in grey trimmed brown or navy, brown trimmed cardinal or garnet, navy trimmed red or myrtle; also Men's Waistcoat Sweaters, button neck style in grey trimmed red, and roll collar style, in a variety of plain colors; these are clearing lines from several manufacturers. To clear, Wednesday, \$1.00.

150 only Men's All-wool Sweater Coats, made especially for hunters, four pockets, with buttoned flaps, low down collar, plain brown, navy or black. These are special value at, Wednesday, \$2.50.

2000 Boys' Heavy Ribbed Sweaters, with double cuffs and skirt and roll collars, in shades of navy trimmed red or white, grey trimmed red, cardinal trimmed navy, and brown trimmed red; to the boys 4 to 14 years. Special value at, Wednesday, \$1.00.

## Don't You Want to Wear a Soft Hat This Fall?

Something dashing about this year's soft hat shapes.

The Trooper hat for instance. It can be worn in many shapes, the wearer suiting his own individuality.

We have them in colors or in black, \$2.

New caps—bull dog and golf shapes—50c. Men's or boys'.



## Flannel, Cotton, Linen

The eastern extremity of the Piece Goods Floor forms our new Staples Department. Don't forget Simpson's Staples now that the time for such things has come. Nice department now and stock in quality good as ever with more room, light and comfort in which to see and compare.

(Second Floor, Yonge St.)

600 yards Pretty French Flannels, all-wool, dainty spots and figures, on light and dark grounds, beautiful quality, just in time for cool weather needs, 27 inches wide. Per yard, Wednesday, 35c.

100 only Comforters, best pure white and odorous cotton filling, best English Turkey chintz covering, reversible, fancy stitched designs, 6 x 8 feet. To clear, each Wednesday, \$1.49.

880 yards All Pure Linen Super Scotch Craah Roll Towelling, perfect absorbent, red border, a great toweling where exceptional wear is required, 18 inches wide. Per yard, Wednesday, 25c. (Phone direct to dept.)

## Drawing Room Wall Papers



REFINEMENT speaks with no uncertain voice in the walls of a well considered drawing room. You'll hear that same voice here in our wall paper department as our attendants unroll scroll after scroll of the daintiest of the world's production of drawing room wall paper for your choosing. Pale tender greens, and yellows, rich yet delicate creams, champagnes and rose tints—what a symphony of sopranos, what refinement of taste in color, design and texture!

Heavy Embossed Silkettes and Pulpas, two-tone silks, shadow effects in figured and plain flock effects, in champagne, cerise, apple green, Nile green, yellow, azure blue, creams and their blends, with panel or plain effects. Prices 25c, 35c to \$5.00 roll.

Ceilings in zinc, white and cream, for any style room, 20c, 50c, 75c, \$1.00 roll.

**WEDNESDAY SPECIALS.**

2400 rolls Imported Papers, for parlors and sitting rooms, in assorted colorings, and very neat designs. Regular to 35c. Wednesday 14c.

Better lines. Regular to 65c. Wednesday 25c.

4000 feet Room Moulding. Reduced to 1 1/2c.