

SELLING OUT

GREAT EXPLOSION---Prices Blown To Atoms ENTIRE \$30,000 STOCK OF SHOES MUST BE SOLD

Sale Starts **THURSDAY MORNING, Jan. 13, at 9 o'Clock, at Peoples Shoe Store, 131 Dundas St., London**

AN EXPLOSION THAT HAS WRECKED ALL PROFITS. NOTHING LEFT OF FORMER PRICES BUT A REMEMBRANCE. THIS IS NOT MERELY A SPECIAL OFFERING, NOR A CLEARANCE OF ODD LOTS OR BROKEN SIZES. BUT IT MEANS THE ACTUAL SLAUGHTER OF A COMPLETE HIGH-GRADE STOCK OF MEN'S, WOMEN'S AND CHILDREN'S SHOES, RUBBERS, HOSIERY, TRUNKS, SUITCASES AND CLUB BAGS. SEE OUR WINDOWS. SEE THE RACKS, BINS AND TABLES INSIDE, LOADED DOWN WITH HIGH-GRADE MERCHANDISE, AND MARKED DOWN TO PRICES THAT WILL MAKE YOU STAND IN AWE.

Be Here When the Doors Open!

Be Sure You Are Right!

Look For the Big Selling-Out Sign Over the Door!

AN EXPLOSION THAT HAS WRECKED ALL PROFITS ON

HOCKEY SHOES

FOR MEN, WOMEN, BOYS AND GIRLS.

McPherson Lightning-Hitch Hockey Shoes have been priced below cost.

Boys' Hockey Shoes, plain black and black with tan trimming; regular \$4.50.

For \$2.98

Men's Black Chrome Grain Leather Hockey Shoes; regular \$5.00. For \$3.49

Shoe Polish, nearly every brand; regular 15c. Sale price, two for 25c

Children's Felt Slippers; big assortment. Sale price 79c

Ladies' Fine Quality Cashmere Hose; 3 dozen pairs to go at, pair 79c

Hurry for these!

Small Boys' Shoes, made of gunmetal calf leather, solidly made; button styles; sizes 11 to 13½; regular \$3.50.

To go at \$1.98

Infants' Felt Booties, brown and black, leather foxed; very cosy.

Sale price 98c

Big lot of Buckskin Moccasins, sizes 5 to 10½, and 11 to 2.

Clearing at 98c

Women's Kid One-Strap House Slippers, Buskins and Oxfords, all sizes.

To clear at \$1.69

Heavy Felt Insoles, two pairs for 25c

Men's Work Socks, good quality, per pair 49c

WE USED SIEGE GUNS TO BATTER DOWN PRICES ON

Men's, Women's and Children's Shoes

Mr. Man, here's your opportunity. Your choice of any pair of our High-Grade Shoes;

Regular \$12.00 to \$16.00 lines for \$9.99

Regular \$8.00 to \$11.00 lines for \$6.99

Men's Fine Vici Kid Cushion Sole Shoes; regular \$12.00 lines.

For \$8.99

100 pairs of Men's Fine Shoes, kid and calf leathers, welted sole; regular \$8.00 and \$10.00 lines; sizes 5½ to 7½.

For \$4.98

Men's Gunmetal Laced Shoes, English last, welted soles; regular \$8.50.

For \$5.95

Men's Work Shoes, made of full stock tan and chrome grain leather, strong soles and heels; regular \$7.50. For \$5.00

Men's Muleskin Bluchers, a good serviceable shoe for all kinds of work. A snap at \$3.98

Boys' Serviceable Shoes, from \$2.48 to \$4.49

Small Boys' Shoes, from \$1.98 to \$3.48

Misses' Shoes, from \$2.48 to \$4.49

Children's Classic Shoes, former prices badly wrecked on every pair.

WE NEVER FORGET THE KIDDIES!

We have a big rack loaded down with monster bargains for them.

HOSIERY for men, women and children. Prices have been blown to atoms on these lines.

Opening Special

Sharp at 9 o'clock Thursday morning we will put on sale about 100 pairs of Ladies' and Misses Rubbers at the ridiculously low price of, pair 25c

One pair to a customer only. Please have correct change ready.

RUBBERS

We dynamited prices right and left in this department. We guarantee the quality.

Men's Black and Brown Rubbers to fit any style shoes. You know the regular prices. Our price \$1.69

Ladies' Black and Brown Rubbers, finest quality \$1.23

Big lot of Ladies' Finest Quality Rubbers, several styles; regular \$1.35.

For \$1.00

Men's Snagproof Buckle and Laced Rubbers, red and grey soles; regular \$4.75.

For \$3.98

Men's Pure Gum Buckle and Laced Rubbers. Clearing at \$3.49

Men's All White and Red High-Laced Snagproof Rubbers; regular \$7.50.

For \$4.98

THE PEOPLES SHOE STORE

131 DUNDAS STREET.

A. D. HOLLAND, Manager

12 MARKET SQUARE

HURRY-OUT SPECIAL

A big lot of Ladies' Fine Quality Kid Leather Shoes, with white kid tops; regular \$8.00 lines. For \$2.98

Ladies' Grey Kid, Brown, Calf and Black Kid and Calf Shoes, broken sizes; values up to \$10.00. To go in the rush at \$4.97

Big lot of Ladies' Fine Shoes, small sizes; values up to \$5.00. For \$1.00

MEN'S OVERSHOES.

Two and four buckles style; values up to \$6.00. For \$3.49

Men's Overshoes, large sizes. To clear at \$1.79

Rubber Boots for men, women, boys and children at tremendous reductions.

Sturdy Shoes, for the young lad, sizes 11 to 13, black and brown, big values. Sale price \$2.98

Boys' Gunmetal and Tan Calf Shoes, button styles, \$4.00 values; all sizes \$2.48

Men's Sole Rubbers, 35 pairs to clear at only 39c

LADIES' RUBBERS! 100 pairs No. 1 quality, several styles. To clear at \$1.00

Ladies' Button and Buckle Overshoes at \$2.48

Men's and Women's Felt Shoes for \$1.98

Big lot of Men's Overshoes and Buckle Rubbers for \$1.98

Children's Buckle and Laced Rubbers. Clearing at \$1.49

No waiting. Plenty of extra, experienced salespeople to serve you.

VITAL QUESTIONS UP FOR CONSIDERATION AT LABOR CONGRESS

Radical Element Not Expected To Carry Out Threats.

Mexico City, Jan. 11.—Business sessions of the Pan-American Federation of Labor Congress began here today. Although "the soviet of young Mexican workers" threatened to disturb yesterday's meeting and has planned to play a role during the congress, it was not expected that this organization would disturb the program of the meeting, which, it is believed, will be concluded this week.

Prominent on today's program was the consideration of various problems, concerned with the announced intention of the congress to "maintain good relations among the laborers of North, South and Central America and Mexico."

The work of the congress has been slowly moving because it has been necessary to translate all speeches from Spanish to English, or vice versa. Aside from the thirty some delegates and labor leaders in constant attendance, the convention attracted little attention yesterday, the visitor's gallery at no time holding more than a handful.

Proposals that a rival labor congress be held by radicals who have been ejected from the parent body have apparently borne no fruit. As far as is known there has been no response to the posters which yesterday were showered upon the meeting from a gallery and which attacked the congress as comprising "traitors to the proletariat." This demonstration was brief and little attention was paid to it. Some of the posters were viciously abusive of leaders of the congress and concluded with demands for their death.

DENIES SALE OF MILK FACTORY

President Declares Belmont Powder Plant Has Not Been Disposed Of.

TORONTO, Jan. 11.—Benjamin A. Gould, president of Canadian Milk Products, today characterized statements in press reports that the company's plant at Belmont had been sold to the Mellins Food Company as a wholly without foundation, and of a character to injure his company. He said the plant had not been sold, that there was no thought of selling it, or any of its half dozen plants, and that the value of the plant was many times the figure given in the reports.

Even His Boots Were Ripped Off

Ian Inman Narrowly Escapes Terrible Death in a Buzz Saw.

ST. THOMAS, Jan. 11.—Every bit of clothes of Ian Inman, Bayham Township, even to his rubber boots, were ripped off by the machinery of a buzz saw which Mr. Inman was operating on his place, but he escaped with a few cuts and bruises. His clothes came in contact with the set-screw on the main shaft, and before he could extricate himself he was on top of the machinery. The covering on the saw saved him from being pulled into the machine.

Food Orders For Heads of Families

Windsor Council Takes Step To Aid Those Who Are Unemployed.

WINDSOR, Jan. 11.—Civic relief for unemployment took definite form today, when the city decided to grant an allowance to families whose heads are out of work.

GETS TEN YEARS FOR ROBBERY

Stratford Man Who Burglarized Station Sent To the Kingston Penitentiary.

ST. MARYS, Jan. 11.—Joseph Twamley of Stratford, alias John King, Detroit, was sent to Kingston Penitentiary for ten years today by Magistrate Butcher, after he pleaded guilty to having broken into the Grand Trunk station at Lakeside recently and stolen \$471. Crown Attorney G. G. McPherson prosecuted. The prisoner was taken to Stratford and will be held there pending his removal to Kingston.

WONT ALLOW SHOW IN MARKET PLACE

WINDSOR, Jan. 11.—G. H. Purdon and J. S. McAllum, president and secretary of the Windsor Citizens' Association, were notified today by Dr. Fred Adams, M.O.H., that should their organization attempt to hold its proposed show at the market place on January 13, 15, 20 and 21, its department will take steps to have them prosecuted.

Dr. Adams claims that a market place where butter, dressed fowl and other foods are offered for sale is not the proper place to hold such an exhibition. He feels that it would be a menace to public health and as such forbids it.

PLANS TO KILL TARIFF MEASURE

Dozen Amendments Pending Which Would Render U. S. Bill Useless.

WASHINGTON, D. C., Jan. 11.—Hearings on the Fordney emergency tariff bill were concluded by the Senate Finance committee tonight after another day of appeals had opened up what supporters of the measure feared, and opponents hoped, would be the means of adding amendments to the bill as it passed the House.

Senators McCumber of North Dakota and La Follette of Wisconsin, Republican members of the committee, at the conclusion of the hearings announced they had statements to make relative to the subject matter of the tariff.

Mr. McCumber's statement will concern the wheat duty, he said, and Mr. La Follette said his would be with respect to cheese, on which the bill provides no additional protection.

The close of the hearings brought indications of a concentration of effort among opponents of the bill, and the turbulence with which some of them discussed the question was accepted to mean that they would go far in their fight against passage of the measure, which is designed as an aid to farmers.

Already a dozen amendments are pending. Some of them, their sponsors openly avowed, are intended to be a snare for the direct purpose of taking up the time of the Senate, and, if possible, of killing the bill.

CEIPPLE IS FINED FOR O. T. A. BREACH

ST. THOMAS, Jan. 11.—A charge brought against a young man residing near Fort Burwell under the Ontario temperance act today moved the sympathy of the court, when he was fined \$200 for having liquor in a place prohibited by the section. The young man had lost both hands in the great war, and it had been alleged that he was illegally trafficking in liquor. The accused paid the fine.

BUILDING WORKERS SEEK LEGISLATION

TORONTO, Jan. 11.—Important changes to have labor concerned, were asked for from the Government today by a deputation from the building trades council, headed by John Dogett.

Three specific requests were made, first, that an amendment be made to the factories act compelling all building owners to have proper safety devices installed on all elevators; second, that amendments be made to the workmen's compensation act, to increase the allowance from 66 2-3 per cent to 100 per cent, and that the increased allowance provided for at the last session be made retroactive to include non-fatal cases prior to July 1, when the amendment becomes law.

THOSE NASTY LITTLE PIMPLES

That Come On the Face Are Caused by Bad Blood.

Many an otherwise beautiful and attractive face is sadly marred by the unsightly pimples and various other skin troubles, caused wholly by bad blood.

Many a cheek and brow cast in the mold of beauty have been sadly defaced, their attractiveness lost, and the possessor of the "pimpley face" rendered unhappy for years.

Their presence is a source of embarrassment to those afflicted as well as pain and regret to their friends.

There is an effective remedy for these facial defects and that is Burdock Blood Bitters, the old reliable medicine that has been on the market for over 40 years.

It drives out all the impurities from the blood, and leaves the complexion clear and healthy.

Mrs. James Williams, Waterford, Ont., writes: "My face was covered with pimples for nearly a year. I used different kinds of remedies to get rid of them and finally thought there was no relief. A friend dropped in one day and told me I should try Burdock Blood Bitters. I did so and used three bottles, and found the pimples were all disappearing from my face, and now I have a clear complexion again."

B. B. B. is manufactured only by the T. Milburn Company, Limited, Toronto, Ont.

OPINIONS DIFFER ON PHONE COSTS

Expert Expects Drop in Wages—Company Officials Doubt It.

OTTAWA, Jan. 11.—(By Canadian Press).—Sharp differences of opinion as to the probability of a decrease in the cost of operation on account of a drop in wages were voiced today by officials of the Bell Telephone Company, and W. J. Hagenach, the telephone expert, appearing for the city of Montreal, at the hearing of the application for increased telephone rates before the railway board.

Company officials asserted that until conditions change there is little possibility of a change in wage schedules. Mr. Hagenach, on the other hand, was inclined to the view that public utility rates, like other businesses would be affected if there was much unemployment, that labor unions would not be able to maintain the present rate of wages and that the inevitable consequence must be a reduction in the cost of operation.

Other Aspects. Dealing with other aspects of the application for increased rates, the telephone expert declared that the company's estimates of operating and other expenses for the year had not been borne out by the results. Upon the basis of eleven months of actual returns and after they had been reduced for the year 1920, he declared that the company would for the year 1921 have a net deficit of \$1,822,623, instead of \$3,180,480, as estimated.

Paying in Value. Mr. Hagenach asserted that many commodities, including those used by the telephone company, are falling in value. As conditions are unsettled, any relief given should be of a temporary character.

Regarding the proposal to introduce a measured service, Mr. Hagenach submitted that the information necessary to establish the proper basis for such a service had not been supplied. Such a service should be based upon established facts and not on estimates, and the introduction of this innovation should be preceded by an investigation.

The expert had not finished his evidence when the hearing was adjourned for the day.

COMMITTED FOR TRIAL.

GUELPH, Jan. 11.—James Williams, the local young man arrested in Georgetown yesterday by Detective Greenaway, appeared before Magistrate Watt today, charged with committing rape on a seven-year-old Guelph girl. Accused was not asked to plead, but sufficient evidence was taken, and the prisoner was committed for trial at the spring assizes. Bail was refused.

ALLEGES CITY WAS SWINDLED

Witness Tells of Wood Purchases For Civic Fuel Yard.

BRANTFORD, Jan. 11.—That much of the loss in the city's wood transactions was due to the manner in which it was measured and to the conditions under which it was purchased, was the chief point brought out in the evidence taken at the hearing of the investigation into the city's coal and wood transactions before Judge Hardy this afternoon.

Graham Piley, an employee of the department, was the chief witness. He told of the measurement of the wood in the car, it had been paid for at lengths supposed to be four feet, while the evidence showed that many of these lengths had only been three feet. This was suggested as responsible for much of the loss which the city is facing as a result of the fuel negotiations.

EX-AID. Fred Wedlake, a member of last year's fuel committee, was called to the stand and gave evidence regarding the steps which led to the report being submitted, which showed the city was behind much money and fuel. He stated that he did not know of the shortage until some time in November.

WILSON TO DECIDE O'CALLAGHAN CASE

Controversy Between Departments Referred To President.

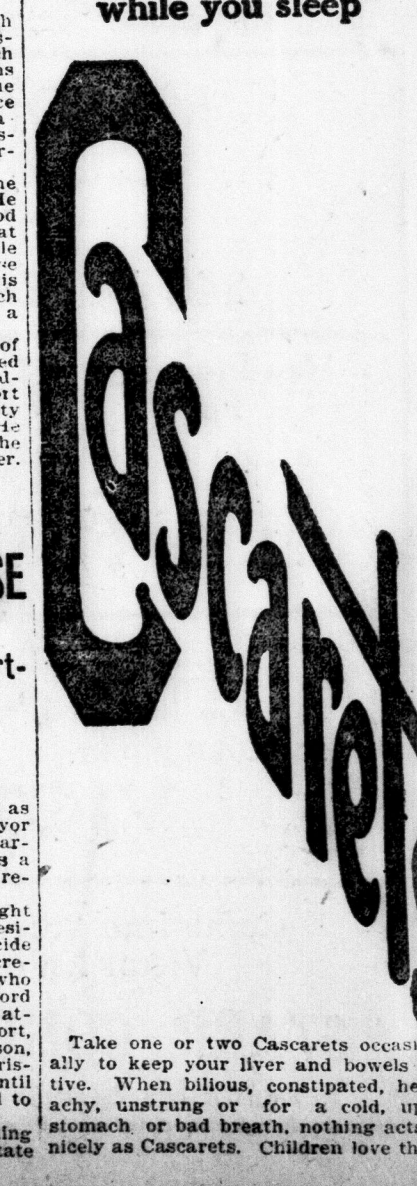
WASHINGTON, Jan. 11.—Decision as to the deportation of Lord Mayor O'Callaghan of Cork, Ireland, who arrived in Newport News last week as a stowaway without a passport, was referred today to President Wilson.

The president's decision was sought at today's cabinet meeting. The president thus was called upon to decide between the position of Assistant Secretary Davis of the state department, who has insisted on exclusion of the lord mayor from the United States for attempting to enter without a passport, and that of Secretary of Labor Wilson, who has refused to acknowledge jurisdiction of the state department until the case has been formally presented to it by the labor department.

With the labor department declining to recognize the jurisdiction of the state

"They WORK while you sleep"

Take one or two Cascarets occasionally to keep your liver and bowels active. When bilious, constipated, head achy, unstrung or for a cold, upset stomach or bad breath, nothing acts so nicely as Cascarets. Children love them.



Cinnaform Pastilles

Pleasant to use

are sweetened, pleasant-tasting throat lozenges that destroy germs in the mouth and throat. Recommended in cases of Sore Throat, Tonsillitis, Quinsy, and where influenza or diphtheria are suspected.

50c a bottle—smaller size, 25c. At all druggists. National Drug and Chemical Company of Canada, Limited.