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Taylor's Throat and Lung Balm

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OUR SPECIAL BLEND OF

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ALL DIE OF PNEUMONIA hree Deaths in Few Hours in Town

Auguste Granger, aged 82, his wife osina, aged 77, and Mrs. Catherine bson, aged 53, residing within tw

Caylor's 6 Cut-Rate Drug Stores quality, value, service, 171 Dundas

VOLUNTEER

MEN!

BEFOREIT'S TOO LATE

The

256th

Railway Construction

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WILL BE THE

FRANCE!

QUICKLY WITH YOUR FRIENDS

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Quality Store SERGT. MURRAY TELLS WONDERFUL WORK OF CANADIANS IN FRANCE

Winner of D.C.M. Cheered to Echo at Big Meeting.

LIFE IN THE TRENCHES

First-Hand Experiences of Hero Delighted Big Crowd

Stevenson presided, and tre three other speak-well as Sergt. Murray ar Carlisle of Windsor, who france eighteen months as of the 4th Canadian Infantry Hume Elliott, K.C., of this Capt. Solon Albright of the Battalion. ring of conviction and sincerity the voice of Rev. Arthur Carlisle, as paid tribute, not only to the heroism, to the character as well, of the men

e lie direct to those who would cast shadow of doubt or shame upon the

his bit overseas. "There is no greater testimony to the physical and moral manhood and cleanness of life of the men than the way they bear up under the strain which is upon them," he said. "Apart from the mud, the filth, the cold, there are the sights which the men see, the continual noise, the knowl-edge that above them are aeroplanes, bombs and rifle bullets dropping around them, the enemy laying mines beneath them. The combination of circumstances would shatter at once any constitution impaired by excess, indulgence and in-

Are Living Clean,

The men over there are living clean, straight, moral, manly lives. They deserve the heartlest and most earnest welcome when they return. I pray God that you and I may see that on their return they are surrounded by the atmosphere and influences which will help them to live the clean, manly lives they have lived in Flanders and France."

Last Night.

The band wasn't playing he Conquering Hero Comes," dy recognized him when Sergt. Murray stood up to address at audience last night in the Theatre, his face wreathed illes and his D.C.M. decoration g against his khaki coat. Boody straightway broke into bus applause and it was sevenents before the man of the uid make his voice heard. a did so it was only to set his tive listeners off into peal after laughter.

It see why live they have lived in Flanders and France."

One of the things which had surprised the chaplain on his first visit to the front line trenches was to find everything so much as he expected. Another was to hear the birds singing happily the moment a bombardment was over. A third, that even men who had been struck by the way rich man's son, poor man's son, son from every class of home and circumstance adapted himself to his environment and made the best of it.

Service in War.

Mr. Elliot, in the course of an eloquent address, dwelt upon the adversance of the chaplain on his first visit to the front line trenches was to find everything so much as he expected. Another was to hear the birds singing happily the moment a bombardment was over. A third, that even men who had been struck by the way rich man's son, poor man's son, son from every class of home and circumstance adapted himself to his environment and made the best of it. University, Toronto, at congregation at both a even.ng services, and spethe choir also marked the Taking as his text, "The choir hardeness are the choir also marked the choir a

made his voice heard, did so it was only to set his did so it was only to set his live listeners off into peal after laughter.

It see why I'm here," he just come home a week agy, a cripple and a physical nerves gone to pieces. Don't will be so of the speaker as a huge y nerves were bad before I he coutinued, "what will they I get through? Think what it of me, who have been living the cave-man for the past two address an audience like this."

Life in Trenches, the cave-man proceeded to the things that do not appear ficial reports or the war stories the things that do not appear ficial reports or the war stories the things that do not appear ficial reports or the war stories the things that do not appear ficial reports or the war stories the trings that do

In conclusion, Mr. Carlisle expressed he told, each un- end when every man, woman and child

Dicks' Valentine

Who carried Valentine messages to the businessmen of London.

Remember, and let vour Valentine be

Flowers!

The Quali'y Flower Shop

BLOW AT ENEMY

BEFORE STRIKING

Hundreds Go Down to

Destruction.

ANNIVERSARY SERVICES

London South Baptists Cele-

brated Pastor's 26th Year

With Them Yesterday.

THE SUPPEME

Taking time by the forelock is often good economy

to buy certain things before you really need them, and this applies to every. thing made of leather, just now.

All kinds of leather have been greatly advanced, while skilled labor is also demanding more every few months. Shoe findings as well have advanced very much, so that everything that goes into the making of a shoe is much higher than it was a year ago. Shoes that were contracted for before the great advance in cost, may still be had at prices very much below what the same shoes must be sold at which have been bought at the

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Barren Ba Rowat's 40c, 45c, 55c, 65c and \$1.00 per pound.
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An ideal plar is to start a Life Insurance Savings Account and deposit a fixed sum from each pay envelope. Once this habit is formed the premiums can always be met without trouble. Such accounts bear interest at the Huron and Eric

> 31/2% per annum.



church services was composed of Deacons D. J. Watson, Charles Fiz-valters and Thomas Griffith. Those in charge of the Sunday school lervices were Miss Alldice, Mrs. Lang-ey, Mrs. Thomas G. May, Miss Velma leid and Thomas G. May.

FORM DEPOT BATTALION

vill hold a meeting on February 22 to ment is to have the regiments in th various centres take over the recruit is expected that the 7th officers will Order Forms

Inventory Forms

Delivery Books

"CHOCOLATES ARE A LWAYS ACCEPTABLE." CANDY

The Most Popular Valentine

For Sweetheart, Mother, Sister or Friend They'll appreciate the little touch of sentiment so delightfully expressed in a box of Peters Valentine Gift Chocolates.

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Annual



Half-Price Jewelry Sale

Will continue all this month. This is your opportunity to buy Card Prizes and Wedding Gifts, Diamonds, Watches, Jewelry, Cut Glass, China, Brass Goods, Silver-Plate, Pearl-Handled Case Goods, Umbrellas and Walking Sticks,

Special Discount of 20% Off Everything in the Store

See north window and bargain tables, on main floor and in basement, for half-price goods.

Extra Specials

Silver-Plated Knives and Forks in the Louis, rose and plain designs; sell regularly at \$5.00. \$2.50

Diamonds Half Price

\$4.00 Genuine Diamond Baby Rings, mounted in 10-k, gold, each ... \$2.00 \$10.00 Genuine Diamond Rings, mount ed in 14-k, gold, each\$5.00 \$110.00 Lady's Genuine Diamond Ring, Tiffany 14k setting, weight .53.

\$60.00 Three-Stone Diamond Rings, \$90.00 Four-Stone Diamond Ring \$45.00 \$160.00 Gent's Flat Belcher Ring, 14k setting, weight .75\$80.00 \$150.00 Lady's Ruby and Diamond Cluster Rings, for\$75.00 \$120.00 Lady's Marquise Diamoud Ring \$60.00 \$120.00 Lady's Tiffany Ring, 1/2 and

\$200.00 Lady's Fancy Tiffany Ring, 18k gold, platinum head, weight .78.... \$30.00 Lady's Onyx, Pearl and Diamond Ring\$15.00

\$250.00 Lady's Marquise Diamond Ring \$125.00 \$14.00 Lady's Beloner Diamond Ring, 14k gold \$7.00 We will refund the money on any of the above Dlamonds within one year of the date of purchase, or exchan ge for full value at any time.

Specials in Cuff Links One tray of Cuff Links going at just one-half the regular prices.

Spectacle Specials Only a few pairs left. Sell regu-

Cut Glass at Half Price

larly for \$3.00 and \$1.50 \$3.50, going at, pair....\$1

\$14.00 Cut Glass Water Set, floral and buzz cut\$7.00 \$9.00 Cut Glass Water Set, butterfly design \$4.50 \$10.00 Vase, Floral tulip design, \$5.00

\$5.00 Vase, large floral\$2.50 \$12.00 Vase, large star\$6.00 \$5.00 Small Bowl, Hawkes, floral, \$2.50 \$15.00 Tall Vase, Hawkes, floral, \$7.50 \$1.25 Mayonnaise Ladles65c each \$3.50 Biscuit Trough, Hawkes ...\$1.75 \$11.00 Comport, iris design, Hawkes\$5.50

\$15.00 Wine Set, decanter and 6 glasses \$7.50 \$5.00 Large Berry Bowl, floral .. \$2.50 \$2.25 Small Flower Basket, floral, \$1.15 \$7.00 Bon-Bon Baskets, Hawkes' glass \$3,50

\$1.25 Vases, Hawkes, glass, floral, 65c \$2.50 Vases, Hawkes, glass, floral, \$1.25 \$2.00 Low Comport\$1.00 \$2.00 Cream and Sugar, floral\$1,00 pair

Pearl-Handled Nail Files, Cuticle Knives, Corn Knives and Buttonhooks: regular \$1.00. Special at, each 50c

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