

## Quality Store

Pure Maple Syrup, per gallon .....\$2.00  
Pure Maple Sugar, per pound .....20c  
Usual supply of Fresh Vegetables.

**HARRY RANAHAH**  
PHONES 1024-3323.

## For Friday and Saturday

**WE WILL HAVE**  
**NAVEL ORANGES**  
Good size, Sweet and juicy.  
**30 Cents a Dozen**

Two packages extra fancy Seeded Raisins for 25c.  
Extra special. While they last, 2 pounds Lima Beans for 25c.  
Choice White Beans, 15c.  
We have a few of those extra choice Grapefruit left at 3 for 25c.  
We also have a few Pineapple Oranges left.  
We will have our usual supply of Fresh Vegetables.  
GIVE US A CALL.

**WILLIS & CO.**  
Corner Richmond and Albert Sts.  
Phone 3279.

## 'SQUARE DEAL' TALORY

London's Greatest Cut-Rate Druggist.  
6—RED STORES—6

## Our Cake Department Will Feature For Saturday

RHUBARB TARTLETS.  
COCOANUT TARTLETS.  
LEMON TARTLETS.  
Nicely Boxed .....2 for 5c  
"The Ever-Ready Dessert."

## Candy Special

SATINETTES.  
A rich nut centre with a brittle satin outside. Regular 40c lb.  
SALE PRICE .....27c lb.

**Peters -- 2 -- Shops**

## METHOD OF CLEARING LAND OF COUGH GRASS

Harrowing and Plowing Almost Completely Exterminated Weed.

When the land for the experimental station now located at Morden, Man., was purchased in 1915, it was found to be badly infested with couch grass (also called quack, twitch or quick grass). In an effort to exterminate this weed 45 acres of that part of the farm which appeared to be the worst infested was treated as follows:

About the 1st of June it was plowed four inches deep and well harrowed. The spring-tooth cultivator was then used, serving to draw the roots well to the top of the ground. Next a chain harrow was employed. This instrument brought all the loose grass to the surface and left it in large rolls all over the field. These rolls were then forked into heaps to dry and were burned about August 1.

Immediately after this the land was again plowed and again given the treatment outlined above, and was finally plowed a third time late in the fall.

In the spring of 1916 it was well har-

rowed, then sown and cross-sown with barley, at the rate of 1½ bushels per acre each way. There was a good crop of grain, and it was almost impossible to find a blade of couch grass on the whole area.

## RECRUITS COME STEADILY FOR THE 63RD BATTERY

Many Fine Young Men Sign Up With Popular Unit.

Recruits from all over the district are pouring in for the 63rd Battery. Those who signed up Wednesday and Thursday are: Thomas Wilson, Ford, Ontario; James P. Brown, Tilbury; Alex. Linton, Hastings; George W. Clement, Winchester; Frank Lacroix, Montreal; Carl Martin, Putnam, Wallaceburg; Frederick Mann, Wardsville; Peter James McMenamy, Windsor; James P. McEwen, Ridgeway; Robert F. Miller, Windsor; Joseph H. Gilmartin, Walkerville; Harold P. Huddart, St. Thomas; Andrew McEwen, St. Thomas; Jack A. Wilson, Ford; Peter Kilvine, Sarnia; Joseph Maikel, Port Stanley; Gordon R. Woodson, Windsor; George J. Perry, Petrolia; James M. Inverarity, Windsor.

## 25TH ANNIVERSARY

Ailsa Craig Couple Happily Surprised On Silver Wedding Day.

AILSA CRAIG, April 19.—An enjoyable evening was spent at the home of Mr. and Mrs. Charles Barnes on Wednesday when friends and neighbors gathered to celebrate the 25th anniversary of their wedding. The evening was spent in dancing and cards, during which a presentation of silverware was made and a suitable address read by Mrs. James A. Smith. Mr. and Mrs. Barnes were completely taken by surprise, but made a very suitable reply. The happy gathering broke up early in the morning, wishing Mr. and Mrs. Barnes and family many years of happiness in the future.

## L. T. C. JOHNSTON KILLED

Preston Officer Trained Here With the 11th Battalion.

Word was received in the city today of the death of Lieut. L. C. Johnston, killed in action in France. Lieut. Johnston trained here with the 11th Battalion. He was a son of Rev. J. B. Johnston of Preston and a grandson of the late James Johnston, one of the pioneer builders of London.

## WARWICK BOY KILLED IN AUTO ACCIDENT

Meets Death In Kamloups, B. C., Smashup.

FOREST, April 19.—Joseph McChesney, 4th line, East Warwick, received a telegram from Kamloups, B.C., stating that his son, Joseph Herbert, had been killed in an auto accident in that city. Mr. McChesney, Jr., was teller in the Imperial Bank there, and went west four years ago. His brother, Dr. D. H. McChesney of Seattle, is bringing the body home for burial.

## FUNERAL OF MRS. CANFIELD

INGERSOLL, April 19.—The funeral of Mrs. (Dr.) Canfield was held this afternoon from the family residence, Thames street south, to St. James' Anglican Church, thence to the Ingersoll Rural Cemetery. The large attendance and the wealth of flowers were striking tributes to the esteem in which she was held.

The service at the church was conducted by the rector, Rev. E. J. M. Jenkins, and the vestry was filled. The pall-bearers were: Dr. Rogers, Dr. Williams, C. C. L. Wilson, J. C. Norrworthy, M. Walsh and C. H. Sumner.

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## BROWN OPTICAL COMPANY LONDON

EYES EXAMINED

NO DRUGS USED

QUALITY GLASSES

GROUND AND FITTED

AT MODERATE COST

223 DUNDAS ST. Phone 1877

## Men of London

This Is For You!

We cannot advise you too strongly to buy shoes from present stocks, at present prices. No matter whether you buy in this store or elsewhere. There is no economy in waiting for lower prices. WE SAY IT AD- VISEDLY. PRICES CANNOT BE LOWER FOR SOME TIME. The war continues, and leather suitable for any purpose is in such abnormal demand that the prices of shoes must make further advances.

OUR STOCK IS COMPLETE. OUR PRICES ARE RIGHT.

Come and be fitted while you have the best choice. Present stock could not be duplicated at same cost. We are not selfish in telling you this. Think it over and suit your action to your conclusion.

We shall be glad to serve you.

**J. P. Cook Co., Limited**

The Store That Serves You Best.

## Eat Oranges?

Here Is a Special

Delicious Oranges of extra size and quality. Eat one every day and watch how healthful you are. This size regularly sells for 40c per dozen.

Friday and Saturday .....33c PER DOZ.

only .....only

**PURE MAPLE SYRUP**

Anyone who has purchased our Guaranteed Maple Syrup will tell you "it is the best." Try some and convince yourself.

\$2.00 per gallon. 50c per bottle.

## ORDER HOMINY

We have Pearl Hominy, an appetizing and delicious vegetable. Have you tried it? Also Hominy Grits; these make porridge, griddle cakes, or can be fried. You'll like them.

Pearl Hominy, 25c tins.

Hominy Grits, 15c package.

## BETTY'S HOME-MADE MARMALADE

Guaranteed to be absolutely pure. You will agree it is "just as good as mother made." Order it today.

15c, 30c and 40c glasses.

## BUY CHEESE HERE

Our Cheese Department is one of the most complete. We have all the leading varieties kept under proper conditions. Limburger, Roquefort, Cream, Old Canadian, White and Yellow Cheese, and Oka.

Have you enjoyed the lessened labor of phone orders? Phone early. Two phones.

**T. A. ROWAT & CO.**

250 Dundas St. Phone 3051-3052.

EVENTUALLY, Why "not" now?

**Macey**

Filing Cabinets sold exclusively by

**STATIONERY**

173 DUNDAS STREET.

THE LAKE OF BAYS.

A delightful spot in the Highlands of Ontario for this summer. New illustrated publication just issued by Grand Trunk Railway System tells you all about it. Free copy on application to R. E. Ruse, C. P. and T. A. London, Ont.

A BOND OF SYMPATHY.

[Toronto Star.]

When a German meets a Russian nowadays the question, earnestly asked, probably is: "How did you that revolution go about, begin, Mein friend?"

Phone 1119. WILSON'S Phone 1120.

## These Prices Good For Saturday Only

THE GREATEST SALE EVER HELD AT THIS STORE STARTS AT 8 A.M. TOMORROW.

Many of these specials will be picked up quickly, so phone or shop early to save disappointment.

## All Meat A1 Quality; Ingersoll Products

Save Money!

Every day we put on some special meat bargain at a big reduction—lower in price than any other butcher in the city. Have you, Mrs. Housewife, been taking advantage of this opportunity to save money? Start now, watch for our small advertisement in the black circle on the back page of this paper, every day except Friday.

Shoulder Fillet Veal. Hurry for this one .....24c lb.

Deep Sirloin Roast of Beef .....30c lb.

Breast of Young Lamb .....16c lb.

Chuck Pot Roast .....18c lb.

Shoulder Roast .....22c lb.

Blade Roast Cut Short 25c lb.

Roll Pot Roast .....22c lb.

Lean Beef Cuttings .....18c lb.

Point Brisket or Pickled Spareribs .....15c lb.

Shoulder of Lamb, with blade bone out for dressing. 25c lb.

**WILSON'S** Arcade Meat Market

RICHMOND STREET

C. P. D. WEGNER.

ESTABLISHED 1907.

N. M. WEGNER.

## You Don't Need a Magnifying Glass

To find the bargains at WEGNER'S GREAT REORGANIZATION SALE of Men's Clothing, Furnishings, Hats and Caps. This stock must be reduced by \$8,000.00. Hundreds and hundreds are taking advantage of this big money-saving opportunity. Don't delay—act quick—and buy for the future as well as the present. It's like saving money and putting it in the bank.

**MEN'S FINE SHIRTS.** Up to \$1.50 values, stiff cuffs, Crescent, Arrow and W. G. & R. brands. Reorganization price .....\$1.00

Regular \$1.00 Shirts, sizes 14 to 16. Reorganization price .....45c

**UNDERWEAR.** All Spring and Summer Underwear at a saving of 15c to 25c a garment.

**Sample Pants** 250 pairs of Travels' Samples, \$5.00 to \$6.50 values, for .....\$4.69

**PARAMATTA RAINCOATS** Regular \$15 values. Reorganization price .....\$9.95

Regular \$10 values. Reorganization price .....\$5.95

**1,500 PAIRS MEN'S PANTS.** Values up to \$2.75. Reorganization price .....\$2.25

Values up to \$4.00. Reorganization price .....\$2.65

Values up to \$5.00. Reorganization price .....\$3.65

Values up to \$6.50. Reorganization price .....\$4.69

**EXTRA SPECIAL.** Blue Serge Suits, guaranteed color, in all sizes. Regular \$21.00 to \$25.00. Reorganization price, \$15

**MEN'S SUITS.** 150 Suits, Worsteds and Tweeds. Up to \$15 values. Reorganization price .....\$9.95

**SUSPENDERS.** 25 dozen, including the "Duplex" Regular 35c value Reorganization price .....25c

**NECKWEAR.** If you need a real good Necktie now is the time to get it.

Regular \$1.00 value. Reorganization price .....75c

Regular 75c value. Reorganization price .2 for \$1.00

Regular 50c value. Reorganization price, 3 for \$1.00

**HATS—HATS—HATS.** Regular \$3.50 values. Reorganization price .....\$2.50

Regular \$3.00 values. Reorganization price .....\$2.00

Regular \$2.50 values. Reorganization price .....\$1.75

Regular \$2.00 values. Reorganization price .....\$1.50

Several dozen travelers' samples, some worth up to \$2.00, for .....\$1.00

**SOCKS.** 200 dozen, light and heavy weight. Regular 35c values. Reorganization price .....4 for \$1

**OVERALL SPECIAL.** 25 dozen Leather Label Overalls, union made, blue and white stripe. Regular \$1.75, for .....\$1.50

**500 DOZEN OVERALLS.** Railroad Signal Overalls. Regular \$1.75. Reorganization price .....\$1.50

Great Mogul Overalls Regular \$1.50. Reorganization price .....\$1.25

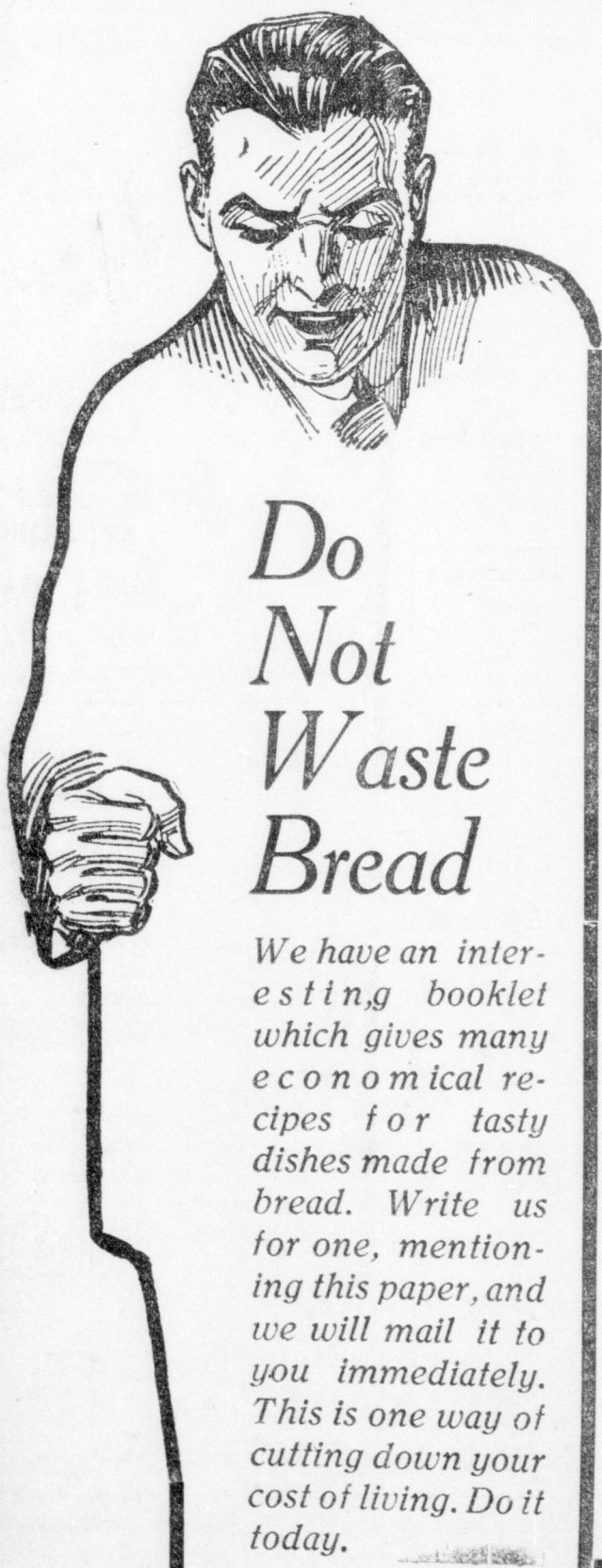
Wegner's J. M. D. Overalls. Regular \$1.25. Reorganization price .....\$1.00

**MEN'S WORK SHIRTS.** 300 dozen at Wegner's low prices, 50c, 65c, 75c, 85c, \$1.00 and \$1.25.

Open Every Evening. Danish Language Spoken Here.

**C. P. WEGNER** "The Heart of London."

371 Talbot Street. Opp. Market.



**Do Not Waste Bread**

We have an interesting booklet which gives many economical recipes for tasty dishes made from bread. Write us for one, mentioning this paper, and we will mail it to you immediately. This is one way of cutting down your cost of living. Do it today.

## "I Simply Had To Do It Against My Will!"

I kept the price of bread down as long as I could, giving the citizens of London and district the best bread I could possibly make at less than 8 cents a loaf, namely 13 tickets for \$1.00—which is 7.69 cents a loaf. Nowhere else in Canada did such prices prevail. The reason I could sell at that price was that some time ago I bought heavily of all necessary ingredients. The price I paid was much lower than prices today, that is why I sold bread for 13 tickets for \$1.00. I might have raised the price six months ago, but I preferred to give the public the benefit of wise buying as long as possible.

## I Have Had To Buy Materials Recently on the Open Market

Prices on flour, sugar, malt extract, salt, yeast and shortening have advanced so high I am forced to ask the public for the increase. Since the last increase in the price of bread

Flour advanced \$3.00 a barrel, sugar \$2.00 a hundred, malt extract \$4.00 a hundred, shortening \$6.00 a hundred and salt 25 cents a barrel. Light delivery wagons, which used to cost \$150.00, are now \$225.00. Horse feed, repairs, and in fact everything used in the manufacture and delivery of bread has advanced.

## I Am Not Apologizing for the Advance, I Simply Want To Explain My Position to My Customers

I leave it to them to judge after reading these facts. I have been doing business in London for 40 years, and I feel that the citizens appreciate what we have done for them in giving them quality and purity bread at the lowest possible price.

F. E. PARNELL, Manager.

**LARGE STANDARD WEIGHT 24-OUNCE LOAF - Now 9 CENTS**

**SMALL STANDARD WEIGHT 12-OUNCE LOAF - Now 6 CENTS**

All Tickets Now Out Redeemed at Old Price.

**PARNELL The BREADMAN**

PHONES: 929-1390.