

228 230, 232 DUNDAS STREET WHISKARD'S LONDON'S RECOGNIZED CHEAPEST STORE.

FACTS COMMAND CONSIDERATION.

Our advertisements are accepted literally, because they are written literally. They're the photographer's sensitive plate—picturing what is before them as it is. With a stock of best quality goods we must say BEST—with prices such as we make, we must proclaim GREATEST opportunity. Compare our claims and our offerings and you'll find they tally exactly.

A Special Sale of Embroideries.

How beautiful these new goods look. You will look with surprise when you see how cheap they are sold.
We will put on sale 15,000 yards of Choice embroidery, exquisite workmanship and fine quality, DIRECT FROM THE LOOMS OF ST. GALL. Embroideries in the lot, the best you have ever seen, for 4c and 5c a yard.
12½c CAMBRIC EMBROIDERY, in new designs, special price 3c and 4c a yard.
CAMBRIC EMBROIDERIES, 9 inches wide, positively cheap at 20c, special price 15c a yard.
New colorings, pink, blue, cream in flannelette embroidery 5c yard.

Table Talk.

The biggest shell doesn't always hold the biggest kernel. It doesn't take a page of advertising to tell of these specials in DAMASK TABLE COVERS and DAMASK CURTAINS and ART MUSLIN and ART DRAPERIES, ART DENIMS, LACE CURTAINS. They are from WHISKARD'S stock—which means WHISKARD'S values.

Art Muslins, yard wide, delicate shades, 6c yard.
Fancy Art Cretonne, 5c and 6c yard.
Damask Table Covers, 9c, 10c, 12c, 15c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00, 1.10, 1.20, 1.30, 1.40, 1.50, 1.60, 1.70, 1.80, 1.90, 2.00, 2.10, 2.20, 2.30, 2.40, 2.50, 2.60, 2.70, 2.80, 2.90, 3.00, 3.10, 3.20, 3.30, 3.40, 3.50, 3.60, 3.70, 3.80, 3.90, 4.00, 4.10, 4.20, 4.30, 4.40, 4.50, 4.60, 4.70, 4.80, 4.90, 5.00, 5.10, 5.20, 5.30, 5.40, 5.50, 5.60, 5.70, 5.80, 5.90, 6.00, 6.10, 6.20, 6.30, 6.40, 6.50, 6.60, 6.70, 6.80, 6.90, 7.00, 7.10, 7.20, 7.30, 7.40, 7.50, 7.60, 7.70, 7.80, 7.90, 8.00, 8.10, 8.20, 8.30, 8.40, 8.50, 8.60, 8.70, 8.80, 8.90, 9.00, 9.10, 9.20, 9.30, 9.40, 9.50, 9.60, 9.70, 9.80, 9.90, 10.00, 10.10, 10.20, 10.30, 10.40, 10.50, 10.60, 10.70, 10.80, 10.90, 11.00, 11.10, 11.20, 11.30, 11.40, 11.50, 11.60, 11.70, 11.80, 11.90, 12.00, 12.10, 12.20, 12.30, 12.40, 12.50, 12.60, 12.70, 12.80, 12.90, 13.00, 13.10, 13.20, 13.30, 13.40, 13.50, 13.60, 13.70, 13.80, 13.90, 14.00, 14.10, 14.20, 14.30, 14.40, 14.50, 14.60, 14.70, 14.80, 14.90, 15.00, 15.10, 15.20, 15.30, 15.40, 15.50, 15.60, 15.70, 15.80, 15.90, 16.00, 16.10, 16.20, 16.30, 16.40, 16.50, 16.60, 16.70, 16.80, 16.90, 17.00, 17.10, 17.20, 17.30, 17.40, 17.50, 17.60, 17.70, 17.80, 17.90, 18.00, 18.10, 18.20, 18.30, 18.40, 18.50, 18.60, 18.70, 18.80, 18.90, 19.00, 19.10, 19.20, 19.30, 19.40, 19.50, 19.60, 19.70, 19.80, 19.90, 20.00, 20.10, 20.20, 20.30, 20.40, 20.50, 20.60, 20.70, 20.80, 20.90, 21.00, 21.10, 21.20, 21.30, 21.40, 21.50, 21.60, 21.70, 21.80, 21.90, 22.00, 22.10, 22.20, 22.30, 22.40, 22.50, 22.60, 22.70, 22.80, 22.90, 23.00, 23.10, 23.20, 23.30, 23.40, 23.50, 23.60, 23.70, 23.80, 23.90, 24.00, 24.10, 24.20, 24.30, 24.40, 24.50, 24.60, 24.70, 24.80, 24.90, 25.00, 25.10, 25.20, 25.30, 25.40, 25.50, 25.60, 25.70, 25.80, 25.90, 26.00, 26.10, 26.20, 26.30, 26.40, 26.50, 26.60, 26.70, 26.80, 26.90, 27.00, 27.10, 27.20, 27.30, 27.40, 27.50, 27.60, 27.70, 27.80, 27.90, 28.00, 28.10, 28.20, 28.30, 28.40, 28.50, 28.60, 28.70, 28.80, 28.90, 29.00, 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