

# LUX

## Guards her Treasure Chest

For washing all those dainty fabrics which delight the eye and give a true atmosphere of charm to the wardrobe and the home, there is nothing to compare with Lux—the purest essence of soap in satiny wafer form.

Ladies know and appreciate its powers of keeping the sheerest blouses, the fluffiest woollens and the daintiest lingerie fresh and charming.

It is a genuine war-time economy to trust anything that pure water itself will not harm to the soft, creamy lather of Lux for to do so is to renew its youth and beauty.



Lever Brothers Limited, Toronto

**OPERATIONS SUSPENDED.**  
Shanghai, no date, via London, Aug. 31.—Operations on the Usuri front have been suspended, owing to a

broken bridge at Usuri station. Traffic has been blocked and transportation of men and supplies has been rendered difficult.

### "7792" AND "9194" CARRY OFF SILVERWARE PRIZES SATURDAY

Duplicates in Williams' Unique Tag Contest Couldn't Elude Their Sharp-Eyed Wearers.

BECOMING THE MOST POPULAR ACTIVITY AT THE EXHIBITION.

Seldom have visitors to the Toronto Exhibition shown such keen interest and enthusiasm for an attraction as that being extended to the Williams tag finding contest. It is becoming one of the most popular activities ever put on at the Exhibition. Almost the first thing visitors do on entering the gates is to locate the Williams Edison exhibit, just west of the fine arts building, and receive a numbered tag. Tags seem to be worn on almost every coat or dress that passes by.

Saturday four successful tag seekers returned to the Williams exhibit in company with the wearers of their respective tag duplicates. The lucky numbers were 7792 and 9194. One number was worn by a man and his wife, who had strolled around for some time before discovering that each was wearing a tag of the same number. They returned to the Williams exhibit highly delighted. The man's choice of a prize was a Rogers silver pickle fork and knife, while his wife's was a Rogers silver meat fork.

Tags of the other number were worn by two ladies who had only had them a short time before they met each other. They thought it was a really delightful idea. Each

took a great fancy for the Rogers silver butter knife and fork, and both made this their selection of a prize.

The idea behind the contest is simply this: You visit the Williams Edison exhibit, just west of the fine arts building, and receive a tag bearing a certain number. Pin the tag to your coat or dress with numbered side out. As you mingle among the crowds watch for the tag bearing the same number as your own. As soon as you locate the duplicate of your tag, both individuals return together to the Williams exhibit or to the Rogers store, 145 Yonge street, and each receives one of the prizes of Rogers silverware as on display.

In addition to the regular prizes valued from \$3.00 to \$5.00, there is a grand prize of a Rogers silver tea set, to be given each of the wearers of the grand prize tags.

No one knows just when the grand prize tag and its duplicate have been or will be given out. Many believe they will make their appearance today, when crowds will be large and interest in the contest very high. However, the safe plan would be to visit the Williams exhibit early and make the sure of obtaining and wearing one of the valuable tags.

### CHRISTIAN SCIENCE HAS SPREAD RAPIDLY

"There is scarcely a normally minded mortal who does not daily hold some thoughts of truthfulness, sincerity, faith, hope, courage, purity and honesty, in other words, some unselfish thoughts which cannot be called material, but which point higher to a universal good."

It was with these words that John C. Lathrop, C.S.B., of the First Church of Christ, Scientist, Boston, pressed home to a large gathering at Massey Hall on Sunday afternoon.

Christian Science, said Mr. Lathrop, was discovered 52 years ago. The First Church in Boston, Mass., was founded thirteen years later. Today there were 1800 organized churches throughout the world, with 41 cities, each containing two churches or societies, and 24 cities with from 2 to 18 churches.

### Bloor Car Catches Fire And Runs Wild on Street

Something like a panic occurred yesterday about a quarter past one when a Bloor street car, going east near Clinton street, ran wild for a few minutes. Something went wrong with the controller, and flames burst out in the front vestibule. The motor-man, O. Andros of 7 Beaver avenue, got frightened, and instead of attempting to put the flames out, ran out to the back of the car. The conductor, Sam Bilabi of 145 Lappin avenue, seeing his mate run, took a flying leap and jumped off the back, and in the meantime the car merrily went on by itself, until a passenger at the back pulled the trolley off and so stopped it. The passengers inside ran up and down in fear and one woman, Mrs. Harrison of 36 Major street, received slight injuries to her head when she jumped off. She was taken to the Western Hospital. The fire reels were called and the flames were put out before much damage was done.

### SOCIETY

Conducted by Mrs. Edmund Phillips

The governor-general and his staff will be a visitor at the Allied War Exposition in Chicago, which opens in September. The Right Honorable Sir Robert Borden arrived at the Queen's yesterday morning and is leaving town again tonight. He will be the guest of the president and directors at the Exhibition today and the principal speaker at the luncheon.

The Hon. N. W. Rowell will represent the government on Canadian Day at the Allied War Exposition in Chicago on September 10.

The Hon. W. W. Rowell spent the weekend in town and paid a visit to the tea room of the women's committee at the Exhibition on Saturday afternoon.

The Hon. F. H. Phippen, Mrs. Phippen, their son and Miss Margaret Phippen returned from the coast on Saturday. Sir Percy and Lady Sherwood and Miss Norah Sherwood have returned to Ottawa from Blue Sea Lake.

Col. Hilyer, Aurora, who has been serving on the review board in Hamilton spent the week-end in town, the guest of Mr. Loudon.

Mr. E. Home Smith has left for a short holiday in northern Ontario.

Mrs. Clifford Gilmour, Winnipeg, who accompanied her parents, Mrs. and Mr. Phippen, on their trip to the coast, returned to Toronto with them. Mrs. Dawson, Winnipeg, is also their guest.

Mr. Lloyd Harris was the guest of Col. Noel Marshall in the committee tea room at the Exhibition on Saturday afternoon.

Mrs. Stuart Strath, who has been at Little Metis, returned home today.

Miss Betty Green returned on Saturday from the Georgian Bay, where she spent the week-end with her friends.

Miss Grace Boulton has returned home from a round of visits to various friends.

Mrs. Frederick Mercer returned home from Ottawa the end of last week.

Mr. and Mrs. Gooderham Gibson have been staying with their daughter, Mrs. Jeffers, in Montreal, and have now gone on to the sea.

Miss Nanno Hughes is in New York.

Mr. and Mrs. Irving Dunn are leaving for Algonquin Park early this week.

Mrs. and Mrs. Garrick and Mr. and Mrs. Bouvier were amongst those dining at the Yacht Club on Saturday night.

Miss Jessie Craig, Brooklyn avenue, returns from New York today.

The number of people who visited the permanent exhibition of pictures at the Art Museum, the Grange, yesterday afternoon, was very gratifying to Mr. Greig, who has put so much energy into obtaining permission to admit the public on Sundays from two to five o'clock, thus giving the workers an opportunity of satisfying their love of the beautiful and increasing their knowledge of art.

The pictures being shown under the most favorable conditions in the state new galleries. A huge copper bowl, filled with the gold and white walls, on a stand in one of the rooms, was a lovely bit of color against the cool tints of gray and white walls.

Mr. A. H. Stratton, Peterboro, is in town.

Mr. and Mrs. W. L. Chisholm, Peterboro, are making their home in Toronto for the future.

Mrs. F. W. Avery is spending a few days in Toronto.

Mr. Walter Savage of the Bank of Montreal has been transferred to the head office in Montreal.

Mr. Walter Palmer of Toronto, lieutenant, C.E.F., who was for a time stationed in Ottawa with the Canadian Engineers, has returned home from overseas.

And Mrs. H. A. Eadem are visiting various cities at the coast.

Miss Winnifred C. Bunker, East St. Clair, Mich., is visiting her mother in Chicago.

Dr. F. P. Millard and family, who spent August at the W. W. Lake of Bay, have returned to town.

A very pretty dinner shower was held Thursday evening at the home of Mrs. W. H. McConnell, 17 Wines avenue, at Beaton in honor of Miss Edith Sloan. The house was prettily decorated with pink and white flowers and festoons. The dining-room was a real picture, with the table beautifully set with large centre of American Beauty roses.

The bride-elect received many beautiful gifts, and on leaving was presented with a bouquet of Beauty roses by Master Ernest McConnell.

**Speakers Who Will Appear At Exhibition This Week**

President Russell of the Exhibition is making every effort to maintain the standard for speakers set during the first week, and on Thursday has arranged a visit from Sir Charles Gordon, vice-chairman of the British war mission at Washington, and Gen. Hedium, ordinance officer to the secretary for war for Great Britain. On Tuesday American Day, the commanding officer of the American overseas battalion which will be here for a three-day visit, will be asked to address the guests at the luncheon, while on Wednesday, Farmers' Day the Hon. Mr. Creger and Hon. Mr. Henry, ministers of agriculture for the Dominion and Ontario respectively, are expected. On Friday Premier Hearst will be the guest of honor and the speaker of the day.

### PULLS GIRL FROM BAY.

The prompt action of E. McDarrel of 35 Hamilton street, saved fourteen-year-old Sophie Balsom of 6 Arnold avenue from drowning when she fell into the bay at the foot of Cherry street, yesterday afternoon, about five o'clock.

McDarrel happened to be on a dredge near by at the time, and wards able to proceed to her home.

The life-saving crew was notified, but when they arrived the girl had nearly recovered.

## A Remarkable Exhibit of Remarkable Pianos

The beautiful display of pianos in the exhibit of Ye Olde Firme of Heintzman & Co., Ltd., in the Manufacturers' Building at the Exhibition, is the culmination of 65 years of unceasing endeavor to attain perfection, by three generations of Canadians. This exhibit of

## Heintzman & Co. Art Pianos

provides a splendid opportunity for visitors and Toronto people alike to carefully compare and examine these world-famous instruments. Many different styles and finishes are shown, though the wonderful Heintzman tone is the same in them all.

You are also cordially invited to visit our beautiful Yonge street showrooms—the finest in Canada. During the Exhibition these showrooms will remain open during the evening.

### Heintzman Hall

193-5-7 Yonge St.  
Toronto, Can.



## DIAMONDS

Something to be remembered when purchasing. Quality and perfection of cutting are two essentials upon which only an expert can give you reliable advice. Buy only from the house in which you have confidence.

Many years of experience in buying for the best people in Canada have made us expert judges of values.

See our Special Values in Single and Three-Stone Engagement Rings at \$50, \$75, \$100, \$150, \$200 and up.

## KENTS, Limited

144 Yonge St.

Established Over Half a Century.

WHEN the sun is a ball of fire don't fret and sweat over the wash tub. Save your time and health by sending the household laundry here. Special prices for this class of work.

### NEW METHOD LAUNDRY

The Real White Way

Telephone Main 7486.

### Polly and Her Pals

IF HOME IS TO BE A HEADQUARTERS FOR NOISE, PA'S GOING TO MOVE.

By Sterrett



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The Safest M... in the Wo... Also the Ch... ARE... EDDY

SILENT 5... because the... which re... "dead" immed... because... match... than in... the market... time economy... of buying... MAXWELL

EDDY CO... HULL, CANA...

W. T. GREGO... manager... member of... Navy Leagu...

BREAKING ALL... more than \$900... 1200 more than... in any preced... show got off to... opening on Satu... in quality... previous reco...

The American breeds... and the Eng... making a splendid... engagement. T... the last week... here. The keynote... masterpiece is... saw some of... and despite the thrills... its majestic be... Unlike the b... its effect is mor... otherwise. It was... the producer to inv... with the spirit of France... and his success i... messages of e... from high off... and French, bo... military.

MEETING WAS POS... P. Neil, president... National Brotherhood... summer and Railroa... to be in... Division 152 of the... have been... Hall, Queen and... postponed.

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