

# Remarkable "Just for Tuesday" Items in the Mid-Summer Sale

Here's a lot of hand-picked "Bargain Gems" that will save you dollars on your summer needs. We offer these items at these decisive savings for one day only—"Just for Tuesday." Make haste, it is surely a grand opportunity to save—but do come early if you would have the cream of the offerings.



## SIMPSON'S

### What Summer Miss or Woman Would Want to Miss These Savings!

So far they have missed the hot days and balmy evenings that mean so much to the summer girl. But don't despair, they're just ahead of us—and then won't you be missing some of these dainty summer clothes that go with the "real" good time?—you surely will unless you get your share of these "Just for Tuesday" savings.

At 10 a.m. Today.

#### Misses' Silk Frocks \$15.00

Fine Crepe de Chine, soft Taffetas and Foulards—a variety of smart styles in the favored navy and other delectable shades.

At 10.30 this morning 100 lovely silk frocks will be on sale in the Misses' Department at a price that actually does not represent the manufacturer's cost. Par-seeing, practical young women will surely be here on the minute. The sort of frocks you may wear at any informal occasion are in this excellent assortment. Crepe de chine, taffetas and foulards in an amazing variety of attractive designs and in many shades, navy, of course, predominating. No exchanges, no refunds, no C. O. D.'s. Regularly \$22.50 and \$25.00. Today, \$15.00. (Misses' Section, Third Floor, Richmond Side.)

#### Misses' Tub Dresses On Sale \$3.95 Just for Tuesday

You are looking for the smartest possible, practical holiday frock at a really low price. Then shop today and obtain one of these chic frocks of beach or Hawaiian cloth. They were a special purchase—otherwise they could not possibly sell at such a price. Attractive styles, wash-braid and button trimmed with jaunty collars and pockets. Past colors in good variety. No exchanges, no refunds, no C.O.D.'s. Sale price, today \$3.95. (Misses' Section, Third Floor, Richmond Side.)

#### Girls' Jaunty Wash Frocks. HALF PRICE

\$2.25 Dresses, Today... \$1.13  
\$3.00 Dresses, Today... 1.50  
\$3.25 Dresses, Today... 1.63

Only 125 dresses—and as they are wonderful value at today's sale price they'll probably go out like hot cakes. Broken sizes in plaid and striped ginghams, plain chambrays and repps. Too many styles for description, but each as cunning as it can be and splendidly made. A host of color combinations. Sizes 6 to 14 years. No exchanges, no refunds, no C.O.D.'s. On sale today above half price. (Junior Misses' Section—Third Floor—Richmond Side.)

### SIMPSON'S Market

Canada Food Control License No. 3122

**MEATS.**  
500 lbs. Fresh Beef Tenderloins. Special, while they last, lb., 32c.  
1,000 lbs. Sweet Pickled Pork Shoulders, 4 to 8 lbs. each. Special, while they last, lb., 25c.  
Family Sausage, our own make, per lb., 25c.  
FISH—Subject to Arrival.  
Fresh Whitefish, per lb., 15c; if delivered, 17c.  
Fresh Trout, per lb., 15c; if delivered, 17c.  
Fresh Cod, headless, dressed, per lb., 11c.  
Fresh Haddock, headless, dressed, per lb., 11c.  
**GROCERIES.**  
Standard Granulated Sugar, in 5-lb. packages, 2 packages, \$1.04.  
2,000 tins Finest Damsen Plums, Special, per tin, 15c.  
Finest Creamery Butter, lb., 49c.  
Five Roses Flour, 24-lb. bag, \$1.70.  
Seedless Raisins, per lb., 15c.  
Magic Baking Powder, 1-lb. tin for 34c.  
Crisco, 1-lb. tin, 25c.  
Choice California Prunes, lb., 18c.  
Dalton's Flavoring Extracts, assorted, 2 bottles, 27c.  
Choice Red Salmon, 1/2-lb. tin, 15c.  
Finest Oleomargarine, per lb., 32c.  
Yellow Cooking Sugar, 5 1/2 lbs., 50c.  
No-Eg. whites, packages, 15c.  
Quaker Cornflakes, 2 pkgs., 35c.  
Orange Marmalade, 4-lb. pall, 52c.  
Purity Oats, large package, 30c.  
Shredded Wheat or Grape-nuts, package, 16c.  
MacLaren's or Ingersoll Cream Cheese, large package, 2 lbs., 25c.  
White Beans, 2 lbs., 25c.  
Grape Juice, bottle, 25c.  
Japan Rice, 2 lbs., 25c.  
Reinder Prepared Coffee or Cocoa, per tin, 25c.  
Roman Meal, large package, 25c.  
Pure Strawberry Jam, 4-lb. pall for 98c.  
Peanut Butter, per lb., 25c.  
Holtbrook's Malt Vinegar, bottle for 25c.

**FRUIT SECTION.**  
California Sunkist Oranges, per dozen, 42c.  
Choice Beets, 6 bunches, 27c.  
**CANDY SECTION.**  
Main Floor and Basement.  
Fruit Delight, per lb., 20c.  
Assorted Chocolates, in pretty picture top boxes. Regular 60c. 1-lb. box, 32c.  
Simpson's Nut Bars, 3 for 40c.  
**FLOWER SECTION.**  
Boston Ferns, each, 60c and 90c.  
Choice Palms, each, 60c.  
Fuchsias, each, 20c.  
Asparagus Ferns, each, 45c.  
Fern Fans, each, 25c and 37c.  
Table Palms, each, 15c.

### Rare 'Just for Tuesday' Savings in Whitewear



#### Women's Slipover Nightgowns \$1.19

Dainty slipover and Mother Hubbard styles. Made of fine nainsook with yokes of lace and Swiss embroidery insertion, fine tuckings and embroidery beadings. Regularly \$2.00. Just for Tuesday, \$1.19.

**\$1.00 Corset Covers, 69c.** Pretty well-made nainsook garments, with front and back yokes of exquisite Swiss embroidery and lace insertions. Regularly \$1.00. Just for Tuesday, 69c.

**75c Drawers, 49c.** Umbrella styles, made of good quality English cotton; with deep frills of hemstitching and clusters of tucks. Both styles. Regularly 75c. Just for Tuesday, 49c.

**\$3.00 Underskirts, \$1.95.** Made of fine nainsook with deep flounces of Swiss embroidery or rows of wide lace insertion. Regularly \$3.00. Just for Tuesday, \$1.95.

#### Fine Hand-Made Nightgowns \$4.95

Regularly \$6.50 and \$7.50. Made of excellent quality nainsook and Tap silk. Slip-over style with exquisite hand-scalloped edgings and floral designs of hand work in various patterns. Short kimono sleeves, hand scalloped. Colors pink and white. Regularly \$6.50 and \$7.50. Just for Tuesday, \$4.95.

### Save on Infants' and Children's Wear

**Infants' Long Skirts** of fine white nainsook, button-on-shoulder style; deep hemstitched hem; length 30 inches. Regularly 65c. Just for Tuesday, 50c.

**Infants' Pure Wool Sweater Coats** in white. Knit in a pretty medium-weight weave, for summer or early fall wear. Smart roll collars, pearl button fastenings. Sizes 6 months to 2 years. Regularly \$2.25. Just for Tuesday, \$1.75.

**Girls' White Underskirts**, made of fine quality white cotton, with deep flounce of goods finished with hem and scalloped in white, pink or blue. Sizes 2 to 8 years with attached waist. Sizes 10 to 16 years with shaped band. Regularly 85c. Just for Tuesday, 55c.

**Infants' Barrow Coats** of soft white flannel; full width skirt with hem; attached waist of double white nainsook. Just for Tuesday, special, 55c.

### Cushion Slips at 39c Art Needlework Dept. Fourth Floor

Natural Color Linen Crash Slips, embroidered in colors. Finished with frill of same and ready-to-admit form. Just for Tuesday, each at 39c.

Sweet Grass Baskets, all hand-made by the Indians. A large variety of styles and shapes. Priced from 25c to \$2.00.

### 4 "Just for Tuesday" Specials in Millinery --- You Save Much!

#### White Milan Sailors at \$1.95

Made in the most favored styles and from genuine Italian Milan braid untrimmed. Regularly \$2.50. Just for Tuesday, \$1.95.

#### Black Liseret Shapes at \$2.95

Black hats like these are fashionable nearly every month of the year. Here is a good variety of best shapes. Regularly \$6.50 to \$9.00. Just for Tuesday, \$2.95.

#### Genuine Panamas for \$4.95

Very fine qualities in smart sports shapes. Requires only a fancy band to make a very chic summer hat. Regularly \$7.50 to \$12.00. Just for Tuesday at \$4.95.

#### \$5.00 Leghorn Hats for \$2.95

Leghorns are fashionable and are selling well. These have plain or fancy edges and come in the natural or bleached qualities. Will let 100 only of these go today at \$2.95.

### Boys Will Jump for These 8.30 a.m. Bargains

For Economy and Summer Comfort, our Boys' Palm Beach cannot be equalled; made with belt loops, side straps and buckles; wide, hip and watch pocket; cuff bottoms. Sizes 25 to 29-inch waists. Today, \$3.00 a.m., \$1.45.

Boys' Natural Shade Linen Bloomers at 69c. 75 pairs Boys' Washable Linen Bloomers made roomy in size; finished with belt loops, two side and hip pockets; straps with button and buttonhole at knee. Sizes 6 to 14 years. Today, \$3.00 a.m., 69c.

150 Boys' Wash Suits at 95c. These are clean, fresh and brand new stock, in blue, green and natural linen shades; trimmed with white collar and belt; Buster style. Sizes 2 1/2 to 8 years. Today, \$3.00 a.m., 95c.

Boys' Soiled Shirt Waists, 49c. That's half and less—they're \$1.00 to \$1.50 values—mussed, but nothing to affect the wear. Collar attached, separate collar and plain band only. Not all sizes in each style, but all sizes in the lot. No phone or mail orders. Today, 49c.

### 300 Pairs of These Peggy Pumps Today \$2.39

#### Men's Oxfords \$4.95 "Just for Tuesday"

Men's Havana Brown and Gunmetal Oxfords, with guaranteed Neolin soles, rubber heels, smart English recede toe last. Sizes 5 1/2 to 10 1/2. Just for Tuesday, \$4.95.

#### Boys' Boots \$4.95 "Just for Tuesday"

Made of Havana brown leather on English recede toe last, has Neolin sole, Goodyear welt, sewn, and solid rubber heels. Sizes 1 to 5 1/2. Just for Tuesday, \$4.95.

#### Polish Bargains Today

Packard's White-O Canvas Cleaner, in tins. Regular 10c. Today, 2 for 25c.  
Tan Beauty Cleaner. Regular 25c. Today, 20c.  
3 1/2-inch Black Rifle Laces, a dozen pair, 15c.  
7 1/2-inch Round Silk Laces, in brown, black and grey. Regular 15c. Today, 10c.  
No Phone Orders.



#### Children's Roman Sandals \$1.99 and \$2.29

Children's patent Roman Sandals, made on neat round toe last, turn sole, low heel; sizes 3 to 7 1/2, \$1.99; 8 to 10 1/2, \$2.29.

#### Women's White Canvas Pumps, Just for Tuesday \$1.99

600 pairs Women's White Canvas Pumps, with turn sole, Spanish and Cuban wood-covered heels. Sizes 2 1/2 to 7. Just for Tuesday, \$1.99.

### MEN 50c and 75c Silk Neckwear 25c

A quarter never bought a better tie. Reduced just because assortment is somewhat depleted. Designs in plain, all-over and floral effects—striped and figured patterns. Also wash ties in stripe, jacquard and embroidered designs; Delpark brands. Today, all one price, 25c.

### MEN LEATHER BELTS 50c, 75c and \$1 Kinds 39c

Buy two for the price of one. A maker's samples bought away low; black, grey and tans; solid leather—tubular—patent and other buckles. Sizes 30 to 40. Today, all one price, 39c.

### STOUT MEN

Your problem is our problem and we have met it head on and promise to give ready service. Our well assorted stock embraces a wide range of patterns and styles for all occasions. Fit and style guaranteed.

Two-piece Outing Suits of medium plain grey Palm Beach cloth; single-breasted, 2 button, unlined style, with patch pockets. Sizes 40 to 48. Price, \$16.50.

Three-piece Dark Grey Cheviot Business Suits, single-breasted, 3 button, semi-fitted style. Well tailored throughout. Sizes 38 to 48. Price \$25.00.

Three-piece Dark Navy Blue Worsted Suits, all wool, single-breasted, three-button style, in sizes 38 to 48. Price \$24.00.

Men's Light Weight Silk Dressing Gowns in greens, greys, browns and greys, with novelty neckerchiefs, the tailored kind. Good enough to breakfast in at home or to lounge about while traveling. Sizes 36 to 44. Price \$22.50.

The SIMPSON Company Limited

Excellent Trunk... PROBS... Fre... LACK GRO TH... Vienna Devot... FEW F... Fields of pea... Paris, Jul... Austria... secretary of... rican minist... has just ret... of Austria... At Vienna... traveled sto... and a crow... men and wo... s-rambled at... all looked... When the p... or food the... secured it... cared that... ing them o... am from... Mayer and... Washington... among the... mania. The... Jan and Se... mania offi... Journey from... The Amer... ad by the al... workers in t... in Austria... The Amer... hundred Aus... attempted... were put of... mistle. The... ing to reach... to reach poi... plentiful.