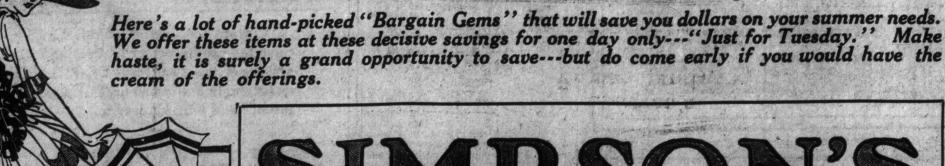
Remarkable "Just for Tuesday" Items in the Mid-Summer Sale



SIMPSON'S

What Summer Miss or Woman Would Want to Miss These Savings!

So far they have missed the hot days and balmy evenings that mean so much to the summer girl. But don't despair, they're just ahead of us-and then won't you be missing some of these dainty summer clothes that go with the "real" good time? you surely will unless you get your share of these "Just for Tuesday" savings.

At 10 a.m. Today:

Misses' Silk Frocks \$15.00

Fine Crepe de Chines, soft Taffetas and Foulards-a variety of smart styles in the favored navy and other delectable shades.

At 10.30 this morning 100 lovely silk frocks will be on sale in the Misses' Department at a price that actually does not represent the manufacturer's cost. Far-seeing, practical young women will surely be here on the minute. The sort of frocks you may wear at any informal occasion are in this excellent assortment. Crepe de chines, taffetas and foulards in an amazing variety of attractive designs and in many shades, navy, of course, predominating. No exchanges, no refunds, no C. O. D.'s. Regularly \$22.50 and \$25.00. Today, \$15.00. (Misses' Section, Third Floor, Richmond Side.)

Misses' Tub Dresses On \$3.95 Just for Tuesday

You are looking for the smartest possible, practical holiday frock at a really low price. Then shop early today and obtain one of these chic frocks of beach or Hawaiian They were a special purchase—otherwise they could not possibly sell at such a

Attractive styles, wash-braid and button trimmed with jaunty collars and pockets. Fast colors in good variety. No exchanges, no refunds, no C.O.D.'s. Sale price, today \$3.95. (Misses' Section, Third Floor, Richmond Side.)

Girls' Jaunty Wash Frocks. HALF PRICE

\$2.25 Dresses, Today ... \$1.13 \$3.00 Dresses, Today . . 1.50 \$3.25 Dresses, Today . . . 1.63

Only 125 dresses-and as they are wonderful value at today's sale price they'll probably go out like hot cakes. Broken sizes in plaid and striped ginghams, plain chambrays and repps. Too many styles for description, but each as cunning as it can be and splendidly made. A host of color combinations. Sizes 6 to 14 years. No exchanges, no refunds, no C.O.D.'s. On sale today at above half prices. (Junior Misses' Section—Third Floor—Richmond Side.)

Women's Better Class Silk Suits at \$19.50

Regularly \$27.50, \$32.50 and \$35.00.

No need to tell you of the extraordinary value of these suits, when you glance at their original prices, and then at the extremely moderate price they are offered at for today.

They are expertly cut from rich taffetas and fine silk poplins in a splendid variety of styles that cannot fail to delight you. Mostly navy, with some light shades and black. Picked from regular \$27.50, \$32.50 and \$35.00 stock. No exchanges, no refunds, no C.O.D.'s. Just for Tuesday, \$19.50.

Exceptional Value in Women's

Silk Dresses \$14.75 Satins, Taffetas, Foulards, Silk Poplins and Shantungs.

mer stock. Smart utility and dressy styles, featuring draped and tunic skirt and bolero, surplice and novelty waists. A pleasing variety of colors. Sizes 32 to 42. On sale at 8.30 a.m. today, \$14.75. Only 75 of them, and all selected from sum-

Women's \$12.50 and \$13.95 Dresses at \$8.50

50 new Wash Dresses, in dainty floral voiles organdies and ginghams, will be taken from stock for special selling. Frilled and tunic skirts and surplice bodices. Regularly \$12.50 and \$13.95. An opportunity you should not miss. Today, \$8.50.

Women's Coats\$24.75

Fine serges wool cotines were used to develop these extremely stylish coats. Some of the smartest New York designs, asvarious as they are delightful. Half or full lined with good quality silk. Colors navy, sand, green and black. Regularly \$30.00 to \$37.50. Marvellous value today at \$24.75.

Women's Wash Skirts

200 White Indian Head Wash Skirts, with or without pockets. To clear today at 59c. 150 Odd Skirts, broken sizes from our regular stock and manufacturers' overmakes, including repps, cordelines and novelty weaves in a host of excellent styles. Regularly \$1.75 and \$2.25.

Just for Tuesday, \$1.50.

Phone Adel. 6100 Canada Food Control License No. 9-029. No. 9-029. MEATS.

SIMPSON'S

Market

MEATS.
500 lbs. Fresh Beef Tenderloins. Special, while they last, lb., 32c.
1,000 lbs. Sweet Pickled Pork Shoulders, 4 to 8 lbs. each. Special, while they last, lb., 29c.
Family Sausage, our own make, per lb., 28c.
FISH—Subject to Arrival.
Fresh Whitefish, per lb., 15c; if delivered, 17c.
Fresh Trout, per lb., 15c; if delivered, 17c.
Fresh Pickerel, per lb., 15c; if delivered, 17c.

15c; if delivered, 17c.
Fresh Cod, headless,
dressed, per lb., 11c.
Fresh Haddock, headless,
dressed, per lb., 11c.

dressed, per lb., 11c.

GROCERIES.
Standard Granulated
Sugar, in 5-lb. packages, 2
packages, \$1.04.
2.000 tins Finest Damson
Plums. Special, per tin, 15c.
Finest Creamery Butter, lb., 49c.
Five Roses Flour, 24-lb., bag, \$1.70.
Seedless Raisins, per lb., 16c.
Magic Baking Powder, 1-lb. tin for 34c.
Crisco, 1-lb. tin, 35c.
Choice California Prunes, lb., 18c.
Dalton's Flavoring Extracts, assorted, 3
bottles, 27c.

ottles, 27c. Choice Red Salmon, ½-lb. tin, 19c. Finest Oleomargarine, per lb., 32c.
Yellow Cooking Sugar, 5¼ lbs., 50c.
No-Eg, whites, package, 20c; yolks, 15c.
Quaker Cornflakes, 3 pkgs., 33c.
Orange Marmalade, 4-lb. pail, 83c.
Purity Oats. large package, 30c.
Shredded Wheat or Grapenuts, package, 4c.

MacLaren's or Ingersoll Cream Cheese, large package, 25c.
White Beans, 2 lbs., 29c.
Grape Juice, bottle, 23c.
Japan Rice, 2 lbs., 25c.
Reindeer Prepared Coffee or Cocoa, per in. 28c.

Roman Meal, large package, 28c. Pure Strawberry Jam, 4-lb. pail for 98c. Peanut Butter, per lb., 29c. Holbrook's Malt Vinegar, bottle for 25c. FRUIT SECTION.

California Sunkist Oranges, per dozen, 42c. Choice Beets, 6 bunches, 27c. CANDY SECTION Main Floor and Basement.
Fruit Delight, per lb., 20c.
Assorted Chocolates, in pretty picture top
boxes. Regular 50c. 1-lb. box, 39c.
Simpson's Nut Bars, 3 for 10c.

FLOWER SECTION.
Boston Ferns, each, 59c and 98c.
Choice Palms, each, 65c.
Fuchsias, each, 20c.
Asparagus Ferns, each, 45c.
Fern Pans, each, 23c and 37c.
Table Palms, each, 19c.





Here's another of Simpson's tempting waist bargains that will make many early shoppers happy. A delightful assortment of fine lingerie blouses from regular \$2.25, \$2.50 and \$2.95 stock.

\$2.95 Values

Delicately Sheer White Voiles, alone or with attractive blue and black stripes. New roll, tuxedo

flat or convertible collars. Touches of embroidery, dainty pin tucking and fine laces add to their smartness. Sizes 34 to 44.

Men's Oxfords \$4.95

"Just for Tuesday"

Men's Havana Brown and Gunmetal Oxfords, with guaranteed Neolin soles, rubber heels, smart English recede toe last. Sizes 5½ to

Boys' Boots \$4.95

"Just for Tuesday"

recede toe last, has Neolin sole, Goodyear welt sewn, and solid rubber heels. Sizes 1 to 51/4.

Polish Bargains Today

Packard's White-O
Canvas Cleaner, in tins.
Regular 10c. Today, 2 for 25c.
Tilley's Nu-Buck Bag,
Regular 25c. Today, 20c.
Black Beauty Cleaner.
Regular 25c. Today, 20c.
72-inch Black Rifle
Laces, a dozen pairs, 15c.
72-inch Round Silk
Laces, in brown, black
and grey. Regular 15c.
Today, 10c.

No Phone Orders.

Made of Havana brown leather on English

101/2. Just for Tuesday, \$4.95.

Just for Tuesday, \$4.95.

Tilley's Nu-Buck Bag, Regular 25c. Today, 20c. Black Beauty Paste Polish. Regular 15c. To-day, 2 for 25c.

Rare 'Just for Tuesday' Savings in

hitewear

Women's Slipover Nightgowns \$1.19 Dainty slipover and Mother Hubbard styles. Made of fine nainsook with yokes of lace and Swiss embroidery insertion, fine tuckings and embroidery beadings. Regularly \$2.00. Just for Tuesday, \$1.19.

\$1.00 Corset Covers. 75c Drawers, 49c. Umbrella styles, made of Pretty well-made nainsook garments, with front
and back yokes of exquisite
Swiss embroidery and lace
insertions. Regularly \$1.00.
Just for Tuesday, 69c.

Just for Tuesday, 69c.

\$3.00 Underskirts, \$1.95. Made of fine nainsook with deep flounces of Swiss embroidery or rows of wide lace insertion. Regularly \$3.00. Just for Tuesday, \$1.95.

Fine Hand-Made Nightgowns \$4.95 Regularly \$6.50 and \$7.50.

Made of excellent quality nainsook and Jap. silk. Slip-over style with exquisite hand-scalloped edgings and floral designs of hand work in various patterns. Short kimona sleeves, hand scalloped. Colors pink and white. Regularly \$6.50 and \$7.50. Just for Tuesday, \$4.95.

Save on Infants' and Children's Wear

Infants' Long Skirts of fine white nainsook, button-on-shoulder style; fine quality white cotton, with deep deep hemstitched hem; length 30 flounce of goods finished with hem and inches Regularly 65c. Just for Tues-

Infants Pure Wool Sweater Coats in white. Knit in a pretty medium weight weave, for summer or early fall wear. Smart roll collars, pearl button fastenings. Sizes 6 months to 2 years. Regularly \$2.25. Just for Tuesday, \$1.75.

scalloped in white, pink or blue. Sizes 2 to 8 years with attached waist. Sizes 10 to 16 years with shaped band. Regularly 85c. Just for Tuesday, 55c.

Infants' Barrow Coats of soft white flannelette; full width skirt with hem; attached waist of double white nain-sook. Just for Tuesday, special, 55c.

Cushion Slips at 39c Art Needlework Dept. Fourth Floor

Natural Color Linen Crash Slips, embroidered in colors. Finished with frill of same and ready to admit form. Just for Tuesday, each at

Sweet Grass Baskets, all hand-made by the Indians. A large variety of styles and shapes. Priced fr m 25c to \$2.00.

4 Extraordinary Values in WASH GOODS

wide, suitable for underwear, nightwear and slip linings. Regularly 39c. Just for Tuesday, per

No. 2-Gingham Zephyrs, in a range of lovely plaids; 32 inches wide. Regularly 65c. Just for Tuesday, per yard, 49c.

No. 3-A special purchase of Vacation Suitings, in basket and gabardine weaves; stripe designs, in popular colorings; 36 in. wide. Regularly 85c. Just for Tuesday, yard 49c.

No. 4-Silk Stripe Voiles, special purchase and odd lines from regular stock; 36 and 40 inches wide; a big range of colors and innumerable designs. Regularly 75c and \$1.00. Just for Tuesday,

4 "Just for Tuesday" DRESS GOODS **SPECIALS**

ideal summer suiting or dress fabric; all the summer shades and white; will launder perfectly: 40

No. 2-Brilliantine Luster for dresses and bathing suits, in navy, brown, cream, cardinal, taupe, green, grey, etc.; rich silk sheen; 42 inches wide. \$1.00 quality. Just for Tuesday, per yard, 79c. No. 3-50-in. Bedford Cords, in smart black and

white, for separate skirts, summer skirts, etc. Extra special value today, per yard 85c. No. 4—Silk Warp Poplin. The \$1.69 and \$1.75 qualities, in a special purchase, which makes this offer possible; a full color range and black; 36 in. wide. Today, per yard \$1.49.

Colored Silk Shantungs 95c Yard

No. 1—A big purchase offered fully one-third under present prices—colors grey, sand, taupe, Belgian blue, Russian green, amethyst, oyster, several shades in navy blue and black. On sale today.

No. 2-Natural Silk Pongee, \$3c yard. Specially selected pieces from our \$1.00 quality; 33 inches wide. Just for Tuesday, per yard \$3c. No. 3—Ivory Habutai Silk, 1 yard wide. Regularly 89c. Just for Tuesday, per yard 79c.

No. 4—Short ends of black satin charmeuse, Crepe de Chines, Taffetas and Satins. Lengths for waists, dresses and skirts. No refunds or exchanges selection \$2.50 to \$3.50. Just for Tues-

No. 5,-36-Inch Ivory Hirashilt, for suits and dresses; 400 yards of \$1.69 quality. Just for day, per yard \$1.49.

No. 6—Natural Suiting Shantungs. The season has been rather backward, hence the decided reduction. Regularly \$2.50. Just for Tuesday, per

uesdav

If You Come Today

Women's Silk Hose 59c

Fine quality fibre silk, in clear, thin weave and seamless. High silk leg, spliced heel, toe and sole. Sizes 81/2 to 10. Regular price 75c. On sale today, per pair, 59c.

Children's Stockings 45c Hose 33c

Fine quality English Union cashmere yarn, knitted extra close and ribbed. Double knee and spliced heel, toe and sole. Sizes 6 to 8½. Exceptional value. Selling today, per pair, 33c.

Youths'35c Hose 23c

Manufacturer's seconds of a 35e quality. One-and-one ribbed black cotton stockings of good weight. Splen-did knockabout hose. Sizes 9 to 10. On sale today, per pair, 23c.

50c Lisle Hose 33c

"Penangle" brand, mill seconds, in extra fine quality black lisle thread. Deep do ble garter welt. Sizes 8½ and 9 only. Regular 50c quality. Today's selling price, per pair, 33c.

4"Just for Tuesday" Specials in Millinery --- You Save Much!

at \$1.95

Made in the most favored styles and from genuine Italian Milan braid untrimmed. Black hats like these are fash-

ionable nearly every month of the year. Here is a good variety of Regularly \$3.50. Just best shapes. Regularly \$6.50 to for Tuesday, \$1.95. \$9.00. Just for Tuesday, \$2.95.

for \$4.95.

Very fine qualities in smart sports shapes. Requires only a fancy band to make a very chic summer hat. Regularly \$7.50 to \$12.00. Just for Tuesday at, \$4.95.

White Milan Sailors | Black Liseret Shapes | Genuine Panamas | \$5.00 Leghorn Hats for \$2.95

Leghorns are fashionable and are selling well. These have plain or fancy edges and come in the natural or bleached qualities. Will let 100 only of these go to-

Boys Will Jump for These 8.30 a.m. Bargains

For Economy and Summer Comfort, our Boys' Palm Beach be equalled; made with belt loops, side straps and buckles; and watch pocket; cuff bottoms. Sizes 25 to 29-inch waist 8.30 a.m., \$1.45.

Boys' Natural Shade Linen Bloomers at 69c. 75 pairs Boys' Washable Linen Bloomers, made roomy in size; finished with belt Toops, two side and hip pockets; straps with button and buttonhole at knee. Sizes 6 to 14 years.

150 Boys' Wash Suits at 95c. These are clean, fresh and brand new stock,

in blue, green and natural linen shades; trimmed with white collar and belt; Buster style. Sizes 21/2 to 8 years. Today, 8.30 a.m., 95c.

300 Pairs of These Peggy Pumps Today \$2.39

Children's

Roman Sandals

\$1.99 and \$2.29

Children's patent Roman Sandals, made on neat round toe last, turn sole, low heel; sizes 3 to 7½, \$1.99; 8 to 10½, \$2.29.

They Are a Great Bargain

And Warrant Your Earliest

Efforts --- No Phone Orders

The illustration shows you a distinctly different shoe; one that is highly flexible, combining both style and wearing quality.

We secured 300 pairs of these at an extremely low price, and you will do well to shop early if you wish to secure a pair.

They have Spanish wooden-covered heels, flexible rubber sole. Every pair guaranteed. Sizes 2½ to 7. Widths C and D. Just for Tuesday, \$2.39.

No C.O.D.'s or Phone Orders.

Women's White Canvas Pumps, Just for Tuesday \$1.99

600 pairs Women's White Canvas Pumps,

with turn sole, Spanish and Cuban wood-cov-

ered heels. Sizes 21/2 to 7. Just for Tuesday,

de, hip

Today,

Boys' Soiled Shirt Waists, 49c. That's half and less—they're \$1.00 to \$1.50 values—Mussed, but nothing to affect the wear. Collar attached, separate collar and plain band only. Not all sizes in each style, but all sizes in the lot. No phone or mail orders. Today, 49c.

MEN 50c and 75c Silk 25c Neckwear

A quarter never bought a better tie. Reduced just because assortment is somewhat depleted. Designs in plain, all-over and floral effects-striped and figured patterns. Also wash ties in stripe, jacquard and embroidered designs; Delpark brands. Today, all one price, 25c.

LEATHER BELTS 39c 50c, 75c and \$1 Kinds

Buy two for the price of one. A maker's samples bought away low; black, grey and tans; solid leather-tubular-pate and other buckles. Sizes 30 to 40. Today, all one price, 39c.

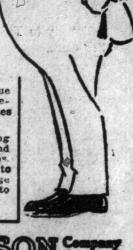
STOUT MEN

Our well assorted stock em-

Two-piece Outing Suits of medium plain grey Palm Beach cloth; single-breasted, 3 but-

Three-piece Dark Navy Blue Worsted Suits, all wool. singlebreasted, three-button style, in sizes 39 to 48. Price \$28.00.

Men's Light Weight Silk Dressing Gowns in greens, greys, browns and greys, with novelty figured retterns. the tailored kind. Good enough to breakfast in at home or to sounge about while traveling. Sizes 36 to 44. Price \$22.50.



SIMPSON COMPANY

and we have met it head on and promise to give ready ser-

braces a wide range of patterns and styles for all occasions. Fit and style guaranteed. ton, unlined style, with patch pockets. Sizes 40 to 48. Price,

Three-piece Dark Grey Cheviot Business Suits, single-breasted, 3 button, semi-fitted style. Well tailored throughout. Sizes 38 to 48. Price \$25.00.





PEACE

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President government writer says, ceived, but t insist upon England rega-tions, the wr place directly

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