

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.—Fresh south winds, moderately fair, very warm and thunderstorms.

SIMPSON

Sale of Original Paintings and Water Colors at Half Price

Hundreds of visitors have admired our exhibition of original pictures during the last year. Many of our customers have been regular visitors to our galleries after lunch or shopping in the store. Our pictures have served their purpose, and the time has come for a change.

On Wednesday we place on sale about 60 of these pictures, the works of such artists as—

- | | |
|------------|---------------|
| BELL-SMITH | H. H. VICKERS |
| BEATTY | JANSEN |
| HOPPE | HARRY BRITTON |
| BAUFFE | CUTTS |
| ATKINSON | CHAVIGNAUD |

AT HALF PRICE

(Picture Galleries, 6th Floor)

Travelling Goods One-third Off Regular Prices

9 Trunks, 14 Suit Cases, 27 Club Bags—Shown as Samples and slightly soiled. Regular prices from \$8.50 to \$45.00.

All of high-grade quality. Several Cases and Bags are fitted. To be cleared on Wednesday at

One-third Off Regular Prices

(No dealers supplied. No phone or mail orders.)

(Sixth Floor.)

Carpets at a Big Reduction

BRUSSELS CARPETS—Made, laid and lined, 1.08

The range is very varied, and includes green florals, Orientals and chintzes, fawn Persians, florals, Orientals, red Orientals, blues in self-tone, florals and lovers' knot designs, and self-tone rose, conventional and lattice designs. Some have 3/8 borders to match. These goods sell at \$1.25 to \$1.45 per yard. Making, laying and sewing 11c per yard extra. Thursday, \$1.08 per yard. Made, laid and lined complete.

(Please bring rough measurements so that we can reserve enough for your order.)

Curtains Half Price

TAPESTRY CURTAINS AT HALF-PRICE.

All Tapestry Curtains, which have sold down to one and two pairs of a pattern, are to be cleared Wednesday at Half-price. The assortment includes an excellent range of qualities and designs, finished with fringe, edging and cord, reversible patterns, one curtain has been shown as sample and is slightly soiled, 45 to 50 inches wide, 2 1/2 and 3 yards long. Regular price from \$3.50 to \$12.00. Wednesday, per pair Half-price

NOTTINGHAM LACE CURTAINS, \$1.37.

We have selected for Wednesday's Lace Curtain Sale some fifteen patterns of our best selling lines, excellent wearing qualities, good designs in conventional, insertion, floral and scroll effects, 52 to 54 inches wide, 2 1/2, 3, 3 1/4 and 3 1/2 yards long. Values up to \$2.00. Special, Wednesday, per pair 1.37

China Worth While in the Basement

Royal Doulton 10-piece Toilet Sets, Queen shape, conventional design. Wednesday 5.95

1,000 Limoges China Dinner, Soup and Tea Plates, artistic floral decoration. Half-price, Wednesday 10

600 Decorated Jugs, good assortment of shapes and sizes. Regular 30c. Wednesday 15

17 Porcelain Ware Dinner Sets, beautifully decorated. Some worth up to \$25.00. One price, Wednesday, 10.00

Fruit Jars, Crown brand, quart size. Wednesday, dozen 55

30 only Pieces Rich Cut Glassware, comprising fruit bowls, flower vases, tankard jugs, fern pots, etc. Wednesday 2.98

Wall Papers at Stock-taking Prices

Wednesday is the day of all days on which to pick up paper at a low figure. On the Fifth Floor we are selling fine Wall Papers for drawing-rooms, dining-rooms and halls at less than cost price. Regular prices 25c to 75c per roll. Wednesday 11 to .34



TO-DAY

marks the opening of the

Simpson August Furniture Sale

As long as we succeed in collecting furniture values such as we'll show you to-day, just so long will this Annual Simpson Sale be the one Furniture event that people of refinement and discrimination will come to with fresh interest each summer.

Just as great oaks from little acorns grow, so our August Furniture Sale developed from an idea. It was a good one, and we want to tell you about it.

In order to keep good furniture factories running through the slack months, a retail outlet for their products had to be found during the Summer. On account of its experience and prestige, this store was asked by the greatest chain of factories in the Dominion to handle this extra product.

This furniture is the same excellent kind they make the year round, but the prices are different in August, and that is why our customers will find it

Most Economical to Buy Furniture Now

even if they wish to have us deliver it months later.

AS TO OUR PRICES—The manufacturers have made sure that this will be an actual outlet for their products by enabling us to sell it at prices which—on furniture of the better sort—will not be equalled. So we welcome any comparisons you care to make. These items for to-morrow.

Dining-room Suite of ten pieces, sideboard, china cabinet, dinner wagon, extension table and six chairs, in solid oak, finished natural. Regular price \$113.75. August Furniture Sale 56.85

Sideboards, in selected, quarter-cut oak, rich golden finish, good drawer and cupboard space, and large mirrors. Regular price \$77.50. August Furniture Sale 49.00

Sideboards, in genuine quartered oak, mission finish, large bevel plate mirror, two separate cupboards, linen and cutlery drawers. Regular price \$72.00. August Furniture Sale 46.50

China Cabinets, in quarter-cut oak, rich golden finish, highly polished, extra large size, with leaded glass panels in doors. Regular price \$40.00. August Furniture Sale 24.90

China Cabinets, in solid ash, mission finish, with leaded glass doors. Regular price \$19.75. August Furniture Sale 10.90

Dining Tables, in quarter-cut oak, fumed finish. Regular price \$20.00. August Furniture Sale 14.90

Dining Tables, in selected quartered oak, finished rich golden, highly polished. Regular price \$19.75. August Furniture Sale 14.60

Dining Chairs, in solid oak, finished golden. Regular price \$1.75. August Furniture Sale 1.19

Dining Chairs, in selected oak, rich golden finish, with solid leather upholstered seats, sets of 5 small chairs and 1 arm chair. Regular price \$17.90. August Furniture Sale 12.90

Austrian Bentwood Chairs, finished in oak and in mahogany, with cane seats, an extra good pattern. Regular price \$5.00. August Furniture Sale 2.19

Brass Bedsteads, in bright finish, in full width only. Regular price \$30.00. August Furniture Sale 44.90

Brass Bedsteads, in satin finish, heavily made, with continuous posts. Regular price \$66.75. August Furniture Sale 39.75

Brass Bedsteads, in bright finish, heavy posts, with filling equally strong. Regular price \$24.50. August Furniture Sale 17.90

Iron Bedsteads, in pure white enamel finish, fancy scroll design, with brass spindles at head and foot ends. Regular price \$8.50. August Furniture Sale 6.60

Iron Bedsteads, in pure white enamel finish, with brass trimmings. Regular price \$11.50. August Furniture Sale 8.95

Iron Bedsteads, in pure white enamel finish, heavy posts, with filling equally strong, brass caps and rails at head and foot ends. Regular price \$7.00. August Furniture Sale 5.40

Sliding Couches—A couch for day, easily extended to a full-size bed for night; mattress covered with green striped denim, with valance at front and both ends. Regular price \$9.75. August Furniture Sale 7.90

Parlor Suites of Three Pieces, in mahogany, with covering of silk tapestry. Sofa, arm chair and arm rocker. Regular price \$71.00. August Furniture Sale 49.90

Parlor Suites, in mahogany; sofa, arm chair and arm rocker; finished dull, and upholstered of silk tapestry. Regular prices \$52.50 to \$57.00. August Furniture Sale 44.40

Arm Chairs, upholstered all over in grey denim. Regular prices from \$19.75 to \$49.50. August Furniture Sale Half-price

Clearing Up the Men's and Boys' Departments

(Main Floor.)

Our manager has determined that these shall not be included on his stock sheets, and has marked them accordingly.

Wash Vests—Regular \$1.25 and \$2.00. Wednesday98

House Coats—Regular \$5.00 and \$6.50. Wednesday 3.95

Raincoats—Regular \$10.00. Wednesday 6.75

Boys' Navy Blue Blazers—Regular \$1.00. Wednesday69

Boys' Shirt Waists—Ages 4 to 9. Regular 50c. Wednesday25

Boys' Wash Suits—Sailor blouse. Ages 6 to 10. Regular 79c. Wednesday50

Boys' Russian Suits—With sailor collars and bloomer pants. 3 to 8 years. Regular to \$4.50. Wednesday 2.49

Men's Summer Pyjamas—Several handsome styles, in suitable materials. Regular \$1.50, \$2.00 and \$2.50. Wednesday 1.19

Panama Hats—Tourist and telescope. Regular to \$8.00. Wednesday 3.95

Men's Straw Hats—Sailors and negligees. Wednesday69

Main Floor Bargains

HANDKERCHIEFS.

Women's Fine Irish Linen Handkerchiefs—1/4-inch hem, excellent value for 10c. Wednesday 6 for .36

Men's White Irish Lawn Hemstitched Handkerchiefs—Soft linen finish, 1/4 and 1/2-inch hem. Usual price 10c each. Wednesday 5 for .25

27-INCH SWISS FLOUNCINGS, 45c.

Swiss Flouncings, 27 inches wide, all new patterns in floral and lacy effects, scalloped borders. Our regular 65c Flouncing. Wednesday, per yard 45

Cambric Embroideries and Insertions—Large variety of patterns, from 2 to 6 inches wide. Our regular value 7c and 9c yard. Wednesday, per yard 5

N. B.

See to-morrow's papers for particulars of an opportunity to save dollars on Footwear.

Here are our last stock-taking items—

MEN'S AND WOMEN'S OXFORDS.

500 pairs Men's and Women's Oxfords, made from Russia tan calf, vici kid, gunmetal and patent colt leathers, Blucher style; all sizes 2 1/2 to 7 1/2 and 5 to 10. Regular prices to \$4.00. Wednesday 1.99

SOLID STRONG BOOTS.

400 pairs Boots, box kip leather, Blucher, heavy solid leather, standard screw soles, wide, easy-fitting.

Men's, all sizes 6 to 11. Special, Wednesday 1.99

Boys', all sizes 1 to 5. Special, Wednesday 1.69

Youths', all sizes 11 to 13. Special, Wednesday, 1.35 (Phone orders filled.)

300 pairs Women's Black or White Duck Bathing Shoes; duck covered rubber soles, tape ties over instep. All sizes, Wednesday 29

For Use, Not Ornament The Kind That Last

RAILROAD GAUNTLETS.

Men's Horsehide Railroad Gauntlet Gloves, steam and fireproof, strongly sewn seams. Regular 75c. Wednesday 47

Canvas Gloves, for gardening and outside work. Regular 15c. Wednesday, 10 3 pairs, 25

Wednesday's Big Sale of Granite-ware

24,000 PIECES

Stansky's Graniteware is the best graniteware made. Steel with four coats of enamel, beautifully finished, in blue, with white inside, or all white. Every piece guaranteed.

3 Tables on Wednesday

TABLE NO. 1—Lipped Saucepans, Preserving Kettles, Straight Saucepans with cover, Fry Pans, Bowls, Regular values worth up to 85c. No phone or mail orders 19

TABLE NO. 2—Berlin Cooking Kettles, Saucepans, Preserving Kettles, Covered Saucepans, Covered Cooking Kettles, Tea Pots and Coffee Pots. Values up to 85c. No phone or mail orders 49

TABLE NO. 3—Rice Boilers, Preserving Kettles, Berlin Cooking Kettles, Tea Kettles, Dish Pans, Saucepans and Covered Saucepans. Values regularly to \$1.75. No phone or mail orders 69

The **SIMPSON** Company Limited