CANADIAN MAGAZINE ADVERTISER

GREAT LAKES

Hot? Not on Lake Superior!

WHEN the mercury is playing around in the upper eighties, and you wish Henry Ford would invent a self-refrigerating collar—do you ever stop to remember that the temperature of Lake Superior never rises above 40 degrees?

What if you don't spare the time for a long holiday? The Canadian Pacific Railway's Clyde-built steamships make a five-day trip from Port McNicoll to Fort William and back, during which you can be as cool as an Eskimo and as comfortable as a New York clubman

Roomy cabins, the best of chefs—ob, those broiled Lake Superior whitefish!—tea on deck under the lazy awnings—seagulls against the long, northern sunset—and a breeze from a thousand miles of clean pine woods, on duty twenty-four hours in the day.

Then—if you find you've got more time than you counted on—how about a week on the Nipigon River, forty miles from Fort William, with guides, canoes and campfires and white water under the moon—and more speckled trout than you know what to do with?

> FULL PARTICULARS' FROM ANY CANADIAN PACIFIC TICKET AGENT OR W. B. HOWARD, DISTRICT PASSENGER AGENT, TORONTO.