

The Robert Simpson Company, Limited

Bargains in Footwear

WOMEN'S BOOTS, \$2.45.
Patent colt, tan Russia calf, white canvas, gummetal and fine vici kid boots, in button, Balmoral and Blucher styles; hand-turn and medium weight soles; high or low heels; sizes 2 1/2 to 8. Regularly \$3.00, \$3.50, \$4.00 and \$4.50 pair. Friday bargain **2.45**

WOMEN'S OXFORDS, \$1.99.
Patent colt and fine vici kid Oxfords, made on a neat short vamp last, in Blucher style; medium weight soles; Cuban or low heels; sizes 2 1/2 to 7. Friday bargain **1.99**

MEN'S BOOTS, \$2.95.
1,000 Pairs Goodyear-welted Boots, made on all the newest lasts, in button, Balmoral and Blucher styles, in all leathers, including tan Russia calf, gummetal and patent colt. Every pair is perfect and guaranteed to give satisfaction. Sizes 6 to 11. Regularly \$4.00, \$4.50 and \$5.00. Friday bargain **2.95**

MEN'S BOOTS, \$1.99.
Made of strong box kip leather, on a neat, easy-fitting Blucher last; medium weight solid leather soles; sizes 6 to 11. Friday bargain **1.99**

BOYS' BOOTS.
Blucher style boot for boys, made of durable kip leather, double solid leather soles—
Sizes 11 to 13. Friday bargain... **1.69**
Sizes 1 to 5. Friday bargain... **1.99**
(Second Floor)

1500 Yds. Bedford Cord 39c

A special purchase of these popular Suitings, in black and white, grey and white, and brown and white; medium and heavy cords; 54 inches wide. Just the correct thing for summer or holiday wear. Regular value 75c per yard. Friday bargain, yard **.39**

Gloves and Hosiery

Children's Fine Ribbed Black or Tan Cotton Hose, seamless, stainless dye, elastic finish, double heel and toe, 6 to 10, extra value. Friday **.12 1/2**

Women's Cotton Hose, extra fine yarn, black, plain weave, in polka dot and other patterns, fast dye, nice weight, 8 1/2 to 10. Special value, Friday **.19**

Men's Plain Black or Ribbed Cashmere Hose, seamless, soft yarns, close weave, double heel and toe, 9 1/2 to 11. Special value, Friday **.19**

Women's Fine Black Cotton Hose, fast dye, medium weight, double heel and toe, 8 1/2 to 10. Friday **.12 1/2**

Boys' Ribbed Black Cotton Hose, heavy weight yarn, close knit, good wearing, double heel and toe, 6 to 10. Special Friday **.17**

Women's and Boys' Ribbed Black or plain English Cashmere Hose, soft spun yarn, close weave, double heel and toe, 8 1/2 to 10. Special Friday **.19**

Women's Long Lisle Thread Gloves, plain black, tan, or white, all sizes, also some laces, broken sizes, mousquetaire, dome fastener, best finish. Special Friday **.29**

Women's Long Black Real Silk Gloves, mousquetaire, dome fasteners, double tipped fingers, fine, close weave. Sizes 5 1/2 to 7 1/2. Friday **.59**
(Main Floor)

Jewelry

10k. Gold Babies' Signet Rings, Women's Gold-filled Signet and Tiffany Rings, Real Coral Graduated Bead Necklets, Cut Jet and Colored Stone Necklets, Jet Long Guards, Pearl Earrings, Dress Pin Sets, plain and fancy engraved, Topaz and Amethyst Brooches, Horse-shoe Tie Pins, Oval and Square Oxidized Belt Buckles, Sterling Silver Cuff Links, and many pretty designs of pearl-set brooches. Regularly 35c, 50c, 75c and \$1.00. Friday bargain **.25**

14k. Gold Claw-set Genuine Diamond Rings, showy Tiffany setting. Friday bargain **4.95**

Women's 10k. Gold Whole Round Real Pearl Rings, 10k. Real Pearl-set Scarf Pins, in many different patterns, 3-pearl and amethyst-set Spray Bar Pins, and many other articles. Regular prices \$1.50, \$1.75, \$2.00 and \$2.25. Friday bargain **.95**
(Main Floor)

Cream Pencil Striped Serges

50 Inches Wide. Regular Value \$1.25 Yard. Friday 93c.

These always popular Summer Suitings are extra special value, and we expect a big demand for them at the price. They come in black hair-line stripes and four new designs: a beautiful, clean fabric, that tailors perfectly; 50 inches wide. Come early. Yard **.93**
(Second Floor)

The Best Guarantee of Values

The whole usefulness of Bargain Day rests upon your faith in our statements of Friday values. You will come again when you have the need if upon your first visit you receive the worth of your money generously. Hence the best guarantee you can have is the knowledge that we are building for the future, giving much now because we wait your friendship and co-operation in making this the largest and best store of its kind and class in Canada.

DRUGS

Burdock and Sarsaparilla Compound, the best tonic and blood purifier, 50c bottles, Friday **.25**

Headache Wafers, 12 in box, Friday **.12 1/2**

Soda Mint Tablets, 10-cent bottles, Friday **.5**

Disinfectants, permanganate or coal tar, 25c bottles, Friday **.15**

Daisy Lye, 7c tins, Friday **.5**

Liquid Ammonia household, large size, Friday, 2 for... **.25**

Combination Perfume and Moth Exterminator, per package **.5**

Moth Flakes, 6-lb. package for **.25**

Chamois Skins, regularly 35c and 40c, Friday **.25**

Doiley Belts **.15**

Sanitary Towels or Napkins, 50c packages **.40**

Zinc Douche Pans, Friday for **.75**
(Main Floor)

Toilet Goods

Imported green and mottled Castile Soap, large 3-lb. bar; regular price 25c. Friday bargain **.19**

Maple Leaf Castile Soap, Friday bargain, 7 cakes... **.25**

Roger & Gallet's Violetta de Parme Face Powder. Regular price 45c. Friday bargain **.35**

Chappo, for the complexion. Regular price 25c. Friday bargain **.18**

Powder Puff and Powder Box. Regular price 25c. Friday bargain **.15**

Cloth Brushes, Regular price 10c. Friday bargain **.6**

Revelation Fine Combs. Regular price 25c. Friday bargain **.18**

Loonen's Tooth Brushes, with pure bristles, Regularly 25c. Friday bargain **.18**
(Phone direct to Toilet Dept.)
(Main Floor)

Reversible House Dresses \$1.49

Chambray House Dresses, in sky, navy or grey, made in reversible style to fasten over with belt and dome fastener; low neck, three-quarter sleeves, a splendid kitchen dress. Sizes 34 to 44. Friday bargain **1.49**

MUSLIN DRESSING SACQUES, 79c.

Fine printed muslin and plisse, neat floral patterns, sky, helio and pink; shirred at back, belt of silver ribbon or self; trimmed with fine embroidery or insertion. Sizes 36 to 44. Regularly \$1.00 to \$1.50. Friday bargain **.79**
No phone or mail orders.
(Third Floor)

Women's and Girls' Belts

150 dozen Sample Belts in patent leather, elastics and wash belts, all sizes. Regularly 25c and 50c. Friday **.15**

WASH BELTING.

Several pretty designs to choose from, 1 1/2 and 2 inches in width. Special Friday, 10c, 15c, 20c yard.
(Main Floor)

French Models

A little group of French Liner Dresses; some all white, others white with blue, etc.; some are hand-made, and all have that chic effect that French clothes show. These are all this season's goods, although marked at half and less than half-price. Friday bargain **10.00**
(Third Floor)

Bargains in Suits

REGULAR \$15.00 STOCK VALUE FOR \$9.85.

Of fine quality navy serge, stripe worsteds, whipcords and Bedford cords, in grey, cream, tan and pretty striped effects. Lined with silk. Cutaway fronts. Friday bar- **9.85**

COATS FOR FRIDAY SELLING, \$9.35.

A collection of coats of fabrics in serges, wool worsteds, etc., designed in new styles with smart cutaway fronts, attractive collars of ratine, sponge cloth and Bulgarian silks. **9.35**

WOMEN'S AND MISSES' SUMMER DRESSES.

Worth \$4.50, \$4.75, \$5.75, \$7.50, \$8.50 to \$12.50, for \$1.95. Dresses of muslins, zephyrs, stripe and lingerie, soiled from handling. They have been superseded by newer styles, but are still extremely pretty and wearable. You will find some rare bargains, so come early. A big variety. Friday bargain **1.95**
No phone orders.

GIRLS' SUITS, \$1.98.

Three-piece Suits of serge and shepherd's check. Dresses are semi-princess and finished with silk trimmings. Coats are well tailored and slightly fitting. Ages 6, 8, 10 and 12 years. Regularly \$8.75. Friday bargain **1.98**
No phone orders.

UNUSUALLY SEPARATE SKIRTS.

A manufacturer's samples, the styles are all pretty and new; accordion pleated, plain gored, and some with a few pleats; materials are excellent quality, and include eponges, serges, Paras, tweeds, voiles, whipcords and Bedford cords, in all the leading shades. Would sell regularly for \$4.50 to \$8.50. Friday bargain **2.95**
(Third Floor)

The Second Day of Our Great Oriental Rug Sale

Hamadans, Guendjes and Mosuls. Regularly up to \$17.75. Special sale **11.25**

Beautiful Rose Ground, Medallion, Anatolian Rug, 8.7 x 9.0. Special sale price **71.75**

Well-covered, Small, Daghestan Effect, tan ground, dark blue and rose border, 12.2 x 9.4. Special sale price... **149.75**

Plain Crimson Turkish Rug, 9.1 x 7.2. Special sale price **39.75**

Handsome Red and Blue Medallion Design Kassaba, 15.7 x 9.10. Special sale price **127.50**

Heavy Quality India, green and tan coloring, 13.4 x 10.4. Special sale price **59.50**
(Fourth Floor)

Infants' and Children's Wear

Infants' Short Dresses, extra fine sheer lawn, yoke has tucks, embroidery beading run with silk ribbon, and Val. lace insertions and edges; skirt has tucks and insertions and edges of Val. lace. Sizes 6 months, 1 and 2 years. Regularly \$1.75. Friday bargain **1.29**

Girls' Petticoats, fine nainsook, flounces have tucks and insertions and edges of wide embroidery. Lengths 18 to 36 inches. Regularly 65c to 90c. Friday bargain **.43**

Clearing counter soiled Girls' White Dresses, lawns, muslins, mulls, handsome and dainty trimmings of lace and embroidery; a host of styles; every garment perfect in detail, only being mussed through handling. Sizes for 3 to 14 years. Regularly \$1.00 to \$10.00. Friday bargain, Half Price. **50c**
(Third Floor)

Women's Waists

A very heavy 10-mummy Jap Silk Waist, in black or ivory, the front is beautifully embroidered in floral designs, high neck and short sleeves. Regular price \$1.95. Friday bargain. **.98**

A fine Silk Messaline Shirt Waist, in black, navy, grey and green, having French collar and cuffs, also a lot of sample silk and net waists, all sizes amongst the lot, and a big choice of colors. Regular prices \$2.95 and \$3.95. Friday bargain **1.48**

Our monthly clearance of soiled and counter mussed Tailored Linen Waists, a big variety of style and design in the lot. Regular prices \$1.95, a few at \$2.48. Friday bargain. **.98**

Clearing 200 only, Black and White Check Print Waists, with a dainty border at front panel, neck and sleeves. This is a superior quality print, and our price has been 69c. Friday bargain **.39**

Men's Silk Neckwear

In many styles, stripes, figures and fancy designs, regular prices 25c, 35c, and 50c. Friday bargain, 19c each, 3 for 50c.

Men's Heavy Police and Fancy Elastic Web Suspenders, various makes and assorted colors. Some slightly counter soiled, regular prices up to 50c. Friday bargain, pair **.17**

Boys' Summer Outing Shirts, attached and reversible collars, fancy stripes, white ducks, white collars, cashmerettes, etc. All sizes from 12 to 14 in the lot, regular prices 75c, 85c and \$1.00. Friday bargain, each **.65**

Men's Natural Wool Underwear, fine unshrinkable makes, light weight. Sizes 34 to 44. Friday bargain, garment **.79**
(Main Floor)

Men's Soft Hats

Colors grey, fawn, brown, olive, tan, slate and green. Samples in all new styles, fine fur felt. Regularly \$2.00. Friday **1.00**

Men's Caps, large golf shape, fine imported tweeds, in good assortment of colors. 50c caps. Friday **.25**

Children's Hats, assorted lot, in linen and felt, also in combinations, dressy and new shapes. Regularly 45c and 50c. Friday **.25**
No phone orders.
(Main Floor)

Furniture Bargains

Iron Bedsteads, in white enamel. Regularly \$5.40. Friday bargain **3.45**

Mattresses, well filled with all cotton felt. Regularly \$8.50. Friday bargain **6.90**

Brass Bedsteads, in full size. Regularly \$11.95. Friday bargain **8.45**

Arm Rockers, in leather. Regularly \$7.50. Friday bargain **5.90**

Chairs, in fumed oak. Regularly \$2.30. Friday bargain at **1.69**

Dressers, in mahogany finish. Regularly \$17.60. Friday bargain **13.90**
(Fifth Floor)

Book Bargains

250 Books at half price, fiction, biography, travel and poetry, bound in cloth and leather. Friday half price.

1,000 Paper-covered Fictions for holiday reading, new titles, the best authors. Each 10c. Friday, 3 for 25c.

\$1.25 METHODIST HYMN BOOK FOR 35c.
Good print, gilt edges, bound in leather, slightly soiled, regularly \$1.25. Friday **.35**
(Main Floor)

Clearing Staple Remnants Half-Price

Hundreds of Remnants from some of our best selling lines. These include sheeting, pillow cotton, table linen, shirting flannelettes and flannels, in plain or fancy, various lengths from one yard to 7 yards. We have marked these exactly one-half price. On sale flannelette counter, 2nd floor.

No phone or mail orders.
DOUBLE BED SPREADS, 98c.
Clearing two linens in white crocheted or dimity, size 70 x 84. Friday bargain **.98**
No phone or mail orders for these.

Jamask Table Cloths, assorted designs, size 2 x 2 1/2 yards. A few are slightly soiled from handling, regularly \$1.35 to \$2.00. Clearing Friday **1.10**

Fine White English Nainsook, show needle finish, 36 inches wide. Friday bargain, yard **.49**

Plain Bleached Sheets, suitable for the summer home and general use, double bed size. Clearing Friday, pair **1.19**

Crash Roller Towelling, all linen, 17 inches wide, with red border, regularly 12 1/2c. Friday bargain, yard **.10**
(Second Floor)

Friday Bargain Suits for Men

Our Friday values are always good. The suits we put on sale Friday will be no exception. They are made from splendid English tweeds, in browns and greys, that will give good wear, and are cut in good fitting, single-breasted three-button style. The linings and the workmanship are good. Friday Bargain **7.45**

Special Value in Waterproof Coats—Made from a double texture English Paramatta cloth, in fawn shade, cut single-breasted motor style, to button to the chin. Have close fitting collar, securely tied and nicely tailored. Special Price **7.00**

SPECIAL TROUSERS \$1.75.

Of good English worsted, in assorted colors and patterns. Nicely tailored, stylish. Worth much more than sale price. Special. **1.75**

MEN'S WASH VESTS, 75c.

Friday we will clear a large number of Wash Vests, in assorted patterns. All made single-breasted style, nicely tailored. Regular value \$1.35, \$1.50 and \$1.75. Sale price **.75**

BOYS' TWO-PIECE SUITS.

Double breast style, with full cut bloomer pants, made from a good wearing dark English tweed, plain diagonal pattern; well lined with twill. Sizes 25 to 34. Friday **3.65**

BOYS' KHAKI BLOOMER PANTS.

Made from a strong khaki duck, bloomer style, with elastic bottoms, splendid washable, for warm weather wear. Sizes 3 to 10 years. Friday **3.35**

BOYS' HIGH-GRADE SHIRT WAISTS.

Clearing odd lines of our High-grade American Shirt Waists. Some have soft collar and fasteners for ties, some negligee blouse style, with laundered cuffs. Lines being broken, we offer sizes 11 1/2 to 14. Regularly 75c and \$1. Friday **.59**
(Main Floor)

Women's Hats at \$1.00

REGULARLY \$2.50, \$3.00 AND \$3.50.
An early wholesale clearance by two large wholesalers gives us for Friday's selling 40 dozen hats! Every hat is perfect and of correct style, beautiful Tagels, Milan, Hamps, Mohairs and Javas, in nearly every shade. Regularly \$2.50, \$3.00, and \$3.50. Friday's Great Bargain **1.00**

FLOWERS AT 19c. REGULARLY 25c. A BUNCH.
To go with our big hat sale, we will sell for Friday and Saturday 175 dozen flowers, in small and large styles, and the variety of colorings are here, every bunch worth regularly 25c. Friday Bargain **.19**

THE FEATHER CIRCLE.

Gives a bigger bargain than ever in mounts and fine feathers at 60c. Only 22 dozen in this lot. Friday Bargain, each **.19**
(Second Floor)

Japanese China

Fancy Bon-Bon Dishes, regular price 25c. Friday bargain, each **.8**

Royal Nippon Berry Sets, large dish and 6 saucers, handsomely decorated with conventional borders. Regular price \$2.98, Friday bargain **1.49**

GLASS VASES.

An assorted lot of Fine Glass Vases, in small size, for single bulb, large size for bulbs or flowers, clear crystal or colored green or blue, various sizes and shapes. Worth 25c, Friday-bargain **.10**

Semi-porcelain Dinner Sets, 97 pieces, good quality ware, with hard brilliant glaze, border decoration in three different colors, blue, pink or green. Friday bargain, per set **6.95**

GAS TABLE LAMPS.

Brass standard, with black base, fitted with green shade, tubing, burner and mantle, all complete. Regular price \$4.95, Friday bargain **3.25**
(Basement)

Brown Berry Tea Sets \$5.49

Including 3 pieces, Tea Pot with percolator, Cream Jug and Sugar Bowl English Brown Berry Ware, Sterling Silver, deposited in a dainty conventional design. Regular value \$7.95 set. Friday, set **5.49**

Silver Plated Dinner Forks, in the Louis XV. sterling silver pattern, bright finish. Regularly \$6.00 dozen. Friday, each **.25**

3-piece Carving Set, including carving knife, fork and steel, fine Sheffield steel, buff horn handles. Regularly \$1.25 set. Friday. **.59**
(Main Floor)

The Groceries

2,000 bags Choice Family Flour, 4 lbs. **.69**
Choice Currants, cleaned, 3 lbs. **.25**
California Seeded Raisins, 3 packages **.25**
Yellow Cooking Sugar, 10 lb. **.29**
Pure Kettle Rendered Lard, per lb. **.15**
Perfection Baking Powder, 3 lbs. **.25**
Canned Sweet Pumpkin, 3 tins. **.25**
New Orleans Molasses, 2-lb. tin. **.10**
Canada Cornstarch, package **.40**
Canned Apples, Gallon 8. per tin. **.23**
2,000 lb. Fresh Creamery Butter, per lb. **.31**
Pearl Tapioca, 4 lbs. **.25**
Choice Bangon Rice, 5 lbs. **.25**
Choice Pink Salmon, per tin **.25**
Canned Corn, 3 tins **.23**
Canned Tomatoes, 2 tins **.25**
Canned Peas, per tin **.25**
500 Shoulders of Pork in sweet pickle, 6 to 8 lbs. each, per lb. **.15**

2 1/2 LBS. PURE CELONA TEA, 88c.
1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Friday, 2 1/2 lbs. **.88**
(Basement)