

Senator STAMBAUGH: Mr. Chairman, I think it might be a good idea to hear Mr. Truemner before we put any questions, as his presentation may bring out a lot of points that we may be asking questions on.

Mr. KRISTJANSON: Mr. Chairman, the section of our presentation that I presented here on local involvement is dealt with in much greater detail in my paper on "Human Factors in Rural Development". I feel that we won't probably have time to cover it all but the material in that paper is very relevant to our presentation.

The CHAIRMAN: Honourable senators, is it agreeable that we will have that address by Mr. Kristjanson printed as an appendix to today's report?

Hon. SENATORS: Agreed.

(For text of address, see Appendix pp. 41 to 44)

The CHAIRMAN: Mr. Truemner, will you let us have the benefit of your study? First of all, will you let us have the story of your background?

**Roger B. Truemner, Director, Regional Development Branch, Manitoba Department of Industry and Commerce:** Mr. Chairman, very briefly, my background is to have been born in Toronto and have taken my education there including an undergraduate honours course in geography, some seven years with the Ontario Government on highway transportation planning and community and regional planning. Then I spent a year (1956-57) doing post-graduate work in the town and regional planning course in Toronto under Professor Gordon Stevenson. Then, I moved to Manitoba late in the year 1959, at which time I headed up a new branch of our Department of Industry and Commerce, the regional development branch.

It is the purpose of my remarks to deal with the activities of our regional development program in Manitoba.

#### *Program Objective*

The objective of the Manitoba regional development program could not be more aptly expressed in my opinion than by extracting a quotation which appeared in a speech by Dr. E. G. Pleva, Professor of Geography, University of Western Ontario, in an address to a regional development conference which our Department of Industry and Commerce sponsored at Brandon on March 9, 1961. It is as follows:

"Today we are interested in securing for ourselves the proper development of our physical and human resources so that we may live productive lives. Through an understanding of our needs and the ability of the land to provide our needs we may be able to put permanency and stability in our regional economy."

The purpose of our regional plan is to promote, stimulate and assist in the development of the rural and urban areas of the province through the introduction of secondary manufacturing and processing industries, business developments and tourism and recreation. It is premised upon the initiation of self help at the local level supplemented where feasible by government assistance per se and in the role of development promotion agent to interest out-of-province investors to establish in Manitoba. The program depends upon close inter-departmental cooperation and partnership with local development agencies for economic progress and social improvement.