# **Agri-food**

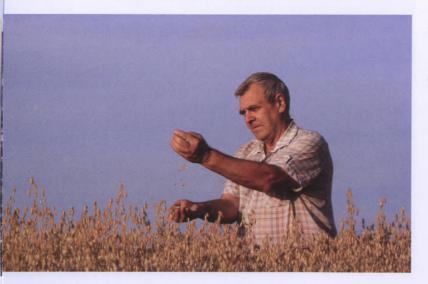
"Canada remains a very important region to Bunge's growth strategy because of the increasing global demand for canola oil."

## **Food Processing**

- Canada is a global agri-food powerhouse with many advantages: abundant, high-quality raw materials at competitive costs, innovative R&D, and ready access to global markets.
- In 2009, foreign direct investment in the foodprocessing sector totalled over \$23.8 billion.
- Canada is no. 1 in the G-7 for low food-processing costs, reports KPMG's *Competitive Alternatives* 2010 report.

#### **Grain and Oilseed Processing**

- Canada is world renowned for its top quality and competitively priced grain and wheat products.
- In 2008-2009, Canada exported 33 million tonnes of grain and wheat flour. The value of Canada's cereal, grain and oilseed exports reached approximately \$14.8 billion.



Soren Schroder, President and CEO of Bunge North America

- Canada's stringent system of food-quality assurance makes export commodities such as wheat flour, semolina and other milled grain products among the very best in the world.
- Canada leads in the development of new varieties of grain and oilseed. Canola, developed in Canada, is the source for canola oil—considered one of the healthiest oils.

#### **Confectionery and Bakery Products**

- Sugar users in Canada have access to a reliable supply of high-quality refined sugar at world prices. This gives them a distinct advantage over their counterparts in the United States, which protects its sugar market.
- Canada's thriving confectionery, biscuit and bakery industries are global leaders in exports to the United States. Close to 50 percent of U.S. biscuit and bakery imports come from Canada.

### **Functional Foods and Nutraceuticals**

- With over 680 firms actively producing healthy products, this sector yields annual revenues of over \$3.7 billion.
- The industry's success stems from Canada's strength in natural resources, stringent quality and safety standards, an innovative research infrastructure, and an environment of collaborative teamwork between public and private partners.