

*Economic instruments and incentives*

- ▶ increased taxation of gasoline and/or diesel fuels ¶¶¶
- ▶ financial incentives to improve freight transport efficiency by encouraging a move from road to rail transport or the use of intermodal transport (for example, changing the relative taxation of road and rail transport, financial support for the purchase of intermodal equipment) ¶¶
- ▶ financial support for the construction of intermodal freight transportation hubs and/or distribution centres ¶
- ▶ increased taxation of aviation fuels ¶

*Voluntary agreements and actions*

- ▶ voluntary agreements by companies to improve freight transportation efficiency ¶

*Information, education and training*

- ▶ promotion of alternatives to freight transport by road ¶
- ▶ training on fuel-efficient driving practices for truckers ¶

*Research, development and demonstration*

- ▶ research on energy efficiency improvements in freight transportation and intermodal transport ¶

F. Improving transportation and urban land use planning

*Regulations and guidelines*

- ▶ regulations to improve transportation efficiency and traffic flow at the local level (for example, implementing bus only lanes, more efficient traffic signals, requirements to design more compact urban communities) ¶¶¶
- ▶ regulations restricting automobile use (for example, car-free zones, limiting parking spaces and stricter enforcement of measures to control illegal parking) ¶

*Economic instruments and incentives*

- ▶ financial support to improve road infrastructure ¶¶
- ▶ road pricing ¶