

**Canadians Can Effectively Compete
With the Best**

“Our parent company sees us as an entrepreneurial entity. We are being allowed to function as a Canadian unit in a Canadian environment, less restrictive than others. I personally see this as a very positive trait,” says Mr. Belcher. Due to the level of success Hughes enjoys in Canada, the corporation looks toward the Canadian operations as a model from which to shape other subsidiaries around the world.

Mr. Belcher believes Canadians have the capability and the expertise to compete anywhere in the world. The problem, he contends, is that Canadians are too complacent. He insists, “We have to recognize our strengths, then get out there by marketing properly and showing the world what we as Canadians have got to offer. Our vision as a company driven by excellence, customer satisfaction and technology will enable us to stay in a leadership position in Canada.”