

RPTD1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

90/91 INVESTMENT PROMOTION PROFILE

Mission: STOCKHOLM

Country: SWEDEN

The mission reports that the approximate flows to all countries of investment from its country/territory in Canadian \$ is as follows: (including portfolio flows if a primary focus)

	Total (\$ Million)	Canadian Share	Major Competitor Share
Two years ago	3000.00	2.00	50.00
One year ago	3920.00	2.00	50.00
Current year	5000.00	2.00	50.00

The mission is of the opinion that Canada can reasonably expect to attract the following amount of foreign investment from its territory/country next year:

CAD 200 million

Canada's major competitors for investment from this territory/country are:

- EC
- U.S.A.
- EFTA

The following types of activities are currently being undertaken by Canada's major competitors to attract investment from this territory/country:

- Use of international banking connections.
Calls on CEO's of Swedish Companies.

IDP Partners and related program activities:

Leading Swedish Economic Journalists.

- Articles on Canadian Industrial (FTA etc.) Environment

Canadian Airlines International

- Joint Promotion of New Air Route to Canada

Swedish Export Council

- Identification of Specific Potential Investors.