

Commonwealth Education Fair

MANILA, PHILIPPINES — November 12-13, 2004 — The Trade Commissioner Service of the Canadian Embassy in Manila, in collaboration with the British Council, IDP Education Australia and New Zealand Trade and Enterprise, has organized this premier education marketing fair for Canadian post-secondary institutions in the Philippines. This year's theme is *Global Education Alternatives — A Commonwealth of Choices*.

This is the third time that these four Commonwealth countries have come together in the common interest of promoting themselves to Filipinos as competitive study-abroad destinations. The previous Commonwealth Education Fair was considered a great success, drawing over 900 students. Canadian educators who participated commented that they found most of the students they met to be excellent candidates for their institutions.

Hoping to build on the momentum of the first two events, the organizers are planning more promotion of this year's education fair to maximize attendance.

Commonwealth Education Fair 2004 is designed for Canadian educational institutions and companies interested in exploring a new market with lots of potential. Interested organizations can either participate as exhibitors, or send information and brochures to be displayed and distributed at no cost through the Trade Commissioner Service's Information Booth.

For more information, or to participate in the Trade Commissioner Service Information Booth, contact Robert McCubbing, Trade Commissioner, e-mail: robert.mccubbing@international.gc.ca, or Anna Apostol, Trade Program Assistant, e-mail: anna.apostol@international.gc.ca. 🍀

Czech in to medical trade fair

BRNO, CZECH REPUBLIC — November 2-5, 2004 — If you are interested in the Czech health care market, attend **MEFA 2004**, that country's largest international fair for medical technology and pharmacy. Interested companies can send brochures to the Canadian Embassy in Prague for presentation at the Canada Information Booth, or be there in person.

For more information, contact Ilona Boldova, Commercial Officer, Canadian Embassy in the Czech Republic, tel.: (011-420) 27210-1864, fax: (011-420) 27210-1894, e-mail: ilona.boldova@international.gc.ca, Web site: www.bvv.cz/mefa. 🍀

Israel hosts telecom exhibition

TEL AVIV, ISRAEL — November 8-11, 2004 — The **Telecom Israel Conference and Exhibition** features over 200 of Israel's leading telecom players, developers and service providers, including Nortel Networks Israel. In addition to the exhibition, there will be a professional interdisciplinary conference featuring leaders in the world's telecommunications community.

International Trade Canada will have a presence at this event and is recruiting Canadian companies to share a pavilion.

The latest market report for this sector in Israel can be viewed at: www.infoexport.gc.ca/ie-en/DisplayDocument.jsp?did=44146, in English, and www.infoexport.gc.ca/ie-fr/DisplayDocument.jsp?did=44146, in French.

For more information, contact Jessica Nachlas, Business Development Officer, Canadian Embassy in Tel Aviv, tel.: (011-972-3) 636-3353, e-mail: jessica.nachlas@international.gc.ca, or Mona Bieber, Trade Commissioner, Middle East Division, Foreign Affairs Canada/International Trade Canada, tel.: (613) 944-6994, e-mail: mona.bieber@international.gc.ca. 🍀

Enquiries Service

International Trade Canada's and Foreign Affairs Canada's Enquiries Service provides counselling, publications and referral services to Canadian exporters. For more information, call toll-free **1-800-267-8376** (Ottawa region: **(613) 944-4000**) or by fax at

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