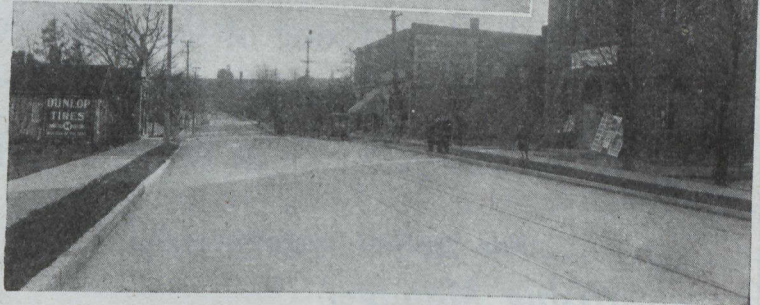


CANADA CEMENT
CONCRETE
 FOR PERMANENCE

*Concrete Equally
 Desirable for*

Business Streets
Residential Streets
 or
Important Roads



Here are shown photographs taken in St. Catharines and Merriton—the citizens of both these municipalities in the Niagara Peninsula having realized that Concrete provides the logical solution of their paving problems.

The upper illustration shows Maple Avenue, St. Catharines. In that City the first Concrete paving was done in 1915—about 1000 square yards. At present there is in St. Catharines and the adjoining neighborhood about 55,000 square yards.

The lower picture is a view of the Merriton Main Street. The tracks and the right side of the street were paved in 1915—the left side in 1919.

Concrete paving is not expensive. Expense is only a relative term. Concrete pavement is cheaper in first cost than any other equally durable type—in last cost it is likewise economical, because a Concrete street properly built may be maintained at insignificant cost.

*Specify
 Canada
 Cement—
 Uniformly
 Reliable*

We maintain a Service Department which is anxious to co-operate with Engineers—in all lines of work for which Concrete is adapted. Our Library is comprehensive, and is at the disposal of the Engineers of Canada at all times without charge.

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