

# ANNOUNCEMENT

## THE UNITY OF THE EMPIRE.

### OUR IMPERIAL POLICY

#### SPECIAL OPTION TO OUR SUBSCRIBERS

- (a) *During January, 1913, for the nominal charge of 25 cents (one shilling) any regular subscriber may enter for a year's subscription a friend resident in any part of the British Empire outside of British Columbia.*
- (b) *New subscribers, by paying \$1.25 in January 1913, will cover their own subscription for a year, and have our Magazine sent to a friend for the same period.*

Whatever may be our readers' individual opinions about the naval policy of the Canadian Dominion Government, all true patriots must appreciate the spirit which prompts it,—a spirit that would unify, consolidate and uphold the common life of the greatest empire the world has ever known.

Another, and hardly secondary way to promote empire unity is through friendly interchange of the press in its various forms, and we wish to encourage this practice

No doubt most of our readers have relatives and friends in other parts of the empire outside of British Columbia. We have already quite a number of subscribers, not only in the other provinces of Canada, but in Great Britain; and with good reason, we hold that our work on the Pacific coast as a publication devoted to "Social, Literary, and Religious Questions" is only beginning.

After unceasing organization work for over a year, the Westminster Hall Magazine and Farthest West Review has made very encouraging progress; so much so, that, influenced by the considerations mentioned, we are venturing to make this unique offer.

Every *bona fide* subscriber now on our list whose subscription is paid up, and others who enter in January, 1913, may send us the name and address of a friend in some other part of the empire outside British Columbia, and we undertake to send this Magazine for a year to the address given.

Our present yearly subscription is One Dollar, and the only conditions attached to ensuring the entrance of the second name are

(1) that twenty-five cents be enclosed by the regular subscriber to cover the extra mailing and clerical work involved; and (2) that the sender note, typed or in ink: "Sent by . . . . .," giving name and address of the sender for checking purposes.