

**A. E. AMES & CO.**  
*Investment Bankers. Established 1889.*

*The Strongest Possible Argument*

*Is furnished by the price and terms of the*

**NEW WAR LOAN**

*Except the still stronger argument it furnishes, viz., the safeguarding of our Country, our Empire and our Civilization.*

*We are at your service in all respects relating to the Loan. Write for particulars.*

MONTREAL

Union Bank Building, 53 King W.  
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NEW YORK

ESTABLISHED 1809

Total Funds Exceed **\$109,798,258.00**  
 Canadian Investments Over **\$9,000,000.00**

**FIRE AND LIFE**

**North British and Mercantile  
 INSURANCE COMPANY**

DIRECTORS  
 Wm. McMaster, Esq. G. N. Moncel, Esq. E. L. Pease, Esq.

Head Office for the Dominion: **MONTREAL**

*Agents in all the principal Towns in Canada*

RANDALL DAVIDSON, Manager Fire Department  
 H. N. BOYD, Manager Life Department

Evans & Gooch, Resident Agents, Toronto, 26 Wellington Street East

COMMENCED BUSINESS 1901  
 RECEIVED DOMINION CHARTER 17th June 1908

Capital Stock Subscribed **\$500,000.00**  
 Capital Stock Paid Up **\$174,762.70**

**The Occidental Fire  
 INSURANCE COMPANY**

Under the control of the  
**North British and Mercantile Insurance Company**

RANDALL DAVIDSON, *President*  
 C. A. RICHARDSON, *Vice-President and Secretary*

DIRECTORS:  
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Head Office, **WINNIPEG, MAN.**

*Agents Required at Unrepresented Points*  
 Resident Agent, Toronto, Bryce B. Hunter, 51 Yonge Street



*The Last Word in Accident  
 and Sickness Insurance is*

**The Dominion Gresham's  
 New "Gresham Maximum" Policy**

AGENTS WANTED EVERYWHERE

PERSONAL ACCIDENT SICKNESS LIABILITY (All Kinds)  
 AUTOMOBILE FIDELITY GUARANTEE BURGLARY  
 LOSS OF MERCHANDISE AND PACKAGES THROUGH THE MAIL.

*F. J. J. STARK, General Manager.*

HEAD OFFICE, Gresham Bldg., 302 St. James St., Montreal.  
 L. D. JONES, Ontario Supt. of Agents, 412 Jarvis Street, Toronto.



**Railway  
 Passengers  
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OF LONDON, ENG.

Head Office for Canada and Newfoundland: **TORONTO**  
 Manager and Attorney, F. H. Russell.

**ALL KINDS** Accident, Health, Employers' and Public  
 Liability, Motor Car, Elevator, Teams,  
 Plate Class, Burglary and Fidelity Bonding.