

# LIFE ASSURANCE COMPANIES

## Confederation Life Association

Head Office - - - TORONTO, Canada

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Secretary and Actuary.

Managing Director.

Policies issued on all approved plans

## NOVEMBER

gave The Great-West Life the largest month's Business yet recorded.

The year will be the best yet.

Success is the proof of excellence. Nineteen years of increasing success attest the value of The Great-West Policies.

**THE GREAT-WEST LIFE ASSURANCE COMPANY**  
HEAD OFFICE - - - WINNIPEG



## The Home Life Association of Canada

Head Office:

Home Life Building, Toronto

Issues all POPULAR PLANS of Life Insurance, Free from Restrictions, with Liberal Privileges and Generous Guarantees.

Write for illustrative pamphlets.

H. POLLMAN EVANS, President

J. K. McCUTCHEON,

Managing Director

A. J. WALKER, Secretary-Treasurer

## Among Christmas Gifts

for your family, at this season of the year, none is more suitable than a policy in the

## MUTUAL LIFE of Canada

It will stand as An Evidence of your love and foresight for those dear to you when other more transient gifts shall have been forgotten!

Policies in force, exceeding - \$70,000,000  
Assets, all safely invested - 18,000,000  
Surplus over liabilities - 3,000,000

Agencies in every City and Town in Canada.

HEAD OFFICE - - - WATERLOO, ONT.

## THE PRUDENTIAL LIFE INSURANCE COMPANY

Head Office - - - Winnipeg

Authorized Capital \$1,000,000 00  
Capital Subscribed 900,000 00  
Insurance in force over 6,000,000 00

We have one or two good openings for energetic agents alive to the opportunities of Western Canada.

G. H. MINER - Managing Director

## THE FEDERAL LIFE ASSURANCE COMPANY

Agents of character and ability wanted to represent this old established Company in Western Canada. To the right men liberal contracts will be given.

Apply to

R. S. ROWLAND, Provincial Manager . . . Winnipeg, Man.  
J. P. BRISBIN, " " . . . Regina, Sask.  
T. W. F. NORTON, " " . . . Calgary, Alta.  
T. MACADAM, " " . . . Vancouver, B.C.

or to the

HOME OFFICE at HAMILTON, ONT.

## THE EXCELSIOR LIFE INSURANCE COMPANY

Established 1889.

Head Office, TORONTO, CANADA

Dec. 31st, 1910—Insurance in force - \$14,000,000.00  
Available Assets - 2,552,863.49

1910 WAS A BANNER YEAR

Yet for the first ten months of 1911 Insurance applied for increased \$615,000. Expense Ratio decreased 15%. Death Claims decreased 35%.

Excellent Openings for First-Class Field Men.

Agents Wanted: To give either entire or spare time to the business.

E. MARSHALL, General Manager.

D. FASKEN, President.

**Build** YOUR OWN AGENCY with a CONTINENTAL LIFE Renewal Contract. TORONTO and several other good places to select from. T. B. PARKINSON, Supt. of Agencies, Continental Life Bldg., Toronto.

## The Dominion Life

wants a few

Good Men for a Good Company in a Good Territory

Apply to; Fred Halstead, Superintendent, Waterloo, Ont.

## SUN LIFE OF CANADA

At 31st December 1910

Assets - \$38,164,790 37  
Surplus over all liabilities, and Capital 3,952,437 54  
Hm 3½ and 3 per cent. Standard 5,319,921 18  
Surplus Government Standard 9,575,453 94  
Income, 1910 - 143,549,276 00  
Assurances in Force -

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

**Sun Life Policies are easy to sell**

## The Western Life Assurance Co.

Head Office

WINNIPEG

Authorized Capital ... .. \$500,000

A purely Western Institution

The Province of Saskatchewan offers a splendid field for a first-class man who can produce results.

ADAM REID, Man. Dir.

T. W. TAYLOR, President