



A Globe-Trotting Tag

This Tag has made a trip around the world—was two years doing it and is good enough to go again to-morrow.

It isn't the first Dennison Tag to break a record, but it serves to illustrate a lesson in Tag Selling worthy of thought.

The best Tag costs a fractional part of a cent, but may be trusted with the safe delivery of thousands of dollars. Demonstrate this to any discerning business man and you will have no trouble in converting him at once to the use of

Dennison's TAGS

Dennison Tags are impervious to water, strong enough to take their own part in the roughest company—in wagon, freight or ship. Dennison Tags "deliver the goods," whether it's a trip across the city or a journey around the world.

It pays in more ways than one to sell Dennison Tags—to sell anything that Dennison makes—but, as Kipling says, "That's another story"—you'll find it in Dennison's Dictionary. Let us send you a copy of the Dictionary with our compliments.

Dennison Manufacturing Company

BOSTON
26 Franklin St.

CHICAGO
128 Franklin St.

NEW YORK
15 John St.

ST. LOUIS
413 North 4th St.

PHILADELPHIA
1007 Chestnut St.