

Guide-Advocate
Watford, Ont.
PUBLISHED EVERY FRIDAY
Subscription \$1.50 per annum in advance, \$1.00 in advance to the United States.

ADVERTISING RATES.
YEARLY CONTRACT
1000 inches 8 cents per inch.
500 inches 9 cents per inch.
250 inches 10 cents per inch.
Shorter periods 12 cents per running inch.
Advertisers will be allowed a change of matter every two weeks. Weekly changes can be had at a slight extra cost. Copy of change must be in printer's hands by Tuesday noon.
LEGAL ADVERTISING:—1st insertion per line, 10 cents; subsequent insertions 5 cents each time per line. Agents measure 14 lines to the inch.
BUSINESS CARDS—One inch and under, per year \$5.00.
AUCTIONEER CARDS—\$5.00 a year.
LOCALS—10c per line each insertion. Minimum charge 25 cents.
Advertisements without specific directions will be inserted (if) for a fixed and charged accordingly.
W. C. AVLESWORTH, Publisher.
T. HARRIS, Editor.

Guide-Advocate
WATFORD, DECEMBER 19, 1919

Hospital for Sick Children
TORONTO

Upkeep of Big Charity Requires Fifty Cents a Minute.

Dear Mr. Editor:
The 44th annual report of the Hospital for Sick Children, Toronto, shows a notable advance in every department of its service to the suffering and crippled youngsters of this province. The ward accommodation has been taxed to its capacity, and the summer annex, the Lakeside Home, was opened for the first time since the outbreak of war.
The daily average of cot patients has increased during the year from 192 to 223, including children from practically every county in Ontario. Even had the cost of supplies and labor remained stationary, the substantial increase in the number of patients would alone account for the addition to the charity's debt, which at the close of the fiscal year was \$109,000. This debt has become an embarrassing burden. Further increase must threaten impairment of an enviable efficiency.
The Hospital is in the forefront of all institutions upon this continent devoted to the care of sick children. It cost \$335,299 to maintain last year. This great sum not only puts at the service of the children of Ontario all the resources of medical science, but, in addition, provides for a training school for 120 nurses and for unsurpassed clinical facilities for the University students who are preparing to engage in their profession throughout the province.
The income which must be forthcoming to finance this absolutely essential work figures out at seven hundred dollars a day; and, as there is no endowment fund, all but a fraction of that amount has to be derived from individual benevolence. Therefore the Trustees are making a Christmas appeal to every lover of children to foot the bills for some period of time, no matter how short it may be. A minute of mercy costs fifty cents.
For churches, societies, lodges, etc., who have more ample funds wherewith to assist the youngsters to a fair start in life, the naming of cots is suggested. A number of memorial cots have been thus dedicated in honor of the overseas service of fellow-members. This privilege is extended, in recognition of gifts of \$2,000 to the Main Hospital or \$500 to the Lakeside Home, which can be paid in annual instalments if so desired.
Literature, illustrative of all branches of the past year's work, together with any other information desired, will be gladly furnished on application to the Secretary, the Hospital for Sick Children, College Street, Toronto. Contributions should also be addressed to the secretary.
IRVING E. ROBERTSON,
Chairman of Appeal Committee.

While on his way to his home on Con 1, Zone, Saturday night of the big storm Mr. Dawson Brooks was caught in a trap He was driving along the road when a tree fell in front of him, blocking further progress. On turning round to go by another road another tree tumbled over, thus enclosing him between two barriers. It is reported that he had to borrow an axe to hew himself out.

How's This?
We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Medicine. Hall's Catarrh Medicine has been taken by catarrh sufferers for the past thirty-five years and has become known as the most reliable remedy for Catarrh. Hall's Catarrh Medicine acts through the Blood of the Mucous surfaces, expelling the Poison from the Blood and healing the diseased spots.
After you have taken Hall's Catarrh Medicine for a short time you will see a great improvement in your general health. Start taking Hall's Catarrh Medicine at once and get rid of catarrh. Send for testimonials, free.
F. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists, 75c.



Mr. A. H. Walker Becomes Sterling Bank Director

Mr. A. H. Walker, general manager of the Sterling Bank, was yesterday appointed a director of that bank. Since 1913, when Mr. Walker became general manager, the bank's progress has been extremely satisfactory. The deposits and assets have increased from \$6,500,000 and \$9,099,000 respectively, to \$20,083,000 and \$23,441,000 at the present time.

Chevrolet 1920

The Chevrolet "Four-Ninety" Has been tested and been tried, It has been proven by the people. It is an easy car to ride.
The nineteen-twenty model top, Is the latest style out, It is made of good material And this without a doubt. It will give more miles out of a gallon Than any car of its size I know, It is a little brick to run, Through mud or snow.
The only argument, That people had with me, 'Twas I had no service, For the Chevrolet.
But this is now o'ercome, By men of wit and skill Who will give your car good service, And not charge too large a bill, So please don't pay attention, To any gossips that you may hear, For you will be sure of good service For the coming year.
J. H. HUMPHRIES - DEALER.

A Standard Medicine.—Parmelee's Vegetable Pills, compounded of entirely vegetable substances known to have a revivifying and salutary effect upon the digestive organs, have through years of use attained so eminent a position that they rank as a standard medicine. The ailing should remember this. Simple in their composition they can be assimilated by the weakest stomach and are certain to have a healthful and agreeable effect on the sluggish digestive organs.



Verses to Send With Christmas Presents

With Embroidery or Any Needlework.
May all your years be glad and bright,
Deep filled with pleasant days,
And all your hours know sweet delight
Of love that lives and stays!
With some such wishes, true and kind,
Each Christmas should begin.
While some of these must surely bind
Because they've been sewed in!

With a Gift to a Smoker.
When clouds of smoke around you float
Think sometimes of this loving (friendly) cordial note.
When pictures in the smoke you see
Wait now and then a thought to me,
But though you never joys evoke,
Don't let our friendship "end in smoke."

With a Box of Candy.
"Sweets to the sweet," the wise old saw,
I quote because 'tis fitting,
And tribute pay unto the law
With gladness unremitting,
'Like unto like' is also true,
Therefore these candies haste to you.

With Music or Musical Instrument.
Because the very thought of you,
Makes music in my mind,
Pray let me share the music true,
'The sweetest (gayest) (brightest) I could find.

With a Laundry List or Bag.
This gift is clean, as you may see,
So, every time you'd cleaner be
Just send a pleasant thought to me.

To "Her," With a Pair of Gloves.
O little thumbs, and fingers, too,
I can but wish that I were you,
Since you, unclad, may clasp her hand,
Toll her—but not she'll understand.

With a Book.
I cannot make new worlds for you
Yet the closed covers truly frame
A wondrous world of rapture true—
Be pleased to enter in my name!

To a Lady, With Slippers.
O pretty slippers, small and slight,
Be sure to lead her steps aright;
And when her dainty feet you hold,
Guard them alike from hurt and cold.

With Shaving Materials.
Should you cut yourself in shaving,
Don't—blame—me!
Small effect has bitter raving
When the wound one may not see.
But should your razor smoothly glide,
Include me in your smile so wide.

With Picture of Some Rural Scene.
If your thoughts of town are weary,
Rest your eyes and dream,
Gazing on this picture cheery
Of woodland (rural) (springtime) (vernal) vale and stream;
Remember that had I my way,
Such joys would greet you every day.

With Any Christmas Gift.
Here's a thought of joyous cheer
For Christmas and for all the year!

KERWOOD
M. C. Morgan spent a few days in Detroit recently.
The Methodist Sunday school will hold their entertainment December 23rd.
Mr. B. J. Graham, of Brockville, is the new teller in the Bank of Toronto here.
Mr. Brandreth, who has been spending a few months with her daughter in East Towas, Mich., has returned home.
Mrs. J. J. Early, who fell from a chair and fractured several ribs, is still very ill. Her many friends hope for a speedy recovery.
Mrs. John Morgan, mother of Mr. M. C. Morgan, had the misfortune to fall and hurt herself very badly. We are pleased to say she is very much improved.
The Women's Missionary Society held their last meeting at Mrs. William Newton's, with a large attendance. A very interesting Christmas program was given. The next meeting will be held at the home of Mrs. John Richardson, Sr.
The bazaar held at the parsonage by the Ladies' Aid was a decided success, both socially and financially. By their efforts the ladies realized \$35.00. Both young and old joined heartily in the sports and enjoyed the very pleasing program. The candy booth and room were especially attractive and well patronized. The Ladies' Aid wish to thank all those who so kindly donated and helped toward the success of the bazaar; also Dr. and Mrs. Brown for their kindness and hospitality in giving their home.

ARKONA
Herbert George, of Ottawa, was home over the week end.
"Minute men" in the Sunday services reported on the Forward Movement as well under way everywhere, explaining also its methods and high aims.
COMING! The NEW FORD, with one man top, Ventilating windshield, better and deeper upholstery, wider and more comfortable seats, demountable rims, Non-skid tires, tire carrier, roller bearing in front wheels, improved steering gear, all at the same price. Surely it will pay you to see this car before purchasing.—RAY MORNINGSTAR.

Rev. and Mrs. C. W. King, Mr. and Mrs. J. F. Dickson, Mr. and Mrs. W. A. Butler, and Messrs. John McLeish, C. Bartlett and B. Hobbs attended the Forward Movement convention in Talbot St. Baptist church, London, Thursday 11th. Mr. King was appointed chairman of the Strathroy District Committee, also on the Central Executive for Middlesex and Lambton which he attended at London Monday.
Good-bye to A. Jima. Persons suffering from that extremely trying trouble known as asthma know what it is to long with all their hearts for escape as from a tyrant. Never do they know when an attack may come and they know that to struggle unaided is vain. With Dr. J. D. Kellogg's Asthma Remedy at hand, however, they can say good-bye to their enemy and enjoy life again. It helps at once.

Read the Guide-Advocate Want Column on page 4.
Mr. Frank Harris, who resides on the River Road, Howard township, had the misfortune to have his limb broken the other day. He was riding horseback when his horse slipped on the icy roadway and fell upon Mr. Harris' limb.

THE STERLING BANK OF CANADA

"Ask Our Manager"

By making an intelligent study of outside financial matters affecting farmers, you put yourself in line for larger profits.
The local manager of the Sterling Bank is capable of giving you valuable advice. He is in touch with local and general conditions affecting farmers. He will welcome a discussion at any time.
Be sure and see him before extending your operations.
THE STERLING BANK OF CANADA

Borrow to Buy Cattle

"Mixed Farming" is the big money-maker today. Of course, grain and fruit and vegetables pay well—but beef and bacon, butter and cheese, are piling up the profits for the farmer.
Milk more cows—fatten more cattle—raise more hogs. If you need money to do it, come to The Merchants Bank. We are glad to assist all up-to-date farmers.

THE MERCHANTS BANK OF CANADA
Head Office: Montreal. Established 1864.
WATFORD BRANCH, F. A. MacLEAN, Manager.
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

Lots of Fruit, Candies and Nuts makes Xmas worth while.

WE CARRY A FULL LINE
Phone your order.
The People's Store, Arkona
W. A. WILLIAMS

FULLER BROS. Arkona

Have just received a special assortment of Christmas Gifts, including
Watches, Wrist Watches, Casseroles, Military Brushes, Beads, Fountain Pens, Rich Cut Glass, etc., etc.

We have also a nice selection of French Ivory goods—Hand Mirrors, Fancy Bedroom Closets, Military Brushes, Manicure Sets, Dressing Combs, etc.

ALL THE ABOVE GOODS ARE OF THE BEST QUALITY
Pay a visit to our store before purchasing your presents elsewhere.
STRICTLY FRESH EGGS 80c PER DOZEN

The best thought of subscription Weekly \$1.25 if you wish it you the Prince portrait is Family Herald this is the best family and