## The Colonist.

MONDAY, OCTOBER 16, 1899.

that Mr. Tarte was opposing such a step, we cannot ascertain, and so that this, that and the other thing. the contingent is sent, we shall not take

familiar with the great New York bands and do not signify any papers, and know that advertisements appear on pages where no one could possibly see them by accident. They are seen only by those who look for them. This is what ought to be the dominant are the people who look into the papers of a stock subscription, they may have fur information contained in advertise. for information contained in advertisements. One member of the Board said that he would give more for one editorial ing; but this, though complimentary to Esquimalt & Nanaimo railway, and prothe editorial, is not sound from a business point of view. It is not the adverness point of view points point of view points point of view points points point of view points points point of view points point of vi tising of the city as a whole that park, in building two steamers, one for freight but what the individual advertiser fells and the other for passengers, to ply belianter set forth to which the legislative about his own business. If the erchants of Victoria supported the papers as liberally as the merchants of Seattle in the Mainland of British Columbia a little heath of the city of Blaine; and The head office of the company is situate as liberally as the merchants of Scattle support the papers printed there, if the Victoria papers were enabled to print page after page of commercial advertis-

tinuous publication of abundant attractive commercial advertising. But there is much that can be done in other ways. Much can be said in the press and otherwise to make the city known. But we tell the people frankly that it is a thankless piece of work to do it in this city. The Colonist has printed hundreds of columns of matter setting forth the advantages of Victoria, and scores of columns enlarging upon the advantages and resources of Vancouver Island. Does any one feel called upon to speak a word of encouragement? Well, hardly, fere is a sample of the things that are said: There was an editorial reference a few days ago to a certain mine. The

paper to lend its aid to any man to get rid of his mining stock. A few weeks ago there was a strong local reference to some mines on the West Coast. The

tate to believe if any nation in the world coposition and possess himself of the Transvaal centres of population.

ADVERTISING VICTORIA.

ADVERTISING VICTORIA.

There was some discussion at the Board of Trade yesterday as to the best means of advertising Victoria. The subject is a very important one. Doubtless nay kind of advertising is good, provided it reaches the people who want to learn about the city. We are quite in fearn about the city and street descriptive of the city and its many and varied advantages shall be prepared for the use of the Agent-General in London, but the members of the Board will not, but they are loss eight of the fundamental principle which governs successfully within her own resources.

Another feature of the operations now in progress which adds great interest to them is the participation of colonial ontingents. As one London paper has said: "This is real Imperial Federation."

The principal events reported yestery and the reconnaissance of Sir George Stewart White from Ladysmikh. The feature of the proposal that a pamphlet of the feature of the city, and a margin to cover all contingents. As one London paper has said: "This is real Imperial Federation."

Total 189,000

Total 29,000

Total 199,000

Total 199,000

Total 199,000

Total 29,000

Total 29,000

Total 29,000

Total 39,000

Total 39,000

Total 39,000

Total 49,100

Total 51,948,000

Total 6,100

Total 6,100

Total 79,000

Total 79,000

Total 199,000

Total 199,000

Total 199,000

Total 199,000

Total 199,000

Total which year all with such shares, stocks, or general machine prival previous details soil of the side with such shares, stocks, or general machine prival previous details s advantage to the Boers.

### SOME FINANCIAL POINTS.

In his remarks at Johns Bros.' Hall on Friday night, Mr. Lugrin raised some idea in advertising, namely, the adver- questions bearing upon the proposed tiser ought to have in mind the people Victoria-Chilliwack railway, which are ing private property. The cost in either who will be looking for his advertise- presented in this article in more definite case would be large. The proper way to ment, not the chance customers who form than they appeared in the report of reach the E. & N. with a railway line may happen to run across his advertisement or whose attention is drawn to it laying them before the public is that the ment or whose attention is drawn to it because it is "top of column, next reading matter." There is not much use in under discussion may take an equally ing matter." There is not much use in advertising snowshoes in a community where there is never any snow. The where there is never any snow. The people whom business men ought to the ratepayers to vote upon a contribution of \$500,000 to the project in the way have

The cost of the undertaking is placed than for three times as much advertis- in acquiring the Victoria & Sidney rail- Province of British Columbia.

page after page of commercial advertising as those papers do, this city would be better known everywhere than it now is, of the Victoria & Sidney railway and its extension into the heart of the city and to deep water at Sidney is \$150,000. Mr. Lugrin asked for details. He asked what allowance had been made for right-of-way from Hillside avenue, the present terminus of the line, to the called upon to do business at a loss? They certainly do not. Then why should they expect the newspapers to do so?

The best way to advertise a city is to advertise in its newspapers, not by inserting write-ups and circulating a lot of serting write-ups and circulating a lot of extra copies, but by steady and continuous publication of abundant at-

only comment that came to the ears of the Colonist was a remark, made in all anything else, can be provided for so that it was wrong for the small a sum Have the promoters con-

We are sure that every one will be glad to learn that there is no difference of opinion in the cabinet at Ottawa as to the duty of Canada to come forward to some mines on the west Coast. The second point is as to the cost of the terminal facilities at White Rock, and the absence of satisfactory information as to the suitability of that point to be the terminus of a ferry. The information the duty of Canada to come forward to some mines on the west Coast. The so it goes. Then the Board of Trade very meagre and not sufficient to warbasis there was for the report sent out that Mr. Tarte was opposing such a telling the Colonist that it ought to do money to an enterprise which is based upon the supposition that the proposed terminus is a good one, and that \$50,000, the amount stated in the estimates, is

that Mr. Tarte was opposing and the characteristic story we commission as seed, as shall not take the trouble to inquire, but will let it go as exptained that the difference of opinion was simply as to details. It seemed inconceivable that any Canadian minister would set himserf up against the development of the control of the control

terminal grounds with warehouses on the Indian Reserve, Douglas street property would immediately decline in value, and the owners would expect compensation. It would also be impossible to reach the E. & N. without occupation. reach the E. & N. without occupying other streets, and probably without tak-

damages. These are some financial points which

LICENCE AUTHORISING AN EXTRA-PROVINCIAL COMPANY TO CARRY ON BUSINESS.

"Companies Act, 1897."

Canada:

No. 166. This is to certify that the "Dewdney

deem, purchase, or pay off any such securities:

(18.) To draw, accept, indorse, discount, execute and issue bills of exchange, promissory notes, debentures, bills of lading, warrants, and other negotiable or transferable instruments or securities:

(19.) To remunerate any parties for services rendered, or to be rendered, in placing, or assisting to place any shares in the Company's capital, or any debentures, debenture stock, or other securities of the Company, or in or about the formation or promotion of the Company or the conduct of its business:

of its business:

(20) To do all or any of the above things in any part of the world, and either as principals, agents, trustees, contractors, or otherwise, and either alone or in conjunction with others, and either by or through

lred and ninety-nine.

S. Y. WOOTTON,

Registrar of Joint Stock Companies. MINERAL ACT, 1856. (Form F.) Certificate of Improvements.

NOTICE.
Princess, Duchess, Countess.
Yankee Blade, American Wonder, B. C.
Wonder and Hope mineral claims, situate
in the West Coast, Vancouver Island mining Division of Clayoquot District.
Where located—On east side Tranquil
Creek, Tofino Inlet.
Take notice that I, A. S. Going, agent for
J. M. Ashton, free miner's certificate No.
B. 19910, and M. F. Ashton, free miner's
certificate No. B. 19912, intend, sixty days
from the date hereof, to apply to the Mining Recorder for a certificate of improvements, for the purpose of obtaining a
Crown grant of the above claims.
And further take notice that action, under
section 37, must be commenced before the
lssuance of such certificates of improvements.
Dated this 19th day of August. 1899.

ments.
.Dated this 19th day of August, 1899.
A. S. GOING.

AGENTS—Dreyfus, the prisoner of Devil's Island. Full story of the most remark-able military trial and scandal of the age. Big book, well illustrated; sells on sight. Snap for canvassers. Bradley, Garretson Company, Limited, Brantford. WANTED—\$200 per day sure gentlemen or ladies; special work; position permanent; reliable firm, with best references; experience unnecessary. Address S. M. Fry field manager, Winnipeg, Man.

Machinery and Brewery Fittings

Malt, Hops DEALER IN Brewers' Supplies.

**B.C. Year Book** 

Crown Brand Pressed Hops fo

Bakers' and Grocers' Use

1897 By R. E. GOSNELL

Cloth ..........\$1 50 per copy Paper Gover.. I 00 per copy

THE TRADE SUPPLIED.

This book contains very complete historical, political, statistical, agri-cultural, mining and general infor-mation of British Columbia. Pro-fusely illustrated.

THE COLONIST P. & P. CO., LTD

Principal, - J. W. GHURGH, M.A

Autumn Term, Monday, Sept. 11th For BOARBING or DAY Prospectue

Principal Church

APIOL&STEEL rosse & Blackwell, Ltd., London; and Export Oilmen generally. RETAIL EVERYWHERE. Superseding Bitter Apple, Pil Cochia Pennyroyal, &c.

Order of all Chemists, or post free fo \$1.50 from EVANS & SONS, LTD., Vic toria, B. C. Martin, Pharmaceutical Chemist,

"COMPANIES ACT, 1897."

Certificate of the Incorporation of "The Arctic Slope Hydraulic Mining Company, Limited," "Non-Personal Liability." (Capital, \$1,000,000.) I hereby certify that "The Arctic Slope

I hereby certify that "The Arctic Slope Hydraulic Mining Company, Limited," "Non-Personal Liability," has this day been incorporated under the "Companies Act, 1897," as a Limited Company, with a capital of one million dollars, divided into one million shares of one dollar each.

The registered office of the Company will be situate in the City of Victoria, British Columbia. tion with others, and either by or through s. sub-contractors, trustees or other wise:

(21.) To sell, improve, manage, develop, exchange, enfranchise, lease, mortgage, dispose of, turn to account, or otherwise deal with all or any part of the property and rights of the Company:

(22.) To establish and maintain local registers, branch places of business and agencies and to procure the Company to be registered or recognized in any parts of the world:

(23.) To do all such things as are incidental or conductive to the attainment of the above objects, and so that the word to include any partnership or other body of persons, whether incorporated or not incorporated, and whether domic led in the United Kingdom or elsewhere, and so that the objects specified in each paragraph to the clause shall, except where otherwise expressed in such paragraph, be in nowise limited or restricted by reference to or inference from the terms of any other paragraph or the name of the Company.

(Given under my hand and seal of office of the company will be situate in the City of Victoria, British Columbia.

The company is specially limited under section 56 of the said Act.

The objects for which the company has been established are:

(a) To acquire and take over certain leases and mining rights, water rights and mill rights, now owned by the Omineca Consolidated Hydraulle Mining Company, Limited, The Honorable Sir Charles Hibsert Tupper, K. C. M. G., Frederick Peters, Q. C., George C. Hinton, The Honorable and Columbia.

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rulpose to enter into and carry out either with or without modifications the agreement entered into on the twenty-third (23rd) day of May, 1899, between the said the Omineca Consolidated Hydraulic Mining Company, Limited, of the first part, and the Honorable Sir Charles Hibbert Tupper, Q. C., K. C. M. G., Frederick Peters, Q.C., George C. Hinton, The Honorable Thomas R. McInnes, T. R. E. McInnes, J. T. Bethune, William Grant, George L. Milne, M. D., C. N. Black and Lleut-Col. S. W. Ray, and also to acquire any other hydraulic mining properties, leases, mines, mineral claims and mining properties within the Province of British Columbia:

(b) To manage, develop, work and sell the said mining properties and leases of the Company and any other mining properties, rights or privileges which may hereafter be acquired:

(c) To win, get, treat, refine and market the minerals from said mines and mining properties:

(d) To do all such things as are incidental

properties:

(d) To do all such things as are incidental or conducive to the attainment of the above objects.

Given under my hand and seal of office at Victoria, Province of British Columbia, this 26th day of June, one thousand eight hundred and ninety-nine. S. Y. WOOTTON,

je29 Registrar of Joint Stock Companies.

NOTICE—Thirty days after date I intend to make application to the Chief Commissioner of Lands and Works for permission to purchase the following described lands, situate and being on the Skeena river and commencing at the North Pacific Cannery's site, northeast stake running forty chains north along the shore, thence running forty chains south, thence twenty chains back to the place of commencement, and containing 160 acres, more or less.

WM. GREEN.

WM. GREEN.

We are Sailing



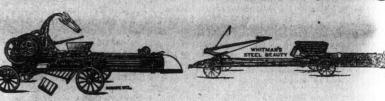
CAPE COD CRANBERRIES.

Use Tarragon Vinegar in your salads

Dixi H. Ross & Co.

E.G. Prior & Go., Limited L'D'Ity

WHITMAN'S STEEL HAY PRESSES



Farm Engines=

Straw and Ensilage Cutters'; Root Cutters and Grain Crushers; Vehicles of all Descriptions,

HARDWARE, - IRON - and STEEL MECHANICS' TOOLS.

Write for Catalogue and Prices to E. G. Prior & Co., Ld., Victoria, BC

lea Herrin PRINTED IN BLUE INK DIAGONALLY ACROSS THE

of every Bottle of the WORCESTERSHIRE

OUTSIDE WRAPPER

ORIGINAL fold Wholesale by the Proprietors Worcester;

AGENTS: W. Douglas & Go., and G. E. Golson & Son, Montreal.

# The Coumbia Flouring Mills Company

ENDERBY AND VERNON.

Premier, Three Star, Superfine, Gaham and Whole Wheat Flour.

R. P. Rithet & Co., Proprietors, Victoria.

Will flad it profitable to

handle only the best in...

PURE COFFEES PURE SPICES and PURE BAKING POWDER. HIGHEST STANDARD GUARANTEED.

STEMLER & EARLE, IMPORTERS AND VICTORIA. HEAD OFFICE: - Thomas Earle, 92, 94 and 97 Wharf St, V ictoria, B.C.

Chafed Skins, Piles, Scalds, Cuts, Chilblanes, Chapped Hands, Sore Eyes, Sunburn, Earache, Neuralgic and Rheumatic Pains, Throat Colds and Skin Ailments are Quickly relieved by the use of . . . . CALVERT'S

Large Pots, 1s. 1½d. each (English Rate.)
Editor "Household Words" says: "We are constantly appealed to for remedies which can safely be used in domestic practice for such ills as skin eruptions, burns. scaids, inflamed eyes. rheumatic and neuralgic pains, as well as colds in the chest. In all such cases, and, indeed, in a host of others, we have found Calvert's Carbolic Ointment Invaluable."

F. C. CALVERT & CO., MANCHESTER

Awarded 85 Gold and Silver Medals, &c.

Hotel Radminton

VANCOUVER This Hotel is NOT closed, but running on EXACTLY the same lines as hitherto. The Orchestra plays as usual.

W. H. Mawdsley,

B. C. STEAM DYE WORKS.

141 Yates St., Victoria. AGENTS:

Ladies' and Gents' garments and household furnishings cleaned, fixed or pressed equal to new. **Advertis** 

Board of Trade Fund Annually Purpos

Canadian Conting Transvaal Meet cal Appro

Business of the **Briefly Reviewe** ident Wa

Board of Trade busi quarter was briefly

president, Mr. W. A. V

lar general meeting of terday, the topics to ing the bonding of per Skagway, Esquimalt ally, fish and game ty of minor matters w ess of considerable me In the subsequent pro lation of daily newspap ern mining districts m measure of attention, pose of pressing the the city generally it was an annual fund collecte ness men of the city special advertising com the manner of expendi cidentally a resolu heartily commending a Canadian volunteer f vaal campaign, the resigard being introduced Boggs, finding a second
Davidge, and being tran
wa by wire at the close
in the following terms:
"The British Columbia
has heard with satisfa
that the Canadian gove that the Canadian go pared to despatch a 1,000 men to assist th

ment in maintaining t British Empire." Some among the men what the Board had res ernment on the subject tifying the introduct motion; but it was u nevertheless, as calcula As for the Port ject—the council have consideration be defer

general meeting to be before the by-law is vo Besides President in the chair, there were tion to a number of vis dent L. G. McQuade, a members: Thomas Ea Beckwith, R. H. Swifer Beckwith, R. H. Swigert
J. J. Shallcross, Simon
Langley, C. A. Holland
son, James Thomson,
ton, C. H. Lugrin, D.
McCandless, R. Ers
Crease, Captain Clarke,
H. J. Scott, F. S. Barn
vey, Henry Croft, Beau
Seabrook, Walter Walke
and Herbert Cuthbert.
In reviewing the worl In reviewing the w expired quarter, Preside ed upon the question of able goods through Skar had been experienced, getting Canadian frui bonded to Dawson, the ties at Skagway insist ment of United States of ter had been promptly council and shortly a

goods were allowed With reference to the charges, the previous dressed a letter to the works, Ottawa, asking of charges for the use not reduced. Mr. Ta England, stating that h matter up on his return nething further had be him. Incidentally Mr. that while in the East vate business, he had pointments with Hon. up from Montreal to occaison—but had nev ful in securing the desired he minister.

Regarding the advert

toria so as to secure me sults, the council, at the Agent-General, London, consideration the public pamphlet illustrating cinity and indicating the dered to tourists, and alsed in settlement or invest proposed to have the pearly next year, and a tee now had the matter would be in order, it was member to communicate member to communicate to that committee, eith Fourth Congress of Cha merce of the Empire, to don, an invitation had be accepted, although no rep gate had as yet been

The council had also able time to the questic services with this city. service was not consider and the C. P. N. Co. had ed with the object of asc er or not it was possil put on faster boats, wit ger accommodation. The ply was in effect that see their way to improve service. The Puget Sou had received attentions at the city had lost much to those obliged to much to the city had lost much to those obliged to make it the copinion that the service troiled by a Victoria com dents of the Great North ern Pacific railways had cated with, asking what cated with a service to also been considered, with a service to could be reduced. A spland now all these matter cation, together with a