Beats Electric or Gas

A new oil lamp that gives an amaza new on tamp that gives an amazingly brilliant, soft, white light, even better than gas or electricity, has been tested by the U. S. government and 35 leading universities and found to be superior to 10 configurations. found to be superior to 10 ordinary oil lamps. It burns without odor, smoke or noise—no pumping up; is simple, clean, safe. Burns 94 per cent dr and 6 per cent common kerosene

The inventor, F. B. Johnson, 246 ing to send a lamp on 10 days' FREE trial, or even to give one FREE to the first user in each locality who will help him introduce it. Write him today for full particulars. Also ask him to explain how you can get

LARGE NUMBER OF FISH SURPRISES FAIR VISITORS

Many Londoners who visited Dor chester fair Wednesday were surprised to see thousands of fish lazily sun-ning themselves in the shallow waters of the Thames. A number of people who had heard there were no fish in the river crowded the bridge to watch the finny brethren B. R. Barr, secretary of the Donnybrook Fair, said that they were not game fish, but merely members of the tribe of mullet that frequented

The Erring Wife and Mother

is the woman who sacrifices her is the woman who sacrifices her health and consequent happiness to her ambition. We all know such women—anxious that their homes shall be kept immaculately neat and attractive and their children well dressed they overdo and soon bring on some feminine ailment which is evidenced by nervousness, irritability, headaches, backache and other aches and pains attending such ills ches and pains attending such ills Every woman should remember that the most successful remedy for such conditions is Lydia E. Pinkham's Vegetable Compound which for fifty years has been restoring women to health, strength and happiness.-

Don't Suffer With Itching Rashes **JseCuticura** mple Soap, Ointment, Talcum free. Address Ca lian Depot, "Duticara, P. O. Box 2616, Montreal."

You Get Most Out of Life

when You Are Enjoying Good Health
—Observe the Danger Signal
and Keep Healthy.

MILLER'S CANADIAN HERB
JUICE Provides the Way.

Statistics show that life only gives
us 13 years of real health—the average health span extends from age
18 to 31. If you have lived according to Nature's laws, you may perhaps go beyond this limit enjoying
good health, but nowadays very few
people observe Mother Nature's
danger signal and consequently they
are subjected to unnecessary suffering, because of the fact that they
have disregard these health signals
of nature. Then it is necessary to
get back to nature to find the remedy
to overcome and stamp out our ills
and to once more restore us to health
and happiness. This is made possible through the painstaking and
scientific study of an emiment physician for many years, who brought
to light and offered to the people a
great nature remedy which affords
rellef and restoration to health of all
who may take it. HERB JUICE
is the medicine—it is true to name,
being made from herbs, roots, leaves
and bark, compounded by chemists
into liquid form, mild and pleasant
bidding first-class certificates are to who may take it. HERB JUICE is the medicine—it is true to name, being made from herbs, roots, leaves and bark, compounded by chemists into liquid form, mild and pleasant to take and very effective in the treatment of such ailments as constinction, indication, invalue, there stipation, indigestion, inactive liver, gas stomach, biliousness, bowel and kidney troubles. You'll be amazed at how much finer you look, feel and act after you have taken a few bottles of Herb Juice. Founded as it is on the principle to assist nature improvement may be effected in the qualifications of the whole staff. bottles of Herb Juice. Founded as it is on the principle to assist nature perform her perfect work, it may be used in all cases requiring the cleansing, revitalizing and purification of the entire system. Every bottle sold under positive guarantee to benefit as money refunded.

or money refunded.

The representative from the Herb Juice laboratories has established headquarters at STRONG'S DRUG STORE 184 DUNDAS ST., where he will meet the local public daily between the hours of 9 a.m. and 12 neon and 2 p.m. and 5 p.m., for the suppose of explaining the merits of neon and 2 p.m. and a purpose of explaining the merits of Herb Juice and how to get the best possible results from its use. If it is not convenient to call. Strong's Drug Store will send you a bottle of Herb Juice for \$1.10, postage

NATURE'S OWN REMEDY



FOR NEW SCHOOL

Pottersburg Public School Pupils Will Study at East Collegiate.

East London collegiate students and Pottersburg public school pupils will be housed in the new 20-room school approved by the board of edu-cation yesterday to be built at the corner of Dundas street and High-

will help him introduce it. Write him today for full particulars. Also ask him to explain how you can get the agency, and without experience or money make \$250 to \$500 per month.

—Advt. v-D25

I ARCE NIIMRER OF FISH school the city council endorsed de-bentures to cover \$50,000 for a site and \$215,000 for the building, but since the board secured the site for \$25,000 from the Ontario government, the board will now have \$240,000 remaining for the construction of the building.

Trustee Wm. J. Murray boldly questioned the wisdom of the board in building such a large school, pointing out that only 17 rooms are now being used by the East London collegiate and the Pottersburg school in their present locations, that legiate and the Pottersburg school in their present locations, that attendance at the three collegiate units stands today much lower than previously estimated by officials of the board, and finally that students, after passing the high school entrance examination, are flocking to the technical school in ever-increasing numbers. Principal E. A. Miller, M.A. hastened to point out that his prognostications would have been quite correct as to increased attendance had not legislation compelled out-of-town students to attend their nearest continuation school, while Trustee Geo. F. Copeland intimated that all the accommodation would be used by a rearrangement of the students attending the south and central units of the collegister, and also one of rearrangement of the students attending the south and central units
of the collegiate, and also one or
more of the public schools in the
eastern districts of the city.
Echoes of the recent series of
stories in the press as between Trustee Rev. Rev. D. Mess, M.M., and

tee Rev. Roy D. Mess, M.M., and Principal Miller, relative to costs of secondary education, appeared in a recommendation from the executive committee that any trustee desiring information secure it directly from officials, instead of making the matter public through the press. Trustee Mrs. J. A. Rose and Trustee Mrs. J. I. A. Hunt were inclined to side with Mr. Mess, particularly in his absence through illness, and after considerable critical discussion, they were able to dissuade the board from stampeding the recommendation through until Mr. Mess is present and the question is thoroughly canvassed at a later date.

Wants Co-Operation.

for the use of the schools de-booths.

Whenever possible, only teachers holding first-class certificates are to be appointed to the public school teaching staff in future, whilst it is recommended that those now on the staff holding second-class cer-tificates proceed to take the necessary

Dentists Seek Assistants.

The executive committee reported having arranged a conference with Dr. E. W. Fuller, chief supervisor of dentists, for the purpose of acquiring more information as to the request of the school dentists for the appointment of lady assistants. There has been some trouble in the past in this department, as the result of which it is understood the reputation of the members of the staff is being endangered by false rumors, and the intention is to inquire into the situation thoroughly.

Administrator G. A. Wheable, B.A., is investigating the matter of the Dentists Seek Assistants.

Administrator G. A. Wheable, B.A., is investigating the matter of the operation of the proposed vocational auxiliary classes, and will report later to the executive committee.

Capt. W. H. Robinson, supervisor of caretaking and repairs, was instructed to install fire alarm gongs at all schools where found necessary.

Claims for damages suffered in accidents to punils on school grounds cidents to pupils on school grounds or to workmen in effecting repairs at any of the schools are all to be re-ferred to the board's solicitor in future, before being submitted to the

Administrator Wheable was given power to transfer pupils from crowded schools to less congested schools in continuous districts, while future changes in boundaries of school districts were left to the discretion of the administrator and the executive committee.

John Putherbough's tender of \$200 for the wrecking and removal of the

John Putherbough's tender of \$206 for the wrecking and removal of the house on the board's property at 14 Askin street was accepted, as was J. Willis' tender of \$1.001 for the wrecking and appeared of the wrecking and removal of the bursar's residence on the property purchased for the new school in East London. Permission was granted the Ben-son-Wilcox Electric Company to in-stall an oil-o-matic heater in Vic-toria public school for demonstration purposes under a full guarantee to the board.

WHALE MEAT POPULAR.

Associated Press Despatch.
Oslo, Norway, Oct. 8.—Whale meat is a popular form of human nourishment among the poorer classes of Norway. During the spring months large quantities of this food were shipped to Trondhjem, Bergen and Oslo. Only the best and most tender portions are selected for human consumption,

200 Men's Felt Hats \$3.15

> Fine Fur Felts, snap or curled brim, which we bought at a tremendous saving. New styles, well blocked, all shades, amazing value.

BUILT ON VALUE --- MAINTAINED ON VALUE

Dowlers

Genuine Pigskin Gloves \$9.85

It's not often you get a chance to buy a genuine Pigskin bought the whole output of one factory to get you this price. Can you beat it?

Greater Success Sal

For months we've been planning this tremendous event—For months our buyers have combed the markets for special values— Greater values worthy of the celebration of A GREATER DOWLERS-And now we're ready with the greatest assembly of new and seasonable merchandise in Western Ontario.

Men's Shirt Special

Very smart, neat, clean striped patterns on a white ground. Clear colorings, good wearing fabrics. Come early.

Men's All-Wool Ribbed Hose 35c, 3 Pairs for \$1.00

Fine, warm, good wearing, allwool Worsted Hose, in smart heather shades; wonderful value at this price.

Men's Worsted or Cashmere Hose, 50c

All-Wool Worsted and Cashmere Ribbed Hosiery. Warm, comfortable, easy on the feet. A variety of heather shades. Very special.

Men's Fall Pyjamas, \$1.95 Of fine quality flannelette, pure white or smart colored stripes, all sizes; wonderful value.

Men's Nightrobes, \$1.50 Fine, soft Flannelette Nightrobes, in plain white or stripes. Just the weight for cooler weather. Sizes 15 to 18.

Men's Merino Combs.

Natural shade or mottled merino, also warm fleece-lined merino combs, all grouped at one great special price \$1.65

Men's Natural Wool Combs., \$3.00 Light or dark shades in natura

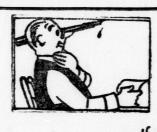
wool Combinations. A splendid weight for fall and winter. Finewearing and perfect fitting. Yery

Men's All-Wool Sweater Coats, \$1.55

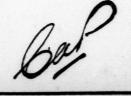
serviceable V-neck Sweater Coat. with sleeves and two pockets, in a dark brown heather shade. Amazing value.

Jumbo Knit Sweater Coats \$2.95

Big, warm, heavy coats for fall and winter sports, in the popular jumbo Also pulloyers of the same



Folks, this sale has been some job. We've worked like slaves to assemble these values for you and it's taken months to do it, but I think you'll agree that we've achieved something. We're real proud of it, and I'm goin' to hand a whole lot of bouquets to our buyers for collecting such money-saver. And believe me, that's heaping coals of fire on their heads because they never tell me how good my advertising is. Now I'm goin' to tell you a secret. Keep it dark. We're goin' to close this store. Here's how it reads: "STORE CLOSED ALL DAY SUNDAY!"



750 Men's New Fall Suits

This Season's Styles and Colorful Fabrics

\$14.85

You'll be amazed at the value we offer in these fine, all wool, dark gray Tweed Suits. Correctly tailored and well finished-suits that you'll agree offer the greatest money-saving value you've ever put on your back. You'll do well to come early to make sure of getting your size \$14.85

Grouped at this price are new fall fabrics in rich, colorful tones and attractive patterns. Styles are new and correct, featuring the new. wider, soft-rolling, peaked lapel, wider shoulders and narrow hips-the kind of suits you don't expect to get at this low price. But we've got them for you and you'll be delighted with them at \$28.00

\$28.50

Beautifully patterned, soft, all-wool Tweeds, in rich autumn tones. rich Navy Blue Serges, fine Botany Wool Herringbone Serges in navy blue or brown, beautifully tailored, with the new, wide, peaked lapels, broader shoulders and narrow hips. Hundreds of them, all grouped at one price in the celebration of a Greater Dowlers \$28.50

We have assembled at this price some of the finest cloths and selected fabrics we could buy. Tailoring is of the finest. Colorings and patterns are new and original. Styles in the best manner of the well-dressed New Yorker. Their all-wool fabrics were woven in England specially for Dowlers. Their greater values are the result of Dowlers' greater merchandising powers \$35.00



We will appreciate ! greatly if you arrange t shop as early as possible It will give us a chance to render you better serv ice. Thank you.

V Neck Sweater Coats \$4.45

Beautifully knit of soft all-wool yarns, plain shades and gay combinations, two or three pockets. Regular values to \$7.50

200 Men's Caps, \$1.45

Light or dark Tweeds, well tailored and full lined, all with unbreakable peaks. A most remarkable value at \$1.45

Boys' 2-Bloomer Suits \$7.95

Of good, strong, serviceable tweeds, in light or dark shades. Splendid for school wear. Smart belted models and two bloomers.

Men's Work Shirts, 85c

Good, big. roomy sizes, strongly made, hard wearing, in dark blue or polka dot patterns. Extra special.

Flannel Tweed Work Shirts, \$1.35

In a gray mixed shade of warm, heavy flannel tweed, big, roomy sizes, double-stitched seams. Extra special.

All-Wool Work Socks 35c. 3 Pairs for \$1.00

Heavy all-wool Ribbed Work Socks, built for wear and comfort. It's a value you won't equal anywhere. All sizes.

Penmans Work Socks 25c

A wonderful Sock for the workclosely knit for warmth, built for wear.

Boys' Heavy Pullovers

Heavy knit Pullovers for boys. in dark brown heather and striped shaw! collar; sizes 26 to 34. Wonderful value

Boys' All-Wool Jerseys \$1.55

Of fine all-wool English yarn, in a variety of smart heather shades, with striped polo collars. Compare.

Boys' Scout Hose, 45c

A wonderful Stocking for active boys

Boys' English Golf Hose

85c Direct from England, in a variety of assorted shades, with fancy colored

tops. Extraordinary value.

Boys' Blouses, 79c

2 for \$1.50 Neat striped patterns and fresh colorings, in a quality of material you won't find elsewhere at this low price. Hurry.

Boys' Natural Combs, \$1.35

Closely knit, in a medium weight for fall and winter wear. A fine wearing garment that offers exceptional opportunity at \$1.35

Boys' Tweed Caps, 48c

Think of it! Fine wearing Tweed Caps, in light or dark shades, styled just like the big fellows. All to clear.

STORE OPEN SATURDAY UNTIL 10 P. M.

1,000 Winter Overcoats

And the Coat You Want Is Among Them. Choose Now!



All-Wool Imported Fabrics in

Finest Overcoats

We've ever offered at this price.

\$38^{.50}

We saved money when we bought these coats and you'll save money when you buy them. Every conceivable shade in some of the finest English and Scotch fabrics we have ever shown. Ulsters, town coats and the popular new tube model are all included. A value you'll find only at Dowlers.

Big Warm Ulsters

\$18^{.50}

Wonderful value in this smart polo-lined Ulster, with the new wide lapels and half belt. A good, generous length, in shades of lovats, browns and grays. A very low price for a big, warm coat

Amazing Value! All-Wool Overcoats

Hundreds of sturdy, honest wearing Overcoatings, in big, warm ulsters, smart town coats and gray dress Meltons. Single and double-breasted models, with plain back or half belt; blues, grays, penny-browns and lovats. A remarkable value.

The Greatest

Overcoat Value

Our buyers inspected and tested hundreds of cloths, the products of worldfamous English mills, in their efforts to choose for you the greatest overcoat value in Canada at a moderate price. Superbly tailored to our own specifications in fine, big, warm Ulsters or Dress Coats, with deep, wide lapels and the new plain or belted back. All shades and all