



## Ross' Reliable Furs MUSKRAT COAT

The well-known wearing qualities of this fur along with the excellent appearance and comfort makes it a very popular coat. This garment is made in our own factory, which means Ross', Limited, guarantee absolutely protects all purchasers.

This illustrated garment is made from selected Canadian muskrat pelts, having large shawl roll collar and deep cuffs, also border of striped skins around the bottom. Outside and inside pockets. Lengths 38 and 40 inches. Price ..... \$235 to \$260

Similar style garment, made from American muskrats. Price ..... \$140 to \$150

A cordial invitation is extended to all intending purchasers of fur garments to visit our show-rooms and inspect our stock which is comprised of Persian Lamb Coats, Hudson Seal Coats, Raccoon Coats, Electric Seal Coats, as well as Muskrat Coats. Many models trimmed with contrasting fur. We can confidently say that this season's range excels in style, quality and value any showing of the past.

### ROSS' LIMITED

MANUFACTURERS

PHONE 1319.

196 DUNDAS ST.

ROWAT'S COFFEE  
The Finest Producible.  
100 Pounds.  
T. A. ROWAT & CO.  
250 Dundas Street. Phone 3051-3052.



**DIAMONDS**  
A Diamond for an engagement ring. Beautiful Blue-White Diamonds set in Platinum, white, green and yellow gold. Rings from \$25 to \$1,250.  
**C. H. Ward & Co.**  
Diamond Merchants, Jewelers and Opticians.  
380 RICHMOND STREET.  
Phone 1084.

## Protection

**WRAPPED BREAD** is your protection against outside handling. You are the first one to touch

## De Luxe Bread

It conforms to the high standard of the dainty woman who demands a guarantee of cleanliness in all her food.

Made of the purest ingredients by master bakers. It is the most healthful loaf you can buy.

**WE ALSO MAKE PURITY BREAD**

**R. Fairful**

262 OTTAWA AVE.  
LONDON, ONT.  
PHONE 944.

## FINISH LINES OF TRADE TREATY WITH FRANCE

Fielding and Lapointe Confer With Officials of Commerce Ministry.

### WITHHOLD TERMS OF PACT

Paris, Nov. 21.—The broad lines of a commercial treaty between France and Canada have been completed by the Canadian ministers, Hon. W. S. Fielding and Hon. Ernest Lapointe, in conference with officials of the French ministry of commerce. Announcement of this was made today by the foreign office, and from present indications the treaty will be signed within two or three weeks. The terms already agreed upon are withheld; however, pending completion of the treaty. It is believed that the effect of the new convention will be to increase trade between the two countries.

Messrs. Fielding and Lapointe are returning to Paris tomorrow from a visit to Verdun and other war areas as guests of the French government. They will continue conferences with the French officials until the treaty is ready for signature. The Near East crisis has delayed the negotiations to some extent, absorbing much of the time of the French government.

The meetings this week will have to do with mutual concessions which must be made under the tariff. It is expected that there will be a number of these reciprocal clauses, as the officials of both countries are anxious to do as much as possible to facilitate commerce between France and Canada. The Canadian ministers have been extensively entertained while in Paris by Canadian and English friends. Tomorrow they will be given a large reception to be given in their honor by the Canadian commission in Paris and Mrs. Phillippe Roy, wife of the Canadian commissioner-general to France.

## DELIGHTFUL EVENT HELD AT ST. MARYS

Stratford Young People's Federation Pay Visit To Methodist League.

Special to The Advertiser.  
St. Marys, Nov. 21.—Bygone days were revived again in the Methodist Church, St. Marys, on Monday evening last, when the Young People's Federation of Central Methodist Church, Stratford, visited the local Young People's League for a social evening together. The local society had charge of the games and refreshments and the visitors supplied the program.

The program was opened by an address of welcome by the local president, Hubert Dickerson. The Scripture lesson, the 19th Psalm, was then read by Mr. Edward Burt of Stratford. After prayer was offered by Miss Marshall of Stratford the audience were treated to a duet by the Misses Cullis and Tremaine of Stratford.

One of the main features of the evening was the splendid way in which the Stratfordites took up the discussion of several of our prominent Canadian poets. The life and work of Mr. Robert Service was taken up by Mr. Stanley Hodgins; "Pauline Johnson," by Miss G. Cullin, and "Henry Drummond," by Miss C. Griffith. The program was concluded by another duet by the Misses Tremaine and Cullis.

Games and refreshments, followed by a hearty vote of thanks from both St. Marys and Stratford, and an invitation for St. Marys to visit the Stratford federation, closed one of the most enjoyable evenings spent by the local society for some time. Music for the hymns of the evening was supplied by the Central League Orchestra of Stratford.

Miss Walton, the visitors' president, took charge of the program.

## RECKLESS AUTOISTS MUST VIEW DEAD

Detroit Judge Will Conduct Violators Through Morgue Today.

Detroit, Nov. 21.—Twenty-five or more traffic violators, most of whom were up on charges of drunkenness and reckless automobile driving, will be conducted through the county morgue tomorrow by Judge Charles L. Bartlett of recorder's court to view the bodies of three men killed in traffic accidents in the last few days. Judge Bartlett, who announced the traffic judges over the country last week by announcing mere jail and money penalties were inadequate to halt what he called "speed maniacs" and led a group of traffic violators through receiving hospital, where lay the victims of street accidents, personally will deliver a sermon against reckless driving at the morgue.

Wednesday is the big day of the week on the traffic violation docket. At least 25 defendants will make the tour, whether they are fined or given jail terms or merely put on probation, but the court expects many more. The judge himself made arrangements for the tour today. He called the county coroner's office by telephone and asked that the bodies of traffic victims be kept there. The judge will lead the procession to the scene of his anti-speed sermon. In the chill vaults, his audience grouped about the gurneys will be pulled out from their niches, sheets covering the traffic victims be pulled back, and Judge Bartlett will tell of the toll of reckless driving.

And by way of further emphasizing his stand, the judge announced today that jail sentences will be given those motorists who drive through occupied safety zones. Putting his new policy in force at once, Judge Bartlett sentenced J. L. Fox, 5816 Loring avenue, to 30 days in the house of correction, fined him \$100, and recommended for a year's license to be rescinded for a year. Fox ran through a safety zone at East Jefferson and Joseph Campau avenues, Oct. 22, injuring Christopher C. Strakosin, 927 Fisher avenue.

**INVESTITURE POSTPONED.**  
Constantinople, Nov. 21.—The investiture of Abdul Medjid Effendi as Caliph has been postponed until Friday.

# Frocks for the Social Season

With the holiday shopping begun, and the social season at hand, it will be a great relief to find that the problem of the new evening frock has been solved and that you can slip into your very ideal and avoid all the fuss of making and fitting and have the more time for your Christmas shopping. When you see our present collection you will quickly appreciate the remarkably low prices.

Evening Dresses in Sequin, Georgette, Velvets, Metallic Cloths, Satins and Taffetas, in a wonderful array of colors—rose, orchid, flame, blue, lemon, apricot.

Misses' Georgette Dresses over satin, with soft drapings in pink, blue, gold and red. About six different styles to select from. Price ..... \$27.50

Evening Dress of Pink Georgette over silk, sleeveless, waist trimmed with iridescent beads; skirt is draped and long sides; crush girdle and flower corsage finishing waist ..... \$47.50

Dress of Flame Panné Velvet, sleeveless; skirt is draped at sides to give uneven length; finished at left side with large jet ornament. Price ..... \$53.50

A very handsome Sequin Dress over blue silk, showing blue and green iridescent beads and sequins draped at sides with maline. Price ..... \$69.00

Black Sequin model, made over wisteria satin, elastic at waist, maline drapings at side. Price ..... \$45.00

Black Sequin model, with motifs of cornflower blue, edges of tulle beaded in blue, made over black satin, drapings of maline finishing sides. Price ..... \$65.00

## BLANKET CLOTH, EIDERDOWN VELOUR AND CREPE



**Blanket Cloths, \$1.98**

Guaranteed all-wool, good heavy make, for either girls' school coats or men's bathrobes or house coats; navy, brown, dark gray, royal, dark red; 64-inch ..... \$1.98 yard

### Make a Bathrobe

For a really sensible gift, you are being shown in our Wash Goods Dept., near West Aisle. They are something new for kimonoes, very artistic designs and colors, and of a good quality; all are tested washing colors; 36-inch ..... \$59e

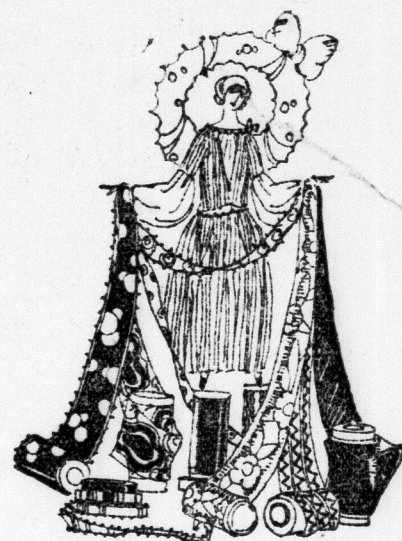
Also heavier makes reversible patterns, lovely qualities; some of the best of imported cloths, as well as good Canadian-made goods ..... \$1.25, \$1.10 and 55c yard

### New Egyptian Crepes

are being shown in our Wash Goods Dept., near West Aisle. They are something new for kimonoes, very artistic designs and colors, and of a good quality; all are tested washing colors; 36-inch ..... \$59e

**Wool Eiderdown, \$2.25**

See the quality of this lovely goods, for ladies' lounging or bathrobes, comfortable dressing gowns, coming jackets, etc. Mother or sister will appreciate a gift made of this material. The shades, like the goods, are soft and cozy looking; rose, red, sky, pink and gray; 50-inch ..... \$2.25



**Ribbon Section Glows With Gift Suggestions.**

The many dainty gifts made of ribbons, displayed here, offers the suggestion of the gift ready to give; or if you prefer to make it, the very ribbons are here.

French Garters in pink and pale blue. Price ..... \$1.50 pair  
Shoe Ties, in pale blue, pink and maize ..... 85c pair  
Large Vanity Bags, prettily trimmed, mirror in bottom; in pink, blue, green and orange ..... \$1.65 each  
Smaller Vanity Bags, with puff inclosed, mirror in bottom; in mauve, pink, blue and maize ..... \$1.15 each  
A still smaller Vanity Bag, mirror in bottom, French flower, powder puff inclosed; in pink and pale blue ..... 95c each  
Powder Jars, with Kewpie powder puff cover, prettily decorated. Price ..... \$1.75 each  
Kewpie Powder Puff, with pink or pale blue trimmings ..... 55c each  
Lingerie Rings, pale blue and pink combinations. Price ..... \$1.50 each  
Dainty bunches of flowers for fur coats and neckpieces ..... 45c each

### RADIO

See the Everyman Receiving Set, Special, Complete, \$19.95. Third Floor.

## COLDER WEATHER SUGGESTS CHANGE IN UNDERWEAR



**CARUSO RECORDS  
"HIS MASTER'S VOICE"  
Hear Them on a Victor.  
Third Floor.**

Cream Union Vests, low neck, finished with plain hem; sleeveless or elbow sleeves. Prices ..... \$1.50 and \$1.75  
Same quality, V neck, button front, long sleeves. Prices ..... \$1.50 and \$1.75  
White Cotton Vests, high or V neck, button front, long sleeves. Price ..... \$1.25 and \$1.50  
Same quality, low neck, plain hem top, sleeveless or short sleeves. Prices ..... \$1.10 and \$1.25  
White Cotton Bloomers (fall weight), made with large gusset; elastic at waist and knees ..... \$1.25 and \$1.50  
White Cotton Drawers, ankle or tight knees, closed and open styles. Prices ..... \$1.25 and \$1.50  
White Cotton Vests, high neck, button front, long sleeves. Price ..... \$1.00  
Drawers, ankle length, to match, same price.  
Natural All-Wool Combinations, high neck, long sleeves, ankle length, open style. Prices ..... \$5.25 and \$5.75  
Dr. Denton's Sleeping Suits for children; ages 4 to 10. Prices ..... \$1.75, \$2.00 and \$2.50  
Second Floor.

**SMALLMAN & INGRAM**  
LIMITED

## For London's Mayor

Do You Want---

a man who is the candidate of The Committee of a Few Citizens, representing ONE section of the community, with NO program, so far as you are aware.



EX-ALD. G. A. WENIGE.

Or---

a man who is the candidate of ALL the people, with a program that you KNOW, based on the needs of citizens in all walks of life!

**L**ONDON'S mayor should be chosen, not in caucus by the few, but at the ballot boxes by the many.

The People's Candidate Is  
EX-ALDERMAN

# G. A. WENIGE

Businessman For a Businessman's Job

## ARRESTS ALLEGED NORWICH ROBBER

Albert Stoner Held At Woodstock Charged With Rifling Till of U. F. O. Mill.

Special to The Advertiser.

Woodstock, Nov. 21.—On Sunday afternoon the mill at Norwich conducted by the U. F. O. was broken into and the till rifled of its contents, which amounted to \$2.58. On Monday Constable Lindsay arrested a young fellow named Albert Stoner, charging him with the crime. He appeared before H. Sanders, J.P., and was sent to the local jail to await his trial before Magistrate Patterson. The young man is said to have admitted doing the job. The constable recovered the money stolen from the mill till.

Brigadier-General King, C.M.G., D.S.O., of London conducted the annual inspection of the Twenty-second Oxford Regiment last night. He had the unique experience of inspecting what is probably the smallest number of men that ever turned out for an annual inspection of a local regiment. Outside of the band, the signallers and the officers there were exactly 11 men on parade, nine privates and two corporals. The sergeants and corporals were conspicuous by their absence. The brigadier in addressing the men following the inspection complimented them on their interest in the work of being trained as members of the militia force of Canada, a duty which all the young men of this country owe to the state in which they lived. He said that there was a real need for military training as a means of making better citizens out of the young manhood of the nation.

A few days ago a young married woman giving the name of Mrs. Mills arrived in the city accompanied by her three-year-old daughter. She

had been sent on from Stratford, where she had applied for entrance to the Perth Children's Shelter. She was in destitute circumstances, and both the mother and child were sadly in need of clothing and food. After arriving here the mother told the authorities that her home was in Tillburg and that about a month ago she had left there because her husband would not support her. The local authorities agreed that the woman board her child with a woman here and that she herself should secure a job. This she wanted to do, but after securing a job and starting to work the poor woman was compelled through weakness to give up the job. She has been removed to the local hospital for treatment. It is one of the most pitiable cases that has come to the attention of the local authorities in some time.

## BOMB EXPLODES DURING SERVICE

Lisbon, Nov. 21.—A high-power bomb exploded inside the Church of Socorro, one of the principal places of worship in Lisbon, during the celebration of mass today. No one was injured owing to the worshippers being assembled before the high altar. Great damage was done to the church, however.

## CHAMPION SCULLER HELD IN MANSLAUGHTER CASE

Madison, Wis., Nov. 21.—Walter Hoover, world's champion sculler, pleaded not guilty when arraigned here today on a charge of fourth degree manslaughter. The charge resulted from the death of Herbert Seely of Oregon, Wis., in an automobile accident, in which Hoover figured. The athlete, whose home is in Duluth, was released on \$1,000 bail. A preliminary hearing will be held tomorrow.

## HAVE YOUR EYES EXAMINED BY THE SPECIALISTS OF

### THE BROWN OPTICAL CO.

26 Years Experience.  
223 DUNDAS STREET. MONTREAL-LONDON-WINDSOR. PHONE 1877.

## Wray's Jewelry

LIMITED.  
Have the stock of Jewelry and Photographs at prices to suit all purchasers.  
234 Dundas St., London, Ont.

## COAL BAGS

We Make Everything Made of Canvas.  
351 GLEBE ST. PHONE 6197

## BLACKSMITHS

### COAL

Delivered to all parts of the city.

**ORCHARD'S**  
45 York St. Phone 384.

## LONDON

### OPTICAL

HAVE YOUR EYES EXAMINED.  
A. M. DAMRA, OPTOMETRIST.  
Dominion Savings Building, Richmond Street, Phone 6180.

## House Wiring and Fixtures

Have your house wired this fall. Our prices are low and our work the best.

**J. H. POLLOCK**  
397 Clarence St. Phone 8762W.

## ELECTRIC GRATES AND LOGS

Largest display in city at attractive prices.  
ARCHER ELECTRIC.  
221 Dundas St. 22V