

NEW BOOKS IN PUBLIC LIBRARY

Philosophy.
 Seventy Years Young—Bishop.
 On the Witness Stand—Munsterberg.
Religion.
 Supreme Things—McClure.
 Mature Man's Difficulties With His Bible—Faunce.
 The Book of Genesis—Wade.
 The Formation of the New Testament—Perris.
 The Church and Modern Life—Gladstone.
Sociology.
 Speeches on Home Rule, etc.—Gladstone.
 Care of the Body—Cavanagh.
 Home Life in Germany—Siedgwick.
Nature and Science.
 Nature's Teaching—Wood.
 The Solar System—Poor.
 Sky and Earth—Dea.
 Precious Stones—Cattelle.
 Geological Survey of Canada, 1908.
 Three Voyages of a Naturalist—Nicholl.
 Feathered Game of the Northwest—Rich.
Useful Arts.
 Three Acres and Liberty—Hall.
 A Little Land and a Living—Hall.
 The Psychology of Advertising—Scott.
 Practical Steam and Hot Water Heating—King.
Fine Arts.
 Pillow Lace—Mincoff and Marriage.
 Landseer Gallery.
 Stories of Symphonic Music—Gillman.
 The Wagnerian Romance—Hall.
 The Art of Singing—Santley.
Literature.
 Literature in the American College—Babbitt.
 The First Christmas Tree—Van Dyke.
 History of English Literature, two volumes—Cambridge.
 The Popular Ballad—Gummere.
 Shakespeare's Hollingshead—Stone.
 The Correspondence of Cowper—Wright.
Travel.
 World Pictures—Menpes.
 Illustration of Old Ipswich—Glyde.
 The Maples Riviera—Vaughan.
 Land of Summer—Sullivan.
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 Parts of the Pacific—Parsons.
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PAT. IN DEPARTMENT, LONDON ADVERTISER.
 As far as is known at present there are 48 kinds of householders.

OLD LONDON'S WORST WAR SCARE

German Note Telling of sudden Attack Drafted.

TEUTONS TO BREAK ENTENT.

A Loud Cry for Two New Battleships Made to One of the Kaiser's.

London, Oct. 4.—War scares are seldom at their most dangerous stage when they are most talked about. Real and imminent peril, in England at any rate, produces silence. At present the writer is very far from saying that England and Germany are on the verge of conflict. He merely desires to record the fact that naval and military circles in this country are in a state of nervous dread of a sudden attack in the near future by German armies.

It is this fear, which, of course, would under no circumstances be officially admitted, but which undoubtedly exists, that gives peculiar significance to one of the most alarming admonitions ever addressed to a nation. This warning appears in the number of the *National Review*, just published. The sentence alone is sufficiently appalling: "It is known to those who have their hands on national secrets that a German diplomatic circular to the powers is already drafted, announcing that Germany has delivered her attack upon England unexpectedly and in time of peace because a responsible officer at the British admiralty had intimated to all and sundry on innumerable occasions that England would deliver such an attack upon the German navy, and supporting the statement by the evidence of diplomatists and parties whose word cannot be hastily rejected."

This statement, whether true or false, is the most striking demonstration ever made of the ease with which casuistry may at any moment furnish a plausible cause belli. To justify the article, which bears the signature "Ignoramus" and which is strongly indorsed editorially, there is, of course, a strong condemnation of the present British naval policy and an appeal for instant action to avert if possible the supposed danger. Following are the concluding paragraphs of the article: "Just as victory over the British fleet in the North Sea is the objective of German naval policy, so is the destruction of the understanding between England and France the objective of German diplomacy. Germany is determined to break down the entente cordiale and estrange England and France, as she estranged France and Austria in the critical years between 1865 and 1870."

By keeping these apart she was able to defeat them in detail and to obtain the hegemony of Europe. If any disloyalty were shown by either power to the present understanding peace would not be worth a day's purchase. War would be instant and inevitable. Nor can it be denied that some moral weakening of the entente has already followed the reductions in the British army and the failure of the British nation to reform its military system.

Drive France to War.

"It must be remembered by Englishmen that France has to live in close proximity to a German army that is being increased. Germany, though today Germany is able to place four men in the field to France's three. At any moment irresistible military pressure may be brought to bear on France. To meet such a situation and prevent what would be a disaster not only for France, but also for England and Europe, the British nation should be able to render such assistance on land to France as we gave in 1903 to Spain."

In view of the increased size of modern armies this means that England must be in a position to place from 200,000 to 300,000 men in Lorraine with the utmost expedition. The cause is the same. In 1808 Britain cherished no animosity toward France, but she was determined to maintain that balance of power which was the only gauge of peace. Today Germany, on land, plays just the same part as the France of Napoleon's time. The problem is not to injure Germany, but to prevent her from using her enormous strength to the ruin of her weaker neighbors; and as a corollary to this policy the entente should be developed into a defensive alliance to which Russia should be a partner.

"In the policy of maintaining British armaments and the defensive alliance suggested it is grotesque to see any trace of jingoism. The challenge has come from Germany, and the whole history of that country shows with convincing clearness that the only means of curbing the immoderate ambitions of her military party and preserving peace is for the menaced powers to be strong. Strength alone can deter her from delivering the attack for which she is so assiduously preparing."

Guard the North Sea.

"Had the British Government in 1907 replied to the German navy bill of 1905 increasing the German fleet by corresponding augmentations of the British naval forces a death blow might have been dealt to Germany's naval projects for the present. Had England replied in the present year to the act of 1908 by voting inexorably two keels to Germany's one it is at least possible that the German nation would have abandoned its efforts. But the opportunities have been lost, and now there lies before England a desperate, prolonged and inordinately costly struggle to hold her own at sea."

"Only the overwhelming preponderance of British force can now maintain peace. The very nature of attack can be predicted. It will come when this nation least expects it. The watchword for the day must be concentration of all the available force in the North Sea in one strong fleet, and for the future the laying down of two ships to the German one and the reform of the British army. That is the key to European peace, the only chance of averting a terrible and sanguinary conflict."

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In the Home. It enables you to prepare tasty meals; to reserve cold meat and vegetables in a palatable and wholesome form. BOVRIL enables the housewife to give tasty and nutritious food to those under her care.

A postcard addressed to Bovril Ltd., Montreal, will bring you our little booklet, "Tasty Dishes."



RUGBY RESULTS ON SATURDAY

Inter-Provincial.
 (Senior.)
 Tigers 42, Argonauts 2.
 Ottawa 12, Montreal 2.
 (Intermediate.)
 Hamilton 27, London 7.
 Dundas 52, Argos 11.
 (Junior.)
 Hamilton 15, St. Jerome 7.
O. R. F. U.
 (Junior.)
 Petrolia 16, London 0.
 (Exhibition.)
 Toronto Varsity 13, T. A. A. C. 12.

American Scores.
 At Ithaca, N. Y.—Cornell 11, Hamilton 0.
 At Annapolis—Navy 18, Rutgers 0.
 At Princeton—Princeton 13, Springfield Training School 0.
 At Philadelphia—Pennsylvania 18, Conway Hall 0.
 At Cambridge, Mass.—Harvard 16, University of Maine 0.
 At Amherst, Mass.—Amherst 0, Fordham 5.
 At Champlain, Ill.—Illinois 17, Monticello 6.
 At Williamstown, Mass.—Williams 56, Middlebury 0.
 At Philadelphia—Pennsylvania 16, Bucknell 0.
 At Providence—Brown 6, Colgate 0.
 At Wilkesbarre—Carlisle Indians 12, State College 5.
 At Highland Falls—Westpoint 5, Tufts 0.
 At Ann Arbor, Mich.—Michigan 16, Case 6.
 At Chicago—Chicago University 39, Purdue 0.
 At Schenectady—Union 5, St. Lawrence University 5.
 At Hanover, N. H.—Dartmouth 23, Massachusetts Agricultural 0.
 At Burlington—University of Vermont 5, Holy Cross 0.
 At New Haven—Yale 5, Syracuse 0. Substitute.

DE ORO RETAINS POOL CHAMPIONSHIP

St. Louis, Mo., Oct. 3.—Alfred De Oro, of St. Louis, retains the pool championship of the world. Though Bennie Allen, of Kansas City, the challenger, outplayed him in the final block of the championship series here tonight, yet the lead of the Kansas City man was not enough to offset the advantage De Oro had already gained. Allen's score tonight was 207 and De Oro's 200. This made De Oro's total for the series 800, and Allen's 769.

GOOD QUOTING AT FOREST CITY CLUB

The Forest City Quotting Club held a most successful tournament on Saturday last. The entry list was large, and the play was good.

In the first series John Talbot proved a winner after a fine series of games. His great battle in the semi-finals was with R. Walsh, who made the veteran play great quots to come through. J. Lewis and Dr. Wyckoff, and S. Lewis and George Bolton put up hard battles.

In the second series, Ralph Errington, one of the best, won the series. With Dr. Wyckoff in second place, Geo. Bolton got third money. Errington and Wyckoff had a fine contest in the finals.

First Draw—First Series.
 T. Ayers 21, J. Young 15.
 S. Lewis 21, G. Bolton 19.
 J. Talbot 21, R. Routledge 17.
 R. Errington 21, P. Black 14.
 R. Walsh 21, S. Thompson 11.
 J. Lewis 21, Dr. Wyckoff 20.

Second Draw.
 S. Lewis 21, J. Lewis 12.
 J. Talbot 21, Errington 13.
 R. Walsh 21, Ayers 13.

Semi-Finals.
 Talbot 21, Walsh 17.
 S. Lewis, bye.

Finals.
 Talbot 21, S. Lewis 10.
 Winners—1 Talbot, 2 S. Lewis, 3 R. Walsh.

Second Series—First Draw.
 Wyckoff 21, Routledge 15.
 Errington 21, Thorpe 6.
 Bolton 21, J. Lewis 11.
 C. Ayers, bye.

Second Draw.
 Errington 21, Bolton 5.
 Wyckoff 21, Ayers 15.
 Bolton 21, Ayers 18.

Finals.
 Errington 21, Wyckoff 18.
 Winners—1 Errington, 2 Wyckoff, 3 Bolton.

LONDON LOSES TO HAMILTON
 (Continued From Page Seven.)
 touchdown, the ball being kicked over a moment later by Smith. Neither side was able to score again, and at half time the score was 12 to 6 in Hamilton's favor.

The Second Half.
 In the second half Hamilton kicked

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 THE SATISFACTORY STORE PHONE 555

MONDAY, OCT. 5

New Dress Goods Borders Are Popular, New and Fashionable

A decidedly new feature this season are the bordered Dress Goods and Suitings. These are woven along the edge of the materials in various widths and styles in shades just contrasting enough to give the decided border effect. In Dress Goods Section. See them.

Bordered Cheviot, \$1.00 Yard

One of the season's novelties. Striped, in green and black, and brown and black, with woven check border, formed by the weaving, giving a very handsome and stylish effect, with one of the most serviceable materials, especially attractive for young Ladies' Fall and Winter Suits, 50 inches wide, at, per yard \$1.00

DIRECT FROM PARIS

Bordered Costumes, \$1.65 Yard

These are sold in suit or skirt lengths in brown, dark green, purple and new blue, with handsomely-embroidered borders in black. Direct from Paris, the world's fashion-centre. Heavy Twill Serge, 52 inches wide, at, per yard \$1.65

Bordered Costumes, \$2.50 Yard

The new and fashionable Heavy Twill Serge, in navy, brown and dark green, with heavy Vandyke borders woven in contrasting shades. One of the prettiest styles of the season. 52 inches wide, at, per yard \$2.50

These novelties are in short lengths, some are single costumes, some two, and skirt lengths may be had of any of them except the single suit lengths. They are most stylish effects, and just seem to be designed for odd winter skirt to wear with your fur coat.

Ladies' Winter Coats

Everybody seems pleased with our coats this season. We, too, are proud of our great assortment. There is something about them that classes them so far above the ordinary styles you are accustomed to seeing in ready-to-wear coats, and how the styles differ. Such variety we have not shown before, and never such a bright place to show them. Not a dark corner in our Mantle Section, on third floor, in that splendidly lighted Richmond street section of our new building.



Long Beaver Coats, \$12.50

These are semi-fitted, 50 inches long. Trimming of inlaid braid and solid stitched straps. Sleeves and body lined in black. Only, each \$12.50

Long Beaver Coats, \$15.00

The new Empire style, 50 inches long, with velvet collar, trimmings of striped cloth and buttons. Sleeves and body lined in black. Only, each \$15.00

Long Beaver Coats, \$21.00

Full box style, 50 inches long, in navy, brown, fawn, green, black, two-inch strips of cloth stitched solid and inlaid with braid from shoulders to bottom of coat. Sleeves and body silk-lined, for, each \$21.00

Long Beaver Coats, \$23.00

Empire style, 50 inches long, in tan, fawn, navy, and black, velvet collar. Trimmings of cloth inlaid to form applique. Sleeves and body silk-lined, for, each \$23.00

Store closes
 6 p.m. daily,
 Saturday
 included.

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WHEAT

London—Full back, Wright; halves, Cary, De Witt, Moore; quarter, Corcoran; wings, Baker, Westman, Sage, Brown, Smith, Marshall, McColl, Routledge and Bernhardt.

Hamilton—Full back, Galvin; halves, W. Smith, Addison, G. Smith; quarter, Awrey; wings, McGavin, Pottier, Sinclair, Burkholder, Glassford, Fickley, Pfeiffer, Farrell, and Glessing.

W. Smith, of Toronto, acted as referee and his decisions gave general satisfaction to all.

F. BROWN TAKES FIFTEEN MILE RACE

Toronto, Oct. 3.—F. Brown, of Stratford, proved the winner of the Dunlop bicycle race held here today, covering the 15-mile journey in 44 minutes and 5 seconds (plus 7 minutes handicap), half a mile ahead of M. D. Jones, of Toronto, who crossed the tape 55 seconds later. The result was rather a surprise, as Brown was considered a novice, being allowed the maximum handicap of seven minutes.

In the final heat of the 400 metres flat race at the Olympic games on July 22, Carpenter finished first, but was disqualified for having fouled Halswelle, the British representative.

TO CURE A COLD IN ONE DAY.
 Take LAXATIVE BROMO Quinine Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box. 2c.

SPRINTER CARPENTER SUSPENDED FOR GOOD

Birmingham, England, Oct. 3.—At a general committee meeting of the Amateur Athletic Association here today the report of the judges on the running of J. C. Carpenter, of the American team, at the recent Olympic games, in the 400 metres race, was taken up for consideration and it was decided to permanently suspend Carpenter.

In the final heat of the 400 metres flat race at the Olympic games on July 22, Carpenter finished first, but was disqualified for having fouled Halswelle, the British representative.