

DIREST NEED.

By JESS.

Attention has been aroused and held more forcefully than ever during the past weeks on the need of greater effort on behalf of our city and country. How it that? We might well call it Empire Week for the Empire of which we form a part as "Britain's Oldest Daughter," can only have security in the days to come through the care and training afforded to the young. We read of the work of the Rotarians or preferably the work they hope to do and we listen to an address delivered in eloquent tones to a few whose hearts the Lord has touched and mark you they were the words of the Master of men and "Not one of them shall fall to the ground but shall spring up and bear fruit some thirty, some sixty and some a hundred fold."

Then those interested in Child Welfare have a Tag Day and who shall estimate the good the Child Welfare Association will accomplish despite the fact that the care and oversight of the child can only be followed to a certain age.

Thursday brings Girl Guide Day with its wonderful display of beauty and effect, true, we could have desired to see and hear more from the patrols, and done with less of artistic setting which must have entailed not only long hours of practice and labor but expense, one often wonders if in our desire to please we sometimes overstep. We are reminding ourselves of the disciples of old, who when Mary spent so much on a box of spikenard said, "might it not have been sold and given to the poor?" The "poor" in this case being the Guides who are expected to be unable to procure their own equipment!

Do we attempt to reckon the possibilities of such a movement and are we forgetting the Scouts whose quiet work which has not received the backing of the men of this city as has its sister movement that of men and women. Looking back over the years one sees much accomplished but dear me, how long shall we yet take to wake right up. We have a City Council, a Fire Department, all well equipped and yet in our city the drains reek and we wonder and thank God that it is a hilly city for this and thus only, when the plentiful rain descends, are the germs washed into the sea instead of blowing into our homes. Why do not the mothers request that the drains be flushed each morning; the fire engines and the watering carts might combine and help us out if we appealed to the heads of those Departments—but we only grumble and let it go. Wake up, wake up my sisters!

Now I will just touch a sore, the healing of which is slowly coming! First, the Physician, on being called examines his patient—it may be only by questions, it may be by probing deeply, then he may take the temperature of the patient. If it happens to be a lady, often he smiles, writes a prescription "just to please her," and ascribes the trouble to "nerves."

Right here I ask may a woman who has earned her own living from early years, perhaps has brought up a family (they did not come to this planet as do the leaves and flowers, painlessly) in most cases with little or no help in all the making and mending, cooking, washing (not by electricity or with "set in tubs") and ironing have "nerves" as well as the men who need as much consideration because they work for pay, eight or ten hours a day to earn a living for their own children? Certainly we do not question that the woman earns hers! She often burns the midnight oil mending or making in order that the boy or girl in whom she centres her ambitions may be as well dressed at school as the "other fellow" while dear father smokes happily the pipe of peace and then retires to his well-earned rest, leaving her to follow at will and rise early enough to have a good breakfast for him before he goes forth to the hard world once more. This reminds me of a long-drawn-out sermon in that I have drifted from my theme which was "a sore."

To resume with humble apologies. The "sore" is this—there are to-day in St. John's, not to speak of the other sections of our land, girls of the "teen" age who must be placed as speedily as we can in a Training Home, or spread moral, mental and physical ruin, and thus retard and in some cases make of no effect the good work being done by Child Welfare, Girl Guides, Scouts and Brigades—I write advisedly; I know whereof I affirm.

We have an Association who are doing what they can, but we must have every girl, every woman, every man and every boy who loves her or his country interested. Attend the meeting soon to be held and hear what YOU, YOU, YOU can do.

Cuticura Soap
The Velvet Touch
For the Skin

WINARD'S LINIMENT FOR ACRES
AND PAINS.

"It'll pay you to shop on the other side of the street."

HURRY-UP!! OUR BARGAIN SALE

Has Commenced!!!

With a Wholesale Slaughter of Prices that is nothing short of marvellous, every garment in our Store is reduced for this week's Sale. A glance at our list will give you a faint idea of the values offered, but to realize what this stupendous price-cutting really means, you must see the enormous collection of beautiful Dresses we are selling. Porch and Summer house frock are a great feature, and there are some specially appealing values in smart warm dresses for cool, dull days.

Dresses

Values up to \$12.50 are among these Dresses of Serge, Cloth, Jersey, Satin, Taffeta and Crepe de Chine. Colors: Brown, Mauve, Saxe, Navy and Black. All sizes.

Sale Price To Clear \$5.90

Dresses

ONE RACK ONLY. All sizes and many shades in Crepe de Chine, Silk Jersey, Tricotelette, Taffeta, Velvet and Plain Crepe with Paisley Waists. Values up to \$18.00.

Sale Price To Clear \$7.90

Dresses

ONE RACK ONLY. Fine quality Silks, Satins, Charmeuse and Crepe de Chines, chiefly Nigger, Navy and Black. Values up to \$20.00 easy.

Sale Price To Clear \$11.80

Dresses

FOR COLD DAYS. Smartly cut Dresses with good lines, in Poirer Twills and Tricotines. Black and Navy only, beautifully trimmed with smart touches of colored Silk embroidery, cloth strappings, etc. Values up to \$22.50.

Sale Price To Clear \$12.50

20 Only

DRESSES TO CLEAR. In Tricotine, Serge and Poirer Twill. Colors: Nigger, Navy and Black. A Job Lot of high-priced "odd" lines. Values up to \$25.00. Odd sizes.

Sale Price To Clear \$10.75

Ginghams

FOR HOUSE & COUNTRY WEAR. The dearest, daintiest, coolest little Summer Frocks. All the most charming colors in Checks, Plaids and Stripes. Organdie trimmed. All sizes. Bargains at \$4.50.

Sale Price To Clear \$2.50

Gowns

FOR DAY & EVENING WEAR. Carefully selected Gowns, modelled on beautiful lines, in all the most fashionable materials of the season. A great selection of appealingly charming tones to choose from. All sizes.

Costumes

ONE RACK ONLY. In Green, Wine, Navy and Black Serges and Broadcloths. All sizes. A sacrifice at \$17.50.

Sale Price To Clear \$9.90

Costumes

ONE RACK ONLY. High class Tricotines, Serges, Jersey Cloths and Plain and herring-bone Tweeds in Bisque, Fawn, Brown, Grey and other shades. All sizes.

From \$12.50 Up to \$34.00

ENGLISH - AMERICAN CLOTHING CO'Y

312-314 WATER STREET.

"REMEMBER:--Our Store is on the other side of the street"

ST. JOHN'S.

Children's Silk Dresses

Our Silk Dresses for Children are clearing rapidly. Soft Blue Rose, Flesh and Ivory, daintily hemstitched and guaranteed to launder well. These Dresses are a real give-away at these prices.

SALE PRICE TO CLEAR \$2.38

Ladies' Silk Scarves

To give the finishing touch to Costume or Summer Frock you need one of these lovely Scarves which come in all the newest stripes and in soft shot effects. There's only a limited quantity and their value is wonderful.

Three \$1.50
Prices \$2.40
Only \$3.60

Spring Coats

The Fashions of to-morrow may be seen in our beautiful New Coats, just received by the Rosalind. These give the new ankle length that has been accepted as the smartest for the season. This fashion was "set" at the recent English Royal Wedding.

From \$14.00 up to \$28.50

Ladies' Hats

There's such an assortment of styles and so many prices we cannot describe them. It's only left for us to say they're "here to-day and gone to-morrow."

Get YOUR Summer Hat To-day!

Georgette Waists

In all sizes. Dainty fashions in Bisque, Rose, Flesh, Ivory, Fawn, Pearl and Black.

Sale Price To Clear

\$2.95

Baby Week.

BABY IN HOT WEATHER

Baby will thrive splendidly in the warm days when there are breezes to keep him cool, but a spell of hot, sultry weather and mother must be on her guard to keep baby free from summer complaints.

It is not good for baby to be in a state of perspiration, particularly about the head, so that it is well to see that his clothes are loose during a hot spell, and that he is in a perambulator and not in weight and few in number, and bonnets are very bad for baby will not need them if he is out of the sun. Let him sleep in a perambulator in a shady spot, but must go out in the sun with him with a canopy.

Baby will sleep better during the night if his cot is placed in a current of air, with a free draught round it and facing away from the strong light of early summer mornings.

CLEANLINESS ESSENTIAL

Great care is necessary with baby's food in hot weather. Baby is naturally fed, weaning be postponed until the weather is cooler, while with bottled food the utmost cleanliness is absolutely essential, and every precaution be taken to keep the milk cool, and free from contamination. When living in towns it is always well to bring the milk to the immediately it arrives, cool it by running water, stand in a jug of cold water in a cool place with a square piece of muslin ranged that the four ends are in the cold water.

Mothers sometimes forget that baby is very grateful for frequent drinks of cooled boiled water during a hot spell, and also sponging of the hands and feet with lukewarm water when he is soiled. But it is very dangerous to give baby a wash or a drink of quite cold water when he is soiled.

Inter-Club Billiards

GUARDS REDUCE CELL

The games at the C.R.I. rooms last evening were ended. The first game was won by Newbury (G.) who defeated (C.E.I.) by 115 points. The were:—

Newbury (300)—12, 18, 14, 11—138.

James (185)—18, 12, 14, 14—78.

The second game was won by Wellman (C.E.I.) and Thistle (G.) and was won by Wellman 115 points. The breaks were:—

Wellman (300)—10, 14, 17, 17—78.

Thistle (244)—14, 10, 10, 10—54 points. The game will be won by Winsor (C.E.I.) by 115 points at 7.30, and Hockey (C.E.I.) by 115 points at 9 p.m.

St. Andrew's Club

CARD PARTY AND DANCE

The St. Andrew's Club, which has an enviable reputation for its social entertainments, held a very enjoyable card party and dance in the club rooms last evening. The for cards were awarded as follows: Bridge—Miss Furlong; Auction—Fives—Mrs. Forbes; (1st) Miss Scott (consolation) MacFarlane (1st gent's) Whitten (consolation). After cards an excellent supper was served, following which a short was held which proved a big success and did not terminate until the small hours.

Gaelic League Meeting

At last night's meeting of the Gaelic League a paper giving a history of the Sinn Féin movement was read by Mr. James A. Gibbs. The dealt not only with the inception of the movement but also with the growth of the movement and the fact that each previous period of the Sinn Féin movement had given rise to a new policy of the Sinn Féin and the success evolved from what was often apparent failure. The was Arthur Griffith in building the Sinn Féin movement on the solid ground of educational propaganda was used; the constructive, economic and administrative features of Sinn Féin were comprehensively discussed then traced how by unforeseen circumstances Sinn Féin was forced to adopt a physical force attitude which culminated in the establishment of the Free State. Mr. Gibbs concluded his very instructive paper by stating the wish that the future may see the realization of the hopes of Griffith and his associates. A hearty vote of thanks was accorded the lecturer by the meeting. It was decided to publish in pamphlet form the papers read at the meeting.

"HER HUSBAND'S WIFE" Are you going to the Majestic Theatre to see "Her" on Thursday, Friday and Saturday Nights?—June 11

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At the City H

weekly meeting of Council was held yesterday. Mayor Cook presided. Councillors Vinicombe, C. were present. The business being disposed of, matters were adjourned.

Communication was

Commission Secretary of with regard to the Memorial. Garrison

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