

EIGHT PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING,

EIGHT PAGES TO-DAY,

TORONTO, Noon.—S. strong winds and gales, S. shifting W. and N.W. with rain; colder by Tuesday night.  
ROPER'S, Noon.—Bar, 29.85, ther. 38.

# THE EVENING TELEGRAM.

READ BY OVER  
40,000 PEOPLE  
EVERY DAY,

VOLUME XXXVI.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, MONDAY, NOVEMBER 16, 1914.

\$3.00 PER YEAR.

NUMBER 266.

## REID-NEWFOUNDLAND CO.

### SAW MILL and FACTORY SUPPLIES!

Best English Leather Belting, from 1 1-2 in. to 8 in. wide.

Specially Prepared Belt Dressing.

Belt Lacing, either inside or Cut Laces.

Clipper Belt Laces, the best ever used.

Clipper Laces and Pins, all sizes.

Buffalo Steel Fasteners, Bristol Steel Lacing, Jackson's Pat. Fastener.

We also stock the well-known Star Brand Stitched Rubber Belting, used all over the country for the past twenty years. For full particulars re above apply to

Water Street Stores Department.

## Reid-Newfoundland Company.

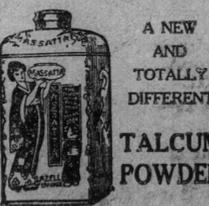
### ROSSLEY



Mrs. Rossley's  
PANTOMIME PUPILS.  
To-Night, Songs and Dances, all New. Every one in New Costumes.  
SEE THEM IN THE GREAT TIPPERARY NUMBER  
The Correct style with dance. LATEST and BEST PICTURES OBTAINABLE.

Expected about Thursday, Kelly and Mack, the Boys with the Songs, Dances, Jokes, Comedies, Musical Instruments, Sketches, Burlesque, Pantomime, Experience, Reputation—all summed up in one word—Performers.

### Lazell's MASSATTA



A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance intimate in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Soaps, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

### Have You an Itchy Spot?

Somewhere on your body? If so, attend to it at once. In Eczema—and itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally eczematous—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and if used in the earlier stages of the trouble will almost certainly bring a cure, and in any event will greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake.

ZYLEX, London.

Help your Country by Shining your Boots with

**HORWOOD'S BRUSHES**  
Hand made, and be sure the Polish is

**SHINOLA**  
in the box with the key.

We sell both SHINOLA and HORWOOD'S BRUSHES.

The Direct Agencies Limited.  
Wholesale only.

oct29.eod.3m



### 1st Nfld. Regiment Tobacco Fund!

There are 540 Newfoundland Men at the Front, and about 450 Naval Reservists afloat, and most of them are smokers.

It is proposed to form a Fund to furnish our Lads with a consignment each month to contain  
1/2 lb. Smoking Tobacco,  
40 Cigarettes, and  
A box of Matches.

A list of subscribers will be sent to remind them of home.

Messrs. A. Macpherson, C. O'N. Conroy and P. H. Donnelly have consented to act as a Committee to take charge of this work. All subscriptions to be sent to F. H. DONNELLY, care City Club.

W. E. DAVIDSON,  
Lieut.-Colonel.  
Persons wishing to send Parcels, for Xmas, to their friends and relatives now on active service with the Newfoundland Regiment or Naval Reserves, may send them any time up to Dec. 1st to MRS. EDGAR R. BOWRING, at the Balmis House Annex, Barnes' Road. nov5.10.eod

### CEMENT!

Just landed per S.S. "Digby," 21st inst.

1500 barrels  
**White's Portland CEMENT,**  
British Manufacture.

H. J. Stabb & Co.



### Canada Butter!

"Champion" Pound Blocks.  
Tubs all Sizes.  
BEST QUALITY.

JAS. R. KNIGHT,  
311 Water Street.  
An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate 73712 Montreal, Q.C.

### WAR OR NO WAR Business in Newfoundland MUST GO ON.

YOU can help by insisting on getting Local Made Goods.

REMEMBER! You can get your  
**Paint, Soap and Oiled Clothing**  
At the Same Old Price.

The Standard Manufacturing Co., Ltd.

### Red Cross Line.

INTENDED SAILINGS.

From St. John's . . . . . S. S. "FLORIZEL" . . . . . Nov. 11th			
From St. John's . . . . . S. S. "STEPHANO" . . . . . Nov. 21st			

Passenger Tickets issued to New York, Halifax and Boston.  
FARES INCLUDING MEALS & BERTH ON RED CROSS STEAMERS—

	FIRST CLASS	2nd CLASS
To New York . . . . .	\$40.00	\$20.00
To Halifax . . . . .	20.00	10.00
To Boston (Plant Line) . . . . .	29.00	14.00
To Boston (D.A.R.) . . . . .	30.00	15.00

Connections at Halifax for Boston: (1) Plant Line Saturdays at midnight. (2) Dominion Atlantic Railway through the beautiful land of Brunswick to Yarmouth, thence by Boston and Yarmouth S. S. Co. Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route. Full particulars from

HARVEY & COMPANY, LTD.,  
Agents Red Cross Line.



### TRAPNELL The Eyesight Specialist

Examines the eyes without DRUGS, DROPS or DANGER. He not only finds the trouble, but with his perfect optical machinery he can grind the correct lenses to suit the most complicated cases, and do it quickly.

There was a time when all com. pound lenses had to be sent out of the country for, involving a delay of three or four weeks, but that day has passed; an hour or two is sufficient to produce any lens that may be called for.

IS YOUR MAN WHEN EYE TROUBLE APPEARS.  
Advertise in The Evening Telegram.

### GRAND CONCERT, in aid of the Patriotic Fund, by the C. of E. Cathedral Choir (Conductor: MR. A. H. ALLEN) in the Grenfell Hall on Monday Evening Next (Programme on Saturday.) General admission, 30 cents. Reserved Seats, 50 cents. Doors open at half-past 7 o'clock. Concert to begin at 8.30. Tickets to be had at the Atlantic Bookstore and at the Institute. ALEX. A. PARSONS, nov11.31.w.s.m Sec'y Lit. Com.

### TO LET—That Desirable Dwelling House No. 197 Gower Street, centrally situated, with all modern improvements, occupied by the late Capt. J. R. Moss. Immediate possession given. Apply at the office of BISHOP, SONS & CO., LTD. nov13.31

### TO LET—The Office lately occupied by Mr. John Smye, Commission Merchant, situated on Water Street West, next to premises occupied by J. J. Mullaly, Coal Merchant; apply to BAINE JOHNSTON & Co., Agents. nov14.1f

### TO LET—House & Barn, situated at King's Bridge; apply to JOHN DOLLEY, East End Cab Stand, or Logy Bay Road. Telephone 410. nov3.1f

### FOR SALE—A Comfortable Dwelling House; water, sewerage and electric light, 49 Parade Street; apply on the premises. nov13.31

### FOR SALE—A Church Bell (New), 42 inches in diameter; weighs 1400 lbs. For particulars as to price, &c., apply to AYRE & SONS, LTD. nov11.6f

### BOARDERS—Three or four young men or young women can be accommodated with Board & Lodging in a private family; terms moderate; apply at this office. nov13.31

### LOST—A Board of Education Cheque for \$15.10, signed by the Chairman of the Board of Education for Flat Islands, P.R. Finder will be rewarded on returning same to MRS. GOSLING, 77 LeMarchant Road, and shops and others are requested not to cash it if presented. nov16.1f

### LOST—Last evening, a Lady's Gold Curb Ring, between Gower St. Church and Water Street, via Bond and Prescott Streets. A reward will be given; apply at this office. nov16.1f

### FOUND—A Black & White Heifer. Owner can have same upon proving ownership and paying expenses from A. PERCY, Allandale Road. nov16.1f

### HELP WANTED. WANTED—Immediately, a Good Housemaid; apply to MRS. W. H. RENNIE, 52 Circular Road. n16.1f

### WANTED—A Servant who understands plain cooking; apply 43 Military Road. nov13.1f

### WANTED—By a Sober and Industrious Young Man, a Position. No particular work. Can give good references if required. Address, stating work and wages paid, to X.Y.Z., this office. nov13.31

### NEWSBOYS WANTED— At once, to sell Latest War News. J. M. RYAN SUPPLY CO., 227 Theatre Hill. nov13.1f

### WANTED—By December 1st, an Experienced Cook, references required; apply between 7 and 9 p.m. to LADY OUTERBRIDGE, King's Bridge Road. nov10.1f

### WANTED—A Maid, with a knowledge of cooking, in a small family; apply 4 Forest Road, between 7 and 10 p.m. nov12.1f

MINARD'S LINIMENT CURE  
SORE, etc.



IT'S A TENDER POINT  
with us to hear our meats criticised. We avoid it by handling only the very choicest grades.

TAKE OUR STEAKS.  
For instance. They are from fresh young steers, raised especially for beef. There's no finer meat produced in this country or any other. Try one and see how much your appetite improves. It will beat all the tonics you ever took.

### M. CONNOLLY, Phone 420. 176 Duckworth St.

### Real Estate!

Wanted to Purchase  
FOR CASH  
10 DWELLING HOUSES.

We have 10 customers listed for the above houses for present and spring occupation. Prices ranging from \$600.00 to \$5,500.00. Must be good value. State price and location.

Apply to  
**Fred. J. Roll & Co.,**  
Real Estate,  
SMALLWOOD BUILDING,  
Duckworth St.